



FY18 COMMUNITY REQUEST FORM

All questions and completed forms should be sent to controller@icann.org.
Please remember that the deadline for FY18 Budget consideration is **30 January 2017**.

REQUEST INFORMATION

Title of Proposed Activity

Effective Policy Development and Tracking System

Community Requestor Name

RALO Co-Chairs (AFRALO, APRALO, EURALO, NARALO, and LACRALO)

Chair

Dev Anand Teelucksingh/Glenn McKnight

ICANN Staff Community Liaison

REQUEST DESCRIPTION

1. Activity: Please describe your proposed activity in detail

The proposal is provide well documented proof of the submission of policy statements to ICANN

2. Type of Activity: e.g. Outreach - Education/training - Travel support - Research/Study - Meetings - Other

Capacity Building, Research/Other

3. Proposed Timeline/Schedule: e.g. one time activity, recurring activity**Pre Implementation Phase**

Set scope of project

Set search engine tags

Create mobile friendly version

Building Phase

Weekly or BiWeekly meeting of special ad hoc committee to help design the system, one RALO rep per region, staff and technical team

Monthly reporting

Testing Phase

Pre launch testing of one RALO

Evaluation



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Provide report on results

REQUEST OBJECTIVES

1. *Strategic Alignment.* Which area of ICANN's Strategic Plan does this request support?

Evolve and further globalize ICANN.

Bring ICANN to the world by creating a balanced and proactive approach to regional engagement with stakeholders.

Evolve policy development and governance processes, structures and meetings to be more accountable, inclusive, efficient, effective and responsive.

Promote ICANN's role and multistakeholder approach.

Encourage engagement with the existing Internet governance ecosystem at national, regional and international levels.

Participate in the evolution of a global, trusted, inclusive multistakeholder Internet governance ecosystem that addresses Internet issues.

Develop and implement a global public interest framework bounded by ICANN's mission

2. *Demographics.* What audience(s), in which geographies, does your request target?

All RALOs and all ALS membership

3. *Deliverables.* What are the desired outcomes of your proposed activity?

- Tracking of Policy documents per person and per RALO
- Demonstrate graphically the process of policy development statements over time
- Increase policy statements from all ALS membership
- Compliance of each RALO of the ICANN MOU to submit policy statements
- Biweekly RALO rep and technical team meetings on scope of project and testing

4. *Metrics.* What measurements will you use to determine whether your activity achieves its desired outcomes?

- Increase number of policy statements
- Reporting to each RALO and GSE the number of policy statements



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RESOURCE PLANNING – INCREMENTAL TO ACCOMMODATE THIS REQUEST

Staff Support Needed (not including subject matter expertise):

Description	Timeline	Assumptions	Costs basis or parameters	Additional Comments
Promotional Materials				
Staff time to build system				

Subject Matter Expert Support:

On demand/needs basis: a process flow expert. Software systems designer.

Technology Support: (telephone, Adobe Connect, web streaming, etc.)

Adobe Connect for preparation purposes
Request can include a Systems Designer Engineer accompanying us through the process

Language Services Support:

Other:



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This proposal is aligned also to the ATLAS II recommendations to improve metrics and accountability <https://community.icann.org/display/als2/Post+ATLAS+II+Implementation+--+Recommendations>

Item 3 ICANN should continue to shape an accountability model reaching not only Board members but all parts of the ICANN community, in order to develop a more transparent and productive environment

Item 8 The ALAC has the duty to keep track of action taken on all of the above recommendations.

Item 18 Support end-users to take part in policy development.

Item 22 Members of the general public should be able to participate in ICANN on an issue-by-issue basis. Information on the ICANN website should, where practical, be in clear and non-technical language.

Item 26 Current policy management processes within ICANN are insufficient. ICANN must implement a workable Policy Management Process System, available for use across the SO/ACs, in order to:

- enhance Knowledge Management,
- improve the effectiveness of all ICANN volunteer communities,
- improve cross-community policy-specific activity,
- enhance policy development metrics,
- facilitate multilingual engagement,
- create a taxonomy of policy categories,
- provide policy development history as an aid for newcomers.

Item 30 For each Public Comment process, SOs and ACs should be adequately resourced to produce impact statements.

Item 31 ICANN and the ALAC should investigate the use of simple tools and methods to facilitate participation in public comments, and the use of crowdsourcing.

Item 39 ICANN should encourage “open data” best practices that foster re-use of the information by any third party.

Item 43 RALOs should encourage their inactive ALS representatives to comply with ALAC minimum participation requirements.

Travel Support:

Potential/planned Sponsorship Contribution:



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