



Domain Name Marketplace Indicators Initiative Updated Category Definitions for Robust Competition, Marketplace Stability, & Trust

16 May 2017

Definition for ‘Robust Competition’

To see discussion notes on this item, refer to Tracking Doc, Section 8

Beta Report Category Definition

Updated Category Definition

#1: Diversity exists in the choice of a service provider, including:

- a) Geography
- b) Scripts offered
- c) Languages offered*
- d) Service model*

#1: Registrants should have a choice for which domains they can purchase and where they can purchase them, characterized by:

- a) Geographical spread of registrants
- b) Domain names are available across languages and character scripts
- c) Suppliers’ terms & conditions are available across languages and character scripts
- d) Variety of payment methods

#2: The commercial marketplace is thriving –demonstrated by growth in new gTLDs and across all gTLDs.

#2: Demonstrated by registrant adoption of new TLDs and across all TLDs

#3: The marketplace is open to new players.

#3: The TLD marketplace is open to new providers, including back-end technology service providers, registries, registrars, and resellers

#4: Marketplace competition is perceived to be fair.*

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#5: The marketplace is not dependent on one or a small number of players.*

#4: The TLD marketplace as a whole is not subject to control by a small number of providers, including back-end technology service providers, registries, registrars, and resellers

Definition for 'Marketplace Stability'

Beta Report Category Definition	Updated Category Definition
#1: More gTLD registrars and gTLD registry operators are entering the gTLD marketplace than are leaving.	-Deleted, Interest in tracking 'supplier consolidation' covered within Robust Competition Category Definition #4
#2: Service providers are reliable, setting consistent expectations and meeting levels of service for: gTLD registrants, Internet users and the global community (including gTLD registry operators, gTLD registrars, law enforcement and intellectual property holders).*	#1: Registries and registrars consistently deliver against their contractual obligations and are not responsible for marketplace instability that would result in harm to registrants.

To see discussion notes on this item, refer to Tracking Doc, Section 9

Definition for 'Trust'

Beta Report Category Definition

#1: Service providers, gTLD registry operators, gTLD registrars and gTLD registrants are:

a) Compliant with their contractual obligations

b) Perceived to be trustworthy*

New suggestion covering Universal Acceptance:

Updated Category Definition

#1: Demonstrated by operational success of domain name industry safeguards for registrants, Internet users and the global community (including law enforcement and intellectual property holders)

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#2: Users can register and use a domain name in any TLD within widely-distributed web browsers and mobile apps, and when setting up online accounts, can use any email address for service and use any name server regardless of the written script, length, and newness of the TLD.

To see discussion notes on this item, refer to Tracking Doc, Section 10