



FY18 COMMUNITY REQUEST FORM

All questions and completed forms should be sent to controller@icann.org.
Please remember that the deadline for FY18 Budget consideration is **30 January, 2017**.

REQUEST INFORMATION

Title of Proposed Activity

BC – Continuous Multi-stakeholder Engagement Programme to support leaders or potential leaders especially from developing countries to promote the M/S approach at global fora.

Community Requestor Name

Business Constituency

Chair

Chris Wilson

ICANN Staff Community Liaison

Rob Hogarth

REQUEST DESCRIPTION

1. Activity: Please describe your proposed activity in detail

Continuous Multi-stakeholder Engagement Programme for leaders and/or potential leaders especially from developing countries

BC managed initiative to enable business leaders or potential leaders in BC especially from developing countries to participate in multi-stakeholder dialogues at important Internet related fora over the next fiscal year. It is a programme to support business diversity and ensure important business voices in support of the M/S approach are heard at Internet Governance (IG) meetings such as Internet Governance Forum (IGF), United Nations Commission for Science and Technology for Development (CSTD) and the World Summit on Information Society (WSIS). This is expected to build on the success of previous engagement such that experienced BC leaders can mentor new leaders especially from developing countries for a diversified business voices on M/S approach to IG. Our goal is to enable senior business participants from a range of countries to IGF, CSTD & WSIS meetings, with an objective of 2 per meeting, (a mentor and a mentee) and in support of ICANN strategic objectives 1 (Evolve and further globalize ICANN) & 4 (Promote ICANN's role and multistakeholder approach). Participants will be selected based on criteria of the BC that there would be added and informed benefit to BC overall policy development and participation processes.

Participants would be required to focus on Critical Internet Resource (CIR) and related activities (with speaking roles) which are of relevance to business concerns and impact to ICANN's larger role and activities. They would also be required to provide report to enrich BC outreach communication through BC website and its periodic Newsletters.

2. Type of Activity: e.g. Outreach - Education/training - Travel support - Research/Study - Meetings - Other

Travel Support /Outreach

3. Proposed Timeline/Schedule: e.g. one time activity, recurring activity

Coincide IGF, CSTD & WSIS meetings



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REQUEST OBJECTIVES

1. *Strategic Alignment.* Which area of ICANN's Strategic Plan does this request support?

This request is in line with ICANN strategic objectives:

1. Evolve and further globalize ICANN, and
4. Promote ICANN's role and multistakeholder approach)

2. *Demographics.* What audience(s), in which geographies, does your request target?

BC membership across ICANN regions and the unreached next billion global Internet users in Africa, Asia (including Arab States) & Latin America/Caribbean.

3. *Deliverables.* What are the desired outcomes of your proposed activity?

- Increased BC diversity and voices especially from developing and least developed nations.
- Increased visibility for ICANN in the developing countries/regions; recruitment of associations and businesses who find value in joining the BC, or otherwise participating in IG meetings.
- Development of a meaningful participation within the BC and within ICANN more generally; and sustained articulation of the merit of the multi-stakeholder approach in wider and influential IG activities that affect ICANN both directly, and indirectly. .

4. *Metrics.* What measurements will you use to determine whether your activity achieves its desired outcomes?

- Identifying and gaining agreement to fully participate
- Development of a short report about perspectives regarding issues of concern to their business community/nation/region which will be published on the BC website and via our BC newsletter.
- Development of a local/national event, or a panel of relevance to business at a national or regional conference that addresses BC's concerns. Increasing interaction with national government representatives as suitable on IG related matters.
- Increase in membership diversity in the BC on the long run
- Participation in policy and other relevant discussions within the BC's processes, or within other policy activities will also be tracked through self reporting and follow up by the BC Secretariat and officers.
- Promotion of the bottom up multi-stakeholder approach through voices from new frontier regions of Africa, Asia and Latin America at important government dominated events.
- Commitment to fully attend and join other BC members in attendance in engagement, including as possible workshop participant.

RESOURCE PLANNING – INCREMENTAL TO ACCOMMODATE THIS REQUEST

Staff Support Needed (not including subject matter expertise):

Description	Timeline	Assumptions	Costs basis or parameters	Additional Comments
Travel Support	12 th IGF Dec 2017			
	CSTD			
	WSIS May-June CSTD/WSIS 2017/2018			

Subject Matter Expert Support:

N/A

Technology Support: (telephone, Adobe Connect, web streaming, etc.)

N/A

Language Services Support:

None

Other:

N/A

Travel Support:

N/A

Potential/planned Sponsorship Contribution:

Mentoring support from experienced BC members, to include providing some background reading materials; guidance on useful workshops and sessions during IGF, CSTD and WSIS Forum.