Michelle DeSmyter: Dear All, Welcome to the Domain Name Marketplace Indicators Advisory Panel Meeting held on Wednesday, 30 August 2017 at 15:00 UTC.

Michelle DeSmyter:Agenda wiki page: https://urldefense.proofpoint.com/v2/url?u=https-3A__community.icann.org_x_7hW4Aw&d=DwIFaQ&c=FmY1u3PJp6wrcrwll3mSVzgfkbPSS6sJms7xcl4I5cM&r=8_WhWIPqsLT6TmF1Zmyci866vcPSFO4VShFqESGe_5iHWGlBLwwwehFBfjrsjWv9&m=2YVjLiAsfwWXOj4gT82s9QEqDMUnBYWCMV8imRxvljo&s=w-GFHupPL-muZhApD_llWyGx4P2yl6r0BGMyVHxTwBc&e=

John McCormac - HosterStats.com:Hello Michelle.

Michelle DeSmyter:Hi there John - welcome everyone, we will be starting in the next few minutes.

Jonathan Zuck:Is "resolving" to a known parking server still part of what we're after?

John McCormac - HosterStats.com:Yes. It is a lot easier for ICANN to do this and it will also produce geographical data on where the sites are hosted.

Jonathan Zuck:yes, we can hear

Phil Buckingham:hear ok here .

John McCormac - HosterStats.com:the danger with "known parking servers" is that it may be a load balancer for shared hosting.

Jonathan Zuck:oh I'm well aware of the difficulting in defining parking!

Andy Simpson:Without an agreed upon definition of adoption it is really still difficult to determine whether the proposed metric really helps to measure it.

Jonathan Zuck:and Michael. A domain pointer cold point to a subdomain, no?

Andy Simpson:ok... to johnathan's point a domain may point to something other than an IP address like a CNAME

John McCormac - HosterStats.com:It als runs into the one post wonders on Wordpress. (Abandonment.)

John McCormac - HosterStats.com:The IP address is a subtle indicator. People often don't set up non-core gTLD domains in DNS.

John McCormac - HosterStats.com:ICANN will have the necessary data for this.

Michael R Graham:Going back

John McCormac - HosterStats.com:zonefiles.

John McCormac - HosterStats.com:It will show the core of domains that keep getting registered/renewed.

Mason Cole:How often would the measurement be taken?

Andy Simpson:would it make sense to normalize the starting point across the various TLDs rather than "start of tracking" which will create an asymmetric metric depending on how long a TLD has been operating?

John McCormac - HosterStats.com:ICANN has the zones from the CZDS and I think also has historical legacy gTLD zones.

Andy Simpson:i think so, let me write more while mason speaks up

John McCormac - HosterStats.com:Discounting effects.

Andy Simpson:my thought is that you analyze X # of months churn/burn as long as the TLD has been in GA for X+Y months

Michael R Graham:Going back to 1, although most domains do resolve to an IP address, this number does not reveal any characteristics because there is a huge difference between domain names that resolve to an operating website, those that resolve to a generic ad page, those that resolve to a primary site with another domain, and those that do not resollve. measuring based solely on resolution would create a false metric.

John McCormac - HosterStats.com:Tricky due to the differences in gTLD sizes.

Andy Simpson:how does #3 measure adoption?

Jim Prendergast:how do you handle privacy proxy registrations?

John McCormac - HosterStats.com:That can be done from the ICANN registry reports.

Andy Simpson:@john is your comment with regards to #3 or #4?

John McCormac - HosterStats.com:@Andy the churn and burn metric.

Andy Simpson:ah ok, yes. understood and agreed.

John McCormac - HosterStats.com:Agree with normalisation.

John McCormac - HosterStats.com:The Churn and Burn (2)

Phil Buckingham:That would be very difficult to get at (No 4) ?

John McCormac - HosterStats.com:That In-Zone metric I mentioned on the list might be usable. Check that new doms in a month are still in the zone.

John McCormac - HosterStats.com:It would also mean tracking registrant changes.

John McCormac - HosterStats.com:1. Big registrars will tend to dominate the market. This isn't really control of the market.

John McCormac - HosterStats.com:The Godaddy/Uniregistry thing is also interesting in that it shows the power of a registrar with significant market power.

John McCormac - HosterStats.com:As long as there is a good timeline rather than every 6 months

John McCormac - HosterStats.com:New registrars entering the market?

John McCormac - HosterStats.com:That would be competition. The hassle of doing sunrise regs would not be economical but selling domains retail would be.

Phil Buckingham:General observation - are we talking about

registrars making registrations to open TLDs ?

  Michael R Graham 2:Measuring relative stability/instability would be useful -- but I agree, I do not see a means for obtaining this data.

  Michael R Graham 2:First metric -- Not sure how this would provide useful data. Second metric -- This would be very useful, but how would we obtain "reasons" -- survey I suppose.

  Jim Prendergast:failure to pay fees is typically one of the reasons

  John McCormac - HosterStats.com:2 seems like an easy metric for ICANN to generate with existing data.

  Michael R Graham 2:@Mukesh -- Thanks, explanation good. Are explanations standardized?

  Jim Prendergast 2:https://urldefense.proofpoint.com/v2/url?u=https-3A__www.icann.org_compliance_notices&d=DwIFaQ&c=FmY1u3PJp6wrcrwll3mSVzgfkbPSS6sJms7xcl4I5cM&r=8_WhWIPqsLT6TmF1Zmyci866vcPSFO4VShFqESGe_5iHWGlBLwwwehFBfjrsjWv9&m=2YVjLiAsfwWXOj4gT82s9QEqDMUnBYWCMV8imRxvljo&s=KSrWAjPEpgFi-4nA0_HYJfOZ4DxXBTv7H_3P7biQC2A&e=

  Michael R Graham 2:Second metric -- Yes.

  Mason Cole:I'm not sure it applies to LEAs and IP specifically, but it's a useful metric.

  John McCormac - HosterStats.com:It seems more like market acceptance than a trust metric.

  Mason Cole:I agree with John -- more a measurement of utility vs. trust.

  John McCormac - HosterStats.com:It is still useful as it provides an insight into how acceptance is progressing.

  Mason Cole:If the reports can be sharpened a bit, it's something that would be informative, but I don't think it should be a trust metric.

  John McCormac - HosterStats.com:include the payments and IDN scripts as a separate section as they are all acceptance indicators.

  Phil Buckingham:yes we need more feedback . In b) 54% seems very low

  John McCormac - HosterStats.com:Possibly a separate section on market acceptance.

  Michael R Graham 2:Agree with Mason, John, Phil

  Phil Buckingham:thanks will check out

  Phil Buckingham:Separate question . Is there a plan to have a meeting (s) in Abu Dhabi

  John McCormac - HosterStats.com:Will the independent reviewer be an academic or someone in the industry?

  Phil Buckingham:Whats the time scale on this RFP

  Mason Cole:I assume the review won't be done by Abu Dhabi?

John McCormac - HosterStats.com:OK. The main thing is that the reviewer is familiar with the industry and the metrics.

John McCormac - HosterStats.com:PDF and web dashboard for the data similar to the ODI approach?

Jim Prendergast 2:Anything that avoids duplication between efforts is a good thing

Olivier MJ Crépin-Leblond:Thanks Mukesh

Michael R Graham 2:Thanks, Mukesh!

John McCormac - HosterStats.com:Thanks.