

**From:** [Yrjö Lämsipuro](#)  
**To:** [ICANN At-Large Staff](#); [EURALO Task Force on ALS Engagement](#)  
**Subject:** Re: [euralo-tf-als-engagement] REMINDER DOODLE / EURALO Task Force on ALS Engagement  
**Date:** Friday, July 29, 2016 4:33:12 PM  
**Attachments:** [image001.png](#)

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Dear members of the Task Force,

A few thoughts on our task:

1) It is self-evident that without active ALS's, EURALO (like other RALOs and At Large itself) would be just an empty shell. The credibility of ALAC/At Large as "the primary organizational home within ICANN for individual Internet users" hinges on whether our voice is emanating from the grassroots or just from a club of "usual suspects".

2) As we heard from Wolf at the EURALO call (July 26), earlier attempts at enhancing the grassroots engagement have been resisted by some ALS's as bureaucratic meddling from EURALO's side. As unjustified as such criticism may be, now we have to make absolutely sure that our efforts will not be seen in such light, and don't meet the same fate.

3) If one looks at the EURALO ALS list (<https://atlarge.icann.org/alses/euralo>), two facts jump out. First, the **great diversity** of the ALS's as to their nature and areas of interest. Some cover a broad spectrum of internet and information society issues. Some are interested in a more narrow segment among them. Some are NGO's engaged in other fields that have joined the At Large because of the importance of the internet in their core activities. Thus, their engagement in At Large varies greatly in relevance and subject matter interest from one ALS to the next. Thus, **one size does not fit all**. (The other salient feature is EURALO's lopsided geography, especially the absence of ALS's in some parts of Europe. That is a separate problem, but our work may also contribute to solving it)

4) Enhancing the measurable activity level of ALS's is not an end in itself. Statistics aside, we are first of all interested in their **activities that support the main role of At Large/ALAC** "to consider and provide advice on the activities of ICANN, insofar as they relate to the interests of individual Internet users". Thus, all potential expertise "hidden" in the ALS's should be discovered and leveraged in preparing ALAC advice on ICANN activities. This would relieve the workload of those few who now do most of the drafting. Here, the diversity and different fields of specialization of ALS's could actually be a great asset.

5) An ALS can play an important role as **a component of the multistakeholder setup at the national level** and even as the initiator for national-level multistakeholder cooperation. To what extent this actually happens, varies from country to country, with have different traditions of communications among different sectors of the society, but the potential for improvement seems to be there. Like charity, multistakeholderism starts at home. The engagement of ALS's in national multistakeholder cooperation should be actively promoted by EURALO, ie. by facilitating their contacts with other national level stakeholders active in ICANN. (The table prepared by Oksana is a good beginning for mapping the situation in various countries)

**6) In my view, the Task Force should focus on (1) how to encourage the participation of fresh expert resources from the ALS's, according to their area of specialization, in the development of ALAC advice to ICANN's policy development processes and (2) how to**

**encourage ALS's to play an active part in the multistakeholder processes on the national level.**

Looking forward to your thoughts and comments, and to our first call this coming week. If you haven't yet answered the Doodle, please so so asap so that we can fix the day and time of the call.

Best,

Yrjö

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**From:** euralo-tf-als-engagement-bounces@atlarge-lists.icann.org <euralo-tf-als-engagement-bounces@atlarge-lists.icann.org> on behalf of ICANN At-Large Staff <staff@atlarge.icann.org>  
**Sent:** Friday, July 29, 2016 4:25 PM  
**To:** EURALO Task Force on ALS Engagement  
**Subject:** [euralo-tf-als-engagement] REMINDER DOODLE / EURALO Task Force on ALS Engagement

Dear All,

Further to the EURALO call on Tuesday 26 July, please complete the attached Doodle poll to schedule the **first call of the EURALO Task Force on ALS Engagement.**

<http://doodle.com/poll/m4aetidkckgku4w6>



## Doodle: EURALO ALS Engagement TF

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*(time zone enabled)*

Wiki workspace:

<https://community.icann.org/x/dAZ1Aw>

Thank you.

Kind regards,

Gisella

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**From:** Olivier MJ Crepin-Leblond <[ocl@gih.com](mailto:ocl@gih.com)>  
**Date:** Wednesday, 27 July 2016 at 18:22  
**To:** Yrjö Länsipuro <[yrjo\\_lansipuro@hotmail.com](mailto:yrjo_lansipuro@hotmail.com)>, "[wolf.ludwig@comunica-ch.net](mailto:wolf.ludwig@comunica-ch.net)" <[wolf.ludwig@comunica-ch.net](mailto:wolf.ludwig@comunica-ch.net)>, Discussion for At-Large Europe <[euro-discuss@atlarge-lists.icann.org](mailto:euro-discuss@atlarge-lists.icann.org)>, At-Large Staff <[staff@atlarge.icann.org](mailto:staff@atlarge.icann.org)>  
**Subject:** Re: Fw: [EURO-Discuss] REMINDER: Meeting Invitation: EURALO Monthly Call on Tuesday, 26 July 2016 at 18:00 UTC

Hello all,

Yrjö has spoken to us about his plan for the Task Force and issued a call for members. If you are interested in At-Large Structure Engagement in Europe, including the engagement of your At-Large Structure, then may I suggest this would be a perfect working group to join. Not too much work, but the work that is undertaken would be really helpful to improve the engagement of At-Large Structures in the EURALO region.

You can email Yrjö (CC'ed) & At-Large staff (or me) to get registered in this new task force.

Kindest regards,

Olivier

On 26/07/2016 14:21, Yrjö Länsipuro wrote:

Hi all,

I would like to add to the agenda an item about the Task Force on ALS Engagement, for which I was made the chair of *in absentia* at the GA in Helsinki (it clashed with a NomCom meeting, where I had to be).

I would like to have a short initial discussion today to prepare the ground for the first meeting of this task force as soon as possible, taking into account the holiday period.

Best,

Yrjö

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**From:** [euro-discuss-bounces@atlarge-lists.icann.org](mailto:euro-discuss-bounces@atlarge-lists.icann.org) <[euro-discuss-bounces@atlarge-lists.icann.org](mailto:euro-discuss-bounces@atlarge-lists.icann.org)> on behalf of ICANN At-Large Staff <[staff@atlarge.icann.org](mailto:staff@atlarge.icann.org)>  
**Sent:** Tuesday, July 26, 2016 1:00 PM  
**To:** Discussion for At-Large Europe  
**Cc:** Lars Hoffmann; Michael Yakushev; Jean-Jacques Sahel; Nick Thorne  
**Subject:** [EURO-Discuss] REMINDER: Meeting Invitation: EURALO Monthly Call on Tuesday, 26 July 2016 at 18:00 UTC

If you require a dial-out please contact At-Large staff at [staff@atlarge.icann.org](mailto:staff@atlarge.icann.org) with your preferred number.

Please remember that it is now possible to connect your audio via the AC room, without using your telephone. You need a stable internet connection. If you would like a reminder of how to connect please let staff know.

Dear All,

The next EURALO Monthly Call is scheduled for **Tuesday, 26 July 2016 at 18:00 UTC** (20:00 CEST).

The agenda (to be updated) and call details are available at:  
<https://community.icann.org/x/hwObAw>

Adobe Connect room:  
<http://icann.adobeconnect.com/euralo>

Conference ID:  
English: 1638

Dial-in numbers: <http://adigo.com/icann/>

EURALO Work space:  
<https://community.icann.org/x/K5Qj>

If you require a dial-out please contact At-Large staff at:  
[staff@atlarge.icann.org](mailto:staff@atlarge.icann.org)

Thank you.

Regards,

Heidi Ullrich, Silvia Vivanco, Ariel Liang, Gisella Gruber, Nathalie Peregrine, Terri Agnew and Yesim Nazlar  
ICANN Policy Staff in support of the At-Large Community  
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