FY18 COMMUNITY REQUEST FORM

All questions and completed forms should be sent to controller@icann.org.
Please remember that the deadline for FY18 Budget consideration is **10 February 2017.**

REQUEST INFORMATION

Title of Proposed Activity				
APRICOT, Kathmandu, Nepal, Feb 2018 – to enable at least 3 members from the APRALO Leadership Team to attend the AP* and APRICOT meetings in Kathmandu, Nepal, in Feb 2018 and future AP* and APRICOT meetings.				
Community Requestor Name		**Chair**		
Maureen Hilyard, APRALO ALAC		Satish Babu, APRALO Chair		
ICANN Staff Community Liaison				
Silvia Vivanco				

REQUEST DESCRIPTION

1. Activity: **Please describe your proposed activity in detail**

This proposal is to enable the APRALO leadership team to first of all request attendance of the AP* and APRICOT in Nepal in 2018, but secondly to request that this attendance be a recurring activity, in order for APRALO to continue to maintain the positive and productive relationships that the leadership team has built up over the years within the regional AP* community.

As one of the first events of the year in the Asia Pacific regional calendar, APRICOT provides APRALO to touch base and to plan with other internet-related organisations within the Asia Pacific region beginning with AP* - a gathering of these organizations at a meeting in between the TRAINING AND EDUCATION programmes offered by APNIC, APIA and other organizations, and the APRICOT meeting itself which culminates in APNIC's Annual General Meeting. The AP* meeting not only enables related groups to formally meet with each other but also to share information and to encourage greater coordination and collaboration. APRALO not only reports on activities that they propose for the upcoming year, but also get to hear about other regional activities that they can put into the APRALO calendar to encourage attendance by ALS members in the related country hosting the event. AP* includes: Asia Pacific Networking Group (APNG); Asia Pacific Network Information Center (APNIC); Asia Pacific Top Level Domain Name Forum (APTLD); Asia & Pacific Internet Association (APIA); Asia Pacific Advanced Network Consortium (APAN); Asian, Australasian and Pacific Islands Regional At-Large Organization (APRALO); Country Code Top Level (ccTLD) Domain Operators; Dot Asia; Internet Society (ISOC); and Internet Corporation for Assigned Names and Numbers (ICANN – represented by the APAC Hub). AP* also meets as part of APNIC's second conference within the Asia Pacific region.

APRALO has become a regular participant at APRICOT after Satish and Maureen attended their first meeting in Fukuoka, Japan in 2015, as a CROPP event, This first event was focused on outreach, familiarizing ourselves with the APRICOT context and generally making ourselves known among other APRICOT participants. This relationship was enhanced when 6 APRALO team members (Siranush, Maureen, Lianna, Kaili, Satish and Ali, in a mix of CROPP, APTLD, ISC and self-funding) attended APRICOT2016 in Auckland, firstly to participate in the APTLD meeting where Siranush updated the ccTLD meeting about APRALO; then the AP* meeting where Maureen was nominated to Chair the next AP* meeting in Bangladesh (later moved to Sri Lanka); and then the APRICOT conference – during which we were all able to meet together to prepare our FY17 Strategic Plan, as well as to connect with "down-under" ALS members and other ICANN related participants including Board members and other leaders from the ccNSO, GNSO and GAC.

At the APNIC42 meeting in October 2016 in Sri Lanka, Maureen co-chaired the AP* meeting with Professor Gihan Dias. Kaili Kan also gave a well-received presentation on the status of internet development in China. The Leadership Team is currently preparing to attend the APRICOT2017 meeting in Ho Chi Minh City using CROPP initially but also self-funding to take advantage of the full AP* and APRICOT programme as well as its networking and engagement opportunities. Members of the LT team (Satish, Maureen, Ali and Kaili) have been invited to participate, as presenters, in various sessions during this week.

APRALO has greatly benefited from attending the AP* and APRICOT meetings. The regular contact with other AP* organizations throughout the weeks of the APRICOT meetings has helped us to build a profile for APRALO which is now acknowledged within the wider regional internet related community. Satish and Maureen have also enhanced this relationship by involving ourselves further on other AP committees, for example the APrIGF and the APSIG. Our attendance at APRICOT also enables us to give support for APNIC, APTLD and Dot Asia who also hold meetings at APRICOT, as our MOU partners, and we hope to create more partnerships over time.

APRALO would like to make this a regular opportunity to meet with other regional Internet-related organizations, especially those directly involved with Names and Numbers but more so to build relationships that will provide beneficial results for APRALO, for At-Large and ultimately ICANN.

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2. Type of Activity: **e.g. Outreach - Education/training - Travel support - Research/Study - Meetings - Other**

TRAVEL SUPPORT, EDUCATION & TRAINING OPPORTUNITIES, MEETINGS, OUTREACH to attend meetings of various regional organizations at one event, and to participate as part of a wider coordinated regional body to share information with each other.

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3. Proposed Timeline/Schedule: **e.g. one time activity, recurring activity**

The Nepal meeting is a one-time activity, but we would like to establish this event as a recurring activity to retain the profile we have been working hard to build over our attendances at regional meetings involving the AP* community and to increase interest among other organizations about APRALO and ICANN as partners.

REQUEST OBJECTIVES

1. *Strategic Alignment.* **Which area of ICANN's Strategic Plan does this request support?**

1.2 Taking ICANN to the world by way of a balanced and proactive approach to regional engagement with stakeholders. The invitations we have received to attend this and other networking meetings within the region are the result of successful planning, implementation and reporting of APRALO engagement strategies

2. *Demographics.* What audience(s), in which geographies, does your request target?

The APRALO team has been focusing on the wider Asia Pacific region through its attendance at the meetings and conferences of APRICOT and other AP* organizations. We are fortunate that through these engagements, we have been able to take the APRALO messages to areas of the AP region that have little knowledge of ICANN or APRALO and how they can become involved. The ultimate audience is the grassroots end-users, but we realise that if we are to get access to the countries themselves, we can only do this through our contact with these organizations and the meetings they hold within some of the more distanced and isolated areas of AP.

3. *Deliverables.* What are the desired outcomes of your proposed activity?

- A major deliverable that results from this activity, is a full report of the event, with not only the activities in which the team has been involved during the week, but the outcomes of ALT meetings that have been held which are incorporated into our strategic planning for the following FY. There is also a clear indicator given to demonstrate how effective we believe we have been in achieving the original objectives of our attendance at the event with a record of any measures.
- The impact of this event is not only focused on APRALO but ultimately on the effectiveness of our RALO which lies in the way our decision making is done in a collaborative and well-considered approach. APRICOT adds value because of the access that the Leadership Team will have to the organisations who can help APRALO become more successful as an outreach organisation within the region on behalf of ICANN, given the many constraints that we have in relation to the size and diversity of our region. We have built up strong support for our Regional Organisation over the years and we want to maintain and to further expand on the contacts we have made.
- Because the APRICOT is such a drawcard for the different internet-related communities within the region, it also offers the Leadership Team with an opportunity to build and strengthen its ALS membership, by making contact with as many new faces as we can, to encourage them and their local organisations to join APRALO and to spread the work of ICANN throughout their countries.

4. *Metrics.* What measurements will you use to determine whether your activity achieves its desired outcomes?

- All three APRALO leaders present in at least one session each, but also to be actively involved in at leats 2 other sessions each to help raise awareness about APRALO and ALAC.
- The number of different organisations we personally touch base with, with some indication of how we might collaborate this year
- We have a target of at least 2-3 new contacts as potential active members of At-Large (preferably with a prospective ALS connection)
- Wear our "Ask us about APRALO" badges and each of us to distribute at least 20 APRALO brochures out to people we have not met before.

RESOURCE PLANNING – INCREMENTAL TO ACCOMMODATE THIS REQUEST

Staff Support Needed (not including subject matter expertise):

Description	Timeline	Assumptions	Costs basis or parameters	Additional Comments
APRALO brochures				
Travel Support				

Subject Matter Expert Support:

Technology Support: (telephone, Adobe Connect, web streaming, etc.)

Language Services Support:

Other:

Travel Support:

Travel support is requested for 3 members of the APRALO Leadership Team who will participate in the AP* and APRICOT events to promote APRALO and ALAC activities at the one day AP* event, plus the 4 day APRICOT conference.

Potential/planned Sponsorship Contribution:

We would seek sponsorship of the conference fee for the leaders from APNIC. Attendance by other members of the leadership team or other APRALO members can be achieved through an APRICOT Fellowship or CROPP application.