



FY18 COMMUNITY REQUEST FORM

All questions and completed forms should be sent to controller@icann.org.
Please remember that the deadline for FY18 Budget consideration is **30 January, 2017**.

REQUEST INFORMATION

Title of Proposed Activity

Policy Consultant

Community Requestor Name

Business Constituency

Chair

Chris Wilson

ICANN Staff Community Liaison

Rob Hogarth

REQUEST DESCRIPTION

1. Activity: Please describe your proposed activity in detail

Policy Consultant to support BC intense Policy engagements

Support to documentation of BC past policy positions [building of 'observatory' of past official positions in an archived and searchable manner]

- Tracking of BC agreed policy positions for publication
- Researching implications of BC positions to the overall ICANN vision, mission & objectives
- Supporting BC Policy consistency
- Policy research activities
- Providing support to basic activities which can help to alleviate volunteer burn-out

Note: This need has drawn full support of members of the BC judging by the enormous consistency required on diverse policy analyses and input the BC makes each year. Though our Vice-Chair Policy Co-ordination has been doing a tremendous coordination of our policy work which most members are parts of but the volume handled and the need for consistent documentation of BC positions, including historical perspective will strengthen the contributions of the BC members and justifies that need for this Policy Assistant.

2. Type of Activity: e.g. Outreach - Education/training - Travel support - Research/Study - Meetings - Other

Other: Support to Policy Development via support to a BC Policy **Assistant**

3. Proposed Timeline/Schedule: e.g. one time activity, recurring activity

Recurring activity



FY18 COMMUNITY REQUEST FORM

REQUEST OBJECTIVES

1. *Strategic Alignment.* Which area of ICANN's Strategic Plan does this request support?

This proposal supports the following ICANN strategic objectives:

1. Ease of global participation
2. Increase stakeholder diversity and cross-stakeholder work
3. Onboarding of participants
4. Enhance communications, consistency, accessibility and participation
5. Strengthening of ICANN bottom-up M/S and Policy Development Process.

2. *Demographics.* What audience(s), in which geographies, does your request target?

This is a service to support increasing engagement of BC members in policy development activities, and to support BC ability to on-board new members to engage in policy development activities. It also supports ICANN vision, mission and objectives. All regions.

3. *Deliverables.* What are the desired outcomes of your proposed activity?

Policy reviews, research, ePublications of Policy positions. Effective, professional and consistent delivery of policy positions of the BC within the framework of ICANN goals. Support to engagement of members in particular from the non WEOG regions by further focus on easing time commitment for engagement.

Language translation may be needed to French and Spanish, in particular

4. *Metrics.* What measurements will you use to determine whether your activity achieves its desired outcomes?

Consistency of policy statements and positions. Quality of annual compilation and publications of BC policy positions. Feedback from members based on an annual questionnaire.

RESOURCE PLANNING – INCREMENTAL TO ACCOMMODATE THIS REQUEST

Staff Support Needed (not including subject matter expertise):

Description	Timeline	Assumptions	Costs basis or parameters	Additional Comments
Policy Consultant	Recurring		7 hrs a week	

Subject Matter Expert Support:

Bias for Policy development and articulation

Technology Support: (telephone, Adobe Connect, web streaming, etc.)

All will be needed to support engagement with members, and sub groups of members.



FY18 COMMUNITY REQUEST FORM

Language Services Support:
Yet to be determined, but translation to French and Spanish likely to be required on briefing materials that are background to support participation.
Other:
Travel Support:
Potential/planned Sponsorship Contribution: