

# ICANN CCWG-Accountability Work Stream 2

# **Design Team ICANN Ombuds Office (IOO)**

# **Executive summary**

# **Description of issue**

#### 1) Background for ICANN Ombuds Office in Work Stream 2

- a) ICANN's new bylaws reflect the CCWG Supplemental Final Proposal, regarding Work Stream 2 (WS2)
  - i) ARTICLE 27 TRANSITION ARTICLE
  - ii) Section 27.1. WORK STREAM 2
  - iii) (b) The CCWG-Accountability recommended in its Supplemental Final Proposal on Work Stream 1 Recommendations to the Board, dated 23 February 2016 ("CCWG-Accountability Final Report") that the below matters be reviewed and developed following the adoption date of these Bylaws ("Work Stream 2 Matters"), in each case, to the extent set forth in the CCWG-Accountability Final Report:
    - (a) (vii) Considering enhancements to the Ombudsman's role and function:
- b) This WS2 item was described in the CCWG-Accountability Work Stream 1 Final Proposal (Annex 12):
  - i) Through the enhanced Request for Reconsideration process (see Recommendation #8: Improving ICANN's Request for Reconsideration Process), the CCWG-Accountability has given increased responsibility to the Ombudsman.
  - ii) The Ombudsman can perform a critical role in ensuring that ICANN is transparent and accountable, preventing and resolving disputes, supporting consensus-development, and protecting bottom-up, multistakeholder decision-making at ICANN. ICANN's Office of Ombudsman must have a clear charter that reflects, supports, and respects ICANN's Mission, Commitments and Core Values, and must have sufficient authority and independence to ensure that it can perform these important roles effectively. As

Draft of Report #6 03 October 2016 Page 1 of 25



part of Work Stream 2, the CCWG-Accountability will evaluate the current Ombudsman charter and operations against industry best practices and recommend any changes necessary to ensure that the ICANN Ombudsman has the tools, independence, and authority needed to be an effective voice for ICANN stakeholders.

#### 2) Dependencies between the WS2 Design Teams

# a) Diversity

Liaison: Sébastien Bachollet

WS2 Diversity DT is still to start in-depth work as of middle of September 2016.

During Work Stream 1 a Work Party 3 on Emerging Issues organized various subgroups including one on Diversity

(https://community.icann.org/display/acctcrosscomm/Diversity).

On the Diversity final proposal from that group to the full ccwg-accountability, some items could have link with Ombuds.

#### " Problem Statement...

...In the comments, we can underline the following proposals regarding WS2:

- Set-up a Diversity Office
- Set-up an Election Office
  - Those two offices can be merged and <u>can be included or not</u> <u>in the Office of the ICANN Ombudsman</u>
- Include regional (if not other) diversity among the main ICANN leadership position and in each groups.
- Rotation of the ICANN meetings in all the ICANN regions.

Some have linked the Diversity issue(s) with the following items:

- Limit the number and the length of office/mandate
- Election
- Conflict of interest
- Translation...

#### ... Next Steps

4. Identify the possible structures that could follow, promote and support the strengthening of diversity within ICANN.

..."



Q2a.1: Is the IOO (ICANN Ombuds Office) must/can be in charge of a Diversity Office?

Q2a.2: Is the IOO must/can be in charge of an Election Office?

#### b) Human Rights

Liaison: Raoul Plommer

#### c) Jurisdiction

Liaison: Farzaneh Badii

#### d) SO/AC Accountability

Liaison: Cheryl Langdon-Orr

#### e) Staff Accountability

Liaison: Avri Doria



#### f) Transparency

Liaison: Michael Karanicolas

- i) Evaluate Ombudsman's independence and competency to perform their task, particularly as regards to specific expertise on transparency and the right to information (note that, if the appointee does not come to the job with these skills, there should at least be a training programme in place to ensure he or she can build understanding of them).
- ii) Note that the Ombudsman's independence, powers and expertise are of paramount importance if they are going to play a role in the whistleblowing system.
- iii) Is the requirement that the Ombudsman request authority from the Board prior to starting an investigation appropriate to their role as an independent oversight body?
- iv) Discuss expanding the Ombudsman's role to be more proactive, including collecting regular assessments of compliance with the DIDP and performance in responding to access requests, as well as record management, respecting a duty to document decisions, etc.
- v) Discuss whether the Ombudsman should play a more promotional role to educate the public about his office, and about ICANN's DIDP mechanism.
- vi) In addition to considering the Ombudsman's role against other ombudsmen, it may be worth considering them in the context of Human Rights Commissioner, or Information Commissioners, whose role is also wrapped up in what the Ombudsman does.
- Michael Karanicolas: There seems to be much overlap between our work in these groups. When there are issues with the transparency the Ombudsman is the key element in oversight. (presentation of slide) Evaluate Ombudsman independence and competency for these other roles. Independence, powers and expertise. Requesting authority from the Board prior to starting an investigation could be an issue? Expanding the Ombudsman role to be more pro-active to promote transparency internally and externally. Promotion of the Ombuds office. role of Ombudsman vs. Human Rights. Would like ICANN transparency to be more like government vs private industry.
- Herb Waye: Good points and key for me is formality vs informality. A commissioner is another
  role.
- Farzaneh Badii: I am in doubt of pro active role of ombudsman (bullet point 4). Agree with HW.
- Michael Karanicolas: formal vs informal roles for Ombudsman is an argument we hear often. This
  can be a false argument having formal powers can give the Ombudsman informal processes
  more weight. Cost is a fair consideration and should be looked at. Voice of the people vs
  watchdog? again fair question but we have to ask the question if ICANN needs a watchdog.



- Chris LaHatte: note that Ombuds only needs board consent where there is an own motion investigation, but otherwise no need for consent for a complaint from community
- Herb Waye Ombuds: Ombuds should promote diversity, ethical behaviour, human rights, and fairness.
- Chris LaHatte: also note that Ombuds has full access to all documents, so can review any DIDP in any event with existing powers
- Herb Waye: Re watchdog role let us remember we have the independent review would it not be worth discussion this with them? relative to requesting permission from the Board - for the record we have never been refused permission. It is more advising the Board vs requesting permission and could be reviewed.
- Michael Karanicolas: Hm I hadn't realized the Ombudsman could move forward independently. Thanks very much for clarifying.
- Asha Hemrajani: Good points from MK. I note that the Ombudsman has access to all documents internally. Also note that a mediation skill would be important for the Ombudsman. Like the idea of the Ombudsman promoting his services more widely.
- Michael Karanicolas: @Farzaneh, I think he means that for the board to refuse the Ombudsman's request to open an investigation would be a very controversial thing.
- Michael Karanicolas: The power to say no is there, but that for them to use it would attract a lot of negative attention.
- Herb Waye Ombuds: Yes relationship with Board is very good and positive, it is not controversial
  in any way. We all have ICANN and community best interests in mind
- Michael Karanicolas: Sure that would be
- Sbastien Bachollet: thanks to MK for his presentation. We can arrange to have someone from our group participate in the Transparency meetings if requested.
- Farzaneh Badii: can the Ombudsman move on an investigation without a complaint?
- Herb Waye: On systemic issues we can move forward without actually having a complainant but
  we need to advise the Board unfortunately the Bylaws say approval from the Board. We have to
  report to the Board with the results.
- Ahsa Hemrajani: MK what point would be your priority?
- Michael Karanicolas: Examine specific role of the Ombudsman vs DIDP appeals and need to understand the exact role of the IRP in ICANN. Also what is the role of the Ombudsman in appeals processes and if they are equipped for doing this.

### g) Reviewing CEP

Liaison: Edward Morris

#### h) Guidelines stand. Conduct

Liaison: Karel Douglas

# i) IRP "Phase 2"

Liaison: Robin Gross



#### 3) Overlap ATRT2 / CCWG-Accountability

Liaison: Avri Doria

# a) ATRT2 (page 7 & 58) Recommendation 9.3 Review Ombudsman Role

[Removed from work plan of the ATRT2 implementation to avoid duplication with the CCWG-Accountability's Work Stream 2 effort on the Ombudsman.]

The Board should review the Ombudsman role as defined in the bylaws to determine whether it is still appropriate as defined, or whether it needs to be expanded or otherwise revised to help deal with the issues such as:

- i) A role in the continued process of review and reporting on Board and staff transparency.
- ii) A role in helping employees deal with issues related to the public policy functions of ICANN, including policy, implementation and administration related to policy and operational matters.
- iii) A role in fair treatment of ICANN Anonymous Hotline users and other whistleblowers, and the protection of employees who decide there is a need to raise an issue that might be problematic for their continued employment.

It was summarized by the ATR2 implementation team's by:

- i) Review of the Office of the Ombudsman,
- ii) The role within ICANN, and
- iii) Whether the duties/scope of the Ombudsman should be expanded or changed in line with suggestions from the ATRT2.
  - (1) An expert was expected to be retained and to perform a review of the Office of the Ombudsman by June 2015, with work expected to be completed by October 2015. Because of the unique nature of the Ombudsman role within ICANN, there were challenges in identifying a proper independent expert to undertake this review.
  - (2) As ICANN was conducting a search for this review, work continued in the Cross Community Working Group on Enhancing ICANN Accountability on modifying the role of the Ombudsman. In addition to the changes to the Ombudsman role that are already reflected in the new ICANN Bylaws (particularly within the Reconsideration Process, where the Ombudsman has a new role), the CCWG-Accountability also noted that it will do a broader review of the Ombudsman role in its Work Stream 2 efforts that are under development now and anticipated to conclude mid-year in 2017.



- (3) The CCWG-Accountability's Work Stream 2 efforts on the Ombudsman can be followed at <a href="https://community.icann.org/display/WEIA/Ombudsman">https://community.icann.org/display/WEIA/Ombudsman</a>.
- (4) ICANN committed to this work in the Bylaws as approved by the Board on 27 May 2016 (<a href="https://www.icann.org/en/system/files/files/adopted-bylaws-27may16-en.pdf">https://www.icann.org/en/system/files/files/adopted-bylaws-27may16-en.pdf</a>).

Q2a.1: Is this report of the WS2 Ombuds DT can be consider as "the" review requested in ATRT2 and ccwg WS1? Or do we need additional work? To be discussed with the ccwg-accountability WS2.

Q2a.2: Role of the IOO regarding ICANN employees' vs

- Public policy
- ICANN Anonymous Hotline users and other whistleblowers

#### b) ATRT2 (page 51)

ATRT1 Recommendation 23

As soon as possible, but no later than June 2011, the ICANN Board should implement Recommendation 2.7 of the 2009 Draft Implementation Plan for Improving Institutional Confidence which calls on ICANN to seek input from a committee of independent experts on the restructuring of the three review mechanisms - the Independent Review Panel (IRP), the Reconsideration Process and the **Office of the Ombudsman**. This should be a **broad, comprehensive assessment of the accountability and transparency** of the three existing mechanisms and of their **inter-relation**, if any (i.e., whether the three processes provide for a graduated review process), determining whether reducing costs, issuing timelier decisions, and covering a wider spectrum of issues would improve Board accountability. The committee of independent experts should also look at the mechanisms in Recommendation 2.8 and Recommendation 2.9 of the Draft Implementation Plan. Upon receipt of the final report of the independent experts, the Board should take actions on the recommendations as soon as practicable.

See chapter #11 of this document.

#### c) ATRT2 (page 52)

With regard to the Ombudsman: the Ombudsman undertook a review of his office and function in accordance with ATRT1 Recommendation #23. The Ombudsman recommended to the Board Governance Committee (BGC) that a regular meeting schedule be established, possibly through a committee of the ICANN Board. In turn, the ICANN Board decided (1) that regular meetings

Draft of Report #6 03 October 2016 Page 7 of 25



would be held by the Executive Committee, and (2) Ombudsman reports that require the full ICANN Board's attention shall be provided to the ICANN Board as a whole, as needed and determined in consultation with the Executive Committee and the Ombudsman.

Q2c.1: What is the role regarding IOO?

- of the Board (BGC or other Board committee)
- of the EC (Empowered Community)

To be reported in Chapter 9 of this document.

#### d) ATRT2 (page 53)

There was limited input on the Ombudsman in the open comments or in the face-to face discussions with the ICANN community. One report did question the independence of the Ombudsman, noting that the office "appears so restrained and contained."

**Q2d.1**: Can we and how can we enhance the independence of the IOO? To be reported in Chapter ??? of this document.

#### e) ATRT2 (page 54 - 55)

With Regard to the Ombudsman under the ICANN bylaws.

The Office of Ombudsman shall publish on an annual basis a consolidated analysis of the year's complaints and resolutions, appropriately dealing with confidentiality obligations and concerns. Such annual report should include a description of any trends or common elements of complaints received during the period in question, as well as recommendations for steps that could be taken to minimize future complaints. The annual report shall be posted on the Website.

The Ombudsman maintains its own page on the icann.org website. Annual reports have been included under this page from 2005 – 2010.

The Ombudsman now reports to the Board on a quarterly basis in addition to publishing an annual report. Furthermore, the Ombudsman has a Facebook page and writes a regular blog on various topics (see http://omblog.icann.org)

In discussions with ATRT2, the Ombudsman mentioned additional functions that were not included in the explicit bylaws charter, including:

<sup>&</sup>quot;To ensure that there is transparency of the flow of information."

<sup>&</sup>quot;A mandate to assist with keeping peace and harmony within the ICANN community."



Involvement in some issues with new gTLD program and Dispute Resolution providers that may have not been anticipated as part of the Ombudsman function by program implementers.

On questions of whether the Ombudsman should have a role in the Whistleblower process at ICANN, the current Ombudsman mentioned to ATRT2 that he, as well as his predecessor, had spoken to ICANN legal staff about this issue and that he was basically told "no." He also mentioned that the role had been defined 10 years ago and perhaps that was an issue to be explored.

Footnotes from section:

See http://www.icann.org/en/help/ombudsman

See http://www.icann.org/en/help/ombudsman/reports

See <a href="http://durban47.icann.org/meetings/durban2013/transcript-atrt2-13jul13-en.pdf">http://durban47.icann.org/meetings/durban2013/transcript-atrt2-13jul13-en.pdf</a>

The current Ombudsman, Chris LaHatte, noted "the answer really was, well, we have a perfectly good law which deals with that so you don't need to go there. I can't comment from a legal perspective on whether that's a good answer as opposed to the correct answer." He also indicated that the Ombudsman needs "freedom of information powers, and indeed I have those, because it's in my Bylaw that if I want to see any documents from within ICANN or in the ICANN community, then they must be provided." He went on to note, however, "That's not quite the same, of course, as whistleblowing, but it is perhaps the first step towards that sort of function. If someone were to come to me and say, 'I want to make this confidential complaint about something that's happened,' and it is effectively a whistleblowing complaint, then I have the ability to investigate."

LaHatte noted "And the Bylaw, it seems to also be restrictive in its approach in that it says the role is between ICANN staff and the community, but in other areas of the Bylaw it's not quite as explicit, and it talks about supporting structures. And it's perhaps understandable in the context of something which was written in 2003, 2004 when it was a lot smaller, much less complicated, and when the supporting organizations hadn't reached the degree of sophistication which they have some seven or eight years later."

#### 4) Stress Tests (WS1) vs Ombuds

The stress tests #13 and #34, elaborate during Work Stream 1, deal with ICANN Ombuds Office function.

- 1. **Stress Test #13**: One or several stakeholders excessively rely on accountability mechanism to "paralyze" ICANN.
  - a. EXISTING ACCOUNTABILITY MEASURES
    - i. Current redress mechanisms might enable one stakeholder to block implementation of policies. But these mechanisms

Draft of Report #6 03 October 2016 Page 9 of 25



(IRP, Reconsideration, Ombudsman) are expensive and limited in scope of what can be reviewed.

- 2. **Stress Test #34**: (NTIA-3) Stakeholders who attempt to join an ICANN AC/SO encounter barriers that discourage them from participating.
  - a. EXISTING ACCOUNTABILITY MEASURES
    - ICANN's Ombudsman might help new entrants to join ACs/SOs.
  - b. PROPOSED ACCOUNTABILITY MEASURES
    - i. ICANN's Ombudsman might help new entrants to join ACs/SOs.

No role ICANN Ombuds Office regarding stress test #13. Regarding Stress test #34, it is important this continuing role in helping new entrants to join ICANN structures but also to bring balance to the smaller groups going forward. There are some structures in place that restrict participation.

#### 5) Current role of the ICANN Ombuds Office

- a) The Ombudsman Role has been expanded through WS1, to include a responsibility to perform a first substantive review over Reconsideration Requests.
- b) In addition, the CWG-Stewardship identified a new role for the Ombudsman, as a place of escalation for complaints about (Public Technical Identifiers) PTI's naming function service delivery.
- c) ICG final proposal p.111 <a href="https://www.icann.org/en/system/files/files/iana-stewardship-transition-proposal-10mar16-en.pdf">https://www.icann.org/en/system/files/files/iana-stewardship-transition-proposal-10mar16-en.pdf</a>

The ombudsman gets involved at phase two [Do we need to propose Bylaws (ICANN and/or PTI)?]

#### **Discussion of PTI and Ombuds activities**

The PTI Bylaws have been published and are going to be approved by the Board. However, there is no mention of the Ombuds in the bylaws.

Q5a.1) What will the role of the Ombuds be in any PTI (naming functions) related disputes?

#### IANA Staff POV

Over the next 3 years the IANA functions will transition from ICANN to being independent with regard to ICANN HR. Given their ongoing strong link to ICANN they should remain covered by the ICANN Ombuds Office.

#### ICANN Legal POV

There are particular mechanisms through which in the naming functions agreement the Ombudsman will have the responsibility to get involved with complaints within PTI. This is particularly around the issues of customer complaints.



PTI's work is solely directed by contracts with ICANN. With that nexus, we are comfortable that the PTI Bylaws do not have to be updated to specify the ombudsman role as it relates to PTI, as the responsibilities are tethered to ICANN's contracts.

i.e. there would be no need to change the content of the PTI bylaws.

#### POSSIBLE SOLUTIONS

- provide content on the Ombudsman and PTI websites that explain that the Ombudsman is able to assist in a dispute between PTI and a party that is received a service from PTI
- o modify Ombudsman Framework/Charter
- o availability of ombuds is enforceable on ICANN through ICANN's bylaws
- d) This expansion is in addition to the Ombudsman's existing role (as set forth in the ICANN Bylaws) and further described in the Ombudsman Framework.
- e) The Ombuds office is a mediator and not a decision maker.
   The Ombuds office can only suggest it can never tell anyone to do anything which is why informality is so important.

#### 6) Evaluation (Framework vs best practices)

- a) Evaluate the current ICANN Ombuds charter and operations against industry best practices
- b) ICANN Ombudsman Framework (April 2009)
- c) International Ombuds Association
  - i) <a href="http://www.ombudsassociation.org/About-Us/IOA-Standards-of-Practice-IOA-Best-Practices.aspx">http://www.ombudsassociation.org/About-Us/IOA-Standards-of-Practice-IOA-Best-Practices.aspx</a>
  - ii) <a href="http://www.ombudsassociation.org/IOA\_Main/media/SiteFiles/IOA\_Best\_Practices\_Version3\_101309\_0.pdf">http://www.ombudsassociation.org/IOA\_Main/media/SiteFiles/IOA\_Best\_Practices\_Version3\_101309\_0.pdf</a>



	ICANN Ombuds Framework <sup>1</sup> April 2009	International Ombuds Association  Rev. 10/09	Comments  Herb Wave & Other
Jurisdiction	<ul> <li>The ICANN Ombudsman will receive and have jurisdiction over complaints of unfairness concerning:</li> <li>Decisions, actions, or inactions by one or more members of ICANN staff;</li> <li>Decisions, actions, or inactions by the Board of Directors that may be inconsistent with the Articles of Incorporation or the Bylaws.</li> <li>Decisions, actions, or inactions by constituent bodies.</li> <li>The Ombudsman does not have jurisdiction over complaints concerning:</li> <li>Internal administrative matters;</li> <li>Personnel issues;</li> <li>Issues relating to membership on the Board; or</li> <li>Issues relating to vendor/supplier relationships.</li> <li>The Ombudsman may decline jurisdiction over a complaint in the following circumstances:</li> <li>The person making the complaint knew, or</li> </ul>		Should this be changed to include PTI complaints?

<sup>&</sup>lt;sup>1</sup> http://www.icann.org/general/bylaws.htm#V

Draft of Report #6 03 October 2016 Page 12 of 25



ommendation, act, or omission to which the complaint refers more than 60 days before the complaint was received by the Ombudsman;  • The subject matter of the complaint primarily affects a person other than the complaint and the complaint and the complaints of the complaint of the complaint and the complaints of the complaint is abandoned; or is withdrawn in writing by the complainant;  • The complainant revokes the ADR process by engaging in either a formal review process under Article IV of the Bylaws; or engages in an outside legal process. http://www.icann.org/general/bylaws.htm#l V   Power  The Ombudsman shall use various ADR techniques to facilitate the fair, independent, impartial, and timely resolution of complaints.  The Ombudsman does not have the power to make, change or set aside a policy, administrative or Board decision, act, or omission, the Ombudsman does have the power to investigate these events, and to use ADR techniques to attempt to resolve the complaint.			201111	
niques to facilitate the fair, independent, impartial, and timely resolution of complaints.  The Ombudsman does not have the power to make, change or set aside a policy, administrative or Board decision, act, or omission. To the extent a complaint is made relating to a policy, administrative or Board decision, act, or omission, the Ombudsman does have the power to investigate these events, and to use ADR techniques to attempt to resolve the complaint.		<ul> <li>complaint refers more than 60 days before the complaint was received by the Ombudsman;</li> <li>The subject matter of the complaint primarily affects a person other than the complainant and the complainant does not have sufficient personal interest in it;</li> <li>The complaint is repetitive, trivial, vexatious, frivolous, non-substantive, otherwise abusive, or not made in good faith;</li> <li>Having due regard for all the circumstances, further action by the Ombudsman is not necessary to resolve the complaint;</li> <li>The complaint is abandoned; or is withdrawn in writing by the complainant;</li> <li>The complainant revokes the ADR process by engaging in either a formal review process under Article IV of the Bylaws; or engages in an outside legal process. <a href="http://www.icann.org/general/bylaws.htm#ly">http://www.icann.org/general/bylaws.htm#ly</a></li> </ul>		
Where, in the conduct of an investigation of a	Power	niques to facilitate the fair, independent, impartial, and timely resolution of complaints.  The Ombudsman does not have the power to make, change or set aside a policy, administrative or Board decision, act, or omission. To the extent a complaint is made relating to a policy, administrative or Board decision, act, or omission, the Ombudsman does have the power to investigate these events, and to use ADR techniques to attempt to resolve the		

Draft of Report #6



	complaint the Ombudemen forms an eninion	ICANN	
	complaint, the Ombudsman forms an opinion that there has been a serious breach of administrative fairness or mal administration, the Ombudsman may notify the Board of Directors of the circumstances.		
	Where there exists no further opportunity for ADR techniques to be applied, or there is no likelihood of a successful Ombudsman resolution, the Ombudsman shall advise the complainant of the formal review procedures.		
	If the Ombudsman declines jurisdiction, he shall inform the complainant in writing of the decision.		
	The Ombudsman may make recommendations to the Board of Directors with respect to matters arising from complaints reviewed and investigated by the Ombudsman. Where the Ombudsman makes a recommendation to the Board of Directors and to the extent the Board deems it appropriate and feasible, the Board should endeavor to respond to the Ombudsman's recommendation within 60 days after the Board meeting following receipt of such a recommendation.		
Independence	The Ombudsman is independent The Ombudsman reports only to ICANN's Board of Directors. The Ombudsman cannot be removed from office, except by a 75% vote of the Board.  Should the Ombudsman believe starting an investigation on his/her "own motion" would be appropriate, the Ombudsman will request au- thority to do so from a Board committee to be	<ul> <li>1.1 The Ombudsman Office and the Ombudsman are independent from other organizational entities.</li> <li>1.2 The Ombudsman holds no other position within the organization which might compromise independence.</li> <li>1.3 The Ombudsman exercises sole discretion over whether or how to act regarding an individual's concern, a trend or concerns of multiple individuals over time. The Ombuds-</li> </ul>	<ol> <li>Is perception of independence an issue?</li> <li>Better understanding of relationships?</li> <li>Term of office. Two year renewable by Board.</li> <li>NomCom or Board appointment?</li> </ol>

Draft of Report #6 03 October 2016 Page 14 of 25



	data wasin and but the	ICANN	
	determined by the Board of Directors. That committee shall then	man may also initiate action on a concern identified through the Ombudsman' direct	
	determine, based on the information provided	observation.	
	by the Ombudsman and any information it	1.4 The Ombudsman has access to all in-	
	obtains on its own, whether such an "own mo-	formation and all individuals in the organiza-	
	tion" investigation is sanctioned by the commit-	tion, as permitted by law.	
	tee and thus whether or not the Ombudsman is	1.5 The Ombudsman has authority to select	
	authorized to proceed with that investigation.	Ombudsman Office staff and manage Om-	
		budsman Office budget and operations.	
Neutrality	The Ombudsman is impartial, and neutral.	2.1 The Ombudsman is neutral, impartial,	1. Fairness
•	Upon the completion, but before transmittal, of	and unaligned.	2. Unbiased
Impartiality	a draft report to the	2.2 The Ombudsman strives for impartiality,	3. Advocate for equality
	Board of Directors, the Ombudsman will first	fairness and objectivity in the treatment of	among groups?
Fairness	provide the relevant ICANN department, committee, organization or individual(s) an oppor-	people and the consideration of issues. The Ombudsman advocates for fair and equitably	Give voice to smaller groups when larger
	tunity to review, respond and provide feedback	administered processes and does not advo-	groups control? Balanc-
	to the draft report. The Ombudsman will con-	cate on behalf of any individual within the	ing of power.
	sider feedback generated by this	organization.	ling of power.
	Internal Fairness Procedure in the preparation	2.3 The Ombudsman is a designated neutral	
	of a final report for the	reporting to the highest possible level of the	
	Board. The relevant department, committee,	organization and operating independent of	
	organization or individual(s) should endeavor	ordinary line and staff structures.	
	to respond to the Ombudsman, or request an	The Ombudsman should not report to nor be	
	extension to respond, within 30 calendar days	structurally affiliated with any compliance	
	from receipt of the draft report.	function of the organization.	
		2.4 The Ombudsman serves in no additional	
	Complaints to the Office of Ombudsman shall	role within the organization which would	
	be dealt with in an informal, timely, and confi-	compromise the Ombudsman' neutrality. The	
	dential manner.	Ombudsman should not be aligned with any	
		formal or informal associations within the	
		organization in a way that might create actual	
		or perceived conflicts of interest for the Om-	
		budsman. The Ombudsman should have no	
		personal interest or stake in, and incur no	
		gain or loss from, the outcome of an issue.	
		2.5 The Ombudsman has a responsibility to	
		consider the legitimate concerns and inter-	

Draft of Report #6 03 October 2016 Page 15 of 25



		ICANN	
		ests of all individuals affected by the matter	
		under consideration.	
		2.6 The Ombudsman helps develop a range	
		of responsible options to resolve problems	
		and facilitate discussion to identify the best	
		options.	
Confidentiality	All matters brought before the Ombudsman	3.1 The Ombudsman holds all communica-	1. Danger of emails & so-
Confidentiality	shall be treated as confidential. The Ombuds-	tions with those seeking assistance in strict	cial media.
	man shall also take all reasonable steps nec-	confidence and takes all reasonable steps to	2. Limited control over dis-
	essary to preserve the privacy of, and to avoid	safeguard confidentiality, including the follow-	closure if one party does
	harm to, those parties not involved in the com-	ing:	not adhere to confidenti-
	plaint being investigated by the	The Ombudsman does not reveal, and must	ality.
	Ombudsman.	not be required to reveal, the identity of any	3. Maintains open lines
	The Ombudsman shall only make inquiries	individual contacting the Ombudsman Office,	with organization regard-
	about, or advise staff or	nor does the Ombudsman reveal information	ing complaints and is-
	Board members of the existence and identity	provided in confidence that could lead to the	sues.
	of, a complainant in order to further the resolu-	identification of any individual contacting the	0.000
	tion of the complaint. The Ombudsman shall	Ombudsman Office, without that individual's	
	take all reasonable steps necessary to ensure	express permission, given in the course of	
	that if staff and Board members are made	informal discussions with the Ombudsman;	
	aware of the existence and identity of a com-	the Ombudsman takes specific action related	
	plainant, they agree to maintain the confiden-	to an individual's issue only with the individu-	
	tial nature of such information, except as nec-	al's express permission and only to the ex-	
	essary to further the resolution of complaint.	tent permitted, and even then at the sole	
	The Ombudsman has the right to have access	discretion of the Ombudsman, unless such	
	to (but not to publish if otherwise confidential)	action can be taken in a way that safeguards	
	all necessary information and records from	the identity of the individual contacting the	
	ICANN staff and constituent bodies to enable	Ombudsman Office. The only exception to	
	an informed evaluation of the complaint and to	this privilege of confidentiality is where there	
	assist in dispute resolution where feasible.	appears to be imminent risk of serious harm,	
	Private and internal communications not dis-	and where there is no other reasonable op-	
	tributed via public websites may be designated	tion. Whether this risk exists is a determina-	
	as confidential by the party providing such	tion to be made by the Ombudsman.	
	information and records. Nothing shall stop the	3.2 Communications between the Ombuds-	
	Ombudsman from treating information confi-	man and others (made while the Ombuds-	
	dential if the Ombudsman deems it appropriate	man is serving in that capacity) are consid-	
	to do so.	ered privileged. The privilege belongs to the	
	In general terms, due to the very nature of the	Ombudsman and the Ombudsman Office,	
	I in goneral terms, due to the very nature of the	ombadoman and the ombadoman onice,	

Draft of Report #6 03 October 2016 Page 16 of 25



work of the Office of the Ombudsman, the Ombudsman will resist testifying in any process which would reveal informal, confidential information given to the Ombudsman during the course of an investigation.

Communication with complainants will normally be by email or telephone to expedite the exchange of information. When the Office of Ombudsman closes a complaint, it will be in one of the following categories, and the complainant, where possible, will be notified by email.

rather than to any party to an issue. Others cannot waive this privilege.

- 3.3 The Ombudsman does not testify in any formal process inside the organization and resists testifying in any formal process outside of the organization regarding a visitor's contact with the Ombudsman or confidential information communicated to the Ombudsman, even if given permission or requested to do so. The Ombudsman may, however, provide general, non-confidential information about the Ombudsman Office or the Ombudsman profession.
- 3.4 If the Ombudsman pursues an issue systemically (e.g., provides feedback on trends, issues, policies and practices) the Ombudsman does so in a way that safeguards the identity of individuals.
- 3.5 The Ombudsman keeps no records containing identifying information on behalf of the organization.
- 3.6 The Ombudsman maintains information (e.g., notes, phone messages, appointment calendars) in a secure location and manner, protected from inspection by others (including management), and has a consistent and standard practice for the destruction of such information.
- 3.7 The Ombudsman prepares any data and/or reports in a manner that protects confidentiality.
- 3.8 Communications made to the ombudsman are not notice to the organization. The ombudsman neither acts as agent for, nor accepts notice on behalf of, the organization and shall not serve in a position or role that is designated by the organization as a place to receive notice on behalf of the organization.

Draft of Report #6



		However, the ombudsman may refer individ-	
		uals to the appropriate place where formal	
		notice can be made.	
<b>Informality and</b>	The Ombudsman's function is to act as an Alternative Dispute Resolution (ADR) office for	4.1 The Ombudsman functions on an informal basis by such means as: listening.	"One of the underlying goals of any Ombuds Office in any
other standards		,	, ,
other standards	Alternative Dispute Resolution (ADR) office for members of the ICANN community who may wish to lodge a complaint that the staff, board or a constituent body has treated them unfairly. The purpose of the Ombudsman is to ensure that the members of the ICANN community have been treated fairly.  The Ombudsman will act as an impartial officer and will attempt to resolve complaints about unfair treatment by ICANN using ADR techniques.  The Ombudsman will adhere to the standards of practice adopted by The Ombudsman Association, as they may be applicable.  The Ombudsman will act as a leader by modeling and promoting fairness, equality, clarity, innovation, and by providing assistance to ICANN and the community in developing an awareness of the Ombudsman will strive for certification and peer recognition with relevant Ombudsman bodies.  All complaints to the Office of Ombudsman must be made in writing.  The Office of Ombudsman shall provide an interactive form on the ICANN website to facilitate the filing of complaints.  Written complaints to the Office of Ombudsman shall contain the following information:	mal basis by such means as: listening, providing and receiving information, identifying and reframing issues, developing a range of responsible options, and — with permission and at Ombudsman discretion — engaging in informal third-party intervention. When possible, the Ombudsman helps people develop new ways to solve problems themselves.  4.2 The Ombudsman as an informal and off-the-record resource pursues resolution of concerns and looks into procedural irregularities and/or broader systemic problems when appropriate.  4.3 The Ombudsman does not make binding decisions, mandate policies, or formally adjudicate issues for the organization.  4.4 The Ombudsman supplements, but does not replace, any formal channels. Use of the Ombudsman Office is voluntary, and is not a required step in any grievance process or organizational policy.  4.5 The Ombudsman does not participate in any formal investigative or adjudicative procedures. Formal investigations should be conducted by others. When a formal investigation is requested, the Ombudsman refers individuals to the appropriate offices or individual.  4.6 The Ombudsman identifies trends, issues and concerns about policies and procedures, including potential future issues and concerns.	of any Ombuds Office in any organization or government is, bottom line, saving the organization time, money, grief, lawsuits, and so forth if conflict can be resolved at the very lowest level possible."  "The fairness aspect is critical. But the informality is something that should be kept in the forefront."  1. Coca Cola Ombuds does not even carry a pen vs. our CMS with online complaint form & use of emails.  2. Privacy issue: storage of complaints (archives).  3. Requires organizational trust in Office.  4. Requires community trust in Office.  5. Must not be seen as IRP or Reconsideration appeal but can be used at any stage around either.  6. Process review not decision appeal.  7. First stop not last stop.
	man shall contain the following information: Information about the complainant:	including potential future issues and con- cerns, without breaching confidentiality or	8. Should represent opinion of « reasonable per-
	Name, address, postal address, phone number, email contact, domain name;	anonymity, and provides recommendations for responsibly addressing them.	son »?

Draft of Report #6 03 October 2016 Page 18 of 25



	port to the Board of Directors, and this will be posted on the website. The Ombudsman will conduct appropriate outreach and consumer awareness with the ICANN community to raise the level of understanding of the Ombudsman process, and to encourage the use of ADR processes.		
	<ul> <li>in order to promote an understanding of the issues in the ICANN community;</li> <li>to raise awareness of administrative fairness; and</li> <li>to allow the community to see the results of similar previous cases.</li> <li>These postings will be done in a generic manner to protect the confidentiality and privilege of communicating with the Office of Ombudsman.</li> <li>The Ombudsman will provide an Annual Re-</li> </ul>		
Communication	The nature and basis of the complaint about the act, omission, or decision; A synopsis of contact between the complainant and the ICANN staff or Board on the issue, if applicable; Any other information the complainant wishes to provide.  The Ombudsman may post complaints and resolutions to a dedicated portion of the ICANN website:	training. 4.8 The Ombudsman endeavors to be worthy of the trust placed in the Ombudsman Office.	
	The date of ICANN act, omission, or decision, and a description of that act, omission, or decision; A description as to how the complainant has sufficient personal interest in the matter;	4.7 The Ombudsman acts in accordance with the IOA Code of Ethics and Standards of Practice, keeps professionally current by pursuing continuing education, and provides opportunities for staff to pursue professional	

Draft of Report #6 03 October 2016 Page 19 of 25



of the Ombudsman. System Improvement: When during the course of conducting an investigation the Ombudsman makes a recommendation to ICANN (either informally or via report to the Board), which the Ombudsman believes may lead to the increased fairness of a process. **Referral**: When a complaint does not lie within the jurisdiction of the Ombudsman, and the complainant is either passed directly to the responsible staff person within ICANN, or given a point of reference outside of ICANN such as the Office of Fair Trading. Self Help: When the contact requires only the transmittal of information enabling the complainant to be self empowered to deal with the matter of the contact on their own (i.e. information found on various ICANN webpages). No further Action Required: The Ombudsman may begin initial steps in handling a matter and then find that there is no further action required due to the circumstances (i.e. the complaint may be related to a time sensitive issue, or on evaluation the complaint may not warrant investigation (trivial)). **Decline Jurisdiction**: The Ombudsman may decline jurisdiction, as described in the Ombudsman Framework, for matters such as the timeliness of a complaint, lack of personal interest, trivial, vexatious, etc., or in a circumstance where the complainant escalates the complaint to a formal process pursuant to Article IV of ICANN's Bylaws.

Draft of Report #6 03 October 2016 Page 20 of 25

founded.

**Unfounded**: When the Ombudsman investigates a complaint and determines that the matter presented to the Ombudsman was un-



	TURK	
Withdrawn: When a complainant notifies the		
Ombudsman that the complaint need not be		
pursued further.		
Abandoned: When a complainant ceases to		
be involved in the		
Ombudsman process without notice to the		
Ombudsman.		
Unresolved and escalated by complainant		
per Article IV of		
Bylaws.		
Resolved with Notification to the Board.		
Resolved with Recommendation to the		
Board.		



#### 7) Various types of Ombudsman roles

There is a lot of variance in the type of Ombuds Offices. They work differently, depending on their legislation and their powers. Some research could possibly be done in that area.

- a) Legislative
  - i) South African "Public Protector"
  - ii) France "Défenseur des droits"
- b) University
- c) Organizational
- d) Executive (like ICANN)
- e) etc.

#### 8) Challenges

- a) Technical vs. common sense.
- b) Formal vs. Informal.
- c) Big issues and small issues. All problems come in regardless of importance/size.
- d) Reaching the community.
- e) Orientation to newcomers/staff/nextGen should be built in.
- f) Being used to game system.
- g) Ombuds shouldn't require a team of lawyers.

#### 9) Recommendations (about the ICANN Ombuds Office)

Recommend any changes necessary to ensure that the ICANN Ombudsman has the tools, independence, and authority needed to be an effective voice for ICANN stakeholders

- a) Term of the ombudsman
- b) True independence in a role that is subject to Board renewal

#### 10) Additional role for the ICANN Ombuds Office?

Can and do we need to go beyond the traditional remit of an Ombudsman (i.e. fairness)?

Inspector General vs Ombuds.

Informality is critical. An Inspector General takes this in a completely different direction and is not an Ombuds role.



Some of the things that have or may be proposed are beyond the Ombuds competence and how we should handle that.

A way to answer this question is:

- a) To look at the powers and framework for the position we are looking for;
  - i) [For this document we will call it Ombuds Office].
- b) To hire the candidate(s) who embody those needs;
- c) To define the final name for the position.

"And an Inspector General or an Auditor General, or whatever you want to call it, watchdog of an organization, is a very different role. And for an Ombuds to go in that direction, it would be a complete change in the focus of having that accountability mechanism."

#### 11) Interaction (with other ICANN Mechanisms)

How the new role of the Ombudsman would interact with other mechanisms, to avoid duplication and optimize effectiveness?

#### 12) Communication & Relationship

- a) In-reach to community vs Out-reach
- b) Relationships with Board & Community leadership.
- c) All new Board and community leaders have Ombuds orientation?
- d) Give voice to everyone (regardless of size or perceived unimportance of group)
- e) Advocate for ethical behavior

#### 13) Trust

#### 14) Advice to the ICANN Ombuds Office

Advice to the future ICANN Ombudsman?

- a) New bylaw changes: Reconsideration
- b) Formal vs. informal?
- c) Involvement with community?
- d) Involvement in policy development to ensure fair input from all parties?
- e) Should policy issues be run past the ombuds office?
- f) Advocate for ethics/code of conduct?



g) Harassment – bullying – behavior?

#### 15) Conclusion

# Recommendations

- Requirements for recommendation (no wordsmithing expected)
- Rationale for recommendation



# **Annexes**

#### Resources

ICANN Ombudsman blog: <a href="https://omblog.icann.org/">https://omblog.icann.org/</a>.

Ombudsman Framework: <a href="https://www.icann.org/resources/pages/framework-2012-02-25-20">https://www.icann.org/resources/pages/framework-2012-02-25-20</a> en

What the Ombudsman can do for you: <a href="https://www.icann.org/resources/pages/contact-2012-02-25-en">https://www.icann.org/resources/pages/contact-2012-02-25-en</a>.

Online Dispute Resolution Standards of Practice:

https://www.icann.org/resources/pages/odr-standards-of-practice-2012-02-25-en

Ombudsman Annual Reports & Publications:

https://www.icann.org/resources/pages/reports-96-2012-02-25-en

International Ombudsman Association FAQs:

https://www.ombudsassociation.org/Resources/Frequently-Asked-Questions.aspx

#### Ombudsman's Program Management:

- ATRT Part 24 Ombudsman Report
- Ombudsman Evaluation Seminar
- Value Statement
- Results Based Management and Accountability Framework (RMAF)
  - o Results Based Management and Accountability Framework (RMAF)
- Evaluation Papers
  - Statistical Comparison
    - Independent Review of Statistical Comparison
  - o Client Survey Results (August 2006)
    - Third Party Review of Client Survey Results
  - o Literature Base Review July 2006
    - Independent Review of Literature Based Evaluation
- Analytical Tools
- 50 Questions for Self-Evaluation
- A Practitioner's Guide to Evaluating Ombudsman Offices
- A Blueprint for the Evaluation of an Ombudsman's Office: A Case Study of the ICANN
  Office of the Ombudsman