

# Competition, Consumer Trust and Consumer Choice (CCT) Review

Fact sheet as of: 7-Sep-2018

## Overview:

ICANN is committed to ensuring that, as it contemplates expanding the top-level domain space, the various issues that are involved will be adequately addressed prior to implementation.

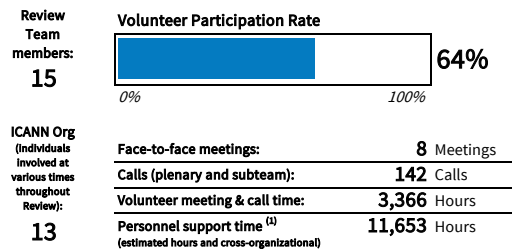
These include issues such as competition, consumer protection, security, stability and resiliency, malicious abuse issues, sovereignty concerns, and rights protection.

The AoC also requires ICANN to convene a community-driven review to examine the extent to which the introduction or expansion of gTLDs has promoted competition, consumer trust and consumer choice, as well as the effectiveness of: The application and evaluation process and safeguards put in place to mitigate issues involved in the introduction or expansion.

Wiki Page: [CCT Wiki Home Page](#)  
CCT-RT Email: [input-to-cctr@icann.org](mailto:input-to-cctr@icann.org)  
Review Questions: [reviews@icann.org](mailto:reviews@icann.org)

CCT Chair: Jonathan Zuck  
Competition and Consumer Choice Subteam Chair: Jordyn Buchanan  
Safeguards & Trust Subteam Chair: Laureen Kapin

## Section I: People (as of 07 Sept 2018)



<sup>(1)</sup> Does not include time for Executives, Legal, IT Personnel and Other Organizational Support

## Review Status (as of 07 Sept 2018)

Start Date: 13-Jan-2016 Review Duration to Date: 32 Months  
Expected Completion: 8-Sep-2018 Total Expected Duration: 32 Months



## Section II: Financial Resources (as of 07 Sept 2018)

Direct Review Costs <sup>(1)</sup>	FY19 Approved Budget <sup>(2)</sup>	FY19 Budget Spent to Date <sup>(3)</sup>	Committed FY19 Services <sup>(4)</sup>	Remaining FY19 Budget	Actual Expenses: Review to Date <sup>(5)</sup>	Total Spent and Committed to Date
Professional Services - IAG-CCT	\$ -	\$ -	\$ -	\$ -	\$ 210,000	\$ 210,000
Professional Services - CCT	\$ -	\$ -	\$ -	\$ -	\$ 1,540,000	\$ 1,540,000
Travel	\$ -	\$ 5,490	\$ -	\$ (5,490)	\$ 420,000	\$ 420,000
<b>Total</b>	<b>\$ -</b>	<b>\$ 5,490</b>	<b>\$ -</b>	<b>\$ (5,490)</b>	<b>\$ 2,170,000</b>	<b>\$ 2,170,000</b>

<sup>(1)</sup> Excludes ICANN Organization and overhead allocation.

<sup>(3)</sup> Based on the most recent month end financials (may not include recent expenditures). Represents expenses incurred since inception of work.

<sup>(2)</sup> Includes incremental approved professional services budget of \$160,000.

<sup>(4)</sup> Professional services includes services from signed contracts to be provided or invoiced; travel includes upcoming scheduled meetings: ICANN60.

## Section III: Milestones (as of 07 Sept 2018)

### Project Management

20% of total effort



- ☒ Adopt terms of reference
- ☒ Adopt work plan
- ☒ Assemble subteams
- ☒ Prepare templates
- ☒ Solidify list of projects
- ☒ Adopt discussion paper template
- ☒ Adopt report shell/framework

### Research and Studies

20% of total effort



- ☒ Identify data/sources needed for work
- ☒ Analyze data from research and studies

### Draft Report

25% of total effort



- ☒ Assemble initial conclusions
- ☒ Populate discussion papers with findings and potential recs.
- ☒ Reach agreement on discussions papers
- ☒ Discuss/approve/consolidate findings and interim recommendations
- ☒ Approve interim recommendations
- ☒ Seek Board/ICANN Organization input on implementability of interim recommendations
- ☒ Circulate interim recommendation to Subsequent Procedures PDP WG
- ☒ Socialize interim recommendations with community
- ☒ Build and approve Draft Report for public comment
- ☒ Issue draft report for public comment and socialize draft recommendations with
- ☒ Produce summary of public comment received
- ☒ GDD to provide input on draft recommendations

### New Sections

10% of total effort



- ☒ Review studies' input and incorporate as appropriate
- ☒ Produce additional recommendations/new sections, as appropriate and edit report
- ☒ Approve additional recommendations
- ☒ Publish new sections of the report for public comment
- ☒ Socialize changes to report with community
- ☒ Seek ICANN Org and Board Caucus WG input on implementability of recommendations
- ☒ Circulate to New gTLD Subsequent Procedures PDP WG
- ☒ Produce summary of public comments

### Final Report

25% of total effort



- ☒ Review public comment input received and incorporate as appropriate
- ☒ Seek Board/ICANN Organization input on implementability of final recommendations
- ☒ Circulate final recommendations to Subsequent Procedures PDP WG for input
- ☒ Finalize Report
- ☒ Adopt final recommendations and report
- ☒ Send final report to ICANN Board

### TOTAL:

**100%** Milestones Completed

