

Confer with Competition, Consumer Trust, and Consumer Choice
(CCT) Review Team
10 March 2016 – ICANN55

Alice Jansen: (3/9/2016 17:17) Welcome to the Competition, Consumer Trust & Consumer Choice Review Team's engagement session! The session will begin shortly. Please note that chat sessions are archived and follow the ICANN Expected Standard of Behavior <http://tinyurl.com/2012ICANNStandards>. If you have a question or comment you would like us to read at the microphone, please begin your post with <QUESTION> or <COMMENT> - Thanks!

Alice Jansen: (17:17) The session will start shortly.

Calvin Browne: (17:18) :-)

Pamela Smith: (17:19) Hello, my name is Pamela Smith and I will be monitoring this chat room. In this role, I am the voice for the remote participants, ensuring that they are heard equally with those who are "in-room" participants. Please note that I will only be able to read your comment/question within the time set by the Chair of this session. The chat rooms are the virtual meetings' for everyone, in-room and remote. When submitting a question that you want me to read out loud on the mic, please start with a <QUESTION> and end with a "</QUESTION>". Text outside these quotes will be considered as part of "chat" and will not be read out loud on the mic. Please note that chat sessions are being archived and follow the ICANN Expected Standards of Behavior: <http://www.icann.org/en/news/in-focus/accountability/expected-standards>

Aaron Pace | .Less: (17:38) <comment> The biggest thing that consumers are constantly dealing with over any TLD is abusive advertising practices. There is a way to resolve this issue from a top down approach using ".Less" web site extensions. </comment> <Question> Would there be any interest from this group to become "Advertising Standards board members" to oversee and make advertising better for consumers? </Question>

Lori Schulman: (18:08) <comment> Jeff's point about PIC's is well taken. INTA members have bumped up against the enforcement of the PICs particularly in pricing screams. ICANN has taken the position that enforcing a PIC is a private remedy for aggrieved parties to exercise rather than a responsibility of ICANN. So an analysis of enforcement of PIC's could be very helpful for setting recommendations and guidance in the future.>

Lori Schulman: (18:09) Schemes.

Lori Schulman: (18:10) Although we have screamed about schemes..

Calvin Browne: (18:23) phew.... tough day

Alice Jansen: (18:23) Thank your for joining us!

Calvin Browne: (18:23) see you all tomorrow

Alice Jansen: (18:23) Get some rest, Calvin :-)!

Aaron Pace I .Less: (18:23) Great Job everyone!