



FY17 COMMUNITY REQUEST FORM

All questions and completed forms should be sent to controller@icann.org. Please remember that the deadline for FY18 Budget consideration is **10 February 2017**.

REQUEST INFORMATION

Title of Proposed Activity

Funding of three (3) additional travel slots for participation in ICANN meetings scheduled for FY 2018. **This is the RrSG's number 1 priority.**

Community Requestor Name

Registrar Stakeholder Group

Chair

Graeme Bunton

ICANN Staff Community Liaison

Jennifer Gore

REQUEST DESCRIPTION

1. Activity: Please describe your proposed activity in detail

The Registrar landscape is changing, and in order for the RrSG to remain relevant, effective and engaged we need to be able to increase our member participation. Travel funding to more registrars has been the single most effective step we've seen to increase participation.

There are two major changes occurring simultaneously that are making this increased funding necessary. The first is that there has been considerable industry consolidation in medium to large registrars. This has reduced the number of registrars that are more able to participate because of their scale. Smaller registrars are generally unable to afford to attend ICANN meetings.

The second factor has been the increase in number and importance of Asian registrars. Previously, Registrars were concentrated in Europe and North America, but there is now a growing segment of registrars in China, many of whom are unaware of the RrSG and it's functions within ICANN. We're finding that providing more opportunities to directly engage is promoting participation.

In keeping with the ICANN travel guidelines the RrSG currently receives travel support for six (6) members. Three (3) normally go to our GNSO councilors due to the extra time commitments that they make. The additional slots would make it possible for us to engage more members in face to face participation and help encourage more members to not just get more involved in the policy debates, but also to materially contribute to ICANN working groups as well as the running of the RrSG itself. Without travel support, the diversity of the RrSG leadership will be adversely affected due to the time, financial and travel commitments, which could lead to smaller registrars or registrars from underserved regions not being represented fully.



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With an additional three (3) travel support slots the RrSG would be able to continue expanding its participation levels from member Registrars, and be able to help those remain engaged who are already overloaded.

The RrSG has drafted guidelines which we use for allocating our existing travel funding, which will be included with this request. It specifies that travel funding is used support the participation in policy development by Registrars that would be otherwise unable to because of either size or geography.

During 2016, we were able to greatly increase our engagement with Asian registrars, but we still have a considerable distance to go. However, not only were we able to bring new people to meetings, but we were able to sustain the engagement and involvement of some of our more engaged members who dedicate most of their time at ICANN public meetings to RrSG related activities.

2. Type of Activity: e.g. Outreach - Education/training - Travel support - Research/Study - Meetings - Other

Full travel support (travel, hotel and per diem expenses) for three (3) additional members is requested above and beyond the six (6) slots that the RrSG is already allotted.

3. Proposed Timeline/Schedule: e.g. one time activity, recurring activity

This is a recurring activity.

REQUEST OBJECTIVES

1. Strategic Alignment. Which area of ICANN's Strategic Plan does this request support?

This request strategically aligns with:

Competition, Consumer Trust and Consumer Choice: expand stakeholders; engage with staff on performance; expand inclusion and orientation of new stakeholders; enhance global outreach.

Core Operations Including IANA: Internationalization; strengthen regional presence.

A Healthy Internet Governance Eco-System: increase stakeholder diversity and cross-stakeholder work; ease of global participation; retain and support existing community while attracting new and diverse community members; increase contributions to international forums; increase technical community communication and collaboration; widen international engagement; enhance communications, accessibility and participation via enhanced tools

2. Demographics. What audience(s), in which geographies, does your request target?

This request could benefit members from any/all regions.



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3. Deliverables. What are the desired outcomes of your proposed activity?

To provide support for members who may otherwise be unable to engage in face to face meetings.

4. Metrics. What measurements will you use to determine whether your activity achieves its desired outcomes?

Increased participation in face to face meetings by Registrars. Increased participation in policy discussions by Registrars. Increased membership of the RrSG.
 To ensure the participation is valuable each person that receives travel support will be required to produce a short document detailing:

- A list of the sessions attended and their key take-aways
- Personal assessment of the value of attending in person
- Recommendations for how the meeting could be improved to increase participation

The feedback we have received from participants has been generally positive and without this support it would be very hard for some of our more engaged members to participate at the level which they currently do. During FY2017 we have been successful in recruiting new members companies. We have also been conducting polls and surveys of our members in order to improve the format of those meetings that we organize for our members.

RESOURCE PLANNING – INCREMENTAL TO ACCOMMODATE THIS REQUEST

Staff Support Needed (not including subject matter expertise):

Description	Timeline	Assumptions	Costs basis or parameters	Additional Comments

Subject Matter Expert Support:

Technology Support: (telephone, Adobe Connect, web streaming, etc.)

Language Services Support:



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Other:

Travel Support:

Funding (air, hotel and per diem) for three (3) additional participants of the RrSG to attend the three ICANN meetings scheduled for FY 2018.

Potential/planned Sponsorship Contribution:

None. However it is worth noting that the overwhelming majority of Registrars that attend the meeting will be funding their own participation.