Community Regional Outreach Pilot Program: Why?

Build local and/or regional awareness and recruitment of new community members;

More effectively engaging with current members and/or "reactivating" previously engaged ICANN community members; and
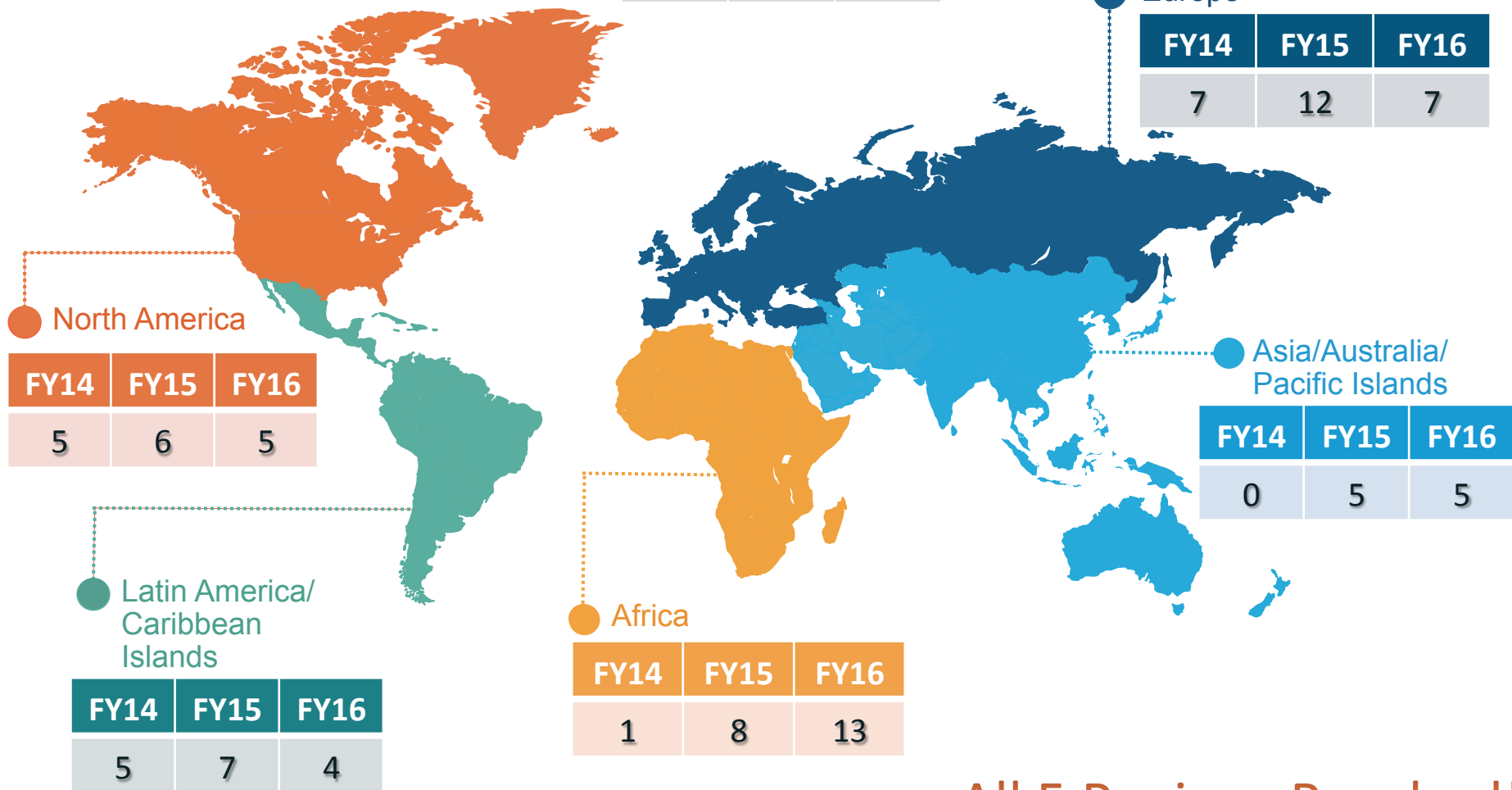
Communicating ICANN's mission and objectives to new audiences.

Regional Travelers Approved: FY14-FY16

Traveler Totals:

FY14	FY15	FY16
18	38	34

Europe

FY14	FY15	FY16
7	12	7

North America

FY14	FY15	FY16
5	6	5

Asia/Australia/Pacific Islands

FY14	FY15	FY16
0	5	5

Latin America/Caribbean Islands

FY14	FY15	FY16
5	7	4

Africa

FY14	FY15	FY16
1	8	13

All 5 Regions Reached!

Final Stats: FY16

At-Large

Structure	Proposals	Approved	Trips	Travelers	Budget	Pct
AFRALO	6	4	4	5	5	100%
APRALO	2	2	2	5	5	100%
EURALO	1	1	1	5	5	100%
LACRALO	4	0	0	0	5	0%
NARALO	7	5	5	5	5	100%
Sub-Total...	**20**	**12**	**12**	**20**	**25**	**80%**

GNSO

Structure	Proposals	Approved	Trips	Travelers	Budget	Pct
BC	1	1	1	5	5	100%
IPC	1	1	1	1	5	20%
ISPC	4	3	3	3	5	60%
NCUC	6	3	3	4	5	80%
NPOC	1	1	1	1	5	20%
Sub-Total...	**13**	**9**	**9**	**14**	**25**	**56%**

Totals...	**33**	**21**	**21**	**34**	**50**	**68%**

CROPP Trip Allocations

What does CROPP provide in FY17 for At-Large?

A
- ➢ 5 Regional Trip Allocations for **each** RALO (AFRALO, APRALO, EURALO, LACRALO and NARALO) ; 3 nights and 4 days standard

B
- ➢ Funded Costs/Expenses: Airfare (economy class), hotel and per diem (3 nights and 4 days)

C
- ➢ All Travel is Booked by ICANN Constituency Travel for consistency and tracking purposes

CROPP Eligibility

Outreach Strategic Plan Requirement

| Explaining FY17 Outreach Goals, Strategies & Expectations | → | Coordinate Activities with appropriate ICANN Regional Engagement Team | → | Deepen Partnership with with GSE VPs |

Outreach Strategic Plan Process

| Outreach Strategic Plan Drafted | → | Approved by relevant RALO | → | Submitted to ICANN Regional Stakeholder Engagement VP |

CROPP Procedures

CROPP General Procedures

1

Outreach Strategic Plan Drafted and Submitted by Community

2

Submit **Trip Proposal** on Wiki Space

3

Trip Proposals must be submitted a **minimum of 6-weeks prior** to travel (including approvals)

4

Trip assessment to be submitted by traveller within 3-weeks of returning

5

All Trips must be completed before the end of ICANN's 2017 Fiscal Year

6

Any unallocated trip by the end of Fiscal Year does not carry over to next Fiscal Year

Trip Confirmations/Approvals: Minimum 6-Weeks Prior to Travel

1

RALO Leadership Approval

Each trip proposal must be approved within the participant's organization/structure leadership

2

ICANN Global Stakeholder Engagement VP

Each trip must be concurred by ICANN's Global Stakeholder Engagement VP from the traveller's region

3

CROPP Program Administrators

Each trip must satisfy the CROPP Program Guidelines as confirmed by the CROPP Program Administrators (Staff)

CROPP Roles/Responsibilities

ICANN

CROPP Program Administrators - Staff

1. Provide Guidance and Interpretation of the CROPP Program Principles to the Community;
2. Confirm that all Trip Proposals meeting the principles/guidelines/criteria and have been authorized by the applicable parties;
3. Coordinate with other ICANN departments.

Pilot Program Coordinators (PPC) - Community

Each RALO is responsible for appointing 1-2 PPCs whose responsibilities are:

1. Consulting with members as needed for drafting and submission of Outreach Strategic Plan and any Trip Requests
2. Facilitating/managing trip approvals within organization and ICANN Regional Vice Presidents
3. Ensuring submission by traveller of a trip assessment & that it meets approval of the structure's leadership

Global Stakeholder Engagement VPs

1. Review each trip proposal to ensure it is in line with and supportive of applicable regional strategies, plans, goals and objectives;

2. Communicate concurrence to the applicable CROPP Pilot Program Coordinator (Community) and CROPP Program Administrator (Staff);

3. Collaborate with community travellers/participants as required.

CROPP Additional Information

- **Instructions for CROPP Templates, see Program Participant Template Instructions: https://community.icann.org/x/6wyOAw**

- **To complete an At-Large DRAFT Template, see At-Large RALO Drafts: https://community.icann.org/x/7wyOAw**

- **If you are new to CROPP and want an overview of the program, see the CROPP-FY17 Home Page: https://community.icann.org/x/LAqOAw**

- **To find someone knowledgeable who can help you, see CROPP Contacts: https://community.icann.org/x/5QyOAw**

- **If you need specific assistance not found above or elsewhere, send an email to the ICANN Program Administrators at: cropp-staff@icann.org**

ICANN

Thank you & Questions

CROPP Staff Support

Reach us at:

Email: cropp-staff@icann.org

ICANN

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