

## **Don M. Blumenthal**



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### **PROFESSIONAL EXPERIENCE**

**DMB ASSOCIATES, LLC**, Consulting Practice  
Ann Arbor, MI

2007-Present

Subject matter concentrations in information security and privacy, Internet anti-abuse, and Internet governance. Provide policy and legal analyses, data breach response advice, enterprise security system guidance, and regulatory compliance advice. Active in the Internet anti abuse community. Also have prepared business and consumer educational articles.

Representative topics have included data breach response, consumer credit protections, business security education, breach insurance, and aviation facility security. Client examples are a US federal agency, an international bank, an Internet registry, a data security insurance broker, and other consultants engaged in Internet governance and aviation security matters. Also served as Director of Regulatory Affairs for White Pine Systems, a provider of personal health records systems.

Active member of the ICANN Security and Stability Advisory Committee, appointed by the ICANN Board in 2011 and reappointed in 2014.

**PUBLIC INTEREST REGISTRY**  
Reston, VA (based in Ann Arbor, MI)

2010-2015

Served as Senior Policy Advisor. Issue concentrations in Internet stability and security, governance accountability and transparency, abuse, and general law-enforcement and anti-abuse related matters. Also monitored issues on any Internet matters with technical ramifications such as IDN implementation. Followed developments and report to the Policy Director, CEO, and General Counsel as needed, and prepared formal written materials when requested. In addition, had business-related responsibilities, primarily with respect to new gTLD agreement review and process planning.

Served as co-chair of the Privacy and Proxy Services Accreditation Issues Policy Development Process Working Group and as chair of the Data Protection and Privacy subteam of the Thick Whois PDP WG. Also was a member of the Domain Security and Stability Analysis WG and observer on Next Generation gTLD RDS to Replace WHOIS PDP. Was a GNSO representative on efforts related to publication of "Phase II of Proposed Process Enhancements" that addressed improvements to the public comment process mandated by Recommendations 15-17 of the Accountability and Transparency Review Team Report.

**ACADEMIA**

2008-2012

Adjunct Professor, University of Michigan School of Information. Courses in foundations of information policy, contemporary privacy issues, and enterprise security planning.

Adjunct Professor, Michigan State University Criminal Justice School. Course in cyber crime and cyber security.

## **US FEDERAL TRADE COMMISSION**

Washington, DC

Internet Lab Coordinator, Bureau of Consumer Protection

1998-2006

- Developed and managed the Internet Lab, the FTC's Internet investigations network. a pioneering effort in gathering evidence related to fraud and deception on the Internet. Also provided capabilities for eight regional offices to handle investigations through their own anonymous Internet connections.
- Participated as attorney and as technical advisor in enforcement matters related to the Internet and other technology-related matters. Provided expert testimony in cases brought by the FTC, the U.S. Department of Justice, and the Australian Competition and Consumer Commission.
- Managed development of the FTC spam database, a full text search system. Consulted concerning possible creation of similar systems with organizations involved in the Canadian Task Force on Spam and with the German ISP association.
- Managed BCP's Technology Support Group and established the Bureau of Consumer Protection's first dedicated litigation support group.
- Represented the FTC on interagency task forces on Internet governance and cybersecurity.

Attorney-Advisor, Information and Technology Management Division

1992-1998

- Managed and developed the first FTC electronic document management and trial presentation programs.
- Managed Bureau of Consumer Protection automated litigation support activities.
- Consulted on investigations that concerned respondents in computer-related matters
- Participated in development of network and Internet systems

## **PREVIOUS EXPERIENCE**

Washington, DC, and Cleveland, OH

Trial Attorney, Federal Trade Commission and Federal Maritime Commission

General law and government policy private practice

Legislative Director, Member of U.S. House of Representatives

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## **HONORS**

- Public Interest Registry CEO Award for work on analyses of DNS-based takedown issues in proposed US legislation, 2011
- FTC Distinguished Service Award, 2006
- FTC Mead-Johnson award for outstanding support activities related to litigation support and development of Internet- and law-related technologies, 1998
- Bureau of Consumer Protection Director's Award, 2005 and 2003

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## **PUBLICATIONS**

Contributor to:

- American Bar Association publications *International Guide to Cyber Security*, *International Guide to Privacy*, and *Roadmap to Enterprise Security*
- ITU Model Cyber Crime Toolkit
- US Federal Communications Commission *Remediation of Server-Based DDoS Attacks*
- Cloud Security Alliance *Guide to Cloud Computing*, Second Edition
- *Recommended Security Guidelines for Airport Planning, Design & Construction* prepared for the US Transportation Security Administration
- SSAC
  - Advisory on Registrant Protection: Best Practices for Preserving Security and Stability in the Credential Management Lifecycle
  - Report on the IANA Functions Contract
  - Overview and History of the IANA Functions

- Advisory on DDoS Attacks Leveraging DNS Infrastructure
- Advisory Concerning the Mitigation of Name Collision Risk
- Comment on ICANN's Initial Report from the Expert Working Group on gTLD Directory Services
- Report on Domain Name Registration Data Validation
- Advisory on Impacts of Content Blocking via the Domain Name System
- Comment on the WHOIS Review Team Final Report
- Report on the Domain Name Registration Data Model

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## **PRESENTATIONS**

Frequent speaker and panelist on security, privacy, anti-abuse, and law enforcement issues.

Representative organizations:

- Anti Phishing Working Group
- National Cyber Forensics and Training Alliance
- Defcon
- Internet Society INET
- ICANN forums
- Eastern Michigan University Information Assurance Department
- MIS Training Institute

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## **PROFESSIONAL MEMBERSHIPS**

- Coalition Against Unsolicited Commercial Email; Board of Directors
- AntiPhishing Working Group; Steering Committee for eCrime Research Summit Programs
- Information Systems Security Association, Motor City Chapter
- International Association of Privacy Professionals
- American Bar Association, Science and Technology, and Business Committees

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## **EDUCATION AND CERTIFICATION**

Certificate in Systems and Project Management, The American University.

J.D., University of Pennsylvania

B.A., Government, Oberlin College

Member of the Bar of the Supreme Court of Pennsylvania