



## FY18 COMMUNITY REQUEST FORM

All questions and completed forms should be sent to [controller@icann.org](mailto:controller@icann.org). Please remember that the deadline for FY18 Budget consideration is **10 February 2017**.

### REQUEST INFORMATION

**Title of Proposed Activity**

First North American School of Internet Governance (NASIG)

**Community Requestor Name**

NARALO  
Eduardo Díaz, Alfredo Calderon and Javier Rúa-Jovet

**Chair**

Glenn McKnight

**ICANN Staff Community Liaison**

Heidi Ullrich

### REQUEST DESCRIPTION

**1. Activity: Please describe your proposed activity in detail**

To organize and deliver the FIRST NORTH AMERICAN SCHOOL OF INTERNET GOVERNANCE (NASIG) two days before the commencement of ICANN 61 in March 2018. This would be a two-day capacity building event to provide in-depth knowledge of Internet Governance (IG) issues to an approximately 100 individuals from different sectors in the North America At-Large Region. It will consist of 10 sessions covering IG topics that will be surveyed early in 2017 to determine and prioritize the topics to be covered.

The First NASIG is considered a pilot event and as such we expect it to be duplicated, enhanced and rotated around the North America At-Large Region in the future.

We are requesting travel, lodging and per diem support for a minimum of 6 speakers which will augment the pool of local speakers. We will strive to find speakers that will be already supported by ICANN to participate in the ICANN 61 meeting in which case only lodging and per diem support will be required for the additional days.

**2. Type of Activity: e.g. Outreach - Education/training - Travel support - Research/Study - Meetings - Other**

Education/Training/Capacity Building/Policy Discussion among the approximately 100 individuals expected to be registered in the NASIG. A NASIG website will be developed as part of process of registering participants, repository of materials and historical reference.



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### 3. *Proposed Timeline/Schedule:* e.g. one time activity, recurring activity

The NSSIG will be held March 8 and 9, 2007. This is two days before the initiation of the ICANN 61 (March 10-15, 2018). 5 school sessions per day will be provided by speakers with in-depth knowledge of the issues at hand. There will be opportunities for Q&A, coffee breaks (morning and afternoon), lunch and a closing reception (end of second day).

## REQUEST OBJECTIVES

### 1. *Strategic Alignment.* Which area of ICANN's Strategic Plan does this request support?

- Evolve and further globalize ICANN;
- Bring ICANN to the world by creating a balanced and proactive approach to regional engagement with stakeholders;
- Evolve policy development and governance processes, structures and meetings to be more accountable, inclusive, efficient, effective and responsive;
- Promote ICANN's role and multi-stakeholder approach;
- Encourage engagement with the existing Internet governance ecosystem at national, regional and international levels;
- Participate in the evolution of a global, trusted, inclusive multi-stakeholder Internet governance ecosystem that addresses Internet issues;
- Develop and implement a global public interest framework bounded by ICANN's mission;
- Promote understanding of the complexities related to Internet Governance and its importance in the future of the Internet.

### 2. *Demographics.* What audience(s), in which geographies, does your request target?

We are targeting Spanish and English speakers in the North American At-Large Region.

Approximately 100 individuals will be recruited/registered for the NASIG representing the academia, technical field, policy makers, NGOs and other sectors of the civil society.

### 3. *Deliverables.* What are the desired outcomes of your proposed activity?



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- Enhance the understanding and knowledge of IG issues within the ICANN North America At-Large Region
- Provide opportunity for ICANN to engage a targeted audience from the North America At-Large Region by encouragement them to learn more about ICANN and the multi-stakeholder model
- Prepare in depth capacity building webinars or workshops based on the three most important issues discussed during the event. A user survey will be used to determine these.
- Creation of a NASIG web site

**4. Metrics. What measurements will you use to determine whether your activity achieves its desired outcomes?**

- Expect to engage a minimum of 10% of the participants in further IG discussions. This is to be measured through the NASIG web site activity and number of subscribers to the page.
- Expect the NASIG to be duplicated, enhanced and rotated around the North America At-Large Region in the North American region in the future

## RESOURCE PLANNING – INCREMENTAL TO ACCOMMODATE THIS REQUEST

**Staff Support Needed (not including subject matter expertise):**

Description	Timeline	Assumptions	Costs basis or parameters	Additional Comments
Promotional Materials				
Travel Support				

**Subject Matter Expert Support:**

We are considering inviting ICANN policy staff, ICANN Board member(s), and ICANN At-Large members to participate as knowledge expert speakers.  
Other Local and Global experts and will be approached.

**Technology Support: (telephone, Adobe Connect, web streaming, etc.)**

Adobe Connect during the organization and event  
Web Streaming during the event.  
WIFI services for all participants.  
Transcription services

**Language Services Support:**



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Translation of slideshows and marketing materials.  
Spanish to English and English to Spanish Translation services.

**Other:**

**Travel Support:**

We expect that the speakers will be funded by ICANN travel already or their own educational or business interests we don't expect to incur any travel expense.

We will be seeking local support for local transportation to the venue which will most likely be a local university.

**Potential/planned Sponsorship Contribution:**

We will approach the .PR ccTLD, Afiliias, PIR, HETS (At-Large Organization) and others in the ICT/telecommunication industry.

Our aim is to raise at least \$50,000.