



FY18 COMMUNITY REQUEST FORM

All questions and completed forms should be sent to controller@icann.org. Please remember that the deadline for FY18 Budget consideration is 30 January 2017.

REQUEST INFORMATION

Title of Proposed Activity		
NCSG Intellectual Property School		
Community Requestor Name	Chair	
NCSG	Tapani Tarvainen	
ICANN Staff Community Liaison		
Maryam Bakoshi		

REQUEST DESCRIPTION

1. Activity: Please describe your proposed activity in detail

Knowledge of intellectual property is a pre-requisite for full and active participation in a variety of activities within ICANN. Indeed, the commercial proponents of maximalist intellectual property protection even have their own constituency, the Intellectual Property Constituency.

Lack of knowledge and understanding of the principles of intellectual property, particularly trademark law, is a barrier for participation in ICANN for a number of NCSG members. This hampers our ability to work with and find common ground with the IPC, severely limits our participation in the RPM working group and hampers our ability to retain active members.

We propose to run an Intellectual Property School, held the day before or the day after ICANN 60. Active NCSG members with expertise in trademark law and other intellectual property specialties would collaborate with an external professor of intellectual property law to create a curriculum consisting of basic principles of trademark and other intellectual property fields and link this to current and past ICANN activities.

2. Type of Activity: e.g. Outreach - Education/training - Travel support - Research/Study - Meetings - Other

Education / training

3. Proposed Timeline/Schedule: e.g. one time activity, recurring activity

One time event



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REQUEST OBJECTIVES

1. Strategic Alignment. Which area of ICANN’s Strategic Plan does this request support?

5.3 Empower current and new stakeholders to fully participate in ICANN activities.

2. Demographics. What audience(s), in which geographies, does your request target?

Current NCSG members

3. Deliverables. What are the desired outcomes of your proposed activity?

Increased participation of NCSG members in working groups and other ICANN activities with a substantial intellectual property component.

4. Metrics. What measurements will you use to determine whether your activity achieves its desired outcomes?

Attendance and participation nets of NCSG members who take this course in ICANN activities with an intellectual property component.

RESOURCE PLANNING – INCREMENTAL TO ACCOMMODATE THIS

Staff Support Needed (not including subject matter expertise):

Description	Timeline	Assumptions	Costs basis or parameters	Additional Comments

Subject Matter Expert Support:

We will need to retain one professor of law with trademark expertise.

Technology Support: (telephone, Adobe Connect, web streaming, etc.)

none

Language Services Support:



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none

Other:

Travel support.

For retained professor (above). Full (air, hotel).

For 2-3 NCSG members who will be coordinating, teaching in the course. Two nights hotel (these members will already be supported to the Meeting itself).

For 10 NCSG member students. One night hotel (students will be otherwise supported or will self finance except for the single hotel night)

Potential/planned Sponsorship Contribution:

N/A