



FY18 COMMUNITY REQUEST FORM

All questions and completed forms should be sent to controller@icann.org. Please remember that the deadline for FY18 Budget consideration is 30 January 2017.

REQUEST INFORMATION		
Title of Proposed Activity		
INTA Meeting		
Community Requestor Name	Chair	
NCSG	Tapani Tarvainen	
ICANN Staff Community Liaison		
Maryam Bakoshi		

REQUEST DESCRIPTION
1. Activity: Please describe your proposed activity in detail
<p>The NCSG would like to send two members to the International Trademark Association Meeting in Seattle, Washington, May 19-23, 2018.</p> <p>The RPM working group is seriously unbalanced. Noncommercial members are often outnumbered 40-3 by their commercial counterparts at plenary sessions. American participants outnumber those from other countries by a 3-1 ratio. Unless this imbalance is addressed the outcome of this working group will lack legitimacy.</p> <p>The NCSG requests support so its member tri-chair and an additional active member attorney can attend the INTA event, participate in the non profit INTA Sector meetings, and recruit noncommercial lawyers and activists with expertise in trademark law for the NCSG and the RPM working group.</p> <p>CROPP funding is not suitable for this event due to its length and the need to bring NCSG members to the event from outside the region of the event.</p>
2. Type of Activity: e.g. Outreach - Education/training - Travel support - Research/Study - Meetings - Other
Outreach / Travel Support
3. Proposed Timeline/Schedule: e.g. one time activity, recurring activity
One time event



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REQUEST OBJECTIVES

1. Strategic Alignment. Which area of ICANN’s Strategic Plan does this request support?

1.1 Further globalize and regionalize ICANN functions
 3.3 Develop a globally diverse culture of knowledge and expertise available to ICANN’s Board, sta and stakeholders.
 4.3 Participate in the evolution of a global, trusted, inclusive multistakeholder Internet governance ecosystem that addresses Internet issues.
 5.3 Empower current and new stakeholders to fully participate in ICANN activities.

2. Demographics. What audience(s), in which geographies, does your request target?

Trademark attorneys with views sympathetic to those of the NCSG, recruitment of.

3. Deliverables. What are the desired outcomes of your proposed activity?

A minimum of 5 new attorney members of the NCSG with expertise in trademark law. To the extent possible, recruitment of new trademark attorneys based outside of the United States.

4. Metrics. What measurements will you use to determine whether your activity achieves its desired outcomes?

Number of new active members of the NCSG/RPM WG with expertise in trademark law.

RESOURCE PLANNING – INCREMENTAL TO ACCOMMODATE THIS

Staff Support Needed (not including subject matter expertise):

Description	Timeline	Assumptions	Costs basis or parameters	Additional Comments

Subject Matter Expert Support:

none

Technology Support: (telephone, Adobe Connect, web streaming, etc.)

none



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Language Services Support:

none

Other:

Travel support. Two NCSG members, as above, to the INTA Meeting.

Note: The next INTA meeting will be held in Barcelona, Spain from May 20-24, 2017. As we are attempting to recruit non-American trademark attorneys, where possible, it would be far more productive to send our Members to this meeting. We also would not have to wait a year for the new attorney members to contribute to the RPM WG. We understand this meeting is just inside FY17 and thus not eligible for funding through the current process for FY18. If there are any other funds or any other way to fund our members for the Barcelona meeting we ask that we be notified and that they be considered. It is in the interest of all concerned to get the RPM group balanced as soon as possible. Thank you.

Potential/planned Sponsorship Contribution:

N/A