



FY18 COMMUNITY REQUEST FORM

All questions and completed forms should be sent to controller@icann.org. Please remember that the deadline for FY18 Budget consideration is 30 January 2017.

REQUEST INFORMATION

Title of Proposed Activity

Policy Practicum and Policy Advocacy Training

Community Requestor Name

Chair

NCUC

Farzaneh Badii

ICANN Staff Community Liaison

Maryam Bakoshi

REQUEST DESCRIPTION

1. Activity: Please describe your proposed activity in detail

Goal: It is important to provide training for NCUC members to develop their policy development skills to enable more effective and participation in ICANN PDPs (working groups/cross community working groups).

This proposal aims to enable NCUC members to become penholders of important policy documents in ICANN WG/CCWG, and to be able to shepherd policy development processes through the NCUC. It is also important for our members to be skilled in writing internal procedures and policies with regards to the governance of NCUC. The proposal requests a program on writing effective procedures and policies and public comments, advocacy skills and policy development participation toolkit.

Format of the program: This program will have two segments: online training with professional trainers to train selected NCUC member to write policies and procedures and the second segment involves in-person sessions which we suggest are held as side activities to regular ICANN public meetings.

Request: This proposal requests funds to support hiring external trainers. The proposal differs from ICANN program for policy support in that instead of a consultant being provided by ICANN to help with writing and developing policies, NCUC members will be empowered to write their own policies, and manage the policy process internally with NCUC and externally in WG/CCWG. This flexibility better meets the needs of NCUC members, noting that we now have more than 560 members from more than 100 countries and we need to activate this valuable resource. This approach will also maintain the independence of NCUC and will



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engage NCUC members more.

2. Type of Activity: e.g. Outreach - Education/training - Travel support - Research/Study - Meetings - Other

Policy writing training and travel support

3. Proposed Timeline/Schedule: e.g. one time activity, recurring activity

Two-time activity (to cover two ICANN meetings)

REQUEST OBJECTIVES

1. Strategic Alignment. Which area of ICANN's Strategic Plan does this request support?

Aligned with ICANN's mission:

3. Coordinating the community's policy development reasonably and appropriately related to these technical functions

Consistent with ICANN's mission and commitments, Core Value: Employing open, transparent and bottom-up, multistakeholder policy development processes, particularly to employ open, transparent and bottom-up, multistakeholder policy development processes that are led by the private sector (including business stakeholders, civil society, the technical community, academia, and end users).

5.3 Empower current and new stakeholders to fully participate in ICANN activities.

3.3 Develop a globally diverse culture of knowledge and expertise available to ICANN's Board, staff and stakeholders.

2. Demographics. What audience(s), in which geographies, does your request target?

All ICANN regional groups (note NCUC has members in more than 100 countries). Members from developing countries that apply for such funding through NCUC Exec Comm will be given priority (but other factors are also important in deciding which member will be participating in the training and attend the meetings)

3. Deliverables. What are the desired outcomes of your proposed activity?

1. At least 4 NCUC members who are trained in writing policy documents and public comments

2. Issuance of at least 4 public comments by those participating in the program

The trained NCUC members will help shape NCUC Policy Committee in the future

3. More participation of NCUC members at WG/CCWGs

4. Metrics. What measurements will you use to determine whether your activity achieves its desired outcomes?

We will know the number of NCUC members participating in drafting public comments and



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volunteering to become rapporteur's, chairs of working groups, effective participants in working groups, writing blog posts on policy issues being discussed at GNSO and ICANN, and active in internal NCUC processes. Each of these will have a number and as necessary related outcomes can be described.

RESOURCE PLANNING – INCREMENTAL TO ACCOMMODATE THIS

Staff Support Needed (not including subject matter expertise):

Description	Timeline	Assumptions	Costs basis or parameters	Additional Comments

Subject Matter Expert Support:

Yes, trainer in policy development and writing.

Technology Support: (telephone, Adobe Connect, web streaming, etc.)

Yes, for the online portion of the program. Adobe connect, shared work spaces.

Language Services Support:

No

Other:

Travel Support:

Yes for 4 travel slots



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Potential/planned Sponsorship Contribution:

Yes