

AC CHAT-C&CC SubTeam Meeting #20_5 October

Brenda Brewer: Good day all and welcome to C&CC SubTeam Meeting #20!

Carlos Raul Gutierrez: Good morning Brenda. I know I'm off by a day but will use the opportunity anyhow to hear a little about work on the other side of the fence

Stan Besen: When can we expect to receive the AG draft?

Eleeza Agopian: Hi Stan, we are aiming to publish this week. I am hoping tomorrow.

Brenda Brewer: Dialing out to Kaili now

Brenda Brewer: No answer from Kaili

Waudu: sorry my connection appears bad. May be on/off as we go along

Waudu: hello Brenda, can I be called?

Brenda Brewer: Yes Waudu

Waudu: Sorry, meant Brenda

Brenda Brewer: Connection in progress

Dejan Djukic: I'm waiting for policy table to be updated, Eleeza responded me that it will be today probably finished.

Jordyn A Buchanan 2: Can we get Waudu's other paper projected?

Jonathan Zuck: or not using them yet. Seems like THE biggest switching cost, no?

Jordyn A Buchanan 2: That's a good point, Jonathan.

Eleeza Agopian: I'll check the survey language, but I don't think so

Carlos Raul Gutierrez: lost audio

Carlos Raul Gutierrez: may I ask for a bridge?

Jonathan Zuck: slow at the least

Eleeza Agopian: There's nothing in the applicant survey regarding how/if Rys are using their TLDs yet.

Brenda Brewer: Calling you Carlos.

Carlos Raul Gutierrez: txs

Jonathan Zuck: part of it had to do with the point that a .BRAND is really about moving a whole family of web presences, not just one

Jonathan Zuck: presences?

Megan Richards: was speaking and microphone on and volume high - will try in the chat

Megan Richards: in addition to what Stan said about standards movement is there not also an element of "consumer attraction" i.e. consumers are used to e.g. Netflix at netflix.com and tend to use that instead of looking to new domains

Megan Richards: on the other hand - since some 60% find domains by means of search engines is the problem with the search engines and not the consumers themselves ?

Jonathan Zuck: possibility exists for a different kind of "defensive" registration. a .PAYPAL could be an alternative to buying 2,500 STLDs in 1,500 TLDS. so not defensive in terms of the first level but the second.

Jonathan Zuck: we need to get on top of that survey quickly.

Megan Richards: that is the Merck case Waudo

Waudo: thanks Megan

Jonathan Zuck: exactly

Megan Richards: :-)

Jonathan Zuck: still need INTA results on on the breadth of costs

Jonathan Zuck: and still don't have secondary market data

Megan Richards: agree too that a slightly more nuanced answer is better !

Jonathan Zuck: agree

Jonathan Zuck: ;)

Jonathan Zuck: "we haven't been able to observe competition in prices but we are unable to conclude decisively why"

Jonathan Zuck: the narrative

Megan Richards: that is perhaps a bit too nuanced Jonathan :-) Could we not say "the data available does not indicate and reduction in retail prices for gTLDs but the reasons for this may vary and it will be important to renew this analysis in the future XXXXX"

Megan Richards: sorry that should be "any reduction"

Megan Richards: Stan and I are saying the same thing in different words

Jonathan Zuck: we can lay out some possible causes and the data we would need to differentiate those effects

Megan Richards: robust

Jonathan Zuck: YEEEEEEEEESSSSSSSS!

Eleeza Agopian: Jordyn: That data should be coming to Dejan today.

Jonathan Zuck: Jordyn any luck reaching out to SEDO?

Jonathan Zuck: and YOU'RE Google!

Megan Richards: thanks all