# ICANN | GNSO

Generic Names Supporting Organization

# **GNSO** Review Recommendations **Implementation Plan – Strawman Draft**

#### Status of This Document

This Straw Man of an Implementation Plan has been developed by ICANN Policy Support Staff and provided for consideration by the GNSO Review Working Group.

#### Preamble

The Generic Names Supporting Organization (GNSO) Council adopted the <u>Charter</u> of the GNSO Review Working Group during its meeting on 21 July 2016. This Working Group is tasked to develop an implementation plan for the <u>GNSO Review recommendations</u> which were recently <u>adopted</u> by the ICANN Board.

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## **Executive Summary**

On 14 April 2016 the Generic Names Supporting Organization (GNSO) Council approved a motion to adopt the GNSO Review Recommendations Feasibility and Prioritization Analysis. On 21 July 2016 the GNSO Council adopted the Charter of the GNSO Review Working Group. This Working Group is tasked to develop an implementation plan for the GNSO Review recommendations which were recently adopted by the ICANN Board.

[INSERT SUMMARY OF IMPLEMENTATION PLAN]

## 1. Background

The most recent GNSO review was initiated in July 2014 by ICANN with the assistance of the GNSO Review Working Party, which was comprised of GNSO community members in accordance with ICANN's Bylaws. The Organizational Effectiveness Committee (OEC) -- formerly the Structural Improvements Committee (SIC) -- of the ICANN Board is responsible for review and oversight of policies relating to ICANN's ongoing organizational review process, as mandated by ICANN's Bylaws. The ICANN Board appointed Westlake Governance as the independent examiner for the GNSO review.

Each GNSO Stakeholder Group and Constituency appointed representatives to serve on the Working Party. The GNSO Review Working Party provided input on the review criteria, 360 assessment, and served as a conduit for input from GNSO Stakeholder Groups, Constituencies as well as the GNSO Council. The GNSO Review Working Party offered guidance to the independent examiner to ensure the draft report accurately reflected the GNSO structure, scope and dynamics.

The scope of the GNSO review was to assess the extent to which the improvements resulting from the 2008 review have been implemented and whether they successfully addressed the concerns that led to the review, and to consider whether the GNSO, as it is currently constituted, can respond to its changing environment. The independent examiner was not asked to assess various options and alternatives pertaining to the structure of the GNSO, but its inquiry into the effectiveness of GNSO operations led to structural considerations. The Draft Report was put out for <u>public comment</u> on 01 June 2105, and subsequently Westlake published its <u>Final Report</u> on 15 September 2015, with a <u>correction</u> to Recommendation 1 issued on 5 October 2015, with 36 recommendations. The recommendations were organized into the following themes:

- 1. Participation & Representation;
- 2. Continuous Development;
- 3. Transparency; and
- 4. Alignment with ICANN's future.

The GNSO Review Working Party reviewed the recommendations and conducted a <u>Feasibility and Prioritization Analysis</u>, which it submitted to the GNSO Council on 28 February 2016. In its analysis document, the Working Party recommended to adopt all but three recommendations (21, 23, 32).

On 14 April 2016 the GNSO Council approved a motion to adopt the GNSO Review Recommendations Feasibility and Prioritization Analysis. In its adoption the GNSO Council amended the Feasibility and Prioritization Analysis to support the implementation of recommendation 21, to which the Working Party in turn agreed. On 21 July 2016 the GNSO Council adopted the Charter of the GNSO Review Working Group. This Working Group is tasked to develop an implementation plan for the GNSO Review recommendations which were recently adopted by the ICANN Board.

Per the GNSO Review Working Group Charter the GNSO Review Working Group is responsible for developing an implementation plan, containing a realistic timeline for the implementation, definition of desired outcomes and a way to measure current state as well as progress toward the desired outcome for the GNSO Review recommendations adopted by the ICANN Board (thirty-four (34) recommendations of the <u>Final Report</u> of the Independent Examiner (i.e. all recommendations excluding recommendations 23 and 32).

This implementation plan is to be submitted for approval to the GNSO Council, followed by consideration by the ICANN Board. Following the approval of the implementation plan, the Working Group is also expected to execute and oversee the implementation of the GNSO Review recommendations unless specified differently in the implementation plan.

The GNSO Review Working Group is also be responsible for considering any new requests<sup>[1]</sup> by the GNSO Council concerning issues related to the GNSO Council processes and procedures and to Working Group guidelines that have been identified either by the GNSO Council, or a group chartered by the GNSO Council, as needing discussion. However, the first priority of the Working Group will be the development of an implementation plan and the subsequent implementation of the GNSO Review recommendations.

The GNSO Review Working Group is expected to deliver the implementation plan to the GNSO Council for consideration at the GNSO Council meeting at ICANN57 at the latest in order to meet the Board set objective of 'an implementation plan, containing a realistic timeline for the implementation, definition of desired outcomes and a way to measure current state as well as progress toward the desired outcome, shall be submitted to the Board as soon as possible, but no later than six (6) months after the adoption of this resolution'[2] i.e., December 2016.

#### 2. Overview of Recommendations

The scope of the GNSO review was to assess the extent to which the improvements resulting from the 2008 review have been implemented and whether they successfully addressed the concerns that led to the review, and to consider whether the GNSO, as it is currently constituted, can respond to its changing environment. The GNSO review recommendations were organized into the following themes:

- 1. Participation & Representation;
- 2. Continuous Development;
- 3. Transparency; and
- 4. Alignment with ICANN's future.

In its evaluation of the 36 recommendations, GNSO Review Working Party evaluated them based upon several criteria:

- Ease or difficulty of implementation,
- Cost of implementation,
- Whether it is aligned with the strategic plan of the GNSO,
- · Whether it impacts existing or other work,
- · Whether the Working Party required additional information, and,
- Whether the recommendation was a low, medium, or high priority.

The GNSO Review Working Party reviewed the recommendations and conducted a <u>Feasibility and Prioritization Analysis</u>, which it submitted to the GNSO Council on 28 February 2016. In its analysis document, the Working Party recommended to adopt all but three recommendations (21, 23, 32).

On 14 April 2016 the GNSO Council approved a <u>motion</u> to adopt the GNSO Review Recommendations Feasibility and Prioritization Analysis. In its adoption the GNSO Council amended the Feasibility and Prioritization Analysis to support the implementation of recommendation 21, to which the Working Party in turn agreed. In June 2016 the ICANN Board of Directors approved the Final Report including 34 recommendations.

Staff have suggested the following grouping of the recommendations based on subject matter and dependencies:

- PDP Improvements, Effectiveness, and Implementation: Recommendations 8, 11, 14, 15, 16, 18, 21, and 31;
- GNSO Council, Stakeholder Group, and Constituency Appointments, Members,
   Membership, Statements of Interest, Procedures, and Support: Recommendations 24,
   25, 26, 27, 28, 29, 30, and 33; and
- Working Group Performance, Participation, Meeting Tools, Self-Evaluation, Outreach, Volunteers, and Leadership: Recommendations 1, 2, 4, 5, 6, 9, 10, 12, 13, 17, 19, and 34.

In addition, staff suggest using the prioritization of the recommendations as proposed by the

GNSO Review Working Party, but to also simultaneously address those recommendations that it has deemed are already underway. This would then be the order of priority, with recommendations grouped within each batch by category:

- 1. Work already underway;
- 2. Agreed recommendations;
- 3. Agreed recommendations with modifications.

[Insert recommendation for batching of recommendations and combining into implementation project charters based on further discussion with the GNSO Review Working Group.]

#### 3. Prioritization and Dependencies

The recommendations are in a suggested order of priority based on the guidance provided by the GNSO Review Working Party in Annex A of its report to the ICANN Board.

In addition, the recommendations are grouped by the following categories:

- PDP Improvements, Effectiveness, and Implementation: Recommendations 8, 11, 14, 15, 16, 18, 21, and 31 -- blue;
- GNSO Council, Stakeholder Group, and Constituency Appointments, Members, Membership, Statements of Interest, Procedures, and Support: Recommendations 24, 25, 26, 27, 28, 29, 30, and 33 -- brown; and
- Working Group Performance, Participation, Meeting Tools, Self-Evaluation, Outreach, Volunteers, and Leadership: Recommendations 1, 2, 4, 5, 6, 9, 10, 12, 13, 17, 19, and 34 -- magenta.

In addition, the tables include sections for dependencies, information on who will implement the recommendations, resource requirements, and budget effects. Examples include:

- Dependencies: list any other projects or activities that are dependent on the implementations of this recommendation or which this recommendation is dependent on. These also could include studies, metrics, and data collection.
- Who will implement: indicate whether staff or the community, or a combination will implement the recommendations.
- Resource requirements: indicate the resources required to accomplish the recommendations, include staff and volunteer considerations.
- **Budget effects:** indicate whether costs are associated with the implementation of the recommendation and in what areas, such as staff increases, translations, studies, etc.

In each of these areas staff have made suggestions to help guide the Working Group's discussion.

#### 5.1 Work Already Underway

The suggestion is to dispatch those items that were identified by the Working Party as already underway first and simultaneously with the implementation of those recommendations identified in the first batch. As some work is already being performed and may only need minor modifications it would seem logical to address these recommendations at the same time as those identified in the first batch.

Recommendation 8		
Independent Examiner's	That Working Groups should have an explicit role in responding to	
Final Recommendation	implementation issues related to policy they have developed.	
Prioritization	High	
Working Party	Agree but work is already done elsewhere.	
Comments	The already approved Policy & Implementation Working Group	
	recommendations cover this. Ongoing GNSO action item: ensure it	
	happens in all future policy implementation efforts.	

Council Comments	Adopted by Council as recommended by Working Party.
Status of improvement	GNSO Council is overseeing implementation of final
effort / staff lead	recommendations of the Policy & Implementation Working Group.
	Final Report: http://gnso.icann.org/en/issues/policy-
	implementation/pi-wg-final-recommendations-01jun15-en.pdf
	Workspace: http://gnso.icann.org/en/group-
	activities/inactive/2015/policy-implementation
	Staff support: Marika Konings
Dependencies	Implementation of the recommendations of the Policy &
	Implementation Working Group.

Recommendation 15		
Independent Examiner's	That the GNSO continues current PDP Improvements Project	
Final Recommendation	initiatives to address timeliness of the PDP.	
Prioritization	High	
Working Party	Already being done.	
Comments	GNSO action items: ensure that efforts to improve the timeliness of	
	PDPs continue.	
Council Comments	Adopted by Council as recommended by Working Party.	
Status of improvement	The GNSO Council, as the manager of policy development processes,	
effort / staff lead	oversees this ongoing effort.	
	There is also now the possibility to create a 'expedited PDP' in place:	
	https://gnso.icann.org/en/council/annex-4-epdp-manual-16feb16-	
	<u>en.pdf</u>	
	Staff support: Marika Konings	
Dependencies	None	

Recommendation 16		
Independent Examiner's	That a policy impact assessment (PIA) be included as a standard part	
Final Recommendation	of any policy process.	
Prioritization	High	
Working Party	Already in the PDP manual. Have no analytical framework to do	
Comments	this. What is being measured?	
	Chuck: GNSO action items: i) Develop an analytical framework for	
	assessing policy impacts; ii) determine what should be measured	
	and corresponding metrics.	
Council Comments	Adopted by Council as recommended by Working Party.	
Status of improvement	The GNSO Council, as the manager of policy development processes,	
effort / staff lead	oversees this ongoing effort; also featured in the Final Report of the	
	Data and Metrics for Policy-Making (DMPM) Working Group	
	DMPM Final Report: <a href="http://gnso.icann.org/en/issues/dmpm-final-">http://gnso.icann.org/en/issues/dmpm-final-</a>	
	09oct15-en.pdf	
	PDP Manual: <a href="http://gnso.icann.org/en/council/annex-2-pdp-">http://gnso.icann.org/en/council/annex-2-pdp-</a>	
	manual-16feb16-en.pdf	
	Staff lead: Marika Konings, Steve Chan	
Dependencies	Adoption of the PIA as a standard process.	

Recommendation 18		
Independent Examiner's Final Recommendation	That the GNSO Council evaluate post implementation policy effectiveness on an ongoing basis (rather than periodically as stated in the current GNSO Operating Procedures); and that these evaluations are analyzed by the GNSO Council to monitor and improve the drafting and scope of future PDP Charters and facilitate	
Duiovitination	the effectiveness of GNSO policy outcomes over time.	
Prioritization  Working Party  Comments	High  Define at the start of implementation, the assessment period is established. How should GNSO council evaluate implemented policies? Align with the Data and Metrics for Policy-Making Working Group output.  Chuck: The Working Party supports this recommendation. GNSO action items: i) Change the PDP Guidelines to make post-implementation policy effectiveness evaluation an ongoing rather than a periodic process and to include an assessment period at the start of the implementation process; ii) develop guidelines for how implementation of policies should be evaluated.	
Council Comments	Adopted by Council as recommended by Working Party.	
Status of improvement effort / staff lead	PDP Manual prescribes in Article 17: "Periodic assessment of PDP recommendations and policies is an important tool to guard against unexpected results or inefficient processes arising from GNSO policies. PDP Teams are encouraged to include proposed timing, assessment tools, and metrics for review as part of their Final Report. In addition, the GNSO Council may at any time initiate reviews of past policy recommendations."  PDP Manual: <a href="http://gnso.icann.org/en/council/annex-2-pdp-manual-16feb16-en.pdf">http://gnso.icann.org/en/council/annex-2-pdp-manual-16feb16-en.pdf</a> Staff support: Marika Konings, Mary Wong	
Dependencies	Align with the Data and Metrics for Policy-Making Working Group output.	

Recommendation 10	
Independent Examiner's	That the GNSO Council develop criteria for Working Groups to
Final Recommendation	engage a professional facilitator/moderator in certain situations.
Prioritization	Medium
Working Party Comments	What does it mean to "engage"?; could be costly; develop criteria
	such as using an internal facilitator; should review existing pilot
	program already underway and that additional criteria be
	developed.
Council Comments	Adopted by Council as recommended by Working Party.
Status of improvement	A pilot program with full-day face-to-face PDP Working Group
effort / staff lead	meetings (usually the Friday before an ICANN meeting), led by a
	facilitator, is already in place. The GNSO Council determines which
	Group is selected for each meeting.
	Staff lead: Marika Konings

Dependencies	None	
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Recommendation 33	Recommendation 33		
Independent Examiner's	That Stakeholder Groups, Constituencies, and the Nominating		
Final Recommendation	Committee, in selecting their candidates for appointment to the		
	GNSO Council, should aim to increase the geographic, gender and		
	cultural diversity of its participants, as defined in ICANN Core Value		
	4.		
Prioritization	Medium		
Working Party Comments	Working Party believes work is already being done but		
	improvements/metrics need to be made in this area		
Council Comments	Adopted by Council as recommended by Working Party.		
Status of improvement	Each Stakeholder Group and Constituency holds the lead for itself.		
effort / staff lead	Assistance is provided to them by the GNSO Secretariat and the		
	GNSO policy support staff.		
	Staff lead: Marika Konings, Glen de Saint Géry		
Dependencies	Develop metrics to track improvements in diversity.		

Recommendation 11		
Independent Examiner's	That the face-to-face PDP Working Group pilot project be assessed	
Final Recommendation	when completed. If the results are beneficial, guidelines should be	
	developed and support funding made available.	
Prioritization	Medium	
Working Party Comments	Has been done for two years. Need to evaluate.	
	Chuck: GNSO action items: i) Develop guidelines; ii) encourage	
	support funding in the ICANN budget.	
Council Comments	Adopted by Council as recommended by Working Party.	
Status of improvement	GNSO Council oversees this assessment.	
effort / staff lead	Staff support: Marika Konings	
Dependencies	Evaluation of the PDP Working Group pilot project.	

Recommendation 14		
Independent Examiner's	That the GNSO further explores PDP 'chunking' and examines each	
Final Recommendation	potential PDP as to its feasibility for breaking into discrete stages.	
Prioritization	Medium	
Working Party	Allow GNSO flexibility to determine when chunking (or phases) is	
Comments	appropriate; needs refinement.	
Council Comments	Adopted by Council as recommended by Working Party.	
Status of improvement	The GNSO Council, as the manager of policy development	
effort / staff lead	processes, oversees this ongoing effort. Ongoing broad-subject PDPs	
	are often chunked and divided into phases and/or subgroups. In	
	case of the PDP on Review of all RPMs in all gTLDs the phasing has	
	even been added to the PDP Charter.	
	RPM Charter: <a href="http://gnso.icann.org/en/drafts/rpm-charter-">http://gnso.icann.org/en/drafts/rpm-charter-</a>	
	<u>15mar16-en.pdf</u>	
	Staff lead: Marika Konings, Mary Wong	
Dependencies	None.	

Recommendation 24		
Independent Examiner's Final Recommendation	That the GNSO Council and Stakeholder Groups and Constituencies adhere to the published process for applications for new Constituencies. That the ICANN Board in assessing an application satisfy itself that all parties have followed the published process,	
	subject to which the default outcome is that a new Constituency is	
	admitted. That all applications for new Constituencies, including historic applications, be published on the ICANN website with full	
	transparency of decision-making.	
Prioritization	Medium	
Working Party	Some in the Working Party believe this is already being done; some	
Comments	disagree. If it is being done, it should be done at the beginning of	
	the process. Regardless, the Working Party believes that this	
	recommendation will require some due diligence on the part of the GNSO. GNSO action items: i) Determine whether new Constituency	
	application processes are clearly posted and easily accessible, ii)	
	determine what steps are taken to ensure compliance with those	
	processes and whether those steps are adequate; iii) determine if all	
	Constituency applications, including historic ones, are publicly	
	posted along with full transparency of the decision-making process; iv) determine whether or not there is a presumption that a new	
	Constituency should be admitted if all requirements are met and if	
	such a presumption is appropriate; v) determine what process the	
	Board uses to evaluate new Constituency applications and whether	
	they are ensuring process compliance; vi) make recommendations	
	for any modifications to the process, if any.	
Council Comments	Adopted by Council as recommended by Working Party.	
Status of improvement	No specific owner for this project.	
effort / staff lead	New Constituency/Stakeholder Group application process can be	
	found here: <a href="http://gnso.icann.org/en/about/form-new-">http://gnso.icann.org/en/about/form-new-</a>	
	constituency.htm	
Dependencies	Completion of the action items identified above.	

Recommendation 31	
Independent Examiner's	That the GAC-GNSO Consultation Group on GAC Early Engagement
Final Recommendation	in the GNSO Policy Development Process continue its two work
	streams as priority projects. As a part of its work it should consider
	how the GAC could appoint a non-binding, non-voting liaison to the
	Working Group of each relevant GNSO PDP as a means of providing
	timely input.
Prioritization	Medium
Working Party	Ongoing work.
Comments	The Working Party encourages the ongoing work of the Consultation
	Group and suggests that it consider whether 'the GAC could appoint
	a non-binding, non-voting liaison to the WG of each relevant GNSO
	PDP as a means of providing timely input.' GNSO action item: Send

	a letter to the GAC expressing appreciation for the work of the
	,
	Consultation Group, encourage continuation of the group and ask
	whether it might be worthwhile for the GAC to consider appointing
	'a non-binding, non-voting liaison to the WG of each relevant GNSO
	PDP as a means of providing timely input.' (An alternative approach
	here may be to first test this with the GNSO GAC liaison.)
Council Comments	Adopted by Council as recommended by Working Party.
Status of improvement	GNSO Council holds the lead to send letter and coordinate with
effort / staff lead	GAC.
	GAC-GNSO Consultation Group wiki:
	https://community.icann.org/x/phPRAg
	Staff support: Marika Konings
Dependencies	Send letter as described above to the GAC.

Recommendation 13	
Independent Examiner's	That the GNSO Council evaluate and, if appropriate, pilot a
Final Recommendation	technology solution (such as Loomio or similar) to facilitate wider
	participation in Working Group consensus-based decision making.
Prioritization	Medium
Working Party	Working Party believes in continuous improvement; no specific tool
Comments	is being recommended; tool must meet need that is currently not
	being met.
Council Comments	Adopted by Council as recommended by Working Party.
Status of improvement	This is part of the wider remit of the Standing Committee on GNSO
effort / staff lead	Improvements Implementation (SCI), which is managed by the
	GNSO Council
	SCI wiki: https://community.icann.org/x/5ILT
	Staff lead: Marika Konings, Julie Hedlund
Dependencies	GNSO Review Working Group could consider in its role as the
	replacement for the SCI.
	Some Working Groups, such as the PDP Working Group on New
	gTLD Subsequent Procedures, are exploring the use of Google docs
	for collaboration.

Recommendation 19	
Independent Examiner's	As strategic manager rather than a policy body the GNSO Council
Final Recommendation	should continue to focus on ensuring that a Working Group has
	been properly constituted, has thoroughly fulfilled the terms of its
	charter and has followed due process.
Prioritization	Low
Working Party Comments	Work is already being done.
Council Comments	Adopted by Council as recommended by Working Party.
Status of improvement	The GNSO Council, as the manager of policy development
effort / staff lead	processes, oversees this ongoing effort. Updates of each PDP are
	given to the GNSO Council during each ICANN meeting. A post-PDP
	Working Group self-assessment is undertaken and the results are
	forwarded to the Council.

	Staff lead: Marika Konings
Dependencies	None

Recommendation 25	
Independent Examiner's	That the GNSO Council commission the development of, and
Final Recommendation	implement, guidelines to provide assistance for groups wishing to
	establish a new Constituency
Prioritization	Low
Working Party	Guidance already exist; assistance is already made available.
Comments	The Working Party believes that guidance already exists and that
	assistance is already made available but suggests that the
	effectiveness and ease of finding the guidance and obtaining
	assistance be evaluated to see if improvements may be in order.
	GNSO action items: i) Evaluate the effectiveness and accessibility of
	guidance for new Constituency applications; ii) recommend
	improvements to the guidance and the available assistance as
	appropriate.
Council Comments	Adopted by Council as recommended by Working Party.
Status of improvement	GNSO Council holds the lead for this improvement. New
effort / staff lead	Constituency/SG application process can be found here:
	http://gnso.icann.org/en/about/form-new-constituency.htm
	Staff support: Marika Konings, Glen de Saint Géry
Dependencies	Overlaps with Recommendation 24

Recommendation 30	
Independent Examiner's Final Recommendation	That the GNSO develop and implement a policy for the provision of administrative support for Stakeholder Groups and Constituencies; and that Stakeholder Groups and Constituencies annually review and evaluate the effectiveness of administrative support they receive.
Prioritization	Low
Working Party Comments	First part is done, but not the second.  The Working Party believes that there is already a procedure for providing some forms of administrative support to Stakeholder Groups and Constituencies but that there is not a procedure for Stakeholder Groups and Constituencies to evaluate the effectiveness of the support provided. GNSO action items: i) Identify and review the existing procedures for Stakeholder Groups and Constituencies to obtain administrative support; ii) evaluate the adequacy & effectiveness of the existing procedures including whether additional forms of support might be beneficial; iii) develop recommendations for improvements to the procedures and new types of support, if any.
Council Comments	Adopted by Council as recommended by Working Party.
Status of improvement	In 2010, a formal "GNSO Toolkit" was developed by ICANN staff that
effort / staff lead	clearly and specifically identified the administrative support that
	ICANN would provide to GNSO Stakeholder Group and Constituency

	communities. Over the next few years, in collaboration with the community, staff developed a specific set of items that would be provided under a "pilot program" by ICANN to provide additional level of admin support service to the community under staff management. In 2014, ICANN introduced a "pilot" contract secretariat program to determine if those services could be effectively and efficiently offered to ICANN community under ICANN management. The pilot effort focused on the noncontracted community, is ongoing, and will continue 2014 can be found <a href="https://example.com/here">here</a> . Staff lead: Rob Hoggarth
Dependencies	Evaluation of the "GNSO Toolkit" and "pilot program"

#### **5.2** Agreed Recommendations

These are the recommendations that were assessed by the Working Party as "agreed". They were considered to have agreement by the Working Party to adopt them without modification. These recommendations could be placed in the first batch to be implemented within the first year and could overlap with the implementation of those recommendations that are considered to be underway, but which might need modifications to existing procedures. The recommendations are in the order provided by the Working Party in Annex A of its report to the Board.

Recommendation 6	
Independent Examiner's	That the GNSO record and regularly publish statistics on Working
Final Recommendation	Group participation (including diversity statistics).
Prioritization	High
Working Party Comments	Adopt
Council Comments	Adopted by Council as recommended by Working Party.
Dependencies	Agree on definition of diversity; development of metrics; data
	collection
Who will Implement?	Staff
Resource Requirements	Staff resources
Budget Effects	Determine whether increased staff resources are necessary

Recommendation 26	
Independent Examiner's	That GNSO Council members, Executive Committee members of
Final Recommendation	Stakeholder Groups and Constituencies and members of Working
	Groups complete and maintain a current, comprehensive Statement
	of Interest on the GNSO website. Where individuals represent
	bodies or clients, this information is to be posted. If not posted
	because of client confidentiality, the participant's interest or
	position must be disclosed. Failing either of these, the individual not
	be permitted to participate.
Prioritization	High
Working Party Comments	Adopt
Council Comments	Adopted by Council as recommended by Working Party.

Dependencies	Already implemented for GNSO Council and Working Groups
	(Chapter 5.0 of the GNSO Operating Procedures); need to
	incorporate into Chapter 6.0: Stakeholder Groups and
	Constituencies: Operating Principles and Participation Guidelines.
Who will implement?	The community with compliance enforced by staff and the
	community
Resource Requirements	Staff resources
Budget Effects	Determine whether increased staff resources are necessary

Recommendation 27	
Independent Examiner's	That the GNSO establish and maintain a centralized publicly
Final Recommendation	available list of members and individual participants of every
	Constituency and Stakeholder Group (with a link to the individual's
	SOI where one is required and posted).
Prioritization	High
Working Party Comments	Adopt
Council Comments	Adopted by Council as recommended by Working Party.
Dependencies	Already implemented for GNSO Council and Working Groups
	(Chapter 5.0 of the GNSO Operating Procedures); need to
	incorporate into Chapter 6.0: Stakeholder Groups and
	Constituencies: Operating Principles and Participation Guidelines.
	Note overlap with Recommendation 26.
Who will implement?	The community with compliance enforced by staff and the
	community
Resource Requirements	Staff resources
Budget Effects	Determine whether increased staff resources are necessary

Recommendation 5	
Independent Examiner's	That, during each Working Group self-assessment, new members
Final Recommendation	be asked how their input has been solicited and considered.
Prioritization	Medium
Working Party Comments	Adopt
Council Comments	Adopted by Council as recommended by Working Party.
Dependencies	Modify Working Group Self-Assessment Survey
Who will Implement?	Staff
Resource Requirements	Staff resources
Budget Effects	Determine whether increased staff resources are necessary

Recommendation 17	
Independent Examiner's	That the practice of Working Group self-evaluation be incorporated
Final Recommendation	into the PDP; and that these evaluations should be published and
	used as a basis for continual process improvement in the PDP.
Prioritization	Medium
Working Party Comments	Adopt
Council Comments	Adopted by Council as recommended by Working Party.
Dependencies	Modify the PDP manual to include Working Group self-evaluation.
Who will Implement?	Staff

Resource Requirements	Staff resources
Budget Effects	Determine whether increased staff resources are necessary

Recommendation 29	
Independent Examiner's	That Statements of Interest of GNSO Council Members and
Final Recommendation	Executive Committee members of all Stakeholder Groups and
	Constituencies include the total number of years that person has
	held leadership positions in ICANN.
Prioritization	Medium
Working Party Comments	Adopt
Council Comments	Adopted by Council as recommended by Working Party.
Dependencies	Incorporate Chapter 5.0 of the GNSO Operating Procedures and
	Chapter 6.0: Stakeholder Groups and Constituencies: Operating
	Principles and Participation Guidelines.
	Note overlap with Recommendation 26 and 27.
Who will implement?	The community with compliance enforced by staff and the
	community
Resource Requirements	Staff resources
Budget Effects	Determine whether increased staff resources are necessary

Recommendation 12	
Independent Examiner's	That ICANN assess the feasibility of providing a real-time
Final Recommendation	transcription service in audio conferences for Working Group
	meetings.
Prioritization	Medium
<b>Working Party Comments</b>	Adopt – connect with work already done with ALAC.
Council Comments	Adopted by Council as recommended by Working Party.
Dependencies	Need to determine feasibility and cost
Who will Implement?	Staff
Resource Requirements	Staff resources
Budget Effects	Cost could be significant

Recommendation 1	
Independent Examiner's	That the GNSO develop and monitor metrics to evaluate the
Final Recommendation	ongoing effectiveness of current outreach strategies and pilot
	programs with regard to GNSO Working Groups.
Prioritization	Medium
Working Party Comments	Adopt – Need strategic goals, objectives, and KPIs - themes around
	problems that we want to solve. Should measure the shared
	effectiveness between ICANN and community.
Council Comments	Adopted by Council as recommended by Working Party.
Dependencies	Definition and development of metrics
Who will Implement?	Staff
Resource Requirements	Staff resources
Budget Effects	Determine whether increased staff resources are necessary

Recommendation 2	
Independent Examiner's	That the GNSO develop and fund more targeted programs to recruit
Final Recommendation	volunteers and broaden participation in PDP WGs, given the vital
	role volunteers play in Working Groups and policy development.
Prioritization	Medium
Working Party Comments	Adopt; create in-depth program should be developed; stronger
	volunteer drive that includes metrics to capture volunteers based
	on outreach efforts
Council Comments	Adopted by Council as recommended by Working Party.
Dependencies	Development of metrics to assess needs
Who will Implement?	Staff
Resource Requirements	Staff resources
Budget Effects	Determine whether increased staff resources are necessary

Recommendation 9	
Independent Examiner's	That a formal Working Group leadership assessment program be
Final Recommendation	developed as part of the overall training and development program.
Prioritization	Medium
Working Party Comments	Adopt; refine recommendation to note that it should develop a
	needs assessment for Working Group leaders.
Council Comments	Adopted by Council as recommended by Working Party.
Who will implement?	
Dependencies	Development of metrics to assess leadership/needs
Who will Implement?	Staff
Resource Requirements	Staff resources
Budget Effects	Determine whether increased staff resources are necessary

Recommendation 4	
Independent Examiner's	That the GNSO Council introduce non-financial rewards and
Final Recommendation	recognition for volunteers.
Prioritization	Low
<b>Working Party Comments</b>	Adopt; no financial rewards - such as travel funding.
Council Comments	Adopted by Council as recommended by Working Party.
Dependencies	None
Who will Implement?	Staff
Resource Requirements	Staff resources
Budget Effects	Minimal

Recommendation 28	
Independent Examiner's	That section 6.1.2 Membership of Chapter 6.0 Stakeholder Groups
Final Recommendation	and Constituencies: Operating Principles and Participation
	Guidelines of the GNSO Operating Procedures be revised to clarify
	that key clauses are mandatory rather than advisory, and to
	institute meaningful sanctions for non-compliance where
	appropriate.

Prioritization	Low
<b>Working Party Comments</b>	Adopt
Council Comments	Adopted by Council as recommended by Working Party.
Dependencies	Public comment on revisions to 6.1.2; approval by the GNSO Council
Who will implement?	The community with compliance enforced by staff and the
	community
Resource Requirements	Staff and community volunteer resources
Budget Effects	Minimal

Recommendation 34	
Independent Examiner's	That PDP Working Groups rotate the start time of their meetings in
Final Recommendation	order not to disadvantage people who wish to participate from
	anywhere in the world.
Prioritization	Low
Working Party Comments	Adopt; some groups already do this, but it's not a standard. Add
	some language to flag that this should be tested for effectiveness.
Council Comments	Adopted by Council as recommended by Working Party.
Dependencies	Test with existing Working Groups for effectiveness
Who will Implement?	Staff
Resource Requirements	Staff resources
Budget Effects	Minimal

Recommendation 21		
Independent Examiner's Final Recommendation	That the GNSO Council should regularly undertake or commission analysis of trends in gTLDs in order to forecast likely requirements for policy and to ensure those affected are well-represented in the policy-making process.	
Prioritization	N/A - Low	
Working Party Comments and Rationale	This recommendation is not well phrased and does not conform to what is in the Final Report; additionally, the GNSO Review Working Party does not feel that it is appropriate to implement the recommendation at this time and would be difficult to implement. We did not believe it was in scope for the GNSO to collect and analyze trend data and would be more appropriately completed elsewhere within ICANN such as in other Reviews.	
Working Party	Initially, the Working Party recommended to 'not implement' this	
Recommendation	recommendation. However, the GNSO Council changed this to 'implement with low priority', to which the Working Party agreed.	
Council Comments	Adopted by Council as 'implement (low priority) in contradiction to Working Party recommendation; Working Party supported Council action.  Additional feedback: The Council recommends staff working with the GNSO to institute methods of information sharing of highly relevant research related to gTLDs to help the GNSO community members increase their knowledge base and ability to analyze potential impact (low priority)". The GNSO Working Party agrees that this modification addresses its concerns with the original	

	recommendation and supports the modification because if benefits	
	the community for the GNSO to be better informed about the	
	trends and developments in the gTLD space.	
Dependencies	Develop staff briefings: Aiming for the GNSO to be better informed on policy discussions. GNSO should consider working with staff to ensure that adequate briefings are provided on work being done, as opposed to the GNSO undertaking or commissioning the work itself. General information about the elements of the gTLD space regardless of what PDP happens to be taking place at the time would be valuable general information and knowledge sharing for the GNSO community.  Consider recommendations of the GNSO Data and Metrics for Policy Development WG: There is a lot of information out there which may generate empirical data that will help inform the community. Concern with the recommendation is that it effectively creates a commitment on the part of the GNSO Council, which was not supported by the study conducted by Westlake.  Recommendation is not about studies to help inform PDPs, but	
	rather to forecast the need for future PDP work. There have been a number of studies in the past that have informed PDPs.  Consider CCT-RT Data: There is a considerable amount of data being collected to inform the CCT-RT that could serve as a baseline for future collection.	
Who Will Implement?	Staff	
Resource Requirements	Staff resources	
Budget Effects	Minimal	

#### 5.2 Agreed Recommendations With Modifications

These are the recommendations that were assessed by the Working Party as "agreed with modifications". They were considered to have agreement by the Working Party to adopt them, but with some modifications. These recommendations could be placed in the second batch to be implemented within the second to third years and could overlap with the implementation of the first batch. The recommendations are in the order provided by the Working Party in Annex A of its report to the Board.

Recommendation 35		
Independent Examiner's	That the GNSO Council establish a Working Group, whose	
Final Recommendation	membership specifically reflects the demographic, cultural, gender	
	and age diversity of the Internet as a whole, to recommend to	
	Council ways to reduce barriers to participation in the GNSO by	
	non- English speakers and those with limited command of English.	
Prioritization	Medium	
<b>Working Party Comments</b>	The metrics used to measure diversity should be specified with	
	more consideration to what can actually be defined and measured.	

Working Party	That the GNSO Council establish a Working Group to recommend	
Recommendation	ways to reduce barriers to participation by non-English speakers	
	and those with limited command of English. To the extent	
	practicable, the members of the Working Group should be diverse	
	and reflect demographic, cultural, gender and age diversity.	
Council Comments	Adopted by Council as recommended by Working Party.	
Dependencies	<b>Develop and Gather Metrics:</b> Metrics needed at Stakeholder	
	Group/Constituency, Working Group, and Council levels on what	
	people feel are the key metrics that matter on supporting diversity	
	commitment.	
	Data Storage Considerations: How would the data be stored?	
	Under what privacy policy?	
	Feasibility of Real-Time Translation: So long as PDP calls are in	
	English and convenient to specific time zones, current meeting	
	procedures and tools may discourage diverse participation. Actions	
	such as translations of calls need to be put in place to encourage	
	diverse participation.	
	Dependencies with Recommendations 6 and 33; 12 (re: real-time	
	translation); and also possibly 1.	
Who will implement?	GNSO Council with staff support	
Resource Requirements	Staff and community volunteer resources	
Budget Effects	Depends on level of data collection and also cost of real time	
	translation	

Recommendation 3				
Independent Examiner's	That the GNSO Council reduce or remove cost barriers to volunteer			
Final Recommendation	participation in Working Groups.			
Prioritization	Medium			
Working Party Comments	Overlap with other recommendations; GNSO Council should not			
	determine how finances are allocated to Working Group members;			
	what are cost barriers (time and costs)?; training (wiki for example);			
	identify cost barriers.			
Working Party	That the GNSO Council reduce time barriers to volunteer			
Recommendation	participation and consider ways enhance participation remotely			
	without the need for travel expenditures.			
Council Comments	Adopted by Council as recommended by Working Party.			
Dependencies	Overlap with recommendations 1, 2, 7, 12, and 34; feasibility of			
	implementation and costs			
Who will Implement?	Staff			
Resource Requirements	Staff resources			
Budget Effects	Costs could be significant			

Recommendation 7		
Independent Examiner's	That Stakeholder Groups and Constituencies engage more deeply	
Final Recommendation	with community members whose first language is other than	
	English, as a means to overcoming language barriers.	
Prioritization	Medium	

Working Party Comments	Include summaries in multiple languages; combine with other	
	similar recommendations; further discussions with representatives	
	from Stakeholder Groups and Constituencies together and see what	
	needs are before the Working Party makes a recommendation.	
Working Party	That Stakeholder Groups and Constituencies strive to overcome	
Recommendation	language barriers by participating in the WG established under	
	Recommendation 35.	
Council Comments	Adopted by Council as recommended by Working Party.	
Dependencies	Rewording may need to be adjusted as it refers to the Working	
	Group mentioned under recommendation 35, which was deemed	
	impractical during feedback.	
	Consultation with Stakeholder Groups and Constituencies	
Who will implement?	Stakeholder Groups and Constituencies	
Resource Requirements	Community volunteer and staff resources	
Budget Effects	Depends on the solution; costs could be high	

Recommendation 20		
Independent Examiner's	That the GNSO Council should review annually ICANN's Strategic	
Final Recommendation	Objectives with a view to planning future policy development that	
	strikes a balance between ICANN's Strategic Objectives and the	
	GNSO resources available for policy development.	
Prioritization	Low	
Working Party Comments	Modify recommendation - input from GNSO should go into the	
	Strategic Planning process.	
Working Party	That the GNSO Council should participate in developing ICANN's	
Recommendation	Strategic Objectives and plan future policy development that aligns	
	the Strategic Objectives with GNSO resources.	
Council Comments	Adopted by Council as recommended by Working Party.	
Dependencies	None	
Who Will Implement?	GNSO Council	
Resource Requirements	GNSO Council resources	
Budget Effects	Minimal	

Recommendation 36	
Independent Examiner's	That, when approving the formation of a PDP Working Group, the
Final Recommendation	GNSO Council requires that its membership represent as far as reasonably practicable the geographic, cultural and gender diversity of the Internet as a whole. Additionally, that when approving GNSO Policy, the ICANN Board explicitly satisfy itself that the GNSO Council undertook these actions when approving the formation of a PDP Working Group.
Prioritization	Low
Working Party Comments	Reword recommendation so that it corresponds to the process that Council goes through in terms of approving a PDP, forming a working group, etc. and that Council review accomplishment toward achieving diversity and proper representation of all stakeholders; begin data collection as soon as possible. The metrics

	used to measure diversity should be specified with more	
	consideration to what can actually be defined and measured.	
Working Party	That, when approving the formation of a PDP Working Group, the	
Recommendation	GNSO Council strive for its membership to be diverse and reflect	
	demographic, cultural, gender and age diversity. When approving	
	GNSO Policy, the Board should take into consideration if reasonable	
	measures were taken to achieve such diversity.	
Council Comments	Adopted by Council as recommended by Working Party.	
Dependencies	Definition of diversity; overlaps with recommendation 6.	
Who will Implement?	GNSO Council and ICANN Board	
Resource Requirements	None	
Budget Effects	Minimal	

Recommendation 22			
Independent Examiner's	That the GNSO Council develop a competency-based framework,		
Final Recommendation	which its members should use to identify development needs and		
	opportunities.		
Prioritization	Low		
Working Party Comments	Reword recommendation: develop a framework to identify training		
	needs for PDPs so that members have appropriate skills and		
	background to participate effectively in the PDP. This training is		
	not intended to address technical issues.		
Working Party	That the GNSO Council develop a technical competency-based		
Recommendation	expectation of its members and provide training on the PDP.		
Council Comments	Adopted by Council as recommended by Working Party.		
Dependencies	None		
Who will implement?	GNSO Council and staff		
Resource Requirements	GNSO Council and staff resources		
Budget Effects	Depends on the training options		

## 4. Methodology

ICANN has developed project plan charter templates for implementing recommendations. These were originally developed for the ATRT2 implementation, but can easily be applied to the implementation of the GNSO Review recommendations. This format follows best practices under project management principles and guidelines and is a standard practice that ICANN is using across all implementations. Keep in mind that since there are 34 recommendations it is not necessary to create a project plan for each recommendation. Rather, several recommendations could be combined into one project charter plan. See the template in Annex 1 below.

The GNSO Review Recommendation Charter recognizes the existence of a project and supports the decision to further refine the project solution. This charter signifies consensus on the vision, scope, authority and overall deliverables of the project.

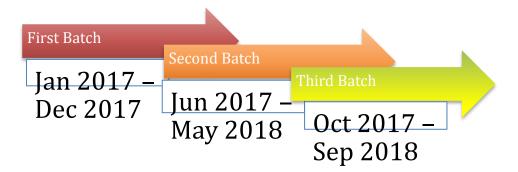
The template includes the following details:

- Recommendation Team;
- Background;
- Alignment with ICANN's Strategic Objectives;
- Scope, assumptions, and deliverables;
- Solution analysis: options and proposed solution;
- Key dependencies;
- Risk identification; and
- Key performance indicators.

[further description to be provided after consultation with GNSO Review Working Group]

# 5. Timeline

[Placeholder timeline. Revise based on discussions with GNSO Review Working Group]



#### **ANNEX 1: GNSO Review Recommendation Charter**

**DOCUMENT PURPOSE:** The GNSO Review Recommendation Charter recognizes the existence of a project and supports the decision to further refine the project solution. This charter signifies consensus on the vision, scope, authority and overall deliverables of the project.

PROJECT PURPOSE: The purpose of this project is to implement GNSO Review Recommendation(s) #XX.

Note – multiple projects may be needed to implement one recommendation. If this case, state this explicitly in the "project purpose" above. E.g. Three distinct projects will be completed in order to implement the full scope of this recommendation. This is first of the three with the other two being; XXXX and XXXXX. This note should be deleted from the final project charter.

## RECOMMENDATION IDENTIFICATION

RECOMMENDATION TEAM		
Recommendation Number	Date	
Project Owner		
Cross Functional Departments Involved		
	Project Owner	

RECOMMENDATION BACKGROUND			
Recommendation Background – historical information that relates to this project			

STRATEGIC ALIGNMENT				
Part One – Which ICANN Objective does this meet				
Alignment with Strategic Objectives				
Goal				
Portfolio				
Project/Recommendation				

SCOPE DESCRIPTION CHARACTERISTICS OF THE PRODUCT OR SERVICE THAT THE PROJECT IS TO OPERATIONALIZE

Scope Statement – What work needs to be completed during the project

Recommendation #XX, as directed by the Board (link to Board Resolution). Recommendation states:

Summarize the spirit of the recommendation as interpreted by the team. Indicate why this approach was chosen.

List the scope of the work to be completed during this project in order to implement this recommendation

Out of Scope – Implied project work that will not be part of the project

Assumptions - What assumptions have been made regarding the implementation of the project

Deliverables - What will be delivered at the end of the project

#### **OPTION ANALYSIS - THE ALTERNATIVE SOLUTIONS THAT WERE CONSIDERED**

List all approaches considered and why they were not chosen

#### **PROPOSED SOLUTION -** "TO BE" SITUATION; THE SOLUTION TO THE BUSINESS NEED

List what it looks like when this project moves from implementation to operationalization List the triggers that will move this recommendation to operationalization

KEY DEPENDENCIES - KEY DEPENDENCIES NEEDED TO MEET PROJECT OBJECTIVES

RISK IDENTIFICATION - FACTORS THAT MAY HAVE A NEGATIVE IMPACT ON THE PROJECT

KEY PERFORMANCE INDICATORS — WHAT TO MEASURE BEFORE AND AFTER OPERATIONALIZATION

#### **N**ECESSARY TO PROCEED

**Next Phase Activities/Resources** 

APPROVERS				
Name	Title	Approval Status	Date	

REVIEWERS		
Name	Title	Date Sent

REVISION HISTORY					
Date	Version	Description	Author		

#### Attachments, as applicable:

None