



FY18 COMMUNITY REQUEST FORM

All questions and completed forms should be sent to controller@icann.org.

Please remember that the deadline for FY18 Budget consideration is **30 January 2017**.

REQUEST INFORMATION

Title of Proposed Activity

gTLD Registries Stakeholder Group – Request for additional RySG Leadership Program slot.

Community Requestor Name

Registries Stakeholder Group

Chair

Paul Diaz

ICANN Staff Community Liaison

Heidi Ullrich and Ariel Liang

REQUEST DESCRIPTION

1 . *Activity:* Please describe your proposed activity in detail

The gTLD Registries Stakeholder Group (RySG) has participated in the ICANN Leadership Program since its inaugural year in 2013. Reg Levy participated that year and has actively contributed to the RySG ever since; she is now serving on our Executive Committee and is our Treasurer. Crystal Ondo participated in the 2014 program and Rubens Kuhl in the 2015 program; both have been active contributors to the RySG and Rubens is presently representing the RySG on the GNSO Council. All three participants have expressed that the program was extremely valuable.

Stephanie Duchesneau will be the RySG person in the 2017 program. She was selected because of her active contributions to the RySG since she became a part of our group several years ago as well as her participation in GNSO working groups. Unfortunately, we could only select one person out of multiple qualified applicants.

As is well known in the ICANN community, with the introduction of new gTLDs over the last several years, the RySG has experienced very significant growth. At the end of 2016 the RySG membership consisted of 93 registries, two of which are associations that are made up of multiple registries; these registries are represented by 272 delegates. One of the very good benefits of this growth has been a huge influx of new people who can contribute to RySG, GNSO and ICANN policy development work.

It is no surprise that it is a challenge for new people to learn to be effective contributors to the ICANN multi-stakeholder process. The challenges are even greater for those who are willing to assume leadership responsibilities

The RySG is very grateful for the training opportunities provided by the ICANN Leadership Program and has benefited from it in many ways already. But at a rate of one person trained per year, it will take many years to prepare all the potential leaders already active in the RySG, let alone the new ones who will join in the future.

Therefore, the RySG requests funding for at least one additional seat in the FY18 Leadership Program, for a

minimum of two seats.

Understanding that it is not our place to make special budget requests for other SOs, ACs, SGs and Constituencies and that this process is not designed to fund community wide projects, we still want to take this opportunity to suggest that general funds be planned to allow for more than one Leadership Program each year. We believe that that would not only benefit the RySG but also other SOs, ACs, SGs and Constituencies.

We are aware that this last request may better be dealt with via the regular budget process and we will participate in that process. But we do think that this Special Budget request provides a good opportunity to at least raise the issue.

2. Type of Activity: e.g. Outreach - Education/training - Travel support - Research/Study - Meetings - Other

Requesting funding for a second participant from the RySG to attend all future ICANN Leadership Program sessions (excluding travel support to specific ICANN-related meeting).

3. Proposed Timeline/Schedule: e.g. one time activity, recurring activity

This is a recurring activity as relates to any/all ICANN Leadership Program sessions.

REQUEST OBJECTIVES

1 . Strategic Alignment. Which area of ICANN's Strategic Plan does this request support?

Competition, Consumer Trust and Consumer Choice: expand stakeholders; engage with staff on performance; expand inclusion and orientation of new stakeholders; enhance global outreach.

Core Operations Including IANA: Internationalization; strengthen regional presence.

A Healthy Internet Governance Eco-System: increase stakeholder diversity and cross-stakeholder work; ease of global participation; retain and support existing community while attracting new and diverse community members; increase contributions to international forums; increase technical community communication and collaboration; widen international engagement; enhance communications, accessibility and participation via enhanced tools.

2. Demographics. What audience(s), in which geographies, does your request target?

Based on the individuals who may benefit from this opportunity, this request will assist the RySG in its on-going effort to mentor leadership within the stakeholder group, the GNSO, and the ICANN community as a whole. As well, providing a second slot for the Leadership Program could potentially benefit any one of the underserved geographic regions.

3. Deliverables. What are the desired outcomes of your proposed activity?

1. Special funding to cover the applicable expenses of one RySG participant for the FY18 Leadership Training Program in addition to the one slot that has been historically provided for the RySG.
2. Funds to evaluate the feasibility and costs of offering Leadership Programs more than once a year.
3. New trained leaders in the RySG.

4. Metrics. What measurements will you use to determine whether your activity achieves its desired outcomes?

1. Increase in the number of qualified leaders for potential leadership positions in the RySG, GNSO and ICANN.
2. Enhanced leadership for working groups, teams, and contributing to public comments from the RySG.

- To ensure that individuals who request approval/support from the RYSG to be considered for participation in the Leadership Program meet internal guidelines established. Any participation would require a report evaluating the benefit of participation to use as a measurement of the success (immediate and prospective) of the experience, and assessment of experience being better to prepare the participant to participate in a leadership position for future RySG/GNSO/ICANN involvement.

RESOURCE PLANNING – INCREMENTAL TO ACCOMMODATE THIS REQUEST

Staff Support Needed (not including subject matter expertise):

Description	Timeline	Assumptions	Costs basis or parameters	Additional Comments
N/A				

Subject Matter Expert Support:

ICANN Academy expertise

Technology Support: (telephone, Adobe Connect, web streaming, etc.)

None

Language Services Support:

None

Other:

None

Travel Support:

None

Potential/planned Sponsorship Contribution:

None
