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Subject: [Ext] Adobe Connect - Chat Transcript from Marketplace Health Index Advisory Panel
Date: Wednesday, April 26, 2017 2:00:33 PM

John McCormac - HosterStats.com: (4/26/2017 12:52) yep. Evening Amy/Mukesh
Mukesh Chulani: (12:52) hi John, good evening and thanks for joining the call!
John McCormac - HosterStats.com: (12:55) Just been workinhg on web usage surveys. That upcoming xyz drop has a lot of people worried. (The 1 cent promotion last year). Worst case, .xyz is looking at losing about 3M regs.
Mason Cole: (13:02) Congratulations Mukesh!!
John McCormac - HosterStats.com: (13:02) Congratulations Mukesh.
Alberto Soto: (13:03) Hello everyone!
John McCormac - HosterStats.com: (13:06) It might be best to get an independent reviewer who actually knows about the domain business.
Steve DelBianco: (13:06) Timeline makes sense
John McCormac - HosterStats.com: (13:10) Some gTLDs are already displaying signs of instability due to discounting. That's a potential contagion.
Steve DelBianco: (13:10) "are not responsible for market instability"
Steve DelBianco: (13:12) Let's think about examples of "market instability".
John McCormac - HosterStats.com: (13:12) Pricing is overreaching due to the need for registrars/registries to promote their gTLDs.
John McCormac - HosterStats.com: (13:15) Higher prices create initial instability in a gTLD but actually can stabilise it and increase quality. The real danger is that heavy discounting effectively junks a gTLD and kills development.
Steve DelBianco: (13:16) this points to the need for us to list examples of "instability" to hone our definition.
Andy Simpson: (13:17) +1 steve
John McCormac - HosterStats.com: (13:17) Steve, increased deletions/non renewals would be the best input on that definition.
Mason Cole: (13:23) Looks pretty good.
John McCormac - HosterStats.com: (13:25) More stability than competition.
John McCormac - HosterStats.com: (13:28) Measuring #2 is a lot more difficult than it appears.
John McCormac - HosterStats.com: (13:33) Andy summed it up well.
Mason Cole: (13:34) +1 Andy and Steve
John McCormac - HosterStats.com: (13:34) Basically we are using historical frameworks to measure existing usage/adoption.
Mason Cole: (13:36) That was going to be my question -- what does "excessively" mean here?
John McCormac - HosterStats.com: (13:37) It does get into the mess of having to define significant market power/position.
Steve DelBianco: (13:38) is not subject to control over prices or supply ... by a subset of service providers, incl back end, registries, regsitrars, and resellers
Steve DelBianco: (13:39) @Mason -- "as a whole" is a key phrase
Mason Cole: (13:40) Understand your point, Steve.
Sam Frida: (13:42) I agree with Mason's qustion on the defintion of "excessive" - whats the meaning there...
Sam Frida: (13:42) the world "control" is tricky....
Andy Simpson: (13:42) dependent would need be defined as well
Sam Frida: (13:44) there are so many gray areas where Registries have a facade of "not controlling" but there is "control" ...in diff ways...whethere is financial, bandwith, accredited partners etc
Steve DelBianco: (13:45) Agree
Mason Cole: (13:45) Agree with you Mukesh
Andy Simpson: (13:45) agree
Steve DelBianco: (13:47) Agree
John McCormac - HosterStats.com: (13:48) Keep the cctld data separate
John McCormac - HosterStats.com: (13:48) Steve, resolving as in in the zone?
Andy Simpson: (13:48) i don't believe this is zone files actually
Steve DelBianco: (13:49) @Andy -- elaborate, please

John McCormac - HosterStats.com: (13:49) dark domains count?

Andy Simpson: (13:49) this is based on registry compliance reports that get posted 3 months in arrears

Steve DelBianco: (13:49) Resolving means something other than 404

Andy Simpson: (13:49) these numbers can include domains that don't make it into zone files

John McCormac - HosterStats.com: (13:50) ccltds are market specific whereas gtlds are generally not - best to provide both sets rather than a single graph

John McCormac - HosterStats.com: (13:51) Steve, a 404 is typically resolving as it has a website. A dark domain has no nameservers and is not in the zone but is regged.

Amy Bivins: (13:51) The monthly registry reports are available here on the website,

https://urldefense.proofpoint.com/v2/url?u=https-3A__www.icann.org_resources_pages_registry-2Dreports&d=DwIFaQ&c=FmY1u3PJp6wrcrwl3mSVzgfkbPSS6sJms7xcl4I5cM&r=uerz4ckt1v4Qhbv-TplkjKTey9bgtdWrvLyZDu0mXuk&m=PtL0pu4GdESLg2nc9VBd-

[Va5H7Yz6pHg5e4nZpGOCjk&s=H1gNYuA5Gug4THqjmHV0lTr4ppQynnUKOmpIUa8gjA4&e=](https://urldefense.proofpoint.com/v2/url?u=https-3A__www.icann.org_resources_pages_registry-2Dreports&d=DwIFaQ&c=FmY1u3PJp6wrcrwl3mSVzgfkbPSS6sJms7xcl4I5cM&r=uerz4ckt1v4Qhbv-TplkjKTey9bgtdWrvLyZDu0mXuk&m=PtL0pu4GdESLg2nc9VBd-Va5H7Yz6pHg5e4nZpGOCjk&s=H1gNYuA5Gug4THqjmHV0lTr4ppQynnUKOmpIUa8gjA4&e=)

Phil Buckingham: (13:51) hi - really sorry I am late . Got my timings wrong.

Steve DelBianco: (13:52) We mean NET additions here

Amy Bivins: (13:52) that's correct!

John McCormac - HosterStats.com: (13:54) The Chinese Bubble, Andy?

Phil Buckingham: (13:55) I agree Andy .

Steve DelBianco: (13:55) I suggest we ONLY report "Net Additons" which is additions - deletions

John McCormac - HosterStats.com: (13:57) It would require approximately a 2 year window to show it properly.

Phil Buckingham: (13:58) I would want to show both gross and deletions .

John McCormac - HosterStats.com: (13:58) Steve, it can also be a boom and bust cycle.

Jim Prendergast: (13:58) unfortunately I ahve to drop

Phil Buckingham: (13:58) Steve I have to disagree.

Steve DelBianco: (13:58) I'm afraid that I must jump on another call at top of the hour

Andy Simpson: (13:59) i think this is a good discussion to continue in some way

Mason Cole: (14:00) Thanks Mukesh!!

Jim Prendergast: (14:00) thanks - go get some sleep

John McCormac - HosterStats.com: (14:00) Thanks all.

Andy Simpson: (14:00) thanks all