



FY18 COMMUNITY REQUEST FORM

All questions and completed forms should be sent to controller@icann.org. Please remember that the deadline for FY18 Budget consideration is 30 January 2017.

REQUEST INFORMATION

Title of Proposed Activity

Travel support for DNS related events

Community Requestor Name

Chair

NCUC

Farzaneh Badii

ICANN Staff Community Liaison

Maryam Bakoshi

REQUEST DESCRIPTION

1. Activity: Please describe your proposed activity in detail

Subject-matter experts in NCUC should be able to travel to conferences that discuss important current issues of relevance to ICANN policy, including: privacy and data protection conferences, trademark conferences and similar convening. These meetings are a great way to learn not only about cutting-edge subject matter very relevant to our DNS policy, but also to meet other subject matter experts. There are many experts working on issues related to the over-expansion of trademark rights, and particularly the implications for developing countries, for freedom of expression, etc.

The activity has three primary goals;

1. educate NCUC experts in current thinking on relevant Internet policy
2. NCUC experts contribute their knowledge to important Internet policy conferences
3. recruit experts to join NCUC and participate in ICANN policy development

The NCUC subject matter experts will create materials after attending such meetings that can be invaluable to our ICANN work, that will bring in new perspectives, and could assist NCUC at a very high level. The group of NCUC experts will be also contributing to ICANN Learn as well as publishing useful materials on NCUC website about issues related to DNS and noncommercial rights.

.Though some of the travel funding is covered by the CROPP program, this particular request is different from outreach activities and CROPP cannot be allocated to it. CROPP is for regional engagement and mainly outreach. The restriction of CROPP program does not allow its use for the specific purposes outlined above.



FY18 COMMUNITY REQUEST FORM

2. Type of Activity: e.g. Outreach - Education/training - Travel support - Research/Study - Meetings - Other
Travel Support for those NCUC members that carry out research and write materials to meetings that are related to DNS
3. Proposed Timeline/Schedule: e.g. one time activity, recurring activity
Pilot activity for three DNS related meetings

REQUEST OBJECTIVES

1. Strategic Alignment. Which area of ICANN’s Strategic Plan does this request support?
<p>Aligned with ICANN’s mission: 3. Coordinating the community’s policy development reasonably and appropriately related to these technical functions</p> <p>Promote ICANN’s role and multistakeholder approach</p> <p>4.1 Encourage engagement with the existing Internet governance ecosystem at national, regional and international levels.</p>
2. Demographics. What audience(s), in which geographies, does your request target?
All ICANN regions
3. Deliverables. What are the desired outcomes of your proposed activity?
<p>Production of materials by NCUC members on cutting edge issues related to DNS</p> <p>Making connection and raising awareness about ICANN issues at these meetings</p>
4. Metrics. What measurements will you use to determine whether your activity achieves its desired outcomes?
Materials produced; contributions to PDP processes; new members recruited.

RESOURCE PLANNING – INCREMENTAL TO ACCOMMODATE THIS

Staff Support Needed (not including subject matter expertise):				
Description	Timeline	Assumptions	Costs basis or parameters	Additional Comments
Subject Matter Expert Support:				



FY18 COMMUNITY REQUEST FORM

No

Technology Support: (telephone, Adobe Connect, web streaming, etc.)

No

Language Services Support:

No

Other:

Travel Support:

Yes

Potential/planned Sponsorship Contribution:

No