Call for Volunteers for the Third Accountability and Transparency Review (ATRT3)

Guidelines

This call seeks individuals interested in serving as a Volunteer Review Team Member on the Third Accountability and Transparency Review (ATRT3). The composition of the Review Team ideally will be balanced for diversity and skill.

Candidates are asked to fill in, save and submit their application forms to **reviews@icann.org** by **2 June 2017, 23:59 UTC**.

The entire contents of this template, as well as any other supporting documents will be published on the wiki page. Accordingly, please be mindful of any personal information submitted, and please inform us if any of this information should be redacted from the public posting.

How to complete your application:

1. This application form is divided in 4 main sections:
   - Applicant Information
   - Expertise
   - Skills
   - Motivation for serving on the Review Team
2. All sections of each form need to be filled in by the applicant. If given criteria (e.g. expertise) does not apply to the applicant, (s)he will leave the box empty.
3. Once the applicant has completed the form, (s)he will save it on his or her computer/tablet/smartphone.
4. The applicant will create a new email message addressed to **reviews@icann.org**, attach the form which (s)he previously saved and submit their application for consideration.
5. The applicant shall submit his or her application before **2 June 2017, 23:59 UTC**.

Applicant Information

Last Name: Scartezini

First Name: Vanda

Gender: ⊗Female ◯Male

Country: Brazil

Geographic Region associated with the domicile of volunteer:

◯ Africa ◯Asia/Australia/Pacific Islands ◯ Europe

⊗ Latin America/Caribbean Islands ◯North America

Confirm the Advisory Committee/Supporting Organization with which you wish to seek a nomination from to the ATRT3 Review Team:

⊗ALAC ◯ASO ◯Other

◯GAC ◯ccNSO ◯GNSO

1. Current vocation, employer and position:

POLO CONSULTORES ASSOCIADOS - ICT and Intellectual Property Consulting company Partner since 1986.
Fundação Inovação Tecnológica - FITEC - Research and Development Foundation
Chair of the Board of Trustees - Board member since 2003.

www.fitec.org.br
Professor - Lassu / Engineering School - University of Sao Paulo - MBA Courses - teaching Public Policy since 2013.

2. Type of work performed in 1 above and declaration of relationships with entities holding a Financial (or declarable) Interest in ICANN:

None since December last year.

3. Identify any financial ownership or senior management/leadership interest in registries, registrars or other firms that are interested parties in ICANN policy or any entity with which ICANN has a transaction, contract, or other arrangement:

4. **Are you, or a company you work for:**
   - **An applicant for a new gTLD with a pending application?**
   - **Providing advice to any new gTLD applicants with pending applications?**
   - **Otherwise involved in an application submitted (and pending) for the New gTLD Program, such as providing service in support of an applicant or having a financial interest in an applicant?**

If your answer is yes to any of the above, please identify the interest you have in the pending application submitted for the New gTLD Program.

No for all questions above

5. Identify any type of commercial interest in ICANN policy development outcomes or the outcomes of this ATRT3 review. Do you represent other parties in any PDP or other ICANN related processes?

No

6. Prior member of the 1ˢᵗ or 2ⁿᵈ ATRT Review Team or was an active contributor to its work

◯ Yes ⊗ No

7. Education

Electronic Engineer with specialization in Research & Development , Intellectual Property, Public Policy.
I had attend several classes on Sociology and Electronic Systems

8. Professional Certifications

Board Management

9. Language

English: ◉ Native Speaker   ⊗ Fluent   ◉ Conversant   ◉ Basic Knowledge

Expertise

Please assess and explain how your knowledge, experience and expertise address the criteria listed below. Leave the box blank if not applicable to you.

- Performance assessment and audits
- Good governance and board performance
- Performance measurement
- Process improvement
- Knowledge of recognized frameworks for organizational excellence
- Principles of accountabliity applicable to organizatoins broadly similar to ICANN

- Performance Assessment - My company has an agreement with ISD Brasil (www.isdbrasil.com.br) to go to the market with a service named Business Partner Assessment and Selection, that is an assemblage of various services,mostly via web, combining statistics, research, legal and networking, in order to search and select the best supplier or best partner for our customers as well as assessment for quality.
- Audit - I have knowledge in 3 different aspects of audit; a)financial, b)quality and c) IT. a) I have been chair of Audit committee in ICANN while Board member, as well as reviewing auditory services acting as general manager in a Microelectronics company for 10 years and as FITec's Chair of the Board. b) that Microelectronic company was the second company in 1991 to receive the ISO 9002/9001 certificate and I was part of the group to audit it internally before apply and afterward checking audit at each year. c) nowadays with our IT clients we do software system audit.
- Board Governance - I have a certificate on board management for not for profit organizations and was Board member in ICANN (2004-07) and Liaison to the Board (2009-10). Was board member and chair of several not for profit Organizations: Softex (www.softex.br) chair 2000-02; CPqD (www.cpqd.com.br) member 2001-04; Eldorado (www.eldorado.org.br) member 2003-now and Fitec,chair till 2022 and member since 2003.
- Performance measurement - regular use of scorecards, kpi on our work on performance assessment as well as with our ICT clients and board member the organizations are using such tools to have indicators also to board level.
- Process improvement - two different experiences: on manufacturing process as an engineer and further general manager of microelectronics company, focusing on reducing time to market and cost and nowadays working
- Organizational excellence: I know the EFQM framework mode. Since 2015 among ICANN's former board members, specially Hagen, Twomey and myself, we have discussed the application of the EFQM excellence model in the whole ICANN, as IANA have done with great results.
- Principles of Accountability - I have been part of ICANN debates last years as member of ALAC, following ATRT 1 and 2 even not part of the WGs, I believe in be accountable as possible, as an example, as NomCom chair I started to present publicly the Road Map of our work to the community and meet with all AC/SOs to be accountable to them about our work. Foundations in Brazil need to be accountable to the people, so it is regular work.

Skills

Please assess and explain how your knowledge, experience & personality meet the desired attributes listed below. Leave the box blank if not applicable to you.

- Commitment and time to participate
- Understanding of the Multistakeholder community
- Team spirit, adaptability, consensus-seeking attitude
- Willingness to learn
- Readiness to contribute
- Capacity to reason objectively, putting aside personal opinions or preconceptions
- Analytical skills

I am member of ICANN community since 2000, have attended 51 meetings and have dedicate much of my time to ICANN work, I believe I can guarantee my commitment on time and willingness to participate

As GAC member and vice chair, Board member and liaison, ALAC member and vice chair, SSAC member, NomCom member and chair and LACRALO member, member of LAC Strategy and chair of LACSPACE ,and I am nowadays contributing with the Onboarding Community Pilot, Additionally as a former member of .br board (CGI.br) that is well known in the ICANN community as a Multistakeholder governance model, I am sure I understand the Multistakeholder model and its relevance.

I am a team person that is open to share knowledge with the newcomers, consensus person never imposing my own point of view when defending any concept, being always respectful with new views or different cultural behavior. I guess colleagues and staff can testify about my behavior for all those years.

I am focused on the community - in 2009, together with other 4 women we create the DNS WOMEN, to connect, inspire and thrive women in Internet community, nowadays becoming a not for profit organization to provide knowledge and entrepreneurship package to women, focused on developing countries, to allow them to become domain names Resellers.

I am a reading person, willing to learn new things, reason why I have been part of so different organization inside ICANN. I am a person who think and analyze concepts and other points of view before addressing opinions, focused on results, trying to be succinct, avoiding long text and to waste of mine and others time.

I am a always open to learn new issues. From 2012 dedicated time to learn the process and then promote the opportunity of new gTLDs in this region, where there was not much information about ICANN. I got invitation to address the new issue around the country from many associations here and was glad to see Brazil applied for 11new strings (just 17 in whole LAC region). After NetMundial in 2014 here in Sao Paulo, ICANN set an engagement team person in the country and from there we started to work together making presentations, promoting new gTLDs, IPv6 and the new changes ICANN was passing as with IANA transition, the demand for transparency and accountability and the whole new organization for ICANN. Working as a volunteer for ICANN for so many years is still an exciting experience each time.

Motivation for Serving on Review Team

Please provide your interest in serving on the Review Team and what you will bring to the team if selected.

I truly believe that under the new reality,ICANN needs, to accomplish its mission and even to survive in the long term, to build a strong support from the community. Among other points, one of the most relevant is continuously be accountable and transparent to the community to guarantee confidence, hence the necessary support. Reviews is a practice of excellence. Nothing is already so well done that cannot be improved. ATRT review is part of this process of excellence for new ICANN. We can say IANA transition was smooth and perfect as we could imagined but the whole ICANN model is yet to be proved. Review ATRT will certainly find points of improvement that will fortified the bond with the community and facilitate the progress of ICANN.

I am involved in reviews since the first review of GNSO, and nowadays I am with the At-Large review team and the NomCom review team. I have both views from ICANN organization and community side and I believe I can add some value to this group and will be glad to contribute for ICANN's success.

How did you hear about the ATRT3 Call for Volunteers?

As part of our ongoing effort to better position our outreach and messaging for future Review Team announcements, we would value your feedback on how did you hear about the ATRT3 Call for Volunteers. While this is optional, we kindly invite you to select below which communication channel notified you about the ATRT3 Call for Volunteers. Please select as many that apply.

Communication Channels

- ☐ ICANN Community Constituent Groups (see https://www.icann.org/community#groups/)
- ☐ ICANN.org
- ☐ ICANN Facebook
- ☐ ICANN LinkedIn
- ☐ ICANN Twitter
- ☐ ICANN Wiki
- ☐ ICANN Newsletters
- ☐ ICANN Conference
- ☒ Other: I got an email as normally receive from ICANN Alert with the information and links

Thank you for your Application to join the ATRT3 Review Team.