

New gTLD Auction Proceeds CCWG: Declaration of Intention

As required by the new gTLD Auction Proceeds CCWG Charter, you are requested to provide the following information which will be posted on the CCWG wiki together with your Statement of Interest. You are required to report any changes that may occur in relation to these intentions throughout the CCWG life-cycle.

1. Name

Marilyn Cade

2. Affiliation (Name of SO/AC or if not applicable N/A)

Business Constituency@ICANN

3. Please identify your current employer and, if applicable, any person or entity that is compensating you or has promised future compensation for your participation in this CCWG.

I am the CEO of a micro enterprise – mCADE llc – ICT Strategies. No clients are compensating me nor have any promised future compensation.

4. Has your current employer (or other person or entity identified in response to question 3) participated in any auctions to resolve string contention within the New gTLD Program?

Not to my knowledge, but I do not represent the kind of business/business associations that would be likely to engage in an auction.

5. Do you foresee any likelihood that your current employer (or other person or entity identified in response to question 3) will participate in any such auctions in the future?

I do not represent contracted parties, If a client did decide to participate, I would not be engaged.

6. Do you individually and/or through any entity intend to apply for funding through the mechanism that is to be determined through the work of this CCWG?

I do not know. My client base engages in work that directly impacts ICANN, such as SSR in the Internet, and the DNS in particular; awareness about ICANN in developing countries, and larger threats and risks to the Internet that are applicable to ICANN, and ICANN activities that occur at the national level in developing countries. I serve as an advisor to several ICT associations and a couple of NGOs engaged in capacity building in developing countries. Their interest to apply for funding will depend on what the funded categories are. In my individual capacity, I do not plan to apply for funding. I am applying to participate in the CCWG because I think that the discussions will benefit from additional input from business users, and someone who has been involved in ICANN since its inception.

Signed (Please note electronic signatures are acceptable):

Marilyn S. Cade

Notes

- Should your responses change at any time you are required to provide an updated Declaration of Intent.
- If this information is not provided in a timely manner, the member or participant will be required to interact with the work of the group via observer status until such time the information is provided.
- If any of this information is found to be inaccurate you will be required to be required to interact with the work of the group via observer status until such time corrected information is provided.