



FY18 COMMUNITY REQUEST FORM

All questions and completed forms should be sent to controller@icann.org. Please remember that the deadline for FY18 Budget consideration is 30 January 2017.

REQUEST INFORMATION

Title of Proposed Activity

Continuation of Communication support (printing etc.)

Community Requestor Name

Chair

NCUC

Farzaneh Badii

ICANN Staff Community Liaison

Maryam Bakoshi

REQUEST DESCRIPTION

1. Activity: Please describe your proposed activity in detail

We have been using the communications support effectively for the past two years. We have used our brochures and distributed them in various events, we recruited more members with such materials. The communication service is instrumental for our outreach and in-reach activities. We have also translated our brochures into various languages and would like to design and print them to distribute at ICANN meetings and other meetings. Our new members attest that the brochures have been essential in motivating them to join us.

2. Type of Activity: e.g. Outreach - Education/training - Travel support - Research/Study - Meetings - Other

Other - Publication and printing

3. Proposed Timeline/Schedule: e.g. one time activity, recurring activity

Recurring activity

REQUEST OBJECTIVES

1. Strategic Alignment. Which area of ICANN's Strategic Plan does this request support?

5.3 Empower current and new stakeholders to fully participate in ICANN activities.

2. Demographics. What audience(s), in which geographies, does your request target?

All ICANN regions



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3. Deliverables. What are the desired outcomes of your proposed activity?
Better awareness about NCUC and ICANN and increase in chances of recruiting members
4. Metrics. What measurements will you use to determine whether your activity achieves its desired outcomes?
Improved engagement & outreach

RESOURCE PLANNING – INCREMENTAL TO ACCOMMODATE THIS

Staff Support Needed (not including subject matter expertise):

Description	Timeline	Assumptions	Costs basis or parameters	Additional Comments

Subject Matter Expert Support:

No

Technology Support: (telephone, Adobe Connect, web streaming, etc.)

No

Language Services Support:

No

Other:

Travel Support:



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No

Potential/planned Sponsorship Contribution:

No