



FY18 COMMUNITY REQUEST FORM

All questions and completed forms should be sent to controller@icann.org. Please remember that the deadline for FY18 Budget consideration is **10 February 2017**.

REQUEST INFORMATION		
Title of Proposed Activity		
APRALO Leadership Team participation in the Twelfth Annual IGF Meeting scheduled to take place in Geneva City, Switzerland, in December 18-21, 2017		
Community Requestor Name	Chair	
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ICANN Staff Community Liaison		
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REQUEST DESCRIPTION
1. Activity: Please describe your proposed activity in detail
<p>Continuing further with the successful previous IGF initiatives, the APRALO Leadership Team proposes participation of 3 members of its Leadership Team at the 2017 IGF.</p> <p>The specific activities that would be carried out by the three-member Outreach Delegation, jointly and individually, are:</p> <ul style="list-style-type: none"> Participate as APRALO resource persons in different workshops. For this, the team members would be registering themselves as Resource Persons in the IGF Resource Persons' Roster. Collaborate and support activities of other ALAC Members Explore, and if possible, plan and execute an At-Large Outreach event jointly with other RALOs present at Genva and local ALSes, if any, with Universities and other institutions. The objective of such an outreach process would be to introduce At-Large (and thereby, ICANN), and to stimulate growth and participation of local end-user communities in At-Large activities. Although there are uncertainties arising out of the approval process of Workshops at IGF, going by past history it is likely that there would be workshops being organized by APRALO members (there were two such workshops last year and



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one the previous year). The Outreach Delegation would support these workshops.

- Assuming we have other RALO representatives available, consider creating an At-Large 'corner' in the ICANN booth to provide information on ALAC/At-Large, its role, reach and diversity to visitors
- As in the case of 2016, hold talks with AP regional organizations for specific regional collaborative programmes

The Twelfth Meeting of the annual Internet Governance Forum (IGF), under the revised mandate, is scheduled to take place in Geneva City, **Switzerland**, in December 2017. IGF is an open and public forum that brings interested participants from various stakeholder groups as equals, under a multistakeholder process. IGF focuses on public policy issues relating to the Internet.

IGF's open format allows anyone interested in Internet policy to participate. Consequently, it presents a unique opportunity for outreach as well as for networking and interacting with several global communities that are otherwise difficult to contact independently.

Several members of APRALO—including some of the members of the APRALO Leadership Team—have been actively participating in IGF over the years, and have been organizing workshops on different IG-related topics.

APRALO was able to send an official delegation to IGF 2015 held at João Pessoa, Brazil and IGF 2016 in Mexico with ICANN budget support. The initiative was very successful, and the APRALO team was able to extensively interact with members of APRALO, members of the Asia-Pacific Internet Governance community, members of other RALOs, ICANN community members, and the larger IGF Community. The APRALO team also supported the APRALO members in organizing their workshops.

As of now, neither the themes for IGF 2017 nor the Call for Proposals have been published. APRALO had discussed a plan to propose a Workshops, as soon as the call for proposals is announced.

Although this RALO request is submitted separate from the At-Large, it is understood that should both be funded, they are complementary and will need to be synchronized.

2. Type of Activity: e.g. Outreach - Education/training - Travel support - Research/Study - Meetings - Other

The proposal seeks financial support for travel, accommodation, per diem and visa fees as applicable, for 3 members of the APRALO Leadership team for participation at IGF 2017.

3. Proposed Timeline/Schedule: e.g. one time activity, recurring activity



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One time activity, in Geneva City, **Switzerland**, in December 2017

REQUEST OBJECTIVES

1. Strategic Alignment. Which area of ICANN's Strategic Plan does this request support?

4.3 Enhance the visibility, credibility and trust in the multistakeholder model in general and for ICANN in particular.

APRALO's participation in a non-ICANN forum such as IGF demonstrates the vibrancy of the ICANN's multistakeholder model, insofar as it empowers constituency organizations to operate independently in the domain of Internet Governance. In addition, the initiative will:

- Demonstrate a long-term commitment of APRALO and ICANN in the IGF process and the IGF Community
- Raise the awareness of ICANN and APRALO and their activities and positions with the IGF participants through organizing workshops as well as by participating in workshops
- Raise awareness about ICANN At-Large, and networking with potential At-Large members from the Asia- Pacific to encourage them to become members of the ICANN At-Large community
- Help to engage with existing organizations and networks in Asia-Pacific in order to explore them becoming ALSes in Asia Pacific and Australia region

2. Demographics. What audience(s), in which geographies, does your request target?

The proposal targets the global Internet Governance community for networking, and at the same time targets the Asia-Pacific community for interventions including formation of new ALSes from the broader Internet Governance community from Asia-Pacific that participates at the IGF.

3. Deliverables. What are the desired outcomes of your proposed activity?



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The proposal expects the participants to:

- Project the Asia-Pacific Community perspectives at IGF 2017 in general, and specifically in workshops related to topics of relevance for Asia-Pacific, including Digital Divide, Access, Diversity, Multilingualism, Universal Acceptance, Disability, Net Neutrality and Child Protection.
- Provide enhanced visibility to ICANN's At-Large community in general, and APRALO in particular
- Interact with members of the Asia-Pacific Internet Community, particularly, sister organizations such as APNIC, APTLD, APriGF, ISOC and .Asia.
- Draw up new programmes in consultation with other community members and organizations
- Provide support to ICANN's presence at IGF 2017 and enhance visibility & trust of APRALO, At-Large and ICANN

The two-member delegation to IGF 2016 participated actively in several workshop sessions in addition to workshops organized by APRALO members. For 2017, APRALO's proposed 3-member delegation will increase its participation in workshops as well as other fore-mentioned activities. ICANN's visibility.

4. Metrics. What measurements will you use to determine whether your activity achieves its desired outcomes?

- Identifiable increased involvement from Asia Pacific stakeholders in Internet Governance in At-Large and other stakeholder groups within ICANN as a result of contact made at the IGF
- Distribution of brochures and other collateral to IGF Members = resulting in increased interest noted by registered applications as individual (or ALS) members at the IGF
- Active participation and high-quality discussions at the workshops organized by APRALO or its members at IGF – A record is kept of interventions by ICANN-Non ICANN, men-women, youth-older participants, to indicate general interest in APRALO session
- Enhanced recognition of APRALO and other ICANN Constituencies within the IGF participants demonstrated by log of IGF participants leaders interact with at the At-Large Booth.



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RESOURCE PLANNING – INCREMENTAL TO ACCOMMODATE THIS REQUEST

Staff Support Needed (not including subject matter expertise):

Description	Timeline	Assumptions	Costs basis or parameters	Additional Comments
APRALO and At- Large flyers & brochures (English, AP Languages and Spanish)				
Digital Media with info on At-Large				
Any other give-aways branded with ICANN/At-Large				

Subject Matter Expert Support:

None

Technology Support: (telephone, Adobe Connect, web streaming, etc.)

None

Language Services Support:

None

Other:



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Travel Support:

Travel support (flight, hotel, per diem, visa fees) for 3 members of the APRALO Leadership Team/Community to attend the Internet Governance Forum 2017

Potential/planned Sponsorship Contribution: