

YEŞİM NAZLAR:

Good morning, good afternoon and good evening to everyone. Welcome to the ALAC Subcommittee on Outreach and Engagement call taking place on Tuesday, 20<sup>th</sup> September, 2016 at 06:00 UTC.

On the call today, on the English channel we have Dev Anand Teelucksingh, Cheryl Langdon-Orr, Maureen Hilyard, Olivier Crépin-Leblond, Tijani Ben Jemaa, Yrjö Lansipuro and Satish Babu. Currently we don't have anyone on the Spanish channel nor on the French channel. We have received apologies from Seun Ojedeji and Silvia Vivanco. And from staff we have, excuse me, Heidi Ullrich, Siranush Vardanyan, Adam Peake, Gisella Gruber and myself, Yeşim Nazlar. Our French interpreters today are Camila and Claire, and our Spanish interpreters are Veronica and David.

Finally, I would like to remind everyone to state their names before speaking, not only for the transcript purposes but also for the interpretation purposes as well.

So over to you, Dev. Thank you very much.

DEV ANAND TEELUCKSINGH:

Thank you very much, Yeşim. This is Dev Anand Teelucksingh and welcome everyone to the Outreach and Engagement Subcommittee call. This call is being held at this time in order to facilitate some more discussion on the APRALO activities and for our outreach and engagement activities at ICANN57. So hence the scheduling of this call at this time. Let's just quickly look, and I definitely want to say thanks to

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the outreach and engagement co-chairs for handling the last outreach and engagement call as I was absent for that call. So let's quickly just have a... I think we only have a short number of action items from those two calls. Let's just quickly go through them.

So action items from the 8th of August. There were three action items for me, and again, because I've been away a little bit from ICANN due to another concern, I haven't done those actions items, that is to work on the presentation for the next gen students, sending a call out to track the civil society engagement and to work on the stakeholders too. Well, [inaudible] for the next outreach call, that was done. And I see two other checkmarks regarding the ambassador pilot. And, well, the APRALO discussions that happened on the 29<sup>th</sup>, I believe.

OK. All right. And looking at the second action items from the 8th of 29th... OK, and regarding the first item, I'm sure we're going to be discussing that right now, regarding the joint APRALO showcase, and also to discuss LACRALO FY17 special request for the DNSSEC workshop. This has not happened, at least not to my knowledge, has happened as yet. And I will be having a formal call with Humberto [inaudible] on Thursday, which I'll probably ask him about this and other LACRALO outreach and engagement activities.

All right. And regarding the work of the layout of the wiki page, let's see, I'm not seeing either of those persons on the call, so let's leave that open.

OK. That's the quick review of the short [inaudible] from the past two meetings, and our key aspect of our agenda is the review of our proposed immediate work items and objectives about, up to and during,

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actually I should have modified the agenda to say that, up to and during the ICANN57 meeting at Hyderabad.

So perhaps I probably should turn over the floor to either Satish or Maureen just to give the APRALO's how their discussions have been on the different types of activities. OK. So Maureen or Satish?

SATISH BABU: Thanks Dev, can you hear me? This is Satish Babu speaking.

DEV ANAND TEELUCKSINGH: Satish? This is Dev. We're hearing you fine.

SATISH BABU: Right. Thanks so much. So I kind of put Maureen and Siranush [inaudible] call, and I'm sure they will step in and add on to what I'm saying, which is going to be brief. First of all the Hyderabad speech is on your screen now. He provided the current state of the preparations. It is by no means complete. It is still a work in progress, and we will look to guidance from this subcommittee, the working group and several other groups that are also providing input, so that has introduced the topic. [inaudible] So we have planned a bunch of activities for Hyderabad. We are having, at this point, some difficulty in raising funds for some of them, but let me quickly run through this and then perhaps Maureen can take over and fill in on the current situation with the funding and so on.

There is going to be the APRALO showcase. The details of the actual activities are being worked out. It is going to have a networking

component and a cultural component, which will be most likely a bunch of performances of the local regions around Hyderabad. Hyderabad itself is a very exotic city with significant both Islamic and Hindu history. So we hope to be able to see some of the performing arts come to the region in the showcase.

Then we have planned several other programs both under the capacity building label and also the outreach. Now regarding outreach, Adam Peake is actually organizing a cross-cultural meeting on 26<sup>th</sup> where we hope to arrive at the consensus on how we're going to reach out to the local universities and NGOs and so on. We wanted to avoid duplication and therefore the 26<sup>th</sup> call is important in having a consensus and coordination among different [inaudible].

Hyderabad is also a center for education, and higher education particularly, and there are, I think, two or three different national institutions in technology. One is the Indian Institute of Technology, another is the International Institute of Information Technology [inaudible].

Currently the plan is to bring students into the ICANN meeting and perhaps some of the experts can go out to the universities as well. This is going to be finalized perhaps after the 26<sup>th</sup> call, so we will keep you posted on this. So that is regarding the outreach and in-reach.

Now the in-reach part is coming under the capacity building. First of all, we have a meeting planned of the India-based ALSes of APRALO. We are having some difficulties in raising funds for travelling, because India is a huge place, and we do not have any ALS in Hyderabad itself. All the member ALSes, currently, there are seven of them, they have to travel to Hyderabad at some cost. We do not have a source of funds as of

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now. But all of them are anyway participating in different [inaudible], but still we would like to plan out something for the others also to participate, that is not happening. We go to the government and the government is saying, “We have spent a lot of money on the ICANN meeting already. We are providing food, which is not... otherwise apart from the meeting, we are going that extra mile.” The government is also spending money for the India School on Internet Governance, which is right below the [inaudible]. So it is not likely that they will spend more money on this. So we are looking to see how we can bring in our ALSes to Hyderabad for our capacity building session.

But we do have a community of APRALO groups and we can, of course, decide if we want to open it up for other At-Large community members who are already there in Hyderabad. We are coordinating with Tijani’s group. Tijani is online, and we are having a call this week with Tijani and his group on the basis of the Marrakesh experience on how best to organize a session in Hyderabad. It’s a very important session and we hope that the other ICANN community members can also make use of it.

And the [inaudible] is the first school of internet governance, which is being held in India. This is, again, organized by two ALSes of APRALO. I talk to [inaudible], where I’m from, and [inaudible]. This is also supported by Government of India who is co-writing most of the funding requirements. It’s also supported by ICANN, iTalk and the Egypt School of Internet Governance, which [inaudible] the currency of that was just over last week in Bangkok. [inaudible] We have had a very good responsiveness, and they always call India School exactly become an international school, because many of the fellows and other participants

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at the ICANN meeting said they would also like to participate, because anyway they are traveling to Hyderabad.

So it is pretty much become an international school. We have 25 participants from India and 15 participants international. Out of a total number of applicants close to 100, 100 applicants have applied. So that is the India School of Internet Governance. [inaudible] having and the rest of the promotional material, which is largely kind of internal.

So to summarize, the key thing here is, one is the showcase where we invite tradition. [inaudible] program as well as the [inaudible] funding.

The other is the outreach [inaudible], the University of India and so on, bringing [inaudible] into the ICANN program and going out.

And the third is the capacity building sessions. On all of these events we expect your advice and teamwork.

I'd like to request Maureen to kind of add onto what I've said. Maureen?

DEV ANAND TEELUCKSINGH: OK.

MAUREEN: Thank you, Satish. Maureen, for the record. Really, I cannot follow anything, provide anything further than that. Satish gave an excellent overview of our activities, and I'll just leave it at that. Thank you.

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DEV ANAND TEELUCKSINGH: OK. Thanks, Maureen. So this is Dev. I see there's a queue now in operation. Thanks, Satish. So Adam [inaudible]. Adam Peake.

ADAM PEAKE: Hello everybody. Adam Peake speaking. I hope you can hear me. I'm only on the computer mic today. Just a very quick update on what some of the staff activities are.

As Satish mentioned, there are a number of universities in the area. We're talking specifically with the India Institute of Technology of Hyderabad. While there's nothing particularly concrete to add at the moment, what we're hoping to do is on Friday, November the 4<sup>th</sup>, which is the newcomers day, if possible, we would try to bring some students from the institute and also some students from the National Law University, those are our first contacts at least, into the newcomers program, and then if there are enough of those students then to give them a sort of tailored workshop. One might be, say, 90 minutes, this is all up in the air, but this is the basic plan, perhaps 90 minutes on ICANN and the technology aspects, getting some expertise to come and tell them what ICANN does around technology.

And then after that, sort of weaving them back into either the newcomers program or into other events that are ongoing.

This will really depend on the number of students that come, if we do some tailored workshop, it has to be sort of at least 20 to justify that.

And as this sort of firms up or otherwise, we will keep your group informed so that you can either get involved in whatever way you'd wish.

Other activities that will be happening, as Satish mentioned, there's a call on September the 26<sup>th</sup> at 13:00 UTC. I hope the invitation has gone out to the At-Large. I believe I saw it go around the lists. The idea is to have the various groups, the At-Large, of course, the NCSG, NCUC [inaudible], so the Non-Commercial Society, the Civil Society [inaudible], and having everybody come together, discuss the work that they're planning on outreach, letting each other know what's going on, and this would include updates from staff on the things that we're doing. Generally trying to coordinate different activities if you want speakers then find somebody from a different group, and so on and so forth. And try and coordinate our activities.

So that's really where we're at. Just to add that yes, there are other universities in the area. Satish mentioned the IHHS and also there's a private business school and another university, and I think a law school. There's quite a lot around, so we're trying to bring in students, but things are not going as quickly as we'd originally hoped, but we're continuing discussions.

Thank you very much. I hope that's a helpful update.

DEV ANAND TEELUCKSINGH: Thanks, Adam, for that. OK. I see Tijani, go ahead.

TIJANI BEN JEMAA: Do you hear me?

DEV ANAND TEELUCKSINGH: Yes, Tijani.

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TIJANI BEN JEMAA:

OK, thank you. Thank you very much. Tijani speaking.

Satish, you said that you have [inaudible] to bring or to make people come even from India, to make the ALSes come even from India. I think that if it is only about transportation, with your excellent relationship with APNIC and with dot [inaudible], it should not be an issue, in my point of view, because perhaps they can fund you and also they can find people who can fund you for this kind of activity. My hope is to have not only the whole Indian ALSes present, especially for the capacity building, because when you do an effort for capacity building, the best is to have more people to benefit from it. And my hope was more than that, I was hoping that the neighbor countries, the ALSes from the neighbor countries can come also.

So if it is only about transportation, I think that you will find a way. I don't know what about the accommodation and the living costs. Thank you.

DEV ANAND TEELUCKSINGH:

OK. Thanks, Tijani. All right. This is Dev here. So [inaudible] better come to mind seeing that there is nobody else wanting to take the floor.

OK. So I guess my question is to Satish. OK, you said that you're trying to have a meeting of the India-based APRALO ALSes, and you're trying to figure out how to get the funding to get those persons there at the ICANN52 meeting so that they can attend the ICANN57 and, in particular, the capacity building session.

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My question to you is this: Do you have an idea of how many ALSes representatives we have involved, you're talking about there? That's my first question.

SATISH BABU:

Thank you, Dev. Sathish, for the record.

There are seven ALSes in India. There are 45 or 46 in the whole of the region. And we also have a group of people who are attending ICANN meetings to figure out how to connect them, how to work with ICANN. Some of these are also potentially ALSes for the future.

Now, we think [inaudible] of course because this being held in India, we would like to have all the India ALSes come for this, and that's where we have this funding problem. We are in touch with local partners APNIC, [inaudible]. As of now, there is no clear [inaudible]. We have all constraints of various kinds. So none of them have come back with a positive response as of now.

So we will see what we can do towards maybe in another week's time or a couple of week's time, we will see what we can do for the seven. Of the seven, about four are already coming at their own cost. [inaudible] capacity. The remaining three we will see how to bring them in.

Now the second group of the ALSes outside India but in the neighborhood and also some of them are also participating, I think they are coming close to about eight or nine ALSes outside India, because the current number for, that's number [inaudible] I think it will be about 10 to 12 by November.

The third group, we have a bunch of people, about four of them coming from Afghanistan. One from Bhutan, which is a country that is not covered by any interested ALS. Then we have four people coming from China. So some of these people are actually participating in the India coalition of governments also. They have made a combined trip. But these people are also available. I think about 10 people [inaudible], we can also pull them into the capacity building session, provided the session does not collide with any other important sessions. We have to perhaps look into the actual timing of the session also. We are interested in this group because we feel that some of them may eventually go back and set up ALSes. They promote a strategic interest.

So, I think [inaudible] invest an effort, we should be able to get about 10 to 12 ALSes, [inaudible] 15 people or so, independent but future ALSes in the meeting. [inaudible]

DEV ANAND TEELUCKSINGH: OK, thanks for that. This is Dev here. Thanks, Satish.

OK, so 10 to 12 ALSes, 15 persons, seven of those ALSes representatives coming from within India, four of those will confirm, three still uncertain in terms of trying to get funding to get them there. And you've also mentioned about eight or nine ALSes outside of India, and you've also mentioned persons coming over from Afghanistan and quite a few persons from China.

OK. So, I'm just trying to jot down some of these notes here, because I guess my next question is, you mentioned also... Because I'm trying to picture all of these activities happening. I don't really think we really

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need to start putting this on the final wiki page on what day are all of these things happening. Let me ask a question also.

The School of Internet Governance. You said there were like a hundred applicants. Well what's going to be the final price of attendees for this whole school of internet governance? And I'm thinking, I'm just seeing the speakers list, I see there's quite a few At-Large persons there — Alan Greenberg, Olivier, Nadia, Sebastian. So I think in terms spreading the message about At-Large, I think the SSIG... I see Glenn is also going to be there too as a speaker.

So that's quite a bit of At-Large presence at SSIG, so I think that's pretty good to have that kind of At-Large perspectives that can be shared during the SSIG.

UNKNOWN SPEAKER: Sorry, yes.

[CROSSTALK]

SATISH BABU: Right. Satish again, for the record. On the India School of Internet Governance, there are a hundred applicants of which 25 Indian applicants in two categories. Those categories are 15 of the participants to whom we are giving a fellowship, which covers the food and accommodation fees, but not travelling. They have to come on their own. [inaudible] Ten people are paid participants. They would like to pay for everything. They would have to come by themselves. So 15 plus 10, 25 Indian [inaudible] are there, and the remaining are... we have about 26 international applicants of which 15 have been kind of

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[inaudible]. This has been done through the Asia-Pacific call of Internet Governance, who's funding these 15 [inaudible] level. The Afghanistan, four of them, three of them actually, there are four but one is a fellow, so he's already funded for travel. Three of them are being funded for travel, and I think that's the only case where people are being funded for travel expense. The others are being funded for their accommodation. Some of them only for the course fee and so on in different categories.

This basically has been decided on [inaudible] based on the future potential of organizing schools of internet governance in these countries. That is in their interest.

To summarize, we have the final... this is going to be announced only on 30<sup>th</sup> of September for the Indian participants. The international participants have already been informed by [inaudible], 15 of them. They have been selected and [inaudible] fellowship that they're being [inaudible] to. And in terms of the classes, the course content is roughly 70-30 percent the international topics and India-based or region, South Asia-based topics. We have, of course, used a lot of our contacts from APRALO as well as ICANN in general, I mean At-Large and ICANN in general.

Now, I think this is being organized by two ALSes, both part of APRALO, because it's natural that we reached out to At-Large community and we have a couple of other old members, [inaudible] and Ramon, Ramon will be delivering a keynote at the opening. [inaudible] As Dev mentioned, several other people, leaders from ICANN who could spare the time for it, so [inaudible].

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And we are hoping to kind of create a community in India as well as in the region, because when the issue came up of why should India schools support non-India participants, our stance was that we would like to create capacity in the region.

And finally, this is largely civil society and the At-Large are kind of a community which has got the bulk of the, or shall I say, the department centers the topic and the organizers have come from the At-Large and the civil society and not from the government. So government has funded us, but they have not instituted any rule either in the program or in the political connection or anything like that. It's been completely left to us to organize our own things. That's the good part, I think. So, that's from me.

DEV ANAND TEELUCKSINGH: OK. Thanks, Satish. OK. So it looks like, I'm trying to think of what are the deliverables or things that need to be delivered for... I'm just trying to queue these things up, and then we kind of have to come up... So what we're going to have to do, very soon after this call, is put up a table of all of these activities and the timeline for when these events are happening and what deliverables we have. Glenn, go ahead.

GLENN MCKNIGHT: Sure. Glenn, for the record. I remembered at the last minute to be on this call for 2 o'clock, so I got a couple of minutes late, but this is very ambitious what Satish is doing. I congratulate the two ALSes for taking the initiative.

I do have a bit of experience attending two schools of internet governance. The first one in the African context, which was in Durban a few years ago, and more recently in Washington with the Southern School. In both cases, there was basically zero information about getting involved on our level, or on the At-Large level.

Especially in the Durban one, it was very, very pro, very much biased on NCUC involvement. There was no literature, there was no speakers that were from our community at all. The one in Washington a few months ago, even though there was ICANN participation, but it was only ICANN staff and there was no one from LACRALO, it was a Spanish-speaking initiative, there was no LACRALO speakers on the panels or there was no banners, there was no literature, there was no USBs, there was zero information. So I guess what I'm saying, I'm bringing 50 pairs of sunglasses and lanyards and different things, because I'm filming each of the sessions on behalf of my contribution. So the more stuff we have that we can provide to the participants, the better.

My second point is I'm launching, with IEEE, the Internet Governance Educational Series, which is an online course with Eliademy. There's hundreds of videos and slideshows that are provided, so I've just given you a link to just some of the videos on the playlist to provide information for the students in advance or support. Again, if we can have a strategy for outreach and engagement with these individuals, there will be plenty of us with Alan, myself, Satish, Olivier and John Laprise, which is very well represented compared to the other two I've been to. So I think this is going to be unique. It's going to be a slightly different approach than I've seen in the past. So, yeah. It's a pretty exciting opportunity.

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DEV ANAND TEELUCKSINGH: Indeed, Glenn. Thanks for that.

And you mentioned what you were bringing, and I guess my question is exactly what type of deliverables you think, well, for anybody to answer, I should say, what the deliverables is needed by the outreach and engagement subcommittee. I think in terms of presentation material, or is it that our At-Large, not brochure, our literature for At-Large, will we have enough of those available? And I guess staff can answer that question. Do we need anything in terms of like banners? Like the APRALO banner that I see often at the showcases, maybe that can be made available at the SSIG and so forth?

HEIDI ULLRICH: Hi, Dev, this is Heidi. If that's a request, I believe Satish could ask staff what he would like, and then we will see what we can have to distribute. Thank you.

DEV ANAND TEELUCKSINGH: OK, very well. OK, [inaudible] the rest of the stuff, timing-wise. So 31st of October to 2nd of November is the School of Internet Governance. And then, well, ICANN57 starts from the 3rd to the 9th, on the 3rd of November. Adam mentioned that there's going to be the newcomer session for students, and part of the approach there would be to try to bring... There were two academic organizations and the idea would be to let's do outreach to those two academic organizations to try to get the students to come to the ICANN meeting, or consider going out to the universities.



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So, I guess my question is on regarding that aspect, in terms of academia, what kind of content do we want to share with such academia about At-Large? Would our At-Large brochure be enough? Do we need to develop a special content for academia to target academia for them to join or develop a marketing message, that type of thing, for them to ... academia is welcome to be part of At-Large, here's how you can join, etc., etc.?

The floor's open, I'm just reading the chart here. So Glenn, I think APRALO brochures. And I'm seeing multiple attendees who are typing. Daniel, please go ahead.

DANIEL NANGHAKA:

Daniel, for the record. I suggest that probably during the outreach of the newcomers also we can be probably, should I say, talk to about the PDP [inaudible] we can have them get engaged in some of these workgroups. I think that's a [inaudible] so much coming out. Thank you. [inaudible]

DEV ANAND TEELUCKSINGH:

OK. All right. So making persons aware of our At-Large working groups. OK. So my question is, and I'm not really seeing anyone really objecting, so that's, you know, do we need a particular marketing message, like a one-pager for academia for them to be a part of At-Large? And if so, then we can probably see who can help develop that message for the academia. OK, I see a yes from that. And Satish also says that would be good if possible. OK, so that's one deliverable. So that's no doubt an action [inaudible], so that, OK, let's develop a message for targeting academic organizations to be able to join At-Large. All right.

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Glenn, I see a hand raised. Go ahead.

GLENN MCKNIGHT:

Yeah. I need clarification. As I've seen, NCUC clearly is in the civil society encampment. Academia's all over that group. I'm just curious, how much academia do we have within our ALSes, the 200 ALSes, that actually could fit that category? I think what, like, William Drake and, you know, Wendy Seltzer and all of those people, they really resonate with the academia community. So I'm just curious, who actually in our community is the most, never mind Alan because he's retired from Miguel, but I'm just curious on who we have that really, you know ... Always when you sell something, you have to show how your organization... you're usually buying something that someone else looks like you, smells like you, reflects your values. So I guess I'm suggesting is whatever literature you produce, you actually showcase those groups that are working within that milieu. So I guess it's an open comment.

DEV ANAND TEELUCKSINGH:

Thanks, Glenn, this is Dev. Actually, that's a very good idea, in terms of, like, if they are identifying such academia in At-Large. Right now my mind is blank at this time of night, or morning, I should say, to think of actual examples, but that's why we need to search that to see what are the academic institutions that could be featured in such a message. Perhaps we need to perhaps make that an action item to identify which of our At-Large individuals or structures belong to academia.

OK. Actually, I guess point out quite a few [inaudible], which I know, like, duh, that is an obvious one. Holly, Humberto, so there are quite a few examples. Satisfy?

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SATISH BABU: Yes, thank you, Dev. Satish here. So I just wanted to point out that the India School on Internet Governance is being held at the International Institute of Information Technology Hyderabad, because it's a well-known international center. We are going there, and all of the speakers are actually coming there. And it should be possible for us to have Olivier coming there, many of whom are from At-Large to [inaudible] the students there, if you are interested. So that will be [inaudible] with them another room in the same facility, so it should be easy to organize. So in case we are interested, we would also take it up in the 26th call to see if there's any interest in it. If so, we can easily organize that. Thanks.

DEV ANAND TEELUCKSINGH: OK. I know there's also another part of this agenda that we have to talk about, and that's targeting of what we're going to do in terms of outreach for fellowship and NextGen and so forth. OK. Any other ... and I guess, let me see, in terms of the capacity building sessions, very quickly throwing out there, is there anything from the outreach and engagement that we need for the capacity building sessions in terms of material? I can't think of anything right now, but I'm just throwing it out there if anybody has any ideas. OK, seeing none. All right. One of the ... [inaudible]

I'm sorry, what's that?

UNKNOWN SPEAKER: Satish had his hand up, but now, he lowered it.

DEV ANAND TEELUCKSINGH: OK.

GLENN MCKNIGHT: Well, Dev, it's Glenn. Just ask Tijani what he gave out in his capacity building in Marrakesh. I recall he had a lot of people from ICANN coming in speaking from compliance to policy to you-name-it. So I'm assuming that, you know, he provided anything that's ICANN-related materials, or even links to the slideshows that have been created or ebooks that we created.

DEV ANAND TEELUCKSINGH: OK, Glenn. Tijani, you want to respond to that? Go ahead, Tijani.

TIJANI BEN JEMAA: Glenn, are you asking me the question about am I my ready to provide the links, etc., that people from ICANN who provided lectures, etc., or have you asked another question? Because I didn't understand your question.

GLENN MCKNIGHT: OK, let me clarify. From the group that you had, the five or six people that you had each morning from 8 to 9 o'clock in Marrakesh, which I attended, each of the people that came through were mostly people from ICANN speaking on different topics. Each of them had a standard slideshow that they provided. It's difficult for people to remember at one after another. Did you provide on a USB or links to those attendees so that they could walk away afterwards that retained the information?

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I guess what I'm asking, did you give them a USB with the slideshows? Did you give links to the slideshows? Did you give any literature from each of the speakers to each of the people that attended the capacity building?

TIJANI BEN JEMAA:

OK, I understand your question now. Thank you very much, Glenn. No we didn't do that, because we gave very basic information, because those are newcomers. They are not ALSes. They are, if you want, upcoming ALSes, some of them are already now ALSes, others are not yet. So we gave very basic information, and we tried to make it very simple to digest and we gave them the time to ask questions and I organized a session at the end to summarize, to wrap up, for people to ask any question on anything they did not understand. We didn't think about providing a USB. The staff said always that the USB are costly, but four people or five people wouldn't be a problem, but we didn't think about it. Thank you.

DEV ANAND TEELUCKSINGH:

OK. All right. This is Dev again. Thank you, Tijani. OK. I want to spend some time quickly on the other activities, and that's regarding the newcomers that are coming to ICANN, either by the fellowship or by the NextGen, and I believe we have some of those staffers on the call, including a new ICANN staff person, Siranush Vardanyan. Welcome. So, well, I don't know if Siranush would be willing to take the floor, [inaudible] overview of the fellowship newcomer activities.

OK. OK, well we may have some audio difficulties there on that part.

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While that's being resolved, this is Dev again, just to go into the fellowship and newcomer activities, at ICANN57 we had a session with the NextGen attendees there, and I thought it actually went very well. And we had developed a slideshow, and we actually had a good presentation, and I think a very good dialogue with the NextGen students. And I'm thinking that we really should as an outreach and engagement activity, have a similar session for those NextGen students attending the ICANN57 meeting.

So any ideas or comments about that in terms of... [inaudible]

OK. This is Dev. I hope I'm still on the call there. So does anyone from staff want to comment on whether such activities are possible with the NextGen students?

UNKNOWN SPEAKER: [inaudible]

DEV ANAND TEELUCKSINGH: OK.

HEIDI ULLRICH: Hi, this is Heidi. I'm not sure if that was Siranush trying to speak?

DEV ANAND TEELUCKSINGH: Oh.

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HEIDI ULLRICH:

OK. So I have spoken with Janice, and I do know that there is going to be an opportunity for the subcommittee on outreach and engagement to meet with the newcomers. I think everyone was very happy with how that turned out, and it's actually being used as an example to other ACs and SOs on how to engage with NextGen, so I would definitely think that that's something that could happen. But again, this is not the fellows, it's for the NextGen. So I'm going to see if Siranush who is the fellowship coordinator, can speak now. And then if not, then I will continue to let you know what Janice has informed me is going to be happening with the fellows. Siranush, are you able to speak now?

OK. So apologies for that. This is Heidi again.

So what I've heard is going to be happening with the fellows is sort of a new and exciting type of format where rather than people, the chairs of ACs and SOs coming to the fellows and providing slideshows, that there will be more of an interactive type of event. So I think that's something definitely that some members of the subcommittee of outreach and engagement may wish to come along. For example, it might be Maureen who is very well placed to go ahead and be the At-Large representatives along with perhaps Satish and Alan to speak to the fellows in Hyderabad. Thank you.

DEV ANAND TEELUCKSINGH:

OK. So this is Dev. I thank Heidi for that. So regarding that fellows, and I think Maureen, Satish along with Alan would be the natural candidates to go to the meeting with the fellows. I take it that this is like at the morning sessions, at the 7 a.m.-type meetings?

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HEIDI ULLRICH: I'm sorry. Dev, could you repeat that please?

DEV ANAND TEELUCKSINGH: My question is regarding the session with the fellows where Maureen, Satish and Alan will speak with the fellows, this is similar to the 7 a.m. morning...

HEIDI ULLRICH: No. It's going to be a little bit later in the afternoon. And Gisella pointed that out earlier in the chat, so basically it's going to be a much more interactive, it's not going to be, in a way, a presentation and then questions are asked. It's going to be more of an interactive approach. And Siranush, I'm very sorry. Siranush, if you could let staff know your hotel number, and then we'll [inaudible] to you. But just in private chat, thank you.

DEV ANAND TEELUCKSINGH: OK. All right. Well I see there's a [inaudible] of speakers queuing in here. So while Siranush audio is sorted out, Tijani?

TIJANI BEN JEMAA: Thank you, Dev. Tijani speaking. I propose, I think that it should be a good thing to have one from each region to be present in this session. But that's not to speak... it's not the [inaudible] everyone speak, but to have people present there from the regions, from the different regions, for their own [inaudible], because those fellows are our upcoming, more or less, members, and we need to be closer to them and to know them and to speak to them. So this session, which will be an interactive



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session, will be an excellent opportunity for each RALO to recruit, if you want, new ALSes from there, for new members. Thank you.

DEV ANAND TEELUCKSINGH: OK, thanks for that, Tijani. Sounds like a good suggestion. Olivier?

OLIVIER CRÉPIN-LEBLOND: Thank you very much, Dev. It's Olivier Crépin-Leblond speaking. Can you hear me?

DEV ANAND TEELUCKSINGH: Yes we can.

OLIVIER CRÉPIN-LEBLOND: Perfect. Thanks. Just so that my mind is clear here. So is this session going to replace the SO and AC chairs that will be speaking to the fellows in the morning, or is this in addition to the SO and AC chairs speaking to the fellows in the morning? Because in the mornings, we used to have, I think, it's about half an hour with the fellows, so it was always like 15 minutes of presentation and then 15 minutes of question and answers and discussion and things.

The second part of my question then is if this is in replacement to the morning session, is this just going to be for all of At-Large and for how long will that session be, basically, that we would have with the fellows? And I gather will it be the chair, and as you said, various people like Maureen and so on? Is there going to be a presentation with that? Is there no presentation with this, so we assume that the fellows already know what At-Large is?

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And finally, my other comment, my second comment relating to this is that some feedback I have received on some of the things that we did in Marrakesh was that the RALOs were more inclined on talking about their activities rather than telling end-users why they should get involved. So that was one thing. So people basically glazed over and said, “Well, you know, kind of after the second RALO started talking about what they were doing, I just fell asleep.”

There you go. I’m as guilty as everyone else for having rambled on about what the RALO was doing, but that’s pretty much the feedback. So a couple of questions and feedback. Thank you.

DEV ANAND TEELUCKSINGH: OK. Thanks for that, Olivier. I don't know if staff wants to respond to that regarding what...

HEIDI ULLRICH: So. This is Heidi. So I just want to let everyone know that Siranush and I have been private chatting, so she has let me know that what I've said is correct. That basically it's going to be more of a mid to late-morning event. There will not be the early morning sessions for various reasons. Number 1 being the commute that many of the community members will have, so a 7 o'clock start will be nearly impossible. And then also the idea was not to have the presentations in order to have it be much more dynamic and interactive rather than being lectured to to have a dialogue. That was my understanding.

But Siranush also tells me that she is [inaudible] and is actually commuting with [inaudible] tomorrow [AUDIO BREAK] Hyderabad

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activities. So perhaps we can have an action item that Siranush could let everyone know after tomorrow what the fellowship will be doing in Hyderabad. Dev?

DEV ANAND TEELUCKSINGH: OK. Thanks, Heidi. I think that's indeed, please note that about action item. OK. So Glenn, I see your hand raised. Go ahead.

GLENN MCKNIGHT: Yeah. I attended those morning sessions as a volunteer photographer. I could tell you, the audience was put to sleep. It was just one community, constituency after another giving a sales pitch, which fell on deaf ears. I like the idea of the more get-together, informal idea. There used to be... the fellows had a cocktail event at 6 o'clock or 7 o'clock one evening. They didn't do it the last couple of times, but it was a good way to informally meet them as well. But that was not attended by many of us, if any as well. We haven't been very good at doing that sort of informal kind of one-on-one and then engage and move on. We've tended to try to preach from the pulpit approach, which has not worked.

The other thing is you have to look at that list of who the fellows are, and I think you need to target the 20 or 25 percent self-identify the civil society, maybe even some of the technical people. But those that are identified as GAC and other categories are not as resonate in terms of being interested. You could only really pitch an idea to somebody that has a genuine interest. What I found at the NCUC has been extremely good in getting a lot of very talented young fellows get turned on by NCUC. We've brought this up at the last outreach and engagement face-

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to-face. We talked about how we can deal with this. We need to change our strategy. We need to think more engagement that other groups have done very well.

So I don't think we can just rely on Maureen being at that informal stuff. We have to go enforce as the outreach and engagement. So each of us take an effort to meet new people, engage, talk about what we're doing, find out what they're doing and see if there's a match. So I think we have to think of this as outreach and engagement, which means not sitting, but actually going out, so it should be a trail away from the [inaudible]. So that's my two cents.

DEV ANAND TEELUCKSINGH: Thanks, Glenn. Perhaps then what we can do is then note this in all of the calendar [inaudible]. Those type of, you know, the cocktails where you actually get to talk to this person and make sure that it's noted in our calendar for outreach activities so we can then, well, as you said, really talk to the fellows, get to know what their interests are and get them to be interested in At-Large.

OK. OK. I know we're coming up to the top of the hour. Olivier, you have a hand raised, go ahead.

OLIVIER CRÉPIN-LEBLOND: Yes, thanks Dev. Olivier Crépin-Leblond speaking, and I absolutely agree with Glenn with what he said. We need to go out there and feel like we're salespeople, that we're just going to go to... if we see anybody that we don't know, we just have to approach them, say, "Hey, have

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you heard about At-Large?” and actually get them engaged. It’s not for them to come to us, it’s for us to come to them.

And the concern I’ve had with many of the cocktails that we’ve had with newcomers is that we tend to cluster among each other and talk about our own issues and stuff, and for a newcomer to approach one person is already difficult for some of them, because they don’t know who is who in there, but then for them to approach a group of people who appear to be insiders is like a massive wall. It’s like, “Please stay out of our circle. Don’t bother us,” type thing.

So our approach needs to be very different. I’ve seen how NCUC does it. They’ve got effective salespeople. They’ve got, specifically, the very good ones are Tatiana and also Farzina. The two will go to anyone and just approach them and say, “Hey. Have you heard about NCUC, NCSG, etc.?” So that’s the sort of strategy we need to follow. We’re not there to talk to each other. We’re there to talk to newcomers. Let’s go out there and grab them. Thank you.

DEV ANAND TEELUCKSINGH: Indeed. OK. There’s a queue I see. Tijani want to say something? All right. Very briefly, Tijani.

[CROSSTALK]

TIJANI BEN JEMAA: Only one word: I totally agree with Glenn and Olivier. Thank you.

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DEV ANAND TEELUCKSINGH: Well then let's, again, let's not... carefully do types of social events, and then really look at, as I say, selling ourselves in terms of what At-Large is and getting to know the fellows directly rather than [inaudible] instead of talking to ourselves.

OK. I know it's the top of the hour. And we have interpretation here, so we can't really go beyond too long. Is there any other business anybody wishes to read? Going once, I see a... OK, Tijani. Or... OK. Tijani first, then Olivier.

TIJANI BEN JEMAA: Thank you very much, Dev. I plan to make capacity building, not capacity building, yes capacity building webinar about the CROPP program, because it seems that a lot of people think that our numbers are not aware, don't understand, they don't know the procedure, etc. So I planned it for last week, I think, or the week before. And then I postponed it because our charter is not yet finalized. And if the charter will not be finalized in a few days in perhaps one week or two weeks, I will hold the webinar and give the guidelines, give the official procedure and the official spirit of the CROPP so that people understand and so that people when they apply they know how to apply, and so that those who are not applying now can apply. Thank you.

DEV ANAND TEELUCKSINGH: OK. Thanks for that, Tijani. Perhaps I can also be on that call, or webinar, for that. I thought Olivier had a hand raised, but I guess that was an old hand. Glenn, go ahead.

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GLENN MCKNIGHT: Yeah, I just noticed a great idea from Cheryl. Thank you, Cheryl. I can make a bunch of buttons up with the At-Large symbol on it and ask me if that's what you guys want. Just let me know how many to make up, and I can bring them.

DEV ANAND TEELUCKSINGH: OK. That actually sounds like a very good idea. All right. OK. I think it was Maureen's idea though, the "Talk to me" buttons, if that's what you're referring to. It was Maureen.

MAUREEN HILYARD: [inaudible] my idea.

DEV ANAND TEELUCKSINGH: All right. Excellent. So I think that's a good idea to have. So personal data also. So we do need to settle this wiki page of all the various things, activities, we didn't get a chance to talk about the tribal ambassadors, but I'm sure they're going to be involved in terms of many of these newcomer sessions, so we need to also target them and so forth. And then we can note the deliverables and so forth. I'm sure the staff will work with the co-chairs on this.

All right? All right. Any final or any other business? OK. Seeing no hands, OK. We probably have to do [inaudible] on our next call. I am thinking... I'll confirm with my co-chairs on this as to when the next O and E call should be.

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All right. I'd like to thank everyone for attending this call. Very informative session, and thanks to the interpreters, and have a wonderful good morning, good afternoon and good evening.

UNKNOWN SPEAKER: Going back to bed.

[CROSSTALK]

DEV ANAND TEELUCKSINGH: [inaudible] a good sleep. But this call is now adjourned.

UNKNOWN SPEAKER: Thanks, Dev, bye.

[CROSSTALK]

UNKNOWN SPEAKER: This meeting is now adjourned.

[END OF TRANSCRIPTION]