



FY18 COMMUNITY REQUEST FORM

All questions and completed forms should be sent to controller@icann.org. Please remember that the deadline for FY18 Budget consideration is 30 January 2017.

REQUEST INFORMATION

Title of Proposed Activity

NPOC – Leadership Development & Support especially from Developing Countries (enhancing noncommercial leaders participation in ICANN and promotion of the M/S approach) – Local Leaders

Community Requestor Name

Chair

NPOC

Klaus Stoll

ICANN Staff Community Liaison

Maryam Bakoshi

REQUEST DESCRIPTION

1. Activity: Please describe your proposed activity in detail

Leadership Development and support for Local Leaders

NPOC managed initiative to identify and mentor selected noncommercial leaders from four regions over the next fiscal year, to develop a group of participants both within NPOC and the NCSG, but also to support the Outreach Initiative activities. Our goal is to bring acknowledged non commercial leaders as participants from a range of countries to ICANN meetings, with an objective of 2 per meeting A & C and 2 leaders to Internet Governance (IG) meetings (e.g. IGF and CSTD/WSIS) as part of noncommercial engagement in support of ICANN strategic objectives 1 (Evolve and further globalize ICANN) & 4 (Promote ICANN's role and multistakeholder approach). Participants will be selected based on criteria of NPOC ExCom that there is a potential, or very new member with presence in that country via a noncommercial organization who can participate and a willingness to work as part of this project.

Participants would participate in ICANN's meetings and orientations, including potentially joining some of the ICANN Fellowship activities if suitable, but would be primarily focused on participation with NPOC and relevant workshops and topics that support the Local Leader's ability to complete a small project back in their country. Ideally, each local leader would have funding to attend two ICANN meetings and an IGF & WSIS/CSTD meeting, where their focus would be around the CIR and related activities (with speaking roles) which are of relevance to noncommercial concerns of impact to ICANN's larger role and activities.

In particular, representatives from organizations who can easily conduct an event for noncommercial's in their locale, or in conjunction with another conference or activity that they are already engaged in will be prioritized. This is a leader's program, so priority will be given to mature and capable participants, rather than young managers, although this group is also important in the longer run.

2. Type of Activity: e.g. Outreach - Education/training - Travel support - Research/Study - Meetings - Other



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Education/Training
3. Proposed Timeline/Schedule: e.g. one time activity, recurring activity
Pilot Program

REQUEST OBJECTIVES

1. Strategic Alignment. Which area of ICANN’s Strategic Plan does this request support?

This request is in line with ICANN strategic objectives: 1. Evolve and further globalize ICANN, and 4. Promote ICANN’s role and multi-stakeholder approach

2. Demographics. What audience(s), in which geographies, does your request target?

NPOC membership and the unreached next billion global Internet users in Africa, Asia (including Arab CS artates) & Latin America/Caribbean.

3. Deliverables. What are the desired outcomes of your proposed activity?

Increased visibility for ICANN in the developing countries/regions; recruitment of associations and businesses who find value in joining NPOC and the NCSG, or otherwise participating in ICANN’s activities.

Our goal is to increase the involvement and participation of noncommercial organizations representatives from Africa, Latin America/Caribbean, Asia and Arab states over a two-year period to approximately 1/3 of the NPOC’s membership.

Development of a meaningful participation within NPOC/NCSG and within ICANN more generally; and sustained articulation of the merit of the multi-stakeholder approach in wider and influential IG activities that affect ICANN both directly, and indirectly.

4. Metrics. What measurements will you use to determine whether your activity achieves its desired outcomes?

Identifying and gaining agreement to fully participate Actual attendance at least one ICANN meeting, participation in NPOC/NCSG [and other relevant supporting activities] during the ICANN meeting.

perspectives regarding issues of concern to their business community/nation/region which will be published on the NPOC website.

Development of relevant business at a national or regional conference that addresses noncommercial operational concerns. Increasing interaction with national government representatives as suitable.

Increase of travel, member participation NCSG/NPOC active in the NPOC’s discussions will also be a measurement.

Participation in policy and other relevant discussions within the NCSG/NPOC processes, or within other policy activities will also be tracked through self-reporting and follow up by the NPOC EC.

Stakeholder approach through voices from new frontier regions of Africa, Asia and Latin America at important government dominated events.

attendance in engagement, including as possible workshop participant.



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RESOURCE PLANNING – INCREMENTAL TO ACCOMMODATE THIS

Staff Support Needed (not including subject matter expertise):

Description	Timeline	Assumptions	Costs basis or parameters	Additional Comments

Subject Matter Expert Support:

Yes

Technology Support: (telephone, Adobe Connect, web streaming, etc.)

Yes

Language Services Support:

Yes – all UN languages

Other:

Travel Support:

Potential/planned Sponsorship Contribution:

TBC