![ICANN]

All questions and completed forms should be sent to controller@icann.org.
Please remember that the deadline for FY18 Budget consideration is **30 January 2017.**

REQUEST INFORMATION

Title of Proposed Activity	
North American School of Internet Governance	

Community Requestor Name	Chair
NARALO Eduardo Díaz, Alfredo Calderon and Javier Rúa-Jovet	Glenn McKnight
ICANN Staff Community Liaison	

REQUEST DESCRIPTION

1. Activity: **Please describe your proposed activity in detail**

To organize and deliver the first NORTH AMERICAN SCHOOL OF INTERNET GOVERNANCE at or before the ICANN 61 in March 2018. This would be a two-day Internet Governance capacity building event to expose approximately 200 individuals from different sectors in Puerto Rico. It will consist of 10 sessions covering topics that will be surveyed early in the year 2017 to determine the most important topics to be covered.

2. Type of Activity: **e.g. Outreach - Education/training - Travel support - Research/Study - Meetings - Other**

Education/Training/Capacity Building/Policy Discussion among the approximately 100 individuals that will be registered for the two-day capacity building meeting.

3. Proposed Timeline/Schedule: **e.g. one time activity, recurring activity**

A two-day event prior to the ICANN 61 (March 10-15, 2018). On both day's a keynote speaker will be scheduled. Each keynote speaker will offer an overview of key issues to be covered in detail during the two-day training sessions. Each day will have 5-sessions with opportunities for Q&A, coffee breaks (morning and afternoon), lunch and a closing reception (end of second day).
Day 1: March 8
Day 2: March 9

Comment [AG1]: It is unclear what is being requested for At-Large funding. For the overall meeting, this is a GSE-type request.

Comment [AG2]: Is it 100 or 200 as in the previous section?

REQUEST OBJECTIVES

1. *Strategic Alignment.* Which area of ICANN's Strategic Plan does this request support?

Evolve and further globalize ICANN;

Bring ICANN to the world by creating a balanced and proactive approach to regional engagement with stakeholders;

Evolve policy development and governance processes, structures and meetings to be more accountable, inclusive, efficient, effective and responsive;

Promote ICANN's role and multi-stakeholder approach;

Encourage engagement with the existing Internet governance ecosystem at national, regional and international levels;

Participate in the evolution of a global, trusted, inclusive multi-stakeholder Internet governance ecosystem that addresses Internet issues;

Develop and implement a global public interest framework bounded by ICANN's mission;

Promote understanding of the complexities related to Internet Governance and its importance in the future of the Internet.

2. *Demographics.* What audience(s), in which geographies, does your request target?

We are targeting Spanish and English speakers in Puerto Rico. Also, expect an audience from the Caribbean countries, as well of continental United States. Approximately 100 students will be recruited/registered for the workshops. The individuals will represent different sectors of the civil society.

3. *Deliverables.* What are the desired outcomes of your proposed activity?

- Enhance ICANN At-Large engagement within the arena of global internet governance
- Provide opportunity for ICANN and ATLARGE personnel to engage a targeted student audience from the San Juan and the rest of Puerto Rico, Caribbean and Continental United States.
- Start the tradition of an annual North American School of Internet Governance in the North American region

4. *Metrics.* What measurements will you use to determine whether your activity achieves its desired outcomes?

- Use survey results to determine the three most important issues discussed during the school to prepare in depth capacity building webinars or workshops to further enhance these issues
- Create a North American School of Internet Governance website to continue further discussions and develop a knowledge base that will enhance capacity building in the region.

- 30% of school attendance will continue participating in follow-up activities.
- The North American School of Internet Governance will become an annual capacity building and training event for individuals seeking an environment to learn more about outstanding Internet Governance issues in national and international scenarios.

RESOURCE PLANNING – INCREMENTAL TO ACCOMMODATE THIS REQUEST

Staff Support Needed (not including subject matter expertise):

Description	Timeline	Assumptions	Costs basis or parameters	Additional Comments
Promotional Materials				
Travel Support				

Subject Matter Expert Support:

We are looking to have ICANN policy staff and ICANN Board member, and ICANN cross community participation at the event which has been the case in most other IG events.
We will also request AT-LARGE leader members to sit on various panels (ie Privacy, new gTLD program, ICANN Evolution and others).
Other Global experts and resources will be approached.

Technology Support: (telephone, Adobe Connect, web streaming, etc.)

Web Streaming during the event.
Adobe Connect during the organization phase of the event.
Transcription
WIFI services for all participants.

Language Services Support:

Translation of slideshows and marketing materials.

Other:

Travel Support:

We expect that the speakers will be funded by ICANN travel already or their own educational or business interests we don't expect to incur any travel expense.
We will be seeking local support for local transportation to the venue which will most likely be a local university.

Comment [AG3]: But you are also expecting them to be there for two additional days. ICANN staff and Board members may be able to cover this, but what about volunteers?

Potential/planned Sponsorship Contribution:

We will approach the .PR ccTLD, Afilias, PIR, HETS (At-Large Organization) and others in the ICT/telecommunication industry.
Our aim is to raise at least $50,000.

FY18 COMMUNITY REQUEST FORM

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REQUEST INFORMATION

Title of Proposed Activity		
Public Media Initiative		

Community Requestor Name	Chair
NARALO	Glenn McKnight

ICANN Staff Community Liaison	Requestor
Heidi Ulrich	Evan Leibovitch

Comment [AG1]: Fantastic proposal. Not really At-Large, but a great way to get it into the system.

REQUEST DESCRIPTION

1. Activity: **Please describe your proposed activity in detail**

SUMMARY:

Production of independent, factual, end-user-targeted information regarding the worldwide use and administration of domain names, as well as other components of the ICANN functions. This program will identify and and deploy creative approaches to explaining difficult Internet concepts through the use of clear, colloquial language, using non-traditional media and presented in a light – humorous, if possible – tone.

RATIONALE:

As part of an attempt to block the IANA transition in late 2016, US Senator Ted Cruz, along with political collaborators and proxies, launched a global campaign of false information, conspiracy theories, and even personal attacks on the then-CEO of ICANN. With a communications strategy aimed at policy-makers, the domain industry and technically-savvy users, ICANN was ill-equipped to counter this. While Senator Cruz's campaign to derail the transition within Congress did not succeed, the results were far closer than expected and trust for ICANN as an organization was diminished within the end-user population. Moreover. the polarization, inaccuracies and hostility created by the campaign have subsided but not been eliminated; they could be revived at any time, and their tone can easily be repeated by actors in other countries hostile to the ICANN multi-stakeholder model.

In a society that honors free speech, ICANN cannot simply wish away or ban that which is hostile or false. The answer to malicious and false information is to confront it with utility and fact. While such confrontation will not change the minds of those attacking ICANN and multi-stakeholderism for political ends, it may succeed in reaching the billions of neutral observers who, in the absence of truth and clarity, have only heard from the fear-mongers and conspiracy theorists.

Moreover, a number of examples exist that demonstrate the ability to present complex Internet issues in clear lay language, often using humor to help convey the message. Two examples:

- "John Oliver: Net Neutrality" (June 1 2014, HBO)
  https://www.youtube.com/watch?v=fpbOEoRrHyU
- "Adam Conover: The Terrifying Cost of 'Free' Websites" (Dec 7 2016, TruTV and collegehumor.com)
  https://www.youtube.com/watch?v=5pFX2P7JLwA

THE PROJECT:

Using a contest aimed at communications and visual arts students, we hope to find sources of independent, creative approaches to providing publicly-focused factual information through a variety of media (web, video podcasts, etc). An advisory committee will determine the priority topics and judge the winning proposals, a secretariat will create and publicize the contest, conduct supporting research/fact-checking, and oversee the execution and distribution of the final material.

The advisory committee is tentatively to be composed of:

- ICANN communications staff
- Expertise in video production
- Expertise in journalism
- Members of the ICANN At-Large Community
- Other expertise in Internet Governance

While the project (obviously) is counting on the support of ICANN and others, it is intentional that the media content produced as a result of the contest be independent and not official ICANN communications. Indeed, it is possible that some analysis and humor may not be totally in-line with ICANN messaging, but that is acceptable. What is most important is accuracy, relevance and understandability (and thus trustworthiness) by a maximum audience.

2. Type of Activity: e.g. Outreach - Education/training - Travel support - Research/Study - Meetings - Other

The activity is primarily one of education; however if successful, this program should also have the effect of increasing public involvement in ICANN's At-Large and non-commercial communities.

There is also a research component to ensure that content is factual and evidence-based.

3. Proposed Timeline/Schedule: e.g. one time activity, recurring activity

From the allocation of funding, approximately one year:

- Assembling of secretariat and advisory committee: 2 months
- Contest duration: 3 months
- Winning selection(s): 2 months
- Production of materials: 4 months
- Distribution: 1 month

Translation may extend the timelines.

Recurring activity is possible, depending on success of the initial project.

Comment [AG2]: Probably quite undersestimated.

REQUEST OBJECTIVES

1. *Strategic Alignment.* **Which area of ICANN's Strategic Plan does this request support?**

1.2 **Improved regional engagement with stakeholders** through improved lay-language communications

2.3 **Support stability and trustworthiness of the domain name system** through reliable and accurate information, and specifically providing cogent responses to "false news" and baseless accusations

3.3 **Develop a global culture of knowledge and expertise** by improving access to factual information – not just by organizations and people with a direct interest in ICANN, but in the global population

4.4 **Increase trust** through reliable access to information that builds understanding and confronts mis-truths

2. *Demographics.* What audience(s), in which geographies, does your request target?

The contest itself is going to be aimed at the journalistic and creative communities, primarily in educational environments

The target of the program itself is the "billions": Internet end-users who have no experience (and likely no interest) in buying or selling Internet domains, yet are affected by domain-allocation and accountability policies. To get there the materials, once produced, should be brought to the attention of global NGOs, schools and universities. The geographical reach will only be limited by the languages and localizations supported.

3. *Deliverables.* What are the desired outcomes of your proposed activity?

One or more media products (which could be video, documents, audio, or graphic materials) that meet the criteria of the advisory committee regarding informational content.

4. *Metrics.* What measurements will you use to determine whether your activity achieves its desired outcomes?

Downloads and views of the materials is the immediate metric.
Secondary metrics include:
- Mainstream media attention
- Social media activity
- Increased interest and participation in At-Large and other ICANN constituencies.

RESOURCE PLANNING – INCREMENTAL TO ACCOMMODATE THIS REQUEST

Staff Support Needed (not including subject matter expertise):

Description	Timeline	Assumptions	Costs basis or parameters	Additional Comments
Publicity	At the beginning of the project (~~publicicing~~publicizing the contest) and the end (promoting the videos)	ICANN comms/PR staff have sufficient access to mainstream media		
Media production assistance	During creation of the media materials	ICANN has in-house media production facilitles	Depends on what wins the contest	This would be supplemental to the contest winners' own resources if available
Administrative support	Throughout the project			if possible but not required if the secretariat is adequately resourced

Subject Matter Expert Support:

Primarily in assistance in finding judges for the selection committee, as described above

Technology Support: (telephone, Adobe Connect, web streaming, etc.)

Extensive teleconferencing support for use by secretariat and judges.
Internet-based hosting of winning materials
Media editing tools (as required, if available)

Language Services Support:

The intent is that the product(s) of this project will be applicable to a global audience. Real-world accessibility will be limited by the languages supported. Support could take the place of written translation, dubbing or subtitles depending on the chosen media. At very least: if the winning contest entry comes from non-English-native sources, an English translation of the media will be required.

Other:

If the Secretariat cannot be funded through this budget request, external funding/sponsorship will be required. This cannot be expected to be a wholly-volunteer activity, at very least because of the time requirements.

Travel Support:

1) For one person on the Secretariat, to an ICANN meeting where the contest is launched, to explain the concept, solicit for potential judges and advocate for wide awareness to maximize participation
2) For one person on the Secretariat, to an IGF meeting to explain the concept, solicit for potential judges and advocate for wide awareness to maximize participation
3) (optional) For the contest winner(s) to an ICANN meeting, for a ceremony to celebrate the selection

Potential/planned Sponsorship Contribution:

It is expected that additional external support is not only anticipated by would be extremely helpful in establishing the trust and independence of the materials. A number of other organizations are being identified as potential collaborators.

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REQUEST INFORMATION

Title of Proposed Activity

Global Indigenous Persons Mentorship Program
In support of Fellowships as proposed

Community Requestor Name	Chair
ALAC	Glenn McKnight
ICANN Staff Community Liaison	
Heidi Ullrich	

REQUEST DESCRIPTION

1. Activity: **Please describe your proposed activity in detail**

Assign Global Indigenous Fellowships

The work of Native Public Media, the proposer, includes the engagement of Tribal members into the policy-making and rulemaking processes of broadband and Internet policies. The multi-pronged strategies of NPM include education, awareness building, and training of U.S. Tribal constituents on broadband deployment, broadband infrastructure funding, access, adoption, and use. The participation of Fasthorse and Tinhorn in the Indigenous Fellowship program is just the beginning of greater engagement and consultation of U.S. Tribal Nations and other indigenous communities around the world in the ICANN multi-stakeholder model. Often invisible, indigenous peoples have been at the heart of setting their own telecommunications destiny and the ICANN Fellowship opportunity supports and promotes indigenous self-determination in the Internet sphere.

In 2016, the first Indigenous Fellows, representing the North American Tribes of Hualapai, Arizona and Coure De'Alene, Idaho, attended ICANN 57 in India. This first exposure of tribal community members to ICANN was not only eye-opening, it was life changing. Valerie Fasthorse, is an experienced and veteran Internet Technology staffer for her Tribe (Coure De Alene) and previous to that in the U.S. armed forces. Likewise, April Tinhorn, spent her early professional years working for the National Security Administration of the U.S. federal government and more recently as an IT specialist for Tribal clients through her personal business Tinhorn Consulting. Both women, who may had great knowledge about Internet access, use, and adoption were able to build on that base by learning about ICANN's Internet multi-stakeholder work that reaches across the globe directly to diverse end-users and governments.

To make the most of the generous opportunity via ICANN, vested indigenous mentors is paramount in bridging the importance of ICANN's work to that of indigenous communities around the world. Mentors must be able to continue and bridge the work post ICANN Fellowship engagement if the program is to remain meaningful and relevant.

*2. Type of Activity***: e.g. Outreach - Education/training - Travel support - Research/Study - Meetings - Other**

Term: January – December 2018
Education/Training:
1. Provide funding for two indigenous mentors to provide educational ICANN mentorship to the indigenous fellows to provide: a daily debriefing, networking introductions, alignment of Indigenous interests with working groups including Internet governance, Accessibility etc.
2. Provide Sixteen (16) Fellowships open to representatives from North American Native organizations; South American

Comment [AG1]: Full names, and a footnote saying who they are/how they are involved and relationship to last year's project.

Or maybe this sentence just needs to be moved.

Indigenous organizations; Australia, New Zealand and other Indigenous organizations.

3. ALS Native Public Media will work with Indigenous Fellow Alumni to establish an Indigenous Working Group during the ICANN conferences.
4. Include Fellows on the conference agenda, if possible, so they can present about broadband issues facing Indigenous communities.
5. Fellow alumni will host a webinar or presentation for RALO's for the purpose of raising awareness of indigenous Internet issues and lessons learned as indigenous fellows that furthers the inclusion of indigenous peoples in ICANN.

The Fellowships will include travel support for three ICANN Meetings in FY2018: (1) ICANN 61, March 10–16, 2018, North America: (2) ICANN 62, June 18—20, 2018 in Latin America; and (3) ICANN 63, October 20—26, 2018, Europe.

***3. Proposed Timeline/Schedule:* e.g. one time activity, recurring activity**

Request Global Indigenous Persons Mentorship Program become a regular part of the ICANN fellowship program so that an annual re-submittal becomes unnecessary.

REQUEST OBJECTIVES

1. *Strategic Alignment.* Which area of ICANN's Strategic Plan does this request support?

This request builds on the indigenous fellows program of 2016 and is in harmony with the vision and scope of the ICANN strategic plan falling solidly into ICANN's strategic objectives to: 1) evolve and further globalize ICANN; 2) promote ICANN's role and multi-stakeholder approach; and 3) develop and implement a global public interest framework bounded by ICANN's mission.

By engaging Indigenous participants in ICANN's policy making forums, ICANN provides a space for indigenous end users to fully participate in Internet decision making processes that are core to the world including Tribal Nation economies, education, public safety, and general well-being. It is crucial that populations that are not currently accounted for are represented at ICANN.

ICANN recognizes that key success factors include "recognized hubs and engagement mechanisms [that support] regional engagement strategies and local community participation. Indigenous organizations represent their local communities and are important to making sure that ICANN remains relevant, inclusive, connected and collaborative worldwide. As Indigenous peoples continue to build their nations' economy, public safety, education and so on, the rise and use of the Internet including mobile devices and perhaps new Internet platforms will become not only critical but essential. As such, we support ICANN's strategic objective in the evolution of a domain name marketplace that is robust, stable and trusted. The presence of First Nations at the ICANN table advances ICANN's strategic goal to "develop a globally diverse culture of knowledge and expertise available to ICANN"s board, staff and stakeholders."

2. *Demographics.* What audience(s), in which geographies, does your request target?

This request targets representation from American Indian Tribes and Alaska Native Villages in the United States, the First Nations of Canada, the Indigenous communities of Australia and New Zealand, and other Indigenous peoples around the world.

3. *Deliverables.* What are the desired outcomes of your proposed activity?

> **Comment [AG2]:** Previous section needs this kind of lead-in.

1) Fund at least **four indigenous representatives per each of the four** ICANN conferences in FY2018: (1) ICANN 61, March 10–16, 2018, North America: (2) ICANN 62, June 18—20, 2018 in Latin America; and (3) ICANN 63, October 20—26, 2018, Europe. With indigenous populations around the world, 4 indigenous Fellows per conference is a large enough group with which to build a working group.

2) Fund two indigenous mentors for provide program oversight for the indigenous fellows during each of the four ICANN conferences described above.

3. Host one post conference webinar and/or presentation for RALO's regarding the success, challenges, and learning of Fellows; including raising awareness of indigenous Internet landscapes.

4. *Metrics.* What measurements will you use to determine whether your activity achieves its desired outcomes?

Metrics include:
1. Funding of 4 indigenous fellows per 3 conference equal 12 fellows participating in the Program over FY2018.
2. Funding of two indigenous mentors per conference.
3. Hosting of one webinar for RALOs

The benefit to the indigenous communities is the Internet and telecommunications awareness and education of indigenous communities through the participation of the indigenous fellows in the ICANN Fellowship Program. An additional benefit is the actual participation and representation of indigenous communities in the multi-stakeholder process regarding global Internet policymaking and decision making processes.

RESOURCE PLANNING – INCREMENTAL TO ACCOMMODATE THIS REQUEST

Staff Support Needed (not including subject matter expertise):

Description	Timeline	Assumptions	Costs basis or parameters	Additional Comments
Staff Support	FY17—FY2018	Support in organization of Meetings and administrative support for indigenous mentors	Staff support assumed to be part of normal staff support.	

Subject Matter Expert Support:

Mentors must have knowledge of indigenous communities and be willing to make reports about the Fellowship Program and the work of ICANN back to indigenous community organizations such as the National Congress of American Indians and Native Public Media, and their RALO's. This bridge is essential so that the benefit of the indigenous fellows is felt and appreciated by indigenous leadership, tribal citizens, and ICANN. NPM recommends Geoffrey Blackwell, Matthew Rantanen, and Loris Taylor to be considered as mentors for the indigenous fellowship program. All three are veterans currently immersed in the both the program and policymaking aspects of telecommunications deployment, access, affordability, and adoption across Indian Country in the United States; and further, are familiar with ICANN. In contrast, the alumni fellows will continue to be provided the opportunity to grow their understanding of ICANN and its relation back to indigenous communities. But it is too soon to shoulder them with the responsibility of oversight over the indigenous fellows program.

Technology Support: (telephone, Adobe Connect, web streaming, etc.)

Meeting room for indigenous work group during ICANN conferences; adobe connect for Tribal members who will be invited to attend working group activities.

Language Services Support:

TBD per conference. Will depend on which indigenous communities the Fellows are selected from.

Other:

Travel Support:

Four Indigenous Fellows and two indigenous mentors per conference @ three FY 2018 ICANN Conferences (4X3=12 Fellows):

1. Air Travel
2. Lodging
3. Meals
4. Passport/Visa
5. Ground transportation

Potential/planned Sponsorship Contribution:

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REQUEST INFORMATION

Title of Proposed Activity	
Demystifying our tools: getting comfortable with videoconferencing	

Community Requestor Name	Chair
Telecommunities Canada	Marita Moll

ICANN Staff Community Liaison	
Heidi Ullrich	

REQUEST DESCRIPTION

1. Activity: **Please describe your proposed activity in detail**

ALS groups in Canada are thinly spread around the country. Within these groups, members are often also interacting at a distance. Under these circumstances, it becomes very hard to maintain cohesion within groups. This proposal suggests a train the trainers model of raising awareness/familiarity with videoconferencing tools to help groups communicate more effectively. For ALS to ALS communication, the Adobe Connect platform is already available to them, but apparently it is rarely used outside of ICANN scheduled meetings. For individual ALS groups, they may need to gain more familiarity with Skype, Zoom or other platforms to enable them to move information about ICANN and its activities to the edges. This proposal would begin by linking one individual from any interested ALS with a 2 hour training session during which they would learn about initiating and managing/chairing meetings using various videoconferencing tools.

2. Type of Activity: **e.g. Outreach - Education/training - Travel support - Research/Study - Meetings - Other**

Education/training

3. Proposed Timeline/Schedule: **e.g. one time activity, recurring activity**

Recurring over the period of one year depending on expressions of interest.

REQUEST OBJECTIVES

1. *Strategic Alignment.* **Which area of ICANN's Strategic Plan does this request support?**

Strengthening frameworks for multi-stakeholder engagement

2. *Demographics.* **What audience(s), in which geographies, does your request target?**

Canadian ALSs and members of ALSs – groups would be contacted but would self-identify if they need help

3. *Deliverables.* **What are the desired outcomes of your proposed activity?**

> **Comment [AG1]:** Link to our new initiative to involve ALS members and not just ALS representatives.

Varous groups are successfully using videoconferencing tools they have not been comfortable with before including adobe connect/ skype/ zoom

4. *Metrics.* What measurements will you use to determine whether your activity achieves its desired outcomes?

The number of groups that self identify, take training and train other members of their group

RESOURCE PLANNING – INCREMENTAL TO ACCOMMODATE THIS REQUEST

Staff Support Needed (not including subject matter expertise):

Description	Timeline	Assumptions	Costs basis or parameters	Additional Comments

Subject Matter Expert Support:

Video conferencing trainer for each 2 hour training session – 12 possible individual sessions or 6 2-person sessions – depending on self-identified need. $300 per session. $1800.00

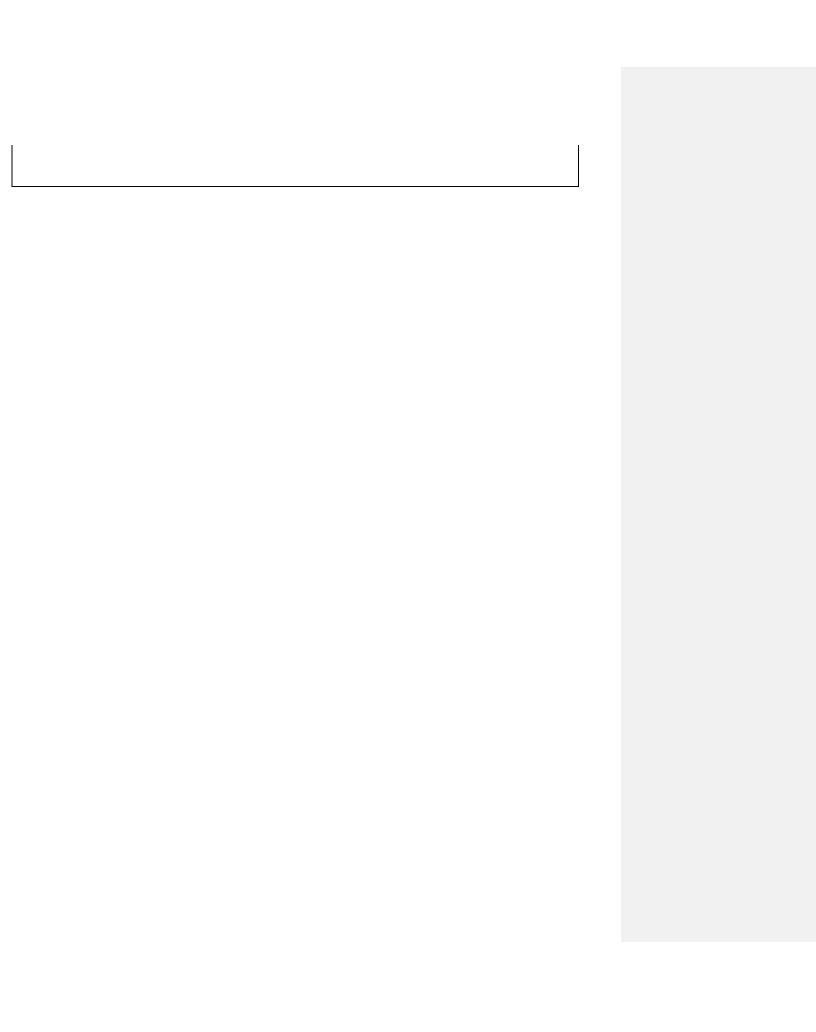**Technology Support: (telephone, Adobe Connect, web streaming, etc.)**

Adobe Connect

Language Services Support:

Other:

Travel Support:

Potential/planned Sponsorship Contribution:

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REQUEST INFORMATION

Title of Proposed Activity	
Canadian speakers bureau on ICANN and other Internet topics (working title)	
Community Requestor Name	**Chair**
Internet Society – Canada Chapter	Tim Denton/Marita Moll
ICANN Staff Community Liaison	
Heidi Ullrich	

> **Comment [AG1]:** Describe this as a pilot program which can later be replicated in other jurisdictions.

REQUEST DESCRIPTION

1. Activity: **Please describe your proposed activity in detail**

The Internet Society of Canada would like to make it easy for groups around the country to find speakers on ICANN's role in Internet governance and the multistakeholder approach as well as general Internet issues like security, privacy and net neutrality. This activity would create a list of experts across Canada prepared to speak to conferences and community groups about ICANN, how it works, how decisions are made, how to get involved.

2. Type of Activity: **e.g. Outreach - Education/training - Travel support - Research/Study - Meetings - Other**

Resource creation

3. Proposed Timeline/Schedule: **e.g. one time activity, recurring activity**

One year for planning, implementation, then on-going maintenance

REQUEST OBJECTIVES

1. *Strategic Alignment.* **Which area of ICANN's Strategic Plan does this request support?**

- Designed to promote ICANN's role and the multi-stakeholder approach
- Designed to make the ALAC and/or the At-Large community more effective and develop the At-Large community.

2. *Demographics.* **What audience(s), in which geographies, does your request target?**

Groups of Internet users across Canada

3. *Deliverables.* **What are the desired outcomes of your proposed activity?**

Raising awareness, making resources available, encouraging engagement

4. *Metrics.* **What measurements will you use to determine whether your activity achieves its desired outcomes?**

Requests for speakers, website hits

RESOURCE PLANNING – INCREMENTAL TO ACCOMMODATE THIS REQUEST

Staff Support Needed (not including subject matter expertise):

Description	Timeline	Assumptions	Costs basis or parameters	Additional Comments

Subject Matter Expert Support:

Researching, reaching out to potential speakers from diverse populations and contexts – academia, small business, community organizers, government, immigrants, First Nations, women, LGBTQ, people with disabilities, students, economically disadvantaged, and others -- to reflect the multistakeholder community that ICANN works in. Speakers would be expected to refer to the role of ICANN within the context of their talks.
 $2,000.00

Technology Support: (telephone, Adobe Connect, web streaming, etc.)

Database design, web work and web hosting – $1,500.00

Language Services Support:

Translation (English, French) - $1,500.00

Other:

Travel Support:

Potential/planned Sponsorship Contribution:

Internet Society of Canada – in kind