



All questions and completed forms should be sent to controller@icann.org. Please remember that the deadline for FY18 Budget consideration is **10 February 2017**.

REQUEST INFORMATION

Title of Proposed Activity

Active participation in the 2017 African IGF

Community Requestor Name

African Regional At-Large Organization AFRALO

Chair

Aziz Hilali

ICANN Staff Community Liaison

Heidi Ullrich

REQUEST DESCRIPTION

1. Activity: Please describe your proposed activity in detail

AFRALO active participation in the 2017 African IGF is composed of:

- An AFRALO information booth kept by AFRALO members with the AFRALO pop-up banner and AFRALO and ICANN outreach material.
- A workshop on a topic addressing an African end-users' concern to be chosen to match with the 2017 African IGF main theme which is not yet defined
- Effectively participate in the African Internet Governance School that is held yearly by APC back to back with the African IGF. Our participation will ensure that the governance of the Internet unique Identifiers will be addressed as well as the governance of the usage of Internet

2. Type of Activity: e.g. Outreach - Education/training - Travel support - Research/Study - Meetings - Other

- Workshop, Booth, Education, Travel Support

3. Proposed Timeline/Schedule: e.g. one time activity, recurring activity



One time activity

REQUEST OBJECTIVES

1. *Strategic Alignment.* Which area of ICANN's Strategic Plan does this request support?

- Strategic Objective #1.2. Bring ICANN to the world by creating a balanced and proactive approach to regional engagement with stakeholders
- Strategic objective #4.1: Encourage engagement with the existing Internet governance ecosystem at international levels
- Strategic Objective #4.3: Participate in the evolution of a global, trusted, inclusive multi-stakeholder Internet governance ecosystem that addresses Internet issues
- Strategic Objective #5.3: Empower current & new stakeholders to fully participate in ICANN activities

2. *Demographics.* What audience(s), in which geographies, does your request target?

The whole African Internet Community present at the 2017 African IGF

3. *Deliverables.* What are the desired outcomes of your proposed activity?

- More and better visibility of AFRALO and ICANN in the African Internet Ecosystem
- Promote ICANN bottom-up multi equal stakeholder model
- Build capacity of the African community about all aspects of the Internet Governance

4. *Metrics.* What measurements will you use to determine whether your activity achieves its desired outcomes?

More African individuals and/or entities join ICANN and particularly At-Large

RESOURCE PLANNING – INCREMENTAL TO ACCOMMODATE THIS REQUEST

Staff Support Needed (not including subject matter expertise):



Description	Timeline	Assumptions	Costs basis or parameters	Additional Comments
Subject Matter Expert Support:				
Technology Support: (telephone, Adobe Connect, web streaming, etc.)				
Language Services Support:				
Other:				
Outreach material for ICANN and AFRALO to be used in the booth: <ul style="list-style-type: none"><input type="checkbox"/> USB flash disk containing All the beginner guides<input type="checkbox"/> ICANN pins<input type="checkbox"/> Printed graphics<input type="checkbox"/> AFRALO and ICANN flyers<input type="checkbox"/> Etc.				
Travel Support:				
Travel support for 5 AFRALO members				
Potential/planned Sponsorship Contribution:				