Michelle DeSmyter:Dear All, Welcome to the Review of all Rights Protection Mechanisms (RPMs) in all gTLDS PDP Working Group call on Wednesday, 25 January 2017 at 04:00 UTC.
Michelle DeSmyter:Meeting page: https://urldefense.proofpoint.com/v2/url?u=https-3A__community.icann.org_x_L53DAw&d=DwIFaQ&c=FmY1u3PJp6wrcrwll3mSVzgfkbPSS6sJms7xcl4I5cM&r=8_WhWIPqsLT6TmF1Zmyci866vcPSFO4VShFqESGe_5iHWGlBLwwwehFBfjrsjWv9&m=wMNkizUmvwMUK9ngTrCmMoSkKeQU01zep_PgVz8I2vI&s=uGB46M06d__E1gskG6xIunjmOI2PhSou3aj7Yg9qDhQ&e=
George Kirikos:Hi everyone.
Michelle DeSmyter:Hello George!
George Kirikos:Hi Michelle.
George Kirikos:brb
Petter Rindforth:God Morning!
Mary Wong:Hello Laurie, Petter, George!
Vaibhav Aggarwal, NCSG:Geeetings all
Vaibhav Aggarwal, NCSG:hola
George Kirikos:Hi Mary and Vaibhav.
Mary Wong:Hi Vaibhav, Justine, Grace, J Scott and all!
GraceM:Hi Mary. Hi everyone!
Vaibhav Aggarwal, NCSG:Greetings Mary
Maxim Alzoba (FAITID):Hello All
David McAuley (RySG):Hi Mary
Maxim Alzoba (FAITID):7am for me
Jonathan Agmon:Hello all
David McAuley (RySG):is sound muffled for anyone else?
Mary Wong:The follow up questions are also captured on the slides
Mary Wong:On Q2, note that the follow up question from last week's call was, WHO should the TMCH (if it is the TMCH) be educating besides rights-holders?
Maxim Alzoba (FAITID):+1 for education from ICANN (after all .. there are exceed funds from new gTLD program)
Mary Wong:@Maxim, what to do with the auction proceeds from the 2012 New gTLD Program is the subject of a new Cross Community Working Group so it's not known at this time how those funds will be used.
Jonathan Agmon:Would imposing educational duties on the TMCH mean an increase of their fees?
Kathty Kleiman:@Jonathan: Since it would not require any additional "learning effort" on the part of the TMCH (they're already the experts), having additional educational materials available on their website shoulld not be much additional cost.
Michael Flemming:I am all for the TMCH to educate rights holders, domain name registrants and potential registrants, but haven't they already been doing that? I worked with staff from

the TMCH in order to help educate rights holders 3/4 years ago when this all started. We are in agreement that there is incentive opportunity, but there is a large cost associated with educating people. It has to be done in the right and correct way. Unless you communicate the need for the TMCH to rights holders, then none of them will buy into it. The initial impression of the TMCH that rights holders have is that new gTLDs and TMCH is too troublesome and it is easier to just not be associated with. I think we need to look at this as a community perspective, as well.

Mary Wong:We save the chats, but encourage everyone to speak up so your remarks are captured in the recording and meeting transcript.

Vaibhav Aggarwal, NCSG:@Jonathan Excellent Q. It will become an entry barrier for main nTLDs

Vaibhav Aggarwal, NCSG:especially for Not-for-profitorgs

Vaibhav Aggarwal, NCSG:@JSoctt Coomunity effortss

Mary Wong:@Vaibhav, what do you mean by community efforts?

Kristine Dorrain - Amazon Registry Services:I don't oppose having the TMCH post official training materials on their site, once ICANN creates it. But the TMCH just has no way to tell the customers of any particular registry or registrar what their experience will be.

Petter Rindforth:ICANN: Education, TMCH: Basic information

Maxim Alzoba (FAITID):I think community does not have capacity or funds for education

Mary Wong:Yes

Vaibhav Aggarwal, NCSG:@Mary - Wile TMCH takes the lead, but the Registries shuld have equal participation

Kristine Dorrain - Amazon Registry Services:Perfect Heather

Mary Wong:@Vaibhav, how do you mandate that? Or do you leave it to registries (and maybe registrars) to decide to do it?

George Kirikos:ICANN/TMCH together can provide materials that the registrars convey to customers, in a hybrid. But, ultimately it's the registrars who deal with registrants.

Maxim Alzoba (FAITID):Registrars have contact with the Registrants who use TMCH, and Registries do not

Kristine Dorrain - Amazon Registry Services:Yes, the TMCH should educate on how to use their system. But the registrants do not use the TMCH, they experience "side effects."

Vaibhav Aggarwal, NCSG:@Maxim @Mary If Registries chage a premium on Domain names then they ming keep a couple of $s for education & awareness on the side

Vaibhav Aggarwal, NCSG:why all profit is to be Paid by the consumer ?

Kristine Dorrain - Amazon Registry Services:+1Maxim and

registries develop sunrise policies.

   Mary Wong:@Maxim that is true for Claims, though not
necessarily for Sunrise or Notice of Registered Name (NORN) after
a registration matching a TMCH mark has taken place, right?

   Vaibhav Aggarwal, NCSG:& Registries act s agents of the
educatinn for Registrants on behalf of Registries

   Maxim Alzoba (FAITID):@Vaibhav , TCMH is a product of new gTLD
progam, and exceed funds are .. IMHO just unused for education
(new gTLD awareness also)

   Mary Wong:@J Scott, ok

   Vaibhav Aggarwal, NCSG:Yes

   Maxim Alzoba (FAITID):@Mary , please do not mix technical
interaction of computers and human interaction with customers
(education of omputer API level does not work)

   Maxim Alzoba (FAITID):*computer API

   Kathty Kleiman:@Mary: I think Kristine's suggestion above is
worth saving in our Notes. It's part of the Hybrid solution...

   Kathty Kleiman:... suggested by Heather and others.

   Mary Wong:@Kathy, sorry I missed it - can someone rephrase the
Hybrid solution?

   Kathty Kleiman:TMCH + ICANN

   Mary Wong:We are expecting feedback from the TMCH Providers

   Mary Wong:Nothing yet received from any registrar

   George Kirikos:Here was Greg Shatan's comment:
http://mm.icann.org/pipermail/gnso-rpm-wg/2017-
January/000932.html

   Mary Wong:We will recirculate the folllow up questions to Q1 &
2 to the list, plus notes from today

   Kathty Kleiman:@Mary: as a note to the "hybrid," perhaps we
could add Kristine's comment -- I don't oppose having the TMCH
post official training materials on their site, once ICANN
creates it. But the TMCH just has no way to tell the customers
of any particular registry or registrar what their experience
will be.

   Justine Chew:Q3 (a) ---
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   Michael Flemming:Who are private parties?

   Kristine Dorrain - Amazon Registry Services:We should seek
anecdotal data for at least #2 as well.

   Maxim Alzoba (FAITID):IBM is technical part and they might
educate about technical side only (and most probably we talk

about legal part of interation)

   Maxim Alzoba (FAITID):so it looks like we need to ask Deloitte..

   Mary Wong:Note that one of the questions that the TMCH Data Gathering Sub Team sent to the TMCH Providers concerned the number of private contracts they had for using the TMCH

   Vaibhav Aggarwal, NCSG:@Jscott You are away from the Mic please close up

   Vaibhav Aggarwal, NCSG:Npe

   Michael Flemming:Yes

   Vaibhav Aggarwal, NCSG:lost volume

   George Kirikos:Low volume, but I can hear you.

   Kathty Kleiman:I think that's right

   Heather Forrest:I heard you, J Scott

   Vaibhav Aggarwal, NCSG:yup

   David McAuley (RySG):better

   Michael Flemming:Loud and clear

   George Kirikos:(via the phone bridge)

   Maxim Alzoba (FAITID):I hear

   Mary Wong:The specific question asked of Deloitte and IBM was: "Can you tell us who is using the TMDB and under what circumstances (other than for providing the Sunrise and Claims Notice services required by ICANN)? How many "blocking"-type services are you supporting (e.g. protected marks lists), and with/for whom? Are you aware of other services that may be provided by registry operators using the TMDB other than via contract with you?"

   Maxim Alzoba (FAITID):just took look at the Russian page of https://urldefense.proofpoint.com/v2/url?u=http-3A__www.trademark-2Dclearinghouse.com_ru&d=DwIFaQ&c=FmY1u3PJp6wrcrwll3mSVzgfkbPSS6sJms7xcl4I5cM&r=8_WhWIPqsLT6TmF1Zmyci866vcPSFO4VShFqESGe_5iHWGlBLwwwehFBfjrsjWv9&m=wMNkizUmvwMUK9ngTrCmMoSkKeQU01zep_PgVz8I2vI&s=SZlF9bymSVo-zmd1uxHfq_aZHhoSZJm2RwhwcBw4Qho&e= - they should have used translators and not automated translation ...I hope the education is properly delivered not only in English

   Michael Flemming:Yes!

   Michael Flemming:Thank you.

   Mary Wong:We are expecting the TMCH Providers to provide us with their responses - I will follow up with my GDD colleagues to send a reminder

   Michael Flemming:I think the simple answer to this question is that information is available, but the quality of information is not very good. The best and fastest answer possible is to send it to the TMCH Providers.

   Vaibhav Aggarwal, NCSG:@Jscott : Y dont v get them here in the

group and share their perspecctive
   Mary Wong:@Vaibhav, I believe that this is something the co-chairs are open to, depending on the actual responses we get.
   Michael Flemming:Because they're asleep :)
   Vaibhav Aggarwal, NCSG:@MicF ha ha ha good one
   Vaibhav Aggarwal, NCSG:Lets wake them from the Yellow pages ;-)
   Vaibhav Aggarwal, NCSG:@Marry Yes My Suggestion
   Vaibhav Aggarwal, NCSG::-)
   Kathty Kleiman:I like that idea!
   Maxim Alzoba (FAITID):we need to be sure that we have feedback from them
   Vaibhav Aggarwal, NCSG:Infact they could be a part of some Calls in order to Speed up the discussion on this
   Vaibhav Aggarwal, NCSG:Its like Interview 1 by 1 in order to set the perspective on the Qs right
   Vaibhav Aggarwal, NCSG:@Maxim Correct
   Vaibhav Aggarwal, NCSG:right
   Michael Flemming:Oh, I am pretty sure they will be there.
   Mary Wong::)
   Kathty Kleiman:It has been a long day!!
   Mary Wong:@J Scott, yes, staff will do that
   George Kirikos:Bye folks.
   George Kirikos::-)
   Kristine Dorrain - Amazon Registry Services:LOL
   Maxim Alzoba (FAITID):bye all
   Vaibhav Aggarwal, NCSG:ha ha ha
   Kathty Kleiman:Good morning; good night!
   Mary Wong:Thanks everyone
   David McAuley (RySG):Good bye all
   Lillian Fosteris:Good night/good day!
   Heather Forrest:Thanks J Scott and Mary!
   Kristine Dorrain - Amazon Registry Services:Thanks everyone, thanks J Scott!
   Vaibhav Aggarwal, NCSG:Thanks Guys have a good One
   GraceM:thank you all
   Vaibhav Aggarwal, NCSG:GNight