

Chain of Events:

- Step 1: Submit your draft using the designated template
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- Step 10: CCT reaches final agreement on your findings on plenary call

Note: It is important to comply with deadlines set in this program. Please make sure to attend the calls on which you are scheduled to deliver findings.

Deadline	Action Owner	Action/Program
By 30 September	Jonathan	Jonathan to send out best practices to Review Team and roadmap to Hyderabad
By 30 September	Carlton, Gao, Laureen, Jamie (see here for individual assignments)	Circulate <ul style="list-style-type: none"> - <i>Have these efforts had an impact on public perception of the DNS? discussion papers i.e.</i> <ul style="list-style-type: none"> o <i>What is the level of consumer awareness of the new gTLDs?</i> o <i>Have consumers expressed trust in the new gTLD program efforts?</i> o <i>Has consumer trust in the DNS improved overall since the introduction of new gTLDs?</i> to the Safeguards & Trust list
By 30 September	Carlos, Calvin, Laureen, Drew, Carlton (see here for individual assignments)	Circulate: <ul style="list-style-type: none"> - <i>Has the New gTLD Program put mechanisms in to improve trustworthiness in the DNS? discussion papers i.e.</i> <ul style="list-style-type: none"> o <i>Background of History of GAC Safeguards and new Registry Agreement</i> o <i>Description of Technical Safeguards and Implementation</i> o <i>Description of Safeguards Applicable to all gTLDs and Implementation</i> o <i>Description of Safeguards Applicable to sensitive/highly regulated gTLDs and Implementation</i> o <i>Description of Voluntary Public Interest Commitments</i> o <i>Description of Rights Protection Mechanisms</i> to the Safeguards & Trust list
By 30 September	Waudon	Circulate: <ul style="list-style-type: none"> - <i>Brand TLDs</i> - <i>Registrar Competition with Registries</i> discussion papers to Competition & Consumer Choice list
By 30 September	Dejan	Circulate: <ul style="list-style-type: none"> - <i>URS vs UDRP</i> - <i>Registry policies v2</i> discussion papers to Competition & Consumer Choice list
By 30 September	Jordyn	Circulate: <ul style="list-style-type: none"> - <i>Concentration Ratios v2</i> discussion paper to Competition & Consumer Choice list

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<p>By 30 September</p>	<p>Stan</p>	<p>Circulate:</p> <ul style="list-style-type: none"> - <i>Basic market share consultations v2</i> - <i>Size distribution of TLDs</i> - <i>Industry structures v2</i> - <i>Price analysis</i> <p>discussion papers to Competition & Consumer Choice list</p>
<p>By 30 September</p>	<p>Megan</p>	<p>Circulate:</p> <ul style="list-style-type: none"> - <i>Benefits vs. confusion to end users v2</i> <p>discussion paper to Competition & Consumer Choice list</p>
<p>4 October Safeguards & Trust call</p>	<p>Carlton, Gao, Laureen, Jamie, Carlos, Drew, Calvin</p>	<p>Deliver overview of discussion papers and findings:</p> <ul style="list-style-type: none"> - <i>Have these efforts had an impact on public perception of the DNS? i.e.</i> <ul style="list-style-type: none"> o <i>What is the level of consumer awareness of the new gTLDs?</i> o <i>Have consumers expressed trust in the new gTLD program efforts?</i> o <i>Has consumer trust in the DNS improved overall since the introduction of new gTLDs?</i> - <i>Has the New gTLD Program put mechanisms in to improve trustworthiness in the DNS? i.e.</i> <ul style="list-style-type: none"> o <i>Background of History of GAC Safeguards and new Registry Agreement</i> o <i>Description of Technical Safeguards and Implementation</i> o <i>Description of Safeguards Applicable to all gTLDs and Implementation</i> o <i>Description of Safeguards Applicable to sensitive/highly regulated gTLDs and Implementation</i> o <i>Description of Voluntary Public Interest Commitments</i> o <i>Description of Rights Protection Mechanisms</i>
<p>5 October – Competition & Consumer Choice call</p>	<p>Dejan – Stan – Megan – Waudo – Jordyn - Waudo</p>	<p>Deliver overview of amendments made to:</p> <ul style="list-style-type: none"> - <i>Registry policies</i> - <i>Basic market share consultations</i> - <i>Industry structures</i> - <i>Benefits vs. confusion to end users</i> - <i>Concentration Ratios</i> <p>Deliver detailed overview of discussion papers/findings:</p> <ul style="list-style-type: none"> - <i>Brand TLDs</i> - <i>Registrar Competition with Registries</i> - <i>URS vs UDRP</i> - <i>Size distribution of TLDs</i>

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		- Price analysis
5 October	Jordyn	Send draft report structure to leadership team for discussion on 6 October leadership call
By 7 October	Competition & Consumer Choice Team	Submit redlines on: <ul style="list-style-type: none"> - Brand TLDs - Registrar Competition with Registries - URS vs UDRP - Size distribution of TLDs - Price analysis
By 7 October	Safeguards & Trust Team	Submit redlines on: <ul style="list-style-type: none"> - Have these efforts had an impact on public perception of the DNS? i.e. <ul style="list-style-type: none"> o What is the level of consumer awareness of the new gTLDs? o Have consumers expressed trust in the new gTLD program efforts? o Has consumer trust in the DNS improved overall since the introduction of new gTLDs? - Has the New gTLD Program put mechanisms in to improve trustworthiness in the DNS? i.e. <ul style="list-style-type: none"> o Background of History of GAC Safeguards and new Registry Agreement o Description of Technical Safeguards and Implementation o Description of Safeguards Applicable to all gTLDs and Implementation o Description of Safeguards Applicable to sensitive/highly regulated gTLDs and Implementation o Description of Voluntary Public Interest Commitments o Description of Rights Protection Mechanisms
By 7 October	CCT	Submit redlines on: <ul style="list-style-type: none"> - Trademarks - Duplicates - Consumer Trust
10 October	Fabro, Jamie, David, Drew, Laureen, Calvin (see here for individual assignments)	Circulate: <ul style="list-style-type: none"> - Has the New gTLD Program put sufficient mechanisms in place to mitigate risks to the trustworthiness of the DNS? discussion papers i.e. <ul style="list-style-type: none"> o Have the Safeguards been Implemented in a Manner that Promotes Effective Enforcement? (technical safeguards, implemented

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		<p>GAC safeguards, voluntary PICs, RPMs)</p> <ul style="list-style-type: none"> ○ Have the New gTLD Operators complied with technical safeguards, GAC implemented safeguards, voluntary PICs, RPMs ○ What was the impact of the New Safeguards on DNS Abuse? ○ Did the New Rights Protection Mechanisms mitigate certain risks involved with the Expansion of the New gTLD program? <p>discussion papers to the Safeguards & Trust list</p>
<p>10 October</p>	<p>Laureen, Jordyn</p>	<ul style="list-style-type: none"> ◇ Circulate final papers/set of findings for final agreement on plenary call: <ul style="list-style-type: none"> - Trademarks - Duplicates - Consumer Trust ◇ Provide revised papers: <ul style="list-style-type: none"> ○ Industry structures ○ Basic market share consultations ○ Benefits vs. confusion to end users ○ Concentration ratios ◇ Submit discussion papers/findings for overview/discussion on plenary call: <ul style="list-style-type: none"> - Registry policies - Size distribution of TLDs - Brand TLDs - Registrar Competition with Registries - URS vs UDRP - Price analysis - Have these efforts had an impact on public perception of the DNS? i.e. <ul style="list-style-type: none"> ○ What is the level of consumer awareness of the new gTLDs? ○ Have consumers expressed trust in the new gTLD program efforts? ○ Has consumer trust in the DNS improved overall since the introduction of new gTLDs? - Has the New gTLD Program put mechanisms in to improve trustworthiness in the DNS? i.e. <ul style="list-style-type: none"> ○ Background of History of GAC Safeguards and new Registry Agreement ○ Description of Technical Safeguards and Implementation ○ Description of Safeguards Applicable to all gTLDs and Implementation ○ Description of Safeguards Applicable to sensitive/highly regulated gTLDs and Implementation

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		<ul style="list-style-type: none"> o Description of Voluntary Public Interest Commitments o Description of Rights Protection Mechanisms
11 October	Jordyn, Jonathan	Circulate proposed draft structure to Review Team
13 October Plenary call	CCT	<ul style="list-style-type: none"> ◇ Provide overview of papers/findings: <ul style="list-style-type: none"> - Registry policies - Size distribution of TLDs - Brand TLDs - Registrar Competition with Registries - URS vs UDRP - Price analysis - Have these efforts had an impact on public perception of the DNS? papers <ul style="list-style-type: none"> o What is the level of consumer awareness of the new gTLDs? o Have consumers expressed trust in the new gTLD program efforts? o Has consumer trust in the DNS improved overall since the introduction of new gTLDs? - Has new gTLD program put mechanisms in to improve trustworthiness in the DNS? papers <ul style="list-style-type: none"> o Background of History of GAC Safeguards and new Registry Agreement o Description of Technical Safeguards and Implementation o Description of Safeguards Applicable to all gTLDs and Implementation o Description of Safeguards Applicable to sensitive/highly regulated gTLDs and Implementation o Description of Voluntary Public Interest Commitments o Description of Rights Protection Mechanisms ◇ Provide overview of amendments made to: <ul style="list-style-type: none"> - Industry structures - Basic market share consultations - Benefits vs. confusion to end users - Concentration ratios ◇ Reach final agreement on findings: <ul style="list-style-type: none"> - Trademarks - Duplicates - Consumer Trust ◇ Discuss draft report structure

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<p>18 October Safeguards & Trust call</p>	<p>Fabro, Jamie, David, Drew, Lauren, Calvin</p>	<p>Deliver detailed overview of papers/findings:</p> <ul style="list-style-type: none"> - <i>Has the New gTLD Program Put Sufficient Mechanisms In Place to Mitigate risks to the Trustworthiness of the DNS? discussion papers</i> <ul style="list-style-type: none"> o <i>Have the Safeguards been Implemented in a Manner that Promotes Effective Enforcement? (technical safeguards, implemented GAC safeguards, voluntary PICs, RPMs)</i> o <i>Have the New gTLD Operators complied with technical safeguards, GAC implemented safeguards, voluntary PICs, RPMs</i> o <i>What was the impact of the New Safeguards on DNS Abuse?</i> o <i>Did the New Rights Protection Mechanisms mitigate certain risks involved with the Expansion of the New gTLD program?</i>
<p>19 October Competition & Consumer Choice call</p>	<p>C&CC</p>	<p>Discuss competition & consumer choice draft report structure</p>
<p>By 21 October</p>	<p>CCT</p>	<p>Submit any last minute input on:</p> <ul style="list-style-type: none"> - <i>Basic market share consultations</i> - <i>Industry structures</i> - <i>Benefits vs. confusion to end users</i> - <i>Concentration ratios</i> <p>Submit redlines on:</p> <ul style="list-style-type: none"> - <i>Registry policies</i> - <i>Size distribution of TLDs</i> - <i>Brand TLDs</i> - <i>Registrar Competition with Registries</i> - <i>URS vs UDRP</i> - <i>Price analysis</i> - <i>Have these efforts had an impact on public perception of the DNS? papers</i> <ul style="list-style-type: none"> o <i>What is the level of consumer awareness of the new gTLDs?</i> o <i>Have consumers expressed trust in the new gTLD program efforts?</i> o <i>Has consumer trust in the DNS improved overall since the introduction of new gTLDs?</i> - <i>Has the New gTLD Program put mechanisms in to improve trustworthiness in the DNS?</i> <ul style="list-style-type: none"> o <i>Background of History of GAC Safeguards and new Registry Agreement</i> o <i>Description of Technical Safeguards and Implementation</i>

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		<ul style="list-style-type: none"> o Description of Safeguards Applicable to all gTLDs and Implementation o Description of Safeguards Applicable to sensitive/highly regulated gTLDs and Implementation o Description of Voluntary Public Interest Commitments o Description of Rights Protection Mechanisms
<p>By 21 October</p>	<p>Safeguards & Trust Team</p>	<p>Submit redlines on:</p> <ul style="list-style-type: none"> - Has the New gTLD Program put sufficient mechanisms in place to mitigate risks to the trustworthiness of the DNS? papers i.e. <ul style="list-style-type: none"> o Have the Safeguards been Implemented in a Manner that Promotes Effective Enforcement? (technical safeguards, implemented GAC safeguards, voluntary PICs, RPMs) o Have the New gTLD Operators complied with technical safeguards, GAC implemented safeguards, voluntary PICs, RPMs o What was the impact of the New Safeguards on DNS Abuse? o Did the New Rights Protection Mechanisms mitigate certain risks involved with the Expansion of the New gTLD program?
<p>By 24 October</p>	<p>Jordyn, Laureen</p>	<p>Submit final papers/set of findings for final agreement on plenary call:</p> <ul style="list-style-type: none"> - Registry policies - Size distribution of TLDs - Brand TLDs - Registrar Competition with Registries - URS vs UDRP - Price analysis - Have these efforts had an impact on public perception of the DNS? papers <ul style="list-style-type: none"> o What is the level of consumer awareness of the new gTLDs? o Have consumers expressed trust in the new gTLD program efforts? o Has consumer trust in the DNS improved overall since the introduction of new gTLDs? - Has new gTLD program put mechanisms in to improve trustworthiness in the DNS? <ul style="list-style-type: none"> o Background of History of GAC Safeguards and new Registry Agreement

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		<ul style="list-style-type: none"> ○ Description of Technical Safeguards and Implementation ○ Description of Safeguards Applicable to all gTLDs and Implementation ○ Description of Safeguards Applicable to sensitive/highly regulated gTLDs and Implementation ○ Description of Voluntary Public Interest Commitments ○ Description of Rights Protection Mechanisms
<p>By 24 October</p>	<p>Laureen</p>	<p>Submit paper for discussion on plenary call:</p> <ul style="list-style-type: none"> - Has the New gTLD Program put sufficient mechanisms in place to mitigate risks to the trustworthiness of the DNS? i.e. <ul style="list-style-type: none"> ○ Have the Safeguards been Implemented in a Manner that Promotes Effective Enforcement? (technical safeguards, implemented GAC safeguards, voluntary PICs, RPMs) ○ Have the New gTLD Operators complied with technical safeguards, GAC implemented safeguards, voluntary PICs, RPMs ○ What was the impact of the New Safeguards on DNS Abuse? ○ Did the New Rights Protection Mechanisms mitigate certain risks involved with the Expansion of the New gTLD program?
<p>26 October Plenary call</p>	<p>CCT</p>	<ul style="list-style-type: none"> ◇ Discuss findings of: <ul style="list-style-type: none"> - Has the New gTLD Program Put Sufficient Mechanisms In Place to Mitigate risks to the Trustworthiness of the DNS? papers i.e. <ul style="list-style-type: none"> ○ Have the Safeguards been Implemented in a Manner that Promotes Effective Enforcement? (technical safeguards, implemented GAC safeguards, voluntary PICs, RPMs) ○ Have the New gTLD Operators complied with technical safeguards, GAC implemented safeguards, voluntary PICs, RPMs ○ What was the impact of the New Safeguards on DNS Abuse? ○ Did the New Rights Protection Mechanisms mitigate certain risks involved with the Expansion of the New gTLD program? ◇ Reach final agreement on:

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<p>By 28 October</p>	<p>CCT</p>	<p>Submit redlines on:</p> <ul style="list-style-type: none"> - Has the New gTLD Program put sufficient mechanisms in place to mitigate risks to the trustworthiness of the DNS? papers i.e. <ul style="list-style-type: none"> o Have the Safeguards been Implemented in a Manner that Promotes Effective Enforcement? (technical safeguards, implemented GAC safeguards, voluntary PICs, RPMs) o Have the New gTLD Operators complied with technical safeguards, GAC implemented safeguards, voluntary PICs, RPMs o What was the impact of the New Safeguards on DNS Abuse? o Did the New Rights Protection Mechanisms mitigate certain risks involved with the Expansion of the New gTLD program?

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<p>31 October</p>	<p>Laureen</p>	<p>Submit final paper/findings:</p> <ul style="list-style-type: none"> - <i>Has the New gTLD Program put sufficient mechanisms in place to mitigate risks to the trustworthiness of the DNS? papers i.e.</i> <ul style="list-style-type: none"> o <i>Have the Safeguards been Implemented in a Manner that Promotes Effective Enforcement? (technical safeguards, implemented GAC safeguards, voluntary PICs, RPMs)</i> o <i>Have the New gTLD Operators complied with technical safeguards, GAC implemented safeguards, voluntary PICs, RPMs</i> o <i>What was the impact of the New Safeguards on DNS Abuse?</i> o <i>Did the New Rights Protection Mechanisms mitigate certain risks involved with the Expansion of the New gTLD program?</i>
<p>31 October</p>	<p>Leadership</p>	<p>Post compilation of findings you will be seeking input on in Hyderabad</p>
<p>2-3 November</p>	<p>HYDERABAD</p>	<p>HYDERABAD</p>