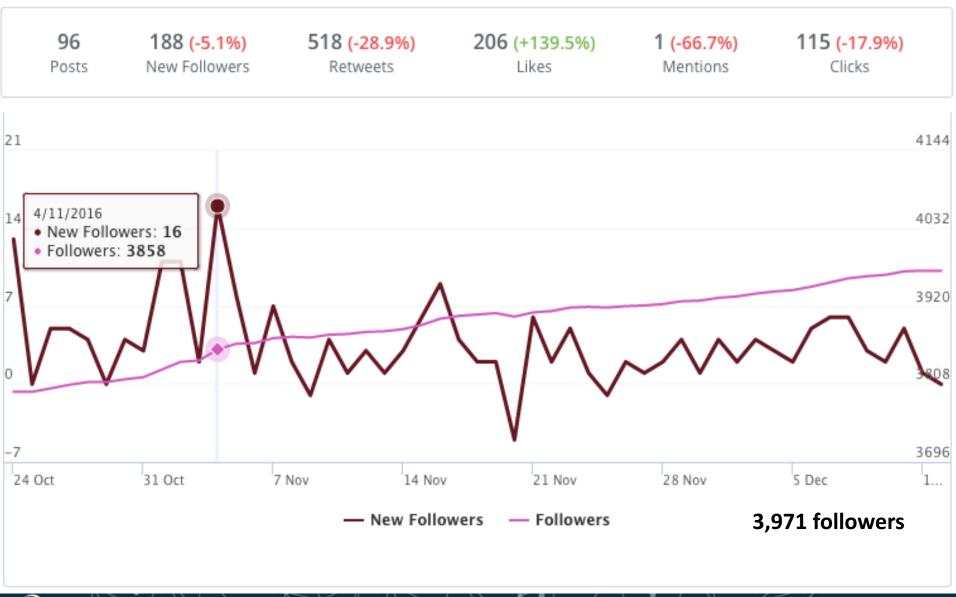
## **Overall Performance**





## **Engagement Snapshots**



### **ICANN 57 Hyderabad**

71 50 (+56.3%)
Posts New Followers

335 (+335.1%) Retweets 186 (+6100%) Likes 0 (-100%) Mentions

21 (+162.5%)

Clicks

#### **ICANN 56 Helsinki**

131 Posts 28 (+21.7%) New Followers 314 (+528%) Retweets 84 (+833.3%) Likes 0 Mentions **55** (+100%)

Clicks

#### **ICANN 55 Marrakech**

86 Posts **77 (-97.3%)**New Followers

578 (+1033.3%) Retweets 246 (+6050%) Likes

Mentions

13 (+100%)

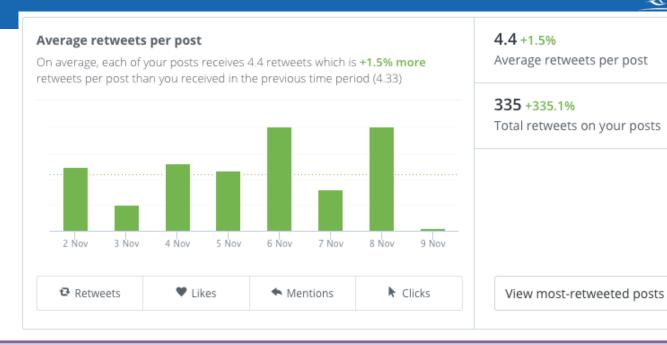
Clicks



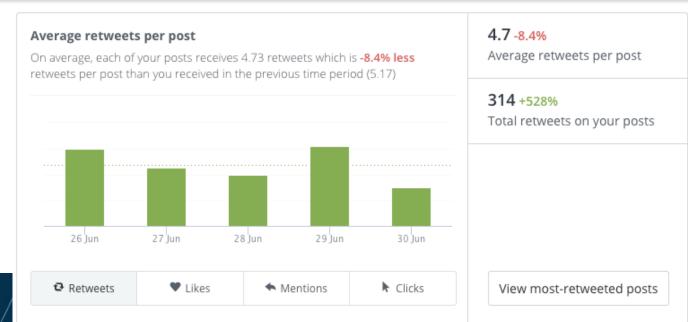
## Retweets



### **ICANN57** Hyderabad



#### **ICANN56** Helsinki





## Likes

### **ICANN57** Hyderabad



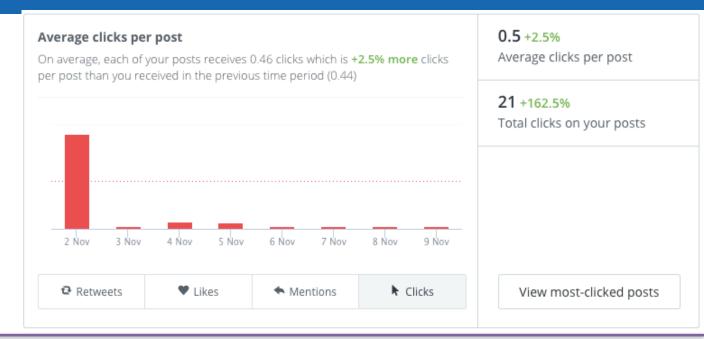
#### **ICANN56** Helsinki



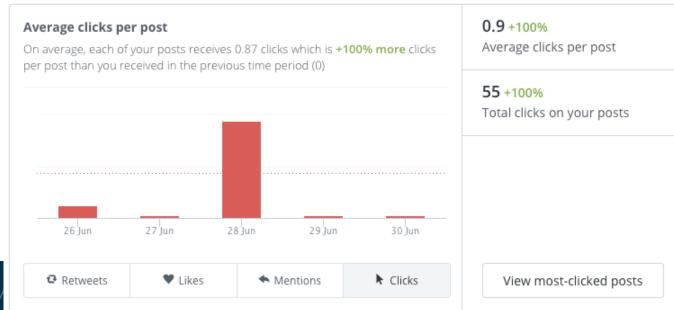


## Clicks

### **ICANN57** Hyderabad



#### **ICANN56** Helsinki







# Image

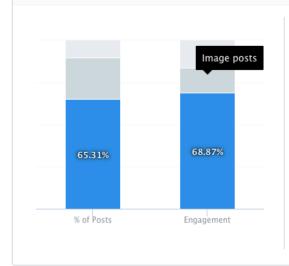
### **ICANN57** Hyderabad

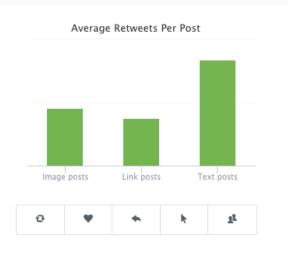
POST TYPES

POST TYPES

This past period, 65.3% of your posts contained an image which accounted for 68.9% of your total engagement Image posts have most post-to-engagement ratio for this profile

This past period, 71.4% of your posts contained an image which accounted for 81.3% of your total engagement





#### **ICANN56** Helsinki

71.43%

81.28%

% of Posts

Engagement

Image posts have most post-to-engagement ratio for this profile

