



FY18 COMMUNITY REQUEST FORM

All questions and completed forms should be sent to controller@icann.org.
Please remember that the deadline for FY18 Budget consideration is **30 January 2017**.

REQUEST INFORMATION	
Title of Proposed Activity	
APRALO General Assembly	
Community Requestor Name	Chair
Alan Greenberg and Ali AIMeshal	Alan Greenberg, ALAC Chair and Satish Babu, APRALO Chair
ICANN Staff Community Liaison	
Heidi Ullrich	

REQUEST DESCRIPTION
1. Activity: Please describe your proposed activity in detail
<p>This proposal envisages organizing the Asia-Pacific Regional At-Large Organization (APRALO) General Assembly (GA) – that is, bringing together one representative from each of the APRALO ALSes, as well as a selected representative for individual members, at a single location for a combination of strategic development, policy development, capacity building and outreach and engagement. The last APRALO GA was held in London in 2014.</p> <p>The proposed date and location is specifically requested to be at ICANN 60 (Meeting C) scheduled to take place 28 October - 3 November 2017 in Abu Dhabi, UAE.</p> <p>APRALO meetings at the requested General Assembly will focus on three specific components:</p> <ol style="list-style-type: none">1. How to better engage our ALSs – also known within ICANN as “inreach” – in a candid examination of expectations, member engagement, program execution and community adhesion, we intend to deliver a one-day workshop intended to discover what needs to be done, both by ICANN and the APRALO community, to maximize volunteer participation, increase the ability to represent the best interests of end-users, as well as increase ICANN's “on the street” relevance.2. Policy briefings on critical ICANN issues intended to ensure that APRALO ALS representatives are adequately informed to educate their ALS memberships, and that they are better able to channel bottom-up end-user perspectives and ideas into the At-Large community's policy debates.



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3. Leadership training, intended to educate APRALO ALSes about the details of ICANN processes, and develop a clear understanding of its role in the broader Internet Governance Ecosystem. As an example, the current deluge of activity surrounding the Post transition of the IANA stewardship is mainly the realm of those who can follow it practically full-time, with multiple working groups and dozens (if not hundreds) of proposals in the air. It is our experience that many in the At-Large community do not understand much of what's going on or even the relevance. Awareness of both the processes and the path from idea to policy is a critical part of advancing the public interest within ICANN.

NOTE: In its comment to the FY17 Operating Plan and Budget, the ALAC proposed that its regional General Assemblies and Summits be incorporated into the ICANN multiyear planning and the was accepted. The response to the Public Comment said *"ICANN plans to integrate the At-Large multiyear schedule of General Assemblies and Summits, and similar requests from other parts of the community, into ICANN's Five-Year Operating Plan. This means At-Large will not have to make new requests every year for the inclusion in the Fiscal Year Operating Plan and Budget."*

However, the exact process under which this will occur has never been specified, so the ALAC is submitting this Community Request as a place holder for however ICANN plans to address this budget issue.

2. Type of Activity: e.g. Outreach - Education/training - Travel support - Research/Study - Meetings - Other

The full plan is not yet formalized enough because we are still in to the development stage and coordinating different stakeholder to maximize this opportunity as much as possible. But in a very high level the following are being looked in to.

- Pre-Meeting activity
- During the meeting Workshops on policy and outreach
- Capacity building
- Showcase highlighting activities of APRALO and our ALSes
- "Inreach" activities to increase and stimulate engagement

Further details will be available in later stage. Currently discussions are on within the APRALO community as well with the GSE regional VP, in order to arrive a consensus on the activities that will be conducted at the GA.

3. Proposed Timeline/Schedule: e.g. one time activity, recurring activity

It is one time activity during ICANN meeting which is from 28 October to 3 November, and the exact sessions will be decided over the next few months.

REQUEST OBJECTIVES

1. Strategic Alignment. Which area of ICANN's Strategic Plan does this request support?

This activity is placed within the first ICANN Strategic Objective: Evolve and further globalize ICANN.



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1.1 Further globalize and regionalize ICANN functions: engagement mechanisms supporting the regional engagement strategies and local community participation in ICANN.

This meeting directly addresses components of the current ICANN Strategic Plan in its intent to:

- Better empower the APRALO At-Large Community to understand and engage in ICANN's Global Public Interest Framework
- Educate, enhance and evangelize the benefits of the multi-stakeholder approach to governance
- Enhance the identifier ecosystem through the cooperation of APRALO and other RALO's

Note that as per the response to the ALAC multiyear GA/Summit planning proposal ICANN intends to integrate meetings such as this into its Five-Year Operating Plan.

2. *Demographics.* What audience(s), in which geographies, does your request target?

The At-Large Structure representatives of the **Asia-Pacific Regional At-Large Organization**

3. *Deliverables.* What are the desired outcomes of your proposed activity?

The desired outcomes of the APRALO GA are:

- Building cohesion within the APRALO community and strengthening the ICANN At-Large identity
- Address issues of ALS and member engagement towards a better and more engaged APRALO community
- Address issues of contemporary relevance as inputs for the APRALO community
- Arrive at consensus on internal procedures and processes to better serve the APRALO community
- Take up any issues that ALSes may want to highlight, particularly relating to strengthening the multistakeholder model of Internet Governance within their constituencies, passing developments within ICANN to their local constituencies, and feeding back local issues to the ICANN At-Large

4. *Metrics.* What measurements will you use to determine whether your activity achieves its desired outcomes?

- Surveys of participants in advance and after conclusion
- Number of community members interested in ALS or unaffiliated participation in APRALO
- Number (and breadth) of policy initiatives delivered to ALAC
- Number of recommendations and materials offered to improve increase and engagement
- Number of attendees at social networking event
- Reports and presentations by each of the ALS attendees of their APRALO and ICANN experiences

RESOURCE PLANNING – INCREMENTAL TO ACCOMMODATE THIS REQUEST

Staff Support Needed (not including subject matter expertise):



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Description	Timeline	Assumptions	Costs basis or parameters	Additional Comments

Subject Matter Expert Support:

ICANN Board members, ALAC Leaders and other selected ICANN leaders will be invited to provide short addresses to the GA.

Technology Support: (telephone, Adobe Connect, web streaming, etc.)

Adobe Connect room will be required for remote participants.

Language Services Support:

Chinese & Arabic translation services will be required.

Other:

Adequate space for about 50-60 participants, together with food.

Travel Support:

For one participant per ALS (presently there are 46 ALSes, which may increase in number in the next few months). Typically most but not all ALSes attend, and 4 participants are already funded through regular ALAC/RALO funding.

Potential/planned Sponsorship Contribution:

None expected.