

# Competition, Consumer Trust and Consumer Choice (CCT) Review

Fact sheet as of: 31-Mar-2017

## Overview:

ICANN is committed to ensuring that, as it contemplates expanding the top-level domain space, the various issues that are involved will be adequately addressed prior to implementation.

These include issues such as competition, consumer protection, security, stability and resiliency, malicious abuse issues, sovereignty concerns, and rights protection.

The AoC also requires ICANN to convene a community-driven review to examine the extent to which the introduction or expansion of gTLDs has promoted competition, consumer trust and consumer choice, as well as the effectiveness of: The application and evaluation process and safeguards put in place to mitigate issues involved in the introduction or expansion.

**Wiki Page:** [CCT Wiki Home Page](#)  
**CCT-RT Email:** [input-to-cctr@icann.org](mailto:input-to-cctr@icann.org)  
**Review Questions:** [reviews@icann.org](mailto:reviews@icann.org)

**CCT Chair:** Jonathan Zuck  
**Competition and Consumer Choice Subteam Chair:** Jordyn Buchanan  
**Safeguards & Trust Subteam Chair:** Laureen Kapin

## Section I: People (as of 31 March 2017)



**ICANN Org (Individuals Involved at various times throughout Review):** 12

**Face-to-face meetings:** 7 Meetings  
**Calls (plenary and subteam):** 72 Calls  
**Volunteer meeting & call time:** 2,522 Hours  
**Personnel support time <sup>(1)</sup>:** 9,442 Hours  
(estimated hours and cross-organizational)

<sup>(1)</sup> Does not include time for Executives, Legal, IT Personnel and Other Organizational Support

## Review Status (as of 31 March 2017)

**Start Date:** 13-Jan-2016 **Review Duration to Date:** 15 Months  
**Expected Completion:** 31-Jul-2017 **Total Expected Duration:** 19 Months



## Section II: Financial Resources (as of 31 March 2017)

Direct Review Costs <sup>(1)</sup>	FY17 Approved Budget <sup>(2)</sup>	FY17 Budget Spent to Date <sup>(3)</sup>	Committed FY17 Services <sup>(4)</sup>	Remaining FY17 Budget	Actual Expenses: Review to Date <sup>(2)</sup>	Total Spent and Committed to Date
Professional Services - IAG-CCT	\$ -	\$ -	\$ -	\$ -	\$ 210,000	\$ 210,000
Professional Services - CCT	\$ 870,000	\$ 510,000	\$ 270,000	\$ 90,000	\$ 1,590,000	\$ 1,860,000
Travel	\$ 340,000	\$ 180,000	\$ 60,000	\$ 100,000	\$ 320,000	\$ 380,000
<b>Total</b>	<b>\$ 1,210,000</b>	<b>\$ 690,000</b>	<b>\$ 330,000</b>	<b>\$ 190,000</b>	<b>\$ 2,120,000</b>	<b>\$ 2,450,000</b>

<sup>(1)</sup> Excludes ICANN Organization and overhead allocation.

<sup>(2)</sup> Based on the most recent month end financials (may not include recent expenditures). Represents expenses incurred since inception of work.

<sup>(3)</sup> Includes incremental approved professional services budget of \$160,000.

<sup>(4)</sup> Professional services includes services from signed contracts to be provided or invoiced; travel includes upcoming scheduled meetings.

## Section III: Milestones (as of 31 March 2017)

### Project Management

20% of total effort



- Adopt terms of reference
- Adopt work plan
- Assemble subteams
- Prepare templates
- Solidify list of projects
- Adopt discussion paper template
- Adopt report shell/framework

### Research and Studies

20% of total effort



- Identify data/sources needed for work
- Analyze data from research and studies

### Draft Report

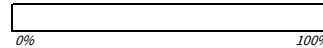
25% of total effort



- Assemble initial conclusions
- Populate discussion papers with findings and potential recs.
- Reach agreement on discussions papers
- Discuss/approve/consolidate findings and interim recommendations
- Approve interim recommendations
- Seek Board/ICANN Organization input on implementability of interim recommendations
- Circulate interim recommendation to Subsequent Procedures PDP WG
- Socialize interim recommendations with community
- Build and approve Draft Report for public comment
- Issue draft report for public comment and socialize draft recommendations with
- Produce summary of public comment received
- GDD to provide input on draft recommendations

### Draft Final Report

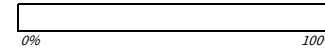
10% of total effort



- Review public comment input and incorporate as appropriate
- Review GDD input and incorporate as appropriate
- Produce additional recommendations as appropriate and edit report accordingly
- Publish reviewers' guide and redline of report for public comment
- Circulate second draft report to New gTLD Subsequent Procedures PDP WG for input
- Hold comment period and produce summary
- Socialize changes to report with community

### Final Report

25% of total effort



- Review public comment received and incorporate as appropriate
- Seek Board/ICANN Organization input on implementability of final recommendations
- Circulate final recommendations to Subsequent Procedures PDP WG for input
- Finalize Report
- Adopt final recommendations and report
- Socialize final report with community
- Send final report to ICANN Board

### TOTAL:

