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Subject: [Ext] Adobe Connect - Chat Transcript from Marketplace Health Index Advisory Panel

Date: Wednesday, February 22, 2017 12:57:53 PM

John McCormac - HosterStats.com: (2/22/2017 11:55) Hello all. Just on PC connection,

Svitlana Tkachenko, .UA: (12:01) Hello everyone!

John McCormac - HosterStats.com: (12:10) #4 Perhaps "The gTLD marketplace as a whole is not dependent..." might be better

John McCormac - HosterStats.com: (12:11) ok TLD marketplace

Jonathan Zuck: (12:13) I can't see the chat for some reason

John McCormac - HosterStats.com: (12:15) Seen your comment, Jonathan. The chat seems to have opened as a private chat.

Svitlana Tkachenko, .UA: (12:15) yes, it's better. There are mix domains and documents (tem and conditions) John McCormac - HosterStats.com: (12:18) Pricing thresholds might be a bit sensitive as registries generally set the pricing. It might be seen by overreach by ICANN.

Jonathan Zuck: (12:21) seems a like a bit of a slippery sloap to get ICANN getting into pricing thresholds John McCormac - HosterStats.com: (12:22) Agreed. Best keep a problem metric like this out of the report as it will end up causing more problems than it solves.

John McCormac - HosterStats.com: (12:26) Strike #1. It is a distraction.

Jonathan Zuck: (12:27) agree with getting rid of it

John McCormac - HosterStats.com: (12:28) There also seems to be an issue with the chat window not working properly. Some of the comments are not showing up.

Olivier MJ Crépin-Leblond: (12:30) I'd be careful with remoding #1 - how would we determine supplier consolidation if we were to remove this? The new gTLDs introduced a lot of new actors as gTLD operators. What if consolidation happens and these end up purchased by the large registries? Does this not affect market stability?

Jim Prendergast: (12:31) I think with the recent influx of pure drop catch reigstars, entering and leaving the market is not really a true measurement . I do like adding some of the compliance metrics to it.

Amy Bivins: (12:31) Hi John--we can see comments from you (not sure if you have typed others that aren't showing up for the rest of us)--if there are more you might want to ensure you don't have a private chat window open

Michiel Henneke: (12:32) In the Netherlands the figure under #1 would not represent the actuel market as we have a number of domainers opening accounts under proxy names (not easily identifiable).

John McCormac - HosterStats.com: (12:32) ok Amy, will reconnect to see if it fixes it.

Olivier MJ Crépin-Leblond: (12:35) Michiel -- yes you make a very good point regarding the "marketplace" itself John McCormac - HosterStats.com: (12:36) Compliance data is also readily available from ICANN. It already collects it so it is an easy win.

Jonathan Zuck: (12:37) they could be individual metrics. these are broad definitions, not necessarily numbers Jim Prendergast: (12:37) would #2 encompass customer service? I dont think that is something ICANN is invovled with. Compliance is related to contracts and not much else.

Jim Prendergast: (12:38) mic issues

John McCormac - HosterStats.com: (12:39) That 90 day rerequest for ZFA is going to be the biggest source of data for this as the ZFA rerequest aspect is still a major problem for those tracking zonefile stats.

Jim Prendergast: (12:39) sorry still issues 0 Ill type

Jim Prendergast: (12:40) They way #2 is worded Im afraid it could be construed as including customer service.

"Reliable, setting consitsten expectation and meeting levels of service." Levels of service for what?

Mason Cole: (12:41) I don't object to "marketplace." My input just is that let's not confuse operational measurements with external marketplace metrics, whatever those might be.

Mason Cole: (12:41) Thanks Mukesh.

John McCormac - HosterStats.com: (12:42) ICANN really needs to do an audit of its available data sources. This would help in figuring out which sources of data could be most easily used.

Jim Prendergast: (12:42) I need to think on that

John McCormac - HosterStats.com: (12:46) Single numbers might be misleading as they deal with over 1K gTLDs.

John McCormac - HosterStats.com: (12:47) Any compliance data would have to be broken down by TLD.

John McCormac - HosterStats.com: (12:48) The whole "Trust" thing is a big problem.

John McCormac - HosterStats.com: (12:48) too many possible options and inclusions. And everyone will have a different opinion.

John McCormac - HosterStats.com: (12:49) Perhaps the chat isn't working well. :)

Sam Frida: (12:51) Its ok Sam Frida: (12:51) too long... Sam Frida: (12:52) No no go ahead

Jonathan Zuck: (12:57) Thanks. See you in C!