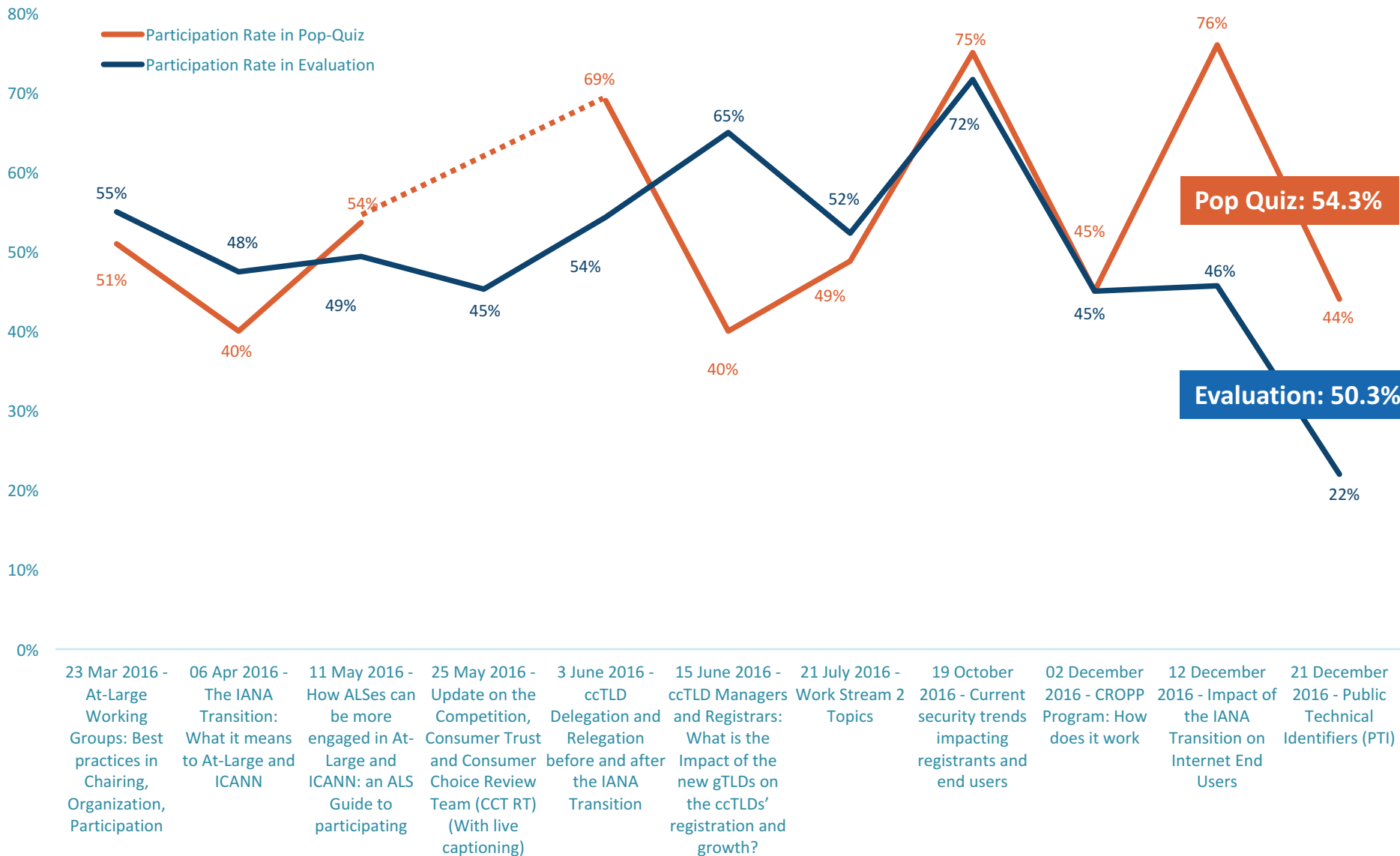




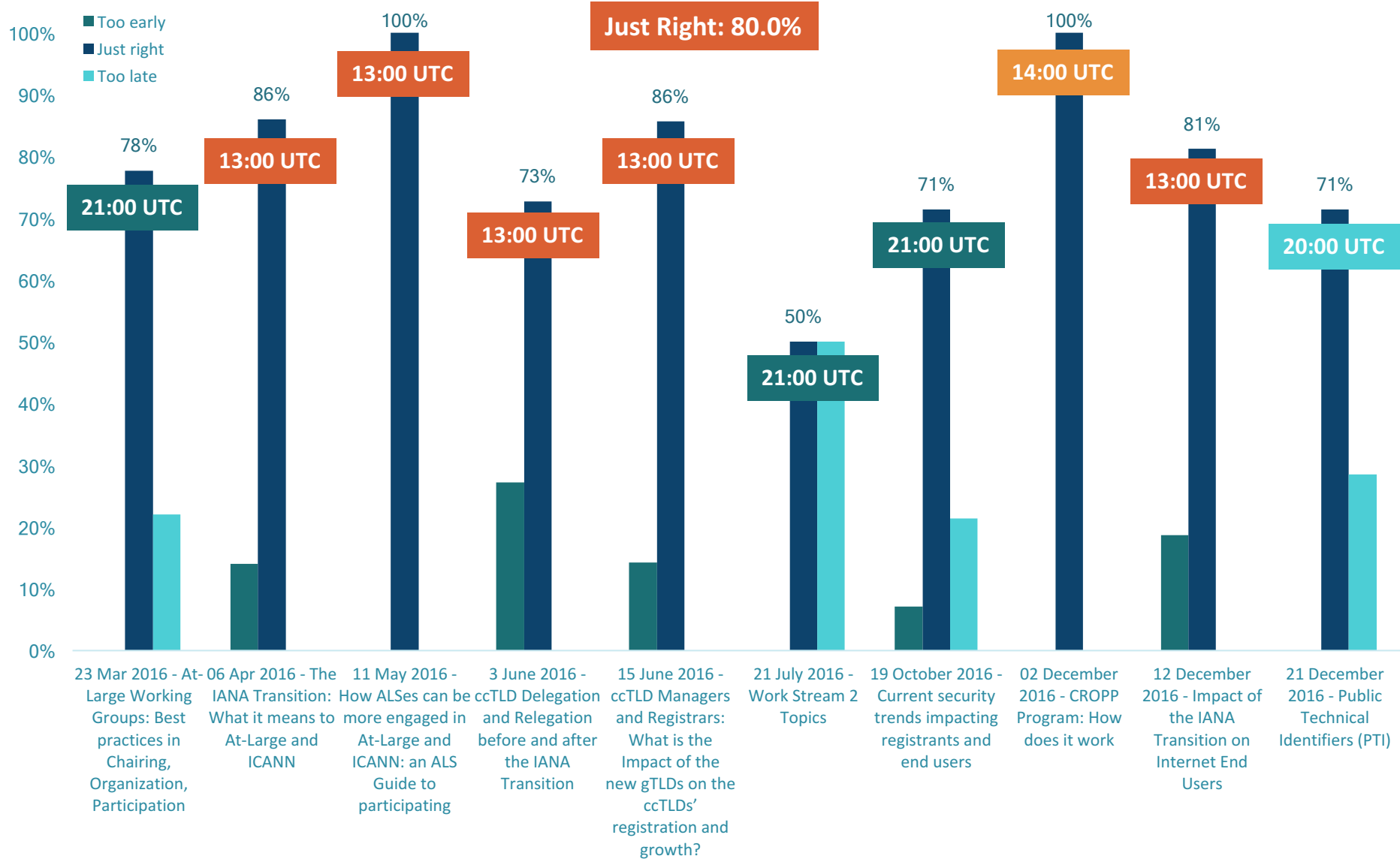
2016 Capacity Building Webinar Analysis

Ariel Liang, Evin Erdogdu | CBWG Teleconference | 17 January 2017

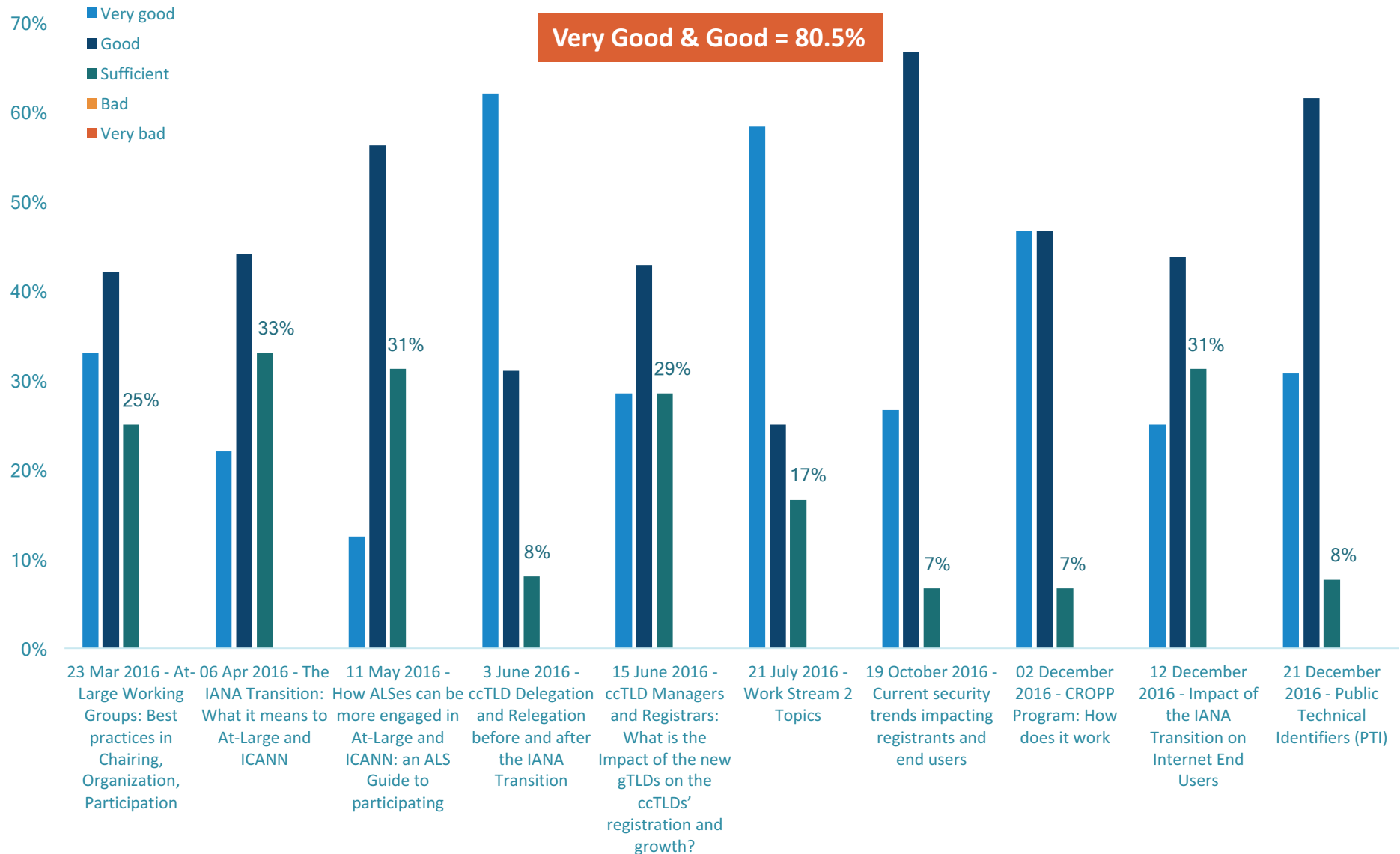
Participation Rate



Q1. How is the timing of the webinar?



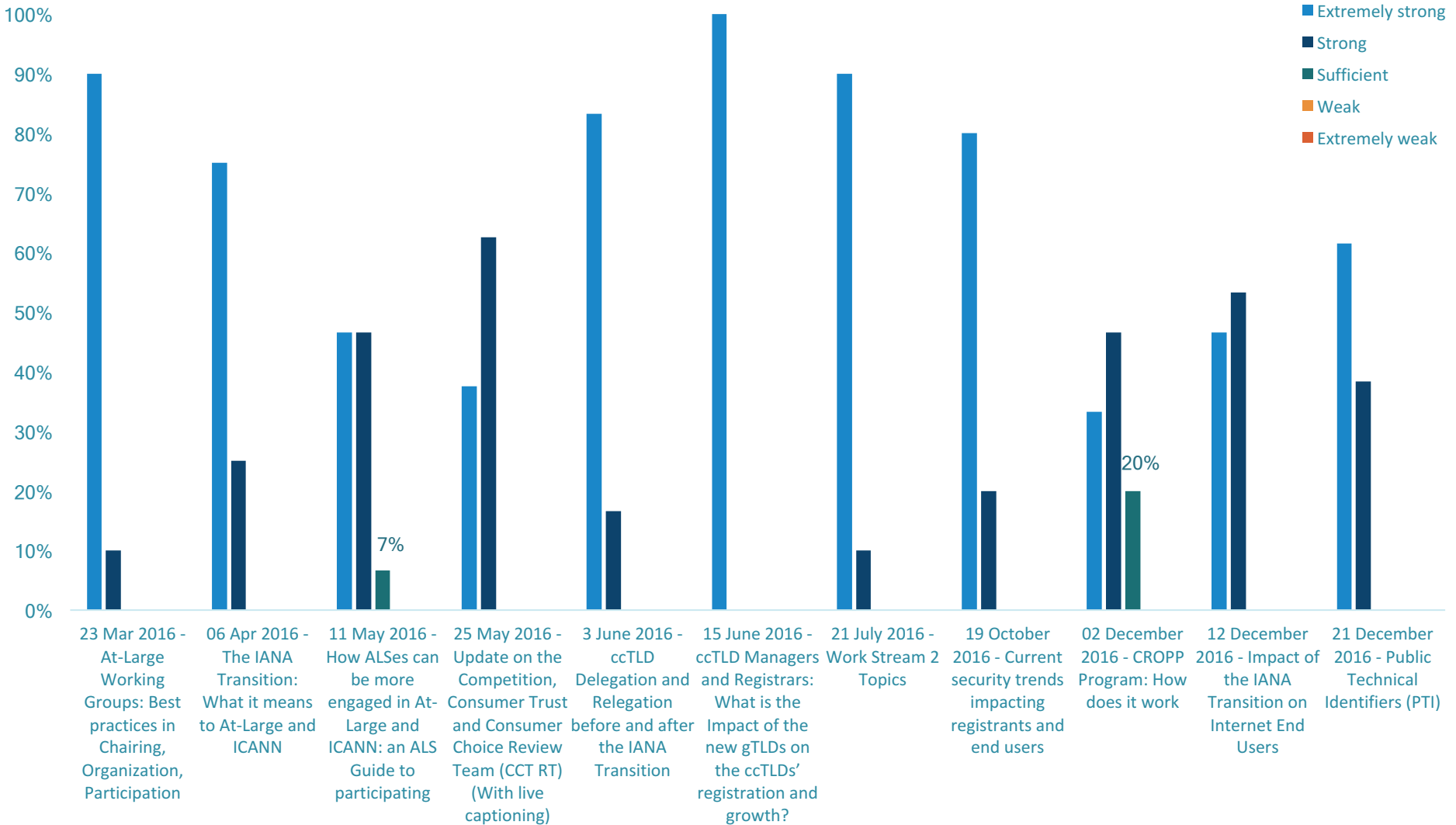
Q2: How is the technology used for the webinar?



Q3: Did the speakers demonstrate mastery of the topic?

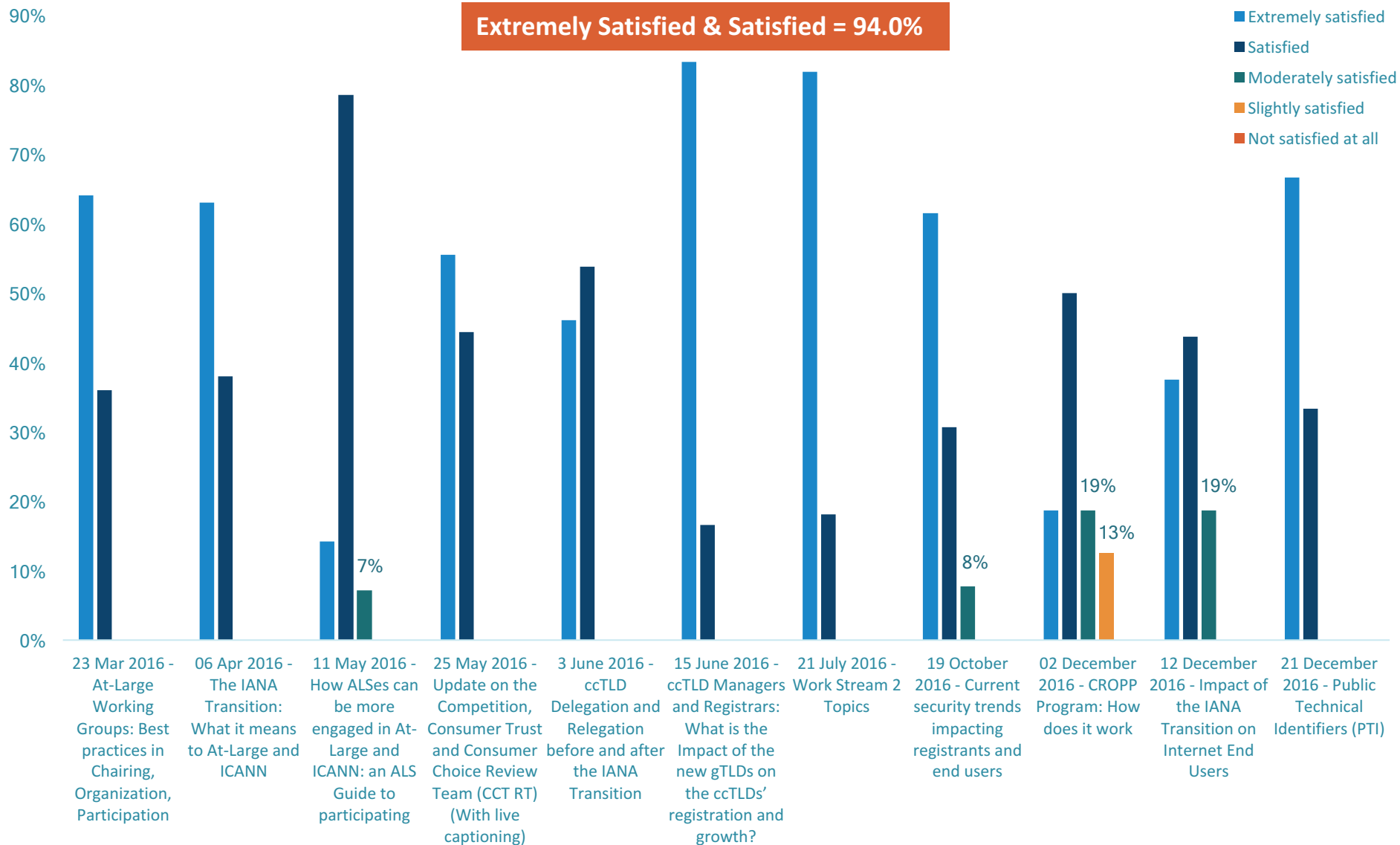
Extremely Strong & Strong = 97.5%

- Extremely strong
- Strong
- Sufficient
- Weak
- Extremely weak

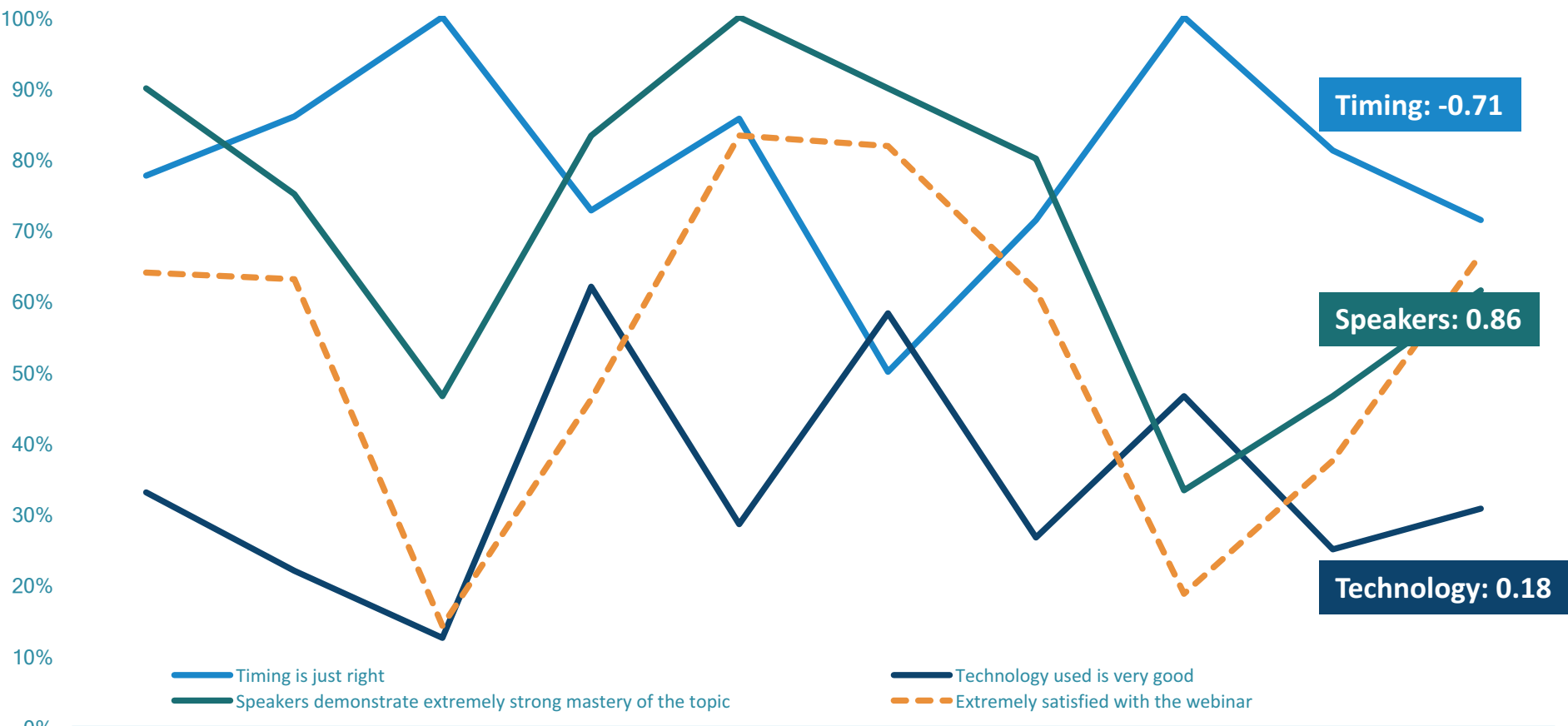


Q4: Are you satisfied with the webinar?

Extremely Satisfied & Satisfied = 94.0%



Correlations (1): Timing, Speakers, Technology



23 Mar 2016 - At-Large Working Groups: Best practices in Chairing, Organization, Participation

06 Apr 2016 - The IANA Transition: What it means to At-Large and ICANN

11 May 2016 - How ALSes can be more engaged in At-Large and ICANN: an ALS Guide to participating

3 June 2016 - ccTLD Delegation and Relegation before and after the IANA Transition

15 June 2016 - ccTLD Managers and Registrars: What is the Impact of the new gTLDs on the ccTLDs' registration and growth?

21 July 2016 - Work Stream 2 Topics

19 October 2016 - Current security trends impacting registrants and end users

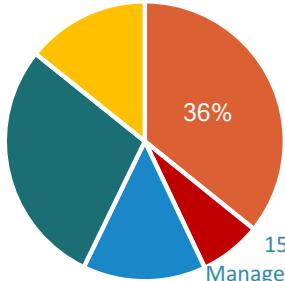
02 December 2016 - CROPP Program: How does it work

12 December 2016 - Impact of the IANA Transition on Internet End Users

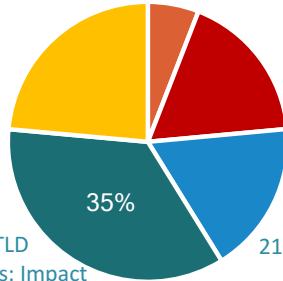
21 December 2016 - Public Technical Identifiers (PTI)

Q5: What region do you live in at the moment?

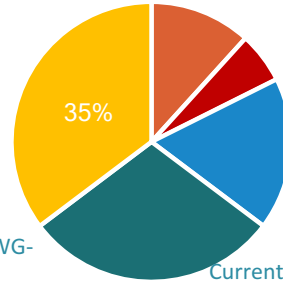
23 Mar 2016 - At-Large Working Groups: Best practices in Chairing, Organization, Participation



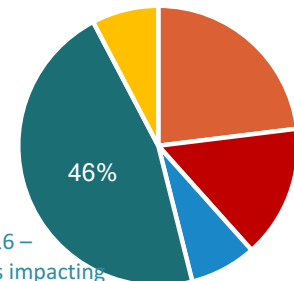
06 Apr 2016 - The IANA Transition: What it means to At-Large and ICANN



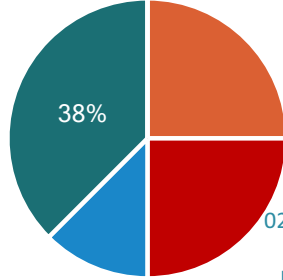
11 May 2016 - How ALSes can be more engaged in At-Large and ICANN



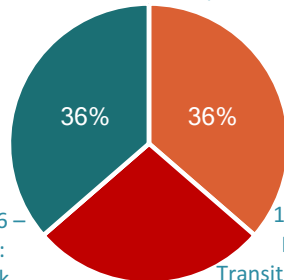
3 June 2016 - ccTLD Delegation and Relegation before and after the IANA Transition



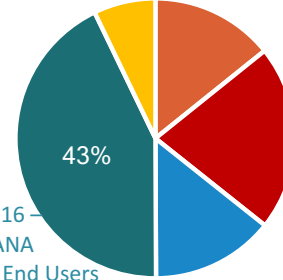
15 June 2016 - ccTLD Managers and Registrars: Impact of the new gTLDs on the ccTLDs



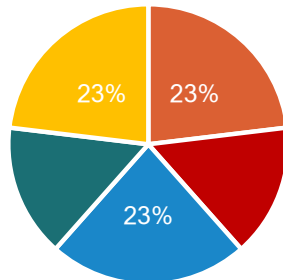
21 July 2016 - CCWG-Accountability Work Stream 2 Topics



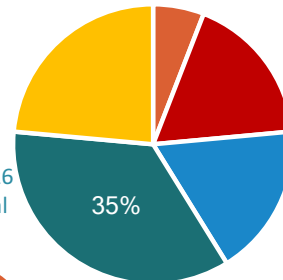
19 October 2016 - Current security trends impacting registrants and end users



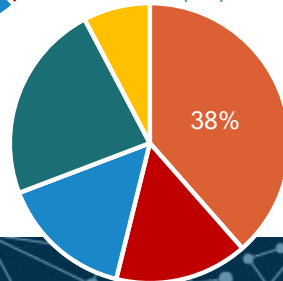
02 December 2016 - CROPP Program: How does it work



12 December 2016 - Impact of the IANA Transition on Internet End Users

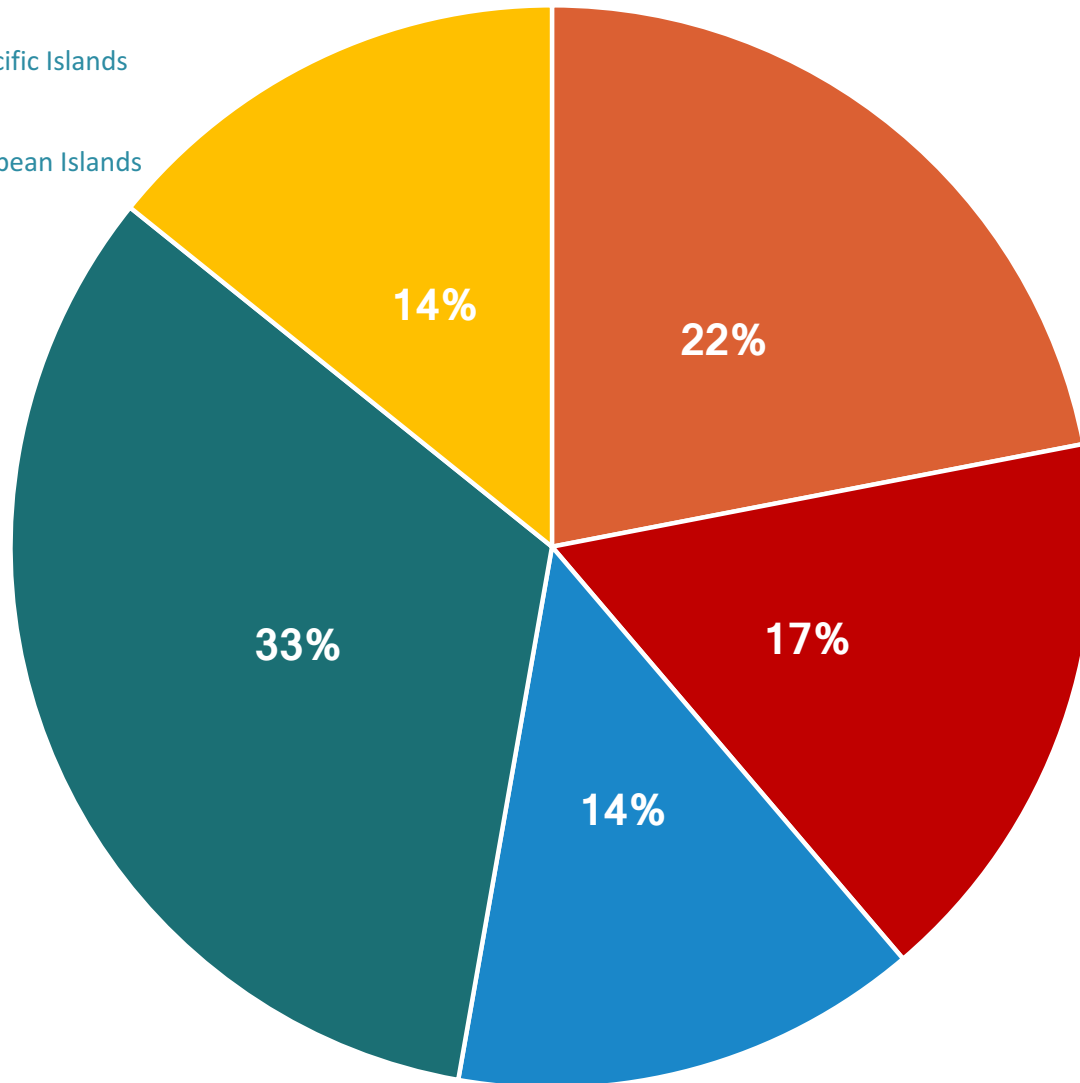


21 December 2016 - Public Technical Identifiers (PTI)

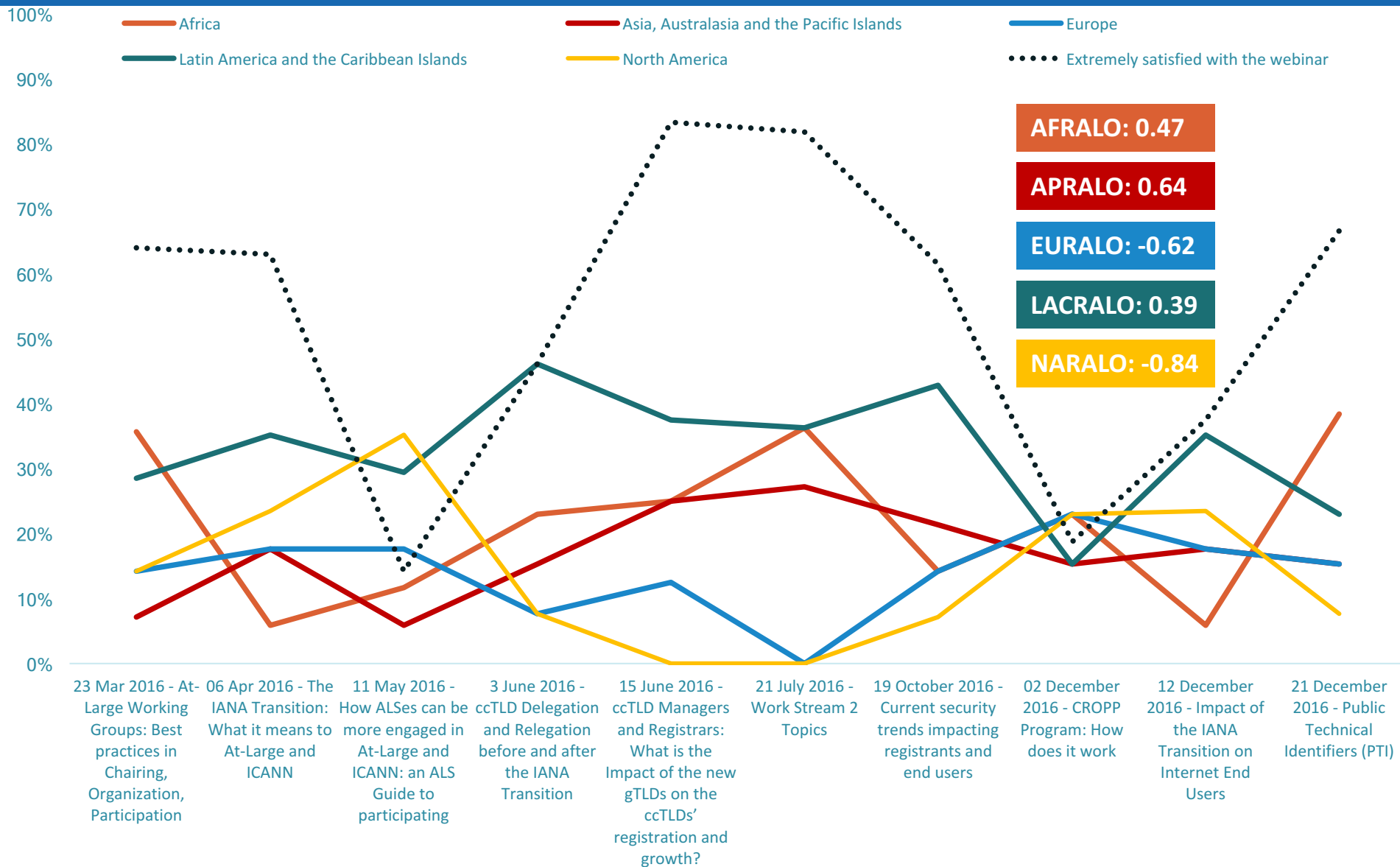


Q5: What region do you live in at the moment?

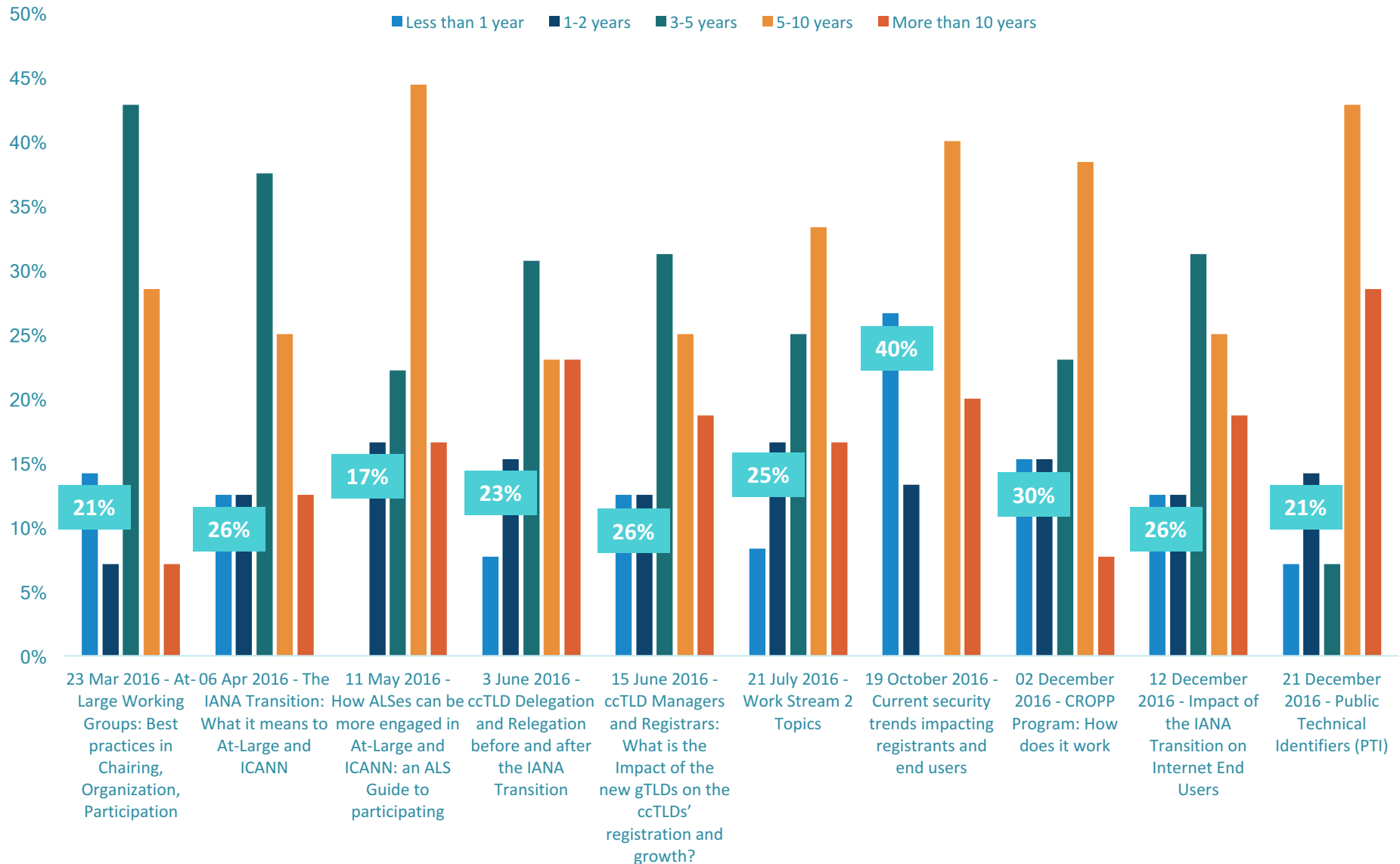
- Africa
- Asia, Australasia and the Pacific Islands
- Europe
- Latin America and the Caribbean Islands
- North America



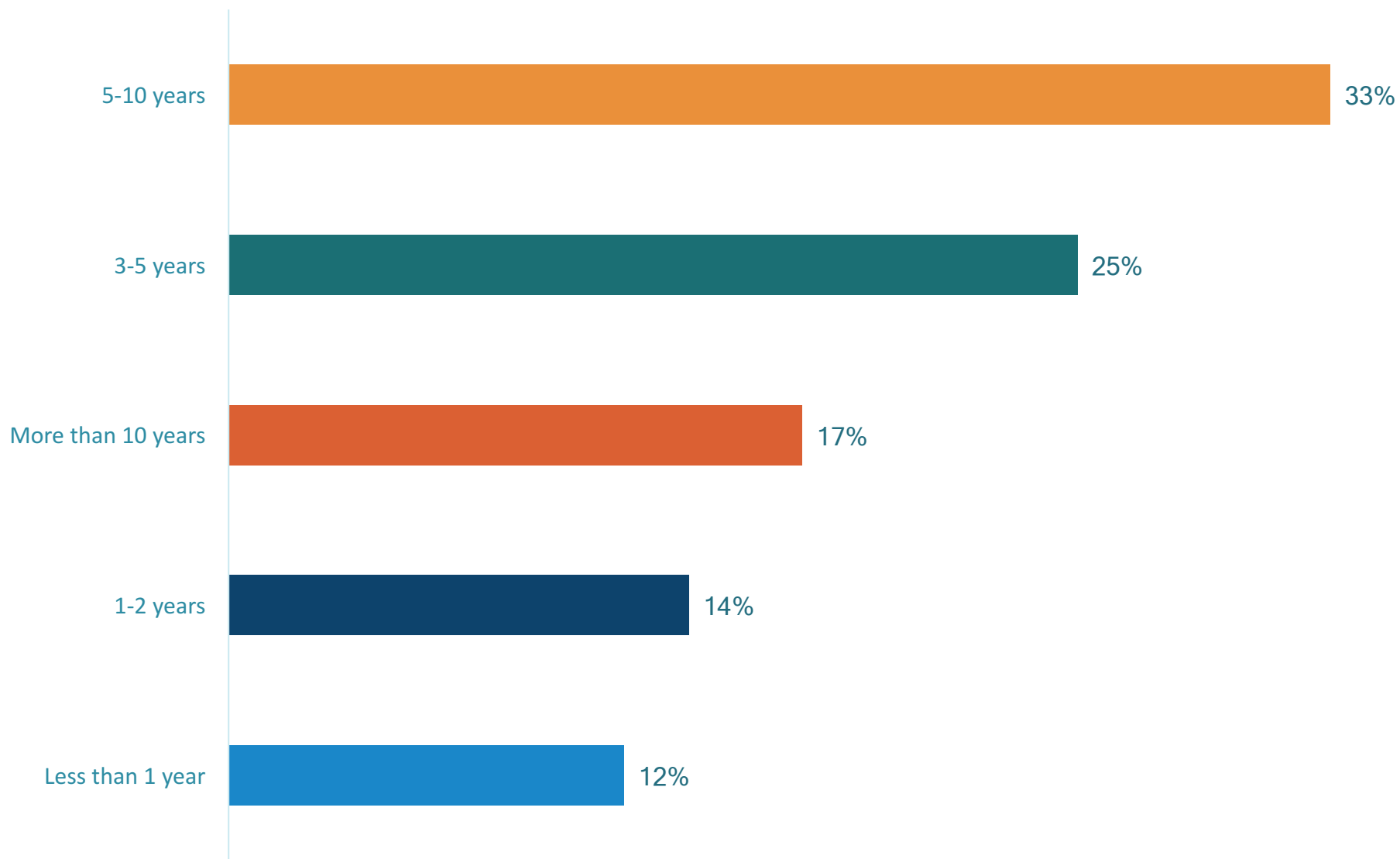
Correlations (2): Regional Representation



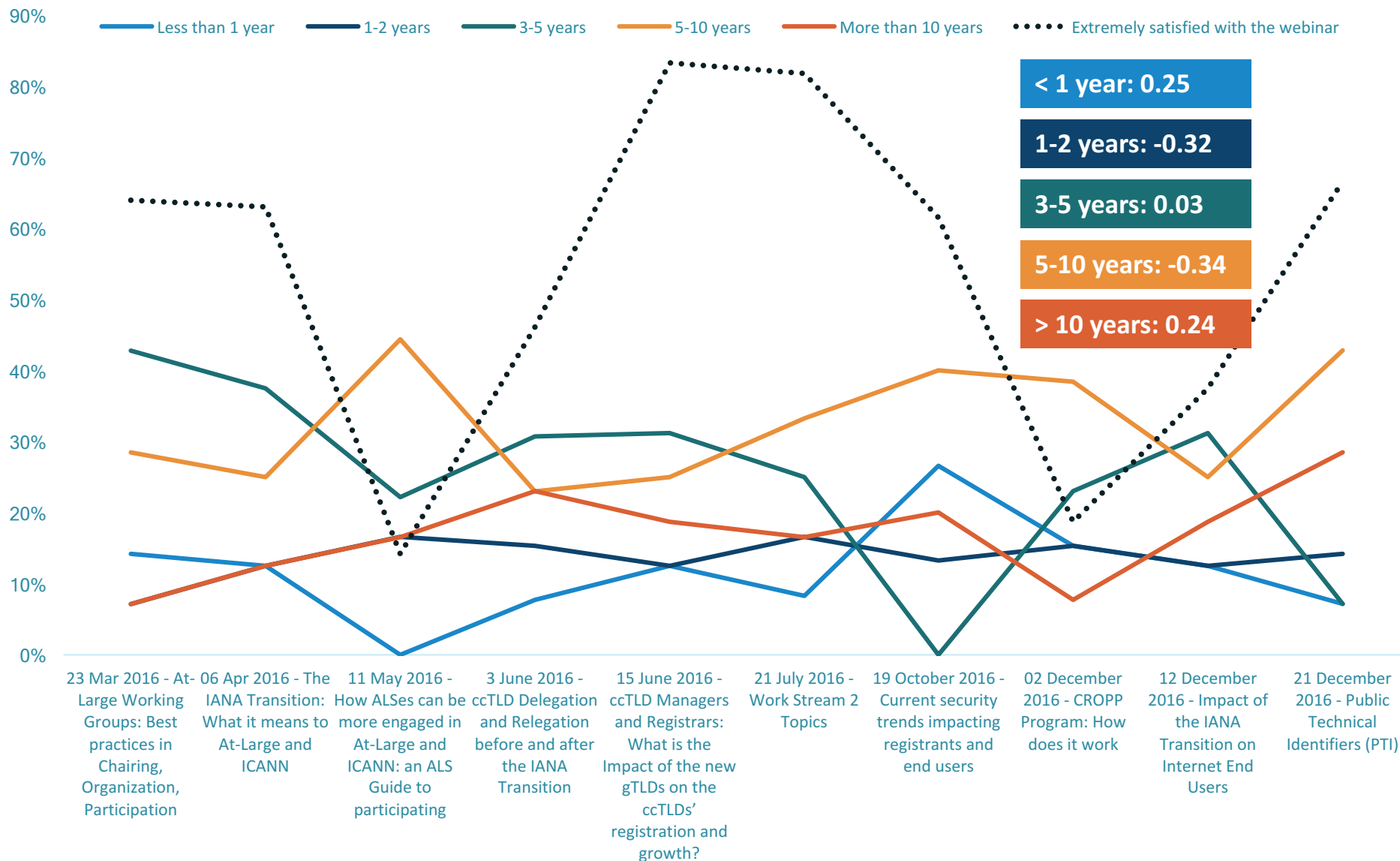
Q6: How many years of experience do you have in the ICANN Community?



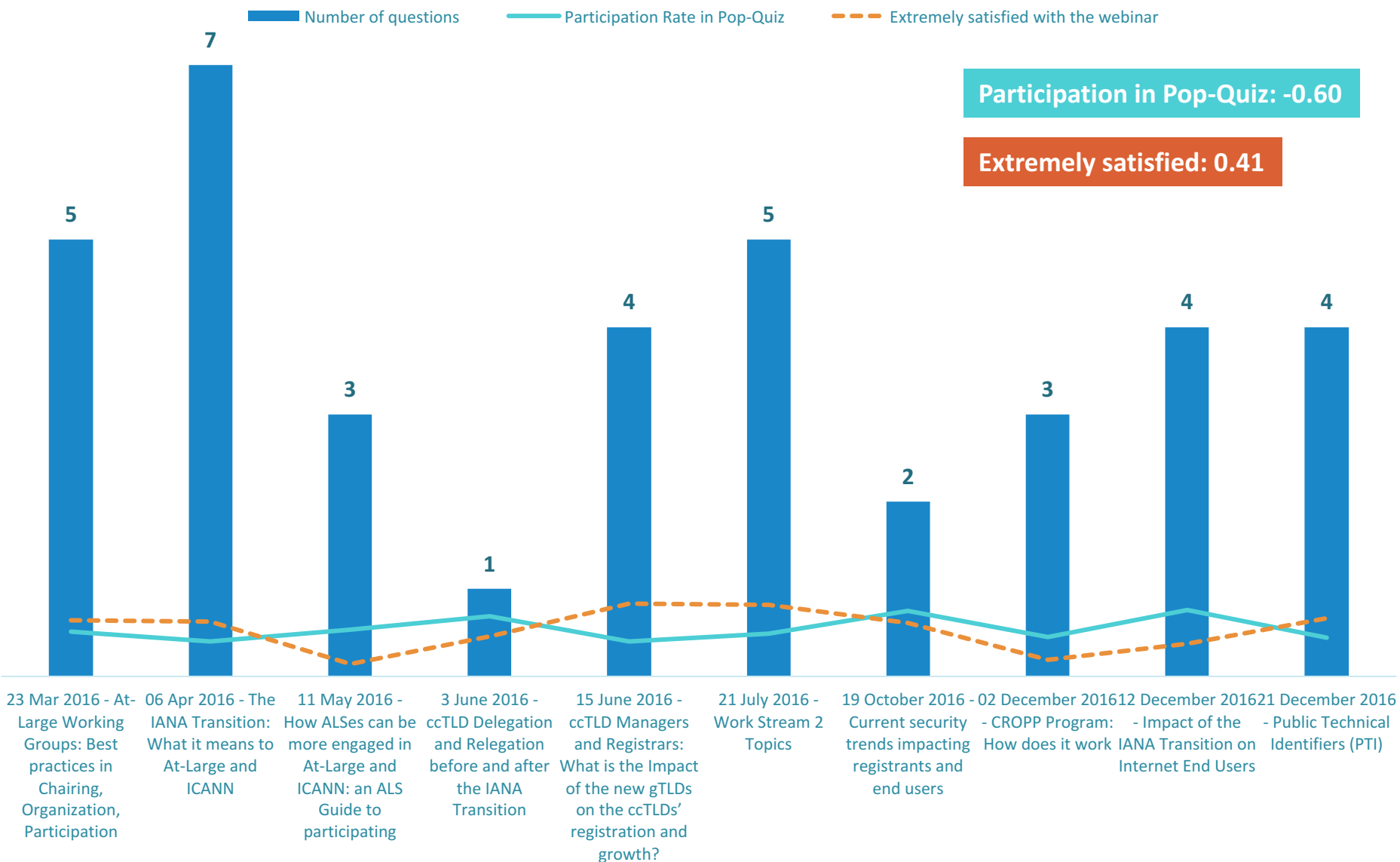
Q6: How many years of experience do you have in the ICANN Community?



Correlations (3): ICANN Experience



Correlations (4): Pop Quizzes



1

Participation Rate

Participation rate in pop-quizzes and feedback average around 50% of total attendance.

4

Regional Representation

Participation from EURALO and NARALO is low. Their members who participated also expressed lower levels of satisfaction. Need to select topics that interest those RALOs.

2

Timing

13:00 UTC starting times work best. But timing is not extremely important in determining attendees' level of satisfaction.

5

ICANN Experience

Need to select more topics that target and interest members with less than 2 years of ICANN experience.

3

Speakers

Speakers' mastery of the topics is extremely important in determining attendees' level of satisfaction.

6

Pop Quizzes

Future webinars should incorporate more pop quiz questions, which seem to positively correlated to attendees' levels of satisfaction.

Thank You