



## FY18 COMMUNITY REQUEST FORM

All questions and completed forms should be sent to [controller@icann.org](mailto:controller@icann.org). Please remember that the deadline for FY18 Budget consideration is 30 January 2017.

### REQUEST INFORMATION

Title of Proposed Activity		
Joint NCSG – GAC event		
Community Requestor Name	Chair	
NCSG	Tapani Tarvainen	
ICANN Staff Community Liaison		
Maryam Bakoshi		

### REQUEST DESCRIPTION

1. Activity: Please describe your proposed activity in detail

The NCSG would like to partner with a member of the GAC to host an issues platform during the ICANN 62 Policy Forum. The event, intended to be held during the early evening hours, will focus on one of the four traditional NCSG core issues (free speech, privacy, due process, fair use) and, ideally, will be held at a diplomatic facility (embassy/consulate) in the Meeting city. The NCSG has contacted multiple GAC partners and can report interest in hosting such an event. The value of this event: 1. extends the reach of ICANN outreach into the local generalized diplomatic community, 2. allows for GAC – NCSG cooperation, 3. is policy oriented, per the Meeting B concept. As the site of ICANN 62 has not yet been announced we regret we can not name our GAC partner at this time, but am confident that several are interested.

2. Type of Activity: e.g. Outreach - Education/training - Travel support - Research/Study - Meetings – Other

Outreach / Communication / Community cooperation

3. Proposed Timeline/Schedule: e.g. one time activity, recurring activity

One time event

### REQUEST OBJECTIVES

1. Strategic Alignment. Which area of ICANN's Strategic Plan does this request support?

4.2 Clarify the role of governments in ICANN and work with them to strengthen their commitment to supporting the global Internet ecosystem. 4.1 Encourage engagement with the existing Internet governance ecosystem at national,



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regional and international levels. 5.3 Empower current and new stakeholders to fully participate in ICANN activities.

**2. Demographics. What audience(s), in which geographies, does your request target?**

Current members of the GAC and current and prospective members of the NCSG. Members of the diplomatic community in the host site of the meeting. Invitations shall be sent to all GAC members with a request they be forwarded to their local diplomatic representatives.

**3. Deliverables. What are the desired outcomes of your proposed activity?**

Increased visibility of ICANN in host community and diplomatic corps. Outreach to potential members. Furthering of GAC – NCSG ties.

**4. Metrics. What measurements will you use to determine whether your activity achieves its desired outcomes?**

Media coverage, attendance at event (measured) of both GAC and NCSG members and members of the diplomatic community.

## RESOURCE PLANNING – INCREMENTAL TO ACCOMMODATE THIS

**Staff Support Needed (not including subject matter expertise):**

Description	Timeline	Assumptions	Costs basis or parameters	Additional Comments

**Subject Matter Expert Support:**

none

**Technology Support: (telephone, Adobe Connect, web streaming, etc.)**

none

**Language Services Support:**

none



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Other:

Travel support. One to two civil society/ academics from the GAC member host country with expertise in the subject matter of the event to participate in the panel. These academics / activists should NOT be a current member of the NCSG but should be eligible for membership following this outreach event. This would also allow the NCSG to use the event as a targeted outreach activity.

Potential/planned Sponsorship Contribution:

GAC member will provide meeting location.