



FY18 COMMUNITY REQUEST FORM

All questions and completed forms should be sent to controller@icann.org. Please remember that the deadline for FY18 Budget consideration is 30 January 2017.

REQUEST INFORMATION

Title of Proposed Activity

Drafting materials about the noncommercial registrants rights and responsibility for ICANN learn platform

Community Requestor Name

Chair

NCUC

Farzaneh Badii

ICANN Staff Community Liaison

Maryam Bakoshi

REQUEST DESCRIPTION

1. Activity: Please describe your proposed activity in detail

The goal

To encourage and support the active participation of the NCUC members, who have expertise, in particular, areas in drafting materials for ICANN learn platform. The funding will not be provided in the form of direct payments or reimbursement for drafting, but in the form of travel support for active members. This request is different from both simple designing and printing and professional drafting support.

The application: The supported travelers will be contributing to ICANN Learn as well as publishing useful materials on NCUC website about the noncommercial registrants rights. Funding can be in shape of travel funding to ICANN meetings for those NCUC members that contribute to ICANN learn and are tasked with carrying out research and policy background documents. They will create a course which will be published here:

<http://learn.icann.org/courses>.

We will have focal points for policy making at NCUC who will work closely with the active NCUC members to contribute to ICANN learn. To continue their activities and be incentivized to work more on these tasks, they will be granted travel support to attend up to 3 ICANN meetings. The travel funding will enable them to get more involved on-site, to keep up with the issues related to their expertise, and to better understand the needs of those who use training materials. NCUC Executive Committee will evaluate the NCUC members' performance to decide whether they have sufficiently contributed to ICANN learn and carried out the assigned



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tasks. In allocating the travel support we will prioritize member's applications from developing countries

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2. Type of Activity: e.g. Outreach - Education/training - Travel support - Research/Study - Meetings - Other

Travel Support

3. Proposed Timeline/Schedule: e.g. one time activity, recurring activity

Pilot activity

REQUEST OBJECTIVES

1. Strategic Alignment. Which area of ICANN's Strategic Plan does this request support?

ICANN strategic plan does not mention users and registrants rights. This is important and should be addressed.

2. Demographics. What audience(s), in which geographies, does your request target?

All ICANN regions

3. Deliverables. What are the desired outcomes of your proposed activity?

1. A 60-minute video for noncommercial domain name registrants on their rights and responsibilities
2. Written guidelines for noncommercial domain name registrants

4. Metrics. What measurements will you use to determine whether your activity achieves its desired outcomes?

We might be able to measure our success by reaching out to registrants and see if they find the materials and video useful



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RESOURCE PLANNING – INCREMENTAL TO ACCOMMODATE THIS

Staff Support Needed (not including subject matter expertise):

Description	Timeline	Assumptions	Costs basis or parameters	Additional Comments

Subject Matter Expert Support:

No

Technology Support: (telephone, Adobe Connect, web streaming, etc.)

Yes (for adobe meetings)

Language Services Support:

No

Other:

Travel Support:

Yes

Potential/planned Sponsorship Contribution:

No