OWNERS: Drew (lead), Fabro, Calvin

Refer to Laureen's Model Issue Paper -

CCT-RT DISCUSSION PAPER WORKSHEET (LAUREEN'S TEMPLATE ADOPTED ON PLENARY DRAFT #17)

Scroll down for prior work

HIGH LEVEL QUESTION: [These are the discussion paper topics]

OWNER: [primary drafter]

SUB-QUESTIONS: [what foundation questions need to be answered to fully address the high-level question; these should be as specific as possible]

FINDINGS: [a list of relevant findings and supporting data; the presentation of the findings needs to correspond to the numbered subquestions]

CAUSES:

PRIORITY TO ADDRESS: [ex. Prior to Subsequent Procedures, Mid-term, Long-term This is an important area for community input]

RECOMMENDATIONS: [recommendations to ICANN. For each, specify: 1. Target of recommendation (i.e. Staff, Board, SubProc PDP); 2. Nature of recommendation; 3. Implementation details, exceptional costs, etc.]

REVIEW: [how the effectiveness of these recommendations will be reviewed; e.g. data source recommended for review and recommended timeframe for review]

CCT-RT HYPOTHESIS WORKSHEET

HIGH LEVEL QUESTION:

(ex. The outreach program failed to reach potential applicants in the developing world)

Is there more or less DNS abuse in the new gTLDs?

OWNER: Drew, Fabro, Calvin

(ex. Carlton Samuels)

SUB-QUESTIONS:

(ex. Was the new gTLD application and evaluation program effective at serving the developing world?)

- 1. What is the rate of abuse in legacy gTLDs?
- 2. What is the rate of abuse in new gTLDs?
 - a. What factors appear to contribute to abusive registrations in new gTLDs?
 - i. Price?
 - ii. Common Registrar/Reseller?
 - iii. Overall popularity of the TLD?
 - iv. Restrictive terms of use?
- 3. What was the rate of abuse in legacy gTLDs upon the introduction of new gTLDs?
- 4. What has happened to the rate of abuse in legacy gTLDs since the introduction of the new gTLDs?
 - a. Has the overall rate of abuse dropped?
 - b. Has the overall number of abusive registrations dropped?

FINDINGS:

(a list of relevant findings and supporting data) (NOTE: Data for this section will come from the DNS abuse study that has been commissioned by the CCT Review Team)

- 1. What is the rate of abuse in legacy gTLDs?
- 2. What is the rate of abuse in new gTLDs?
 - a. What factors appear to contribute to abusive registrations in new gTLDs?
 - i. Price?
 - ii. Common Registrar/Reseller?
 - iii. Overall popularity of the TLD?
 - iv. Restrictive terms of use?
- 3. What was the rate of abuse in legacy gTLDs upon the introduction of new gTLDs?
- 4. What has happened to the rate of abuse in legacy gTLDs since the introduction of the new gTLDs?
 - a. Has the overall rate of abuse dropped?
 - b. Has the overall number of abusive registrations dropped?

CAUSES:

refe	r to relevant hypothesis worksheets on caus	es,
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	2.	
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PRIORITY TO ADDRESS:

(ex. Prior to Subsequent Procedures, Mid-term, Long-term This is an important area for community input)

RECOMMENDATIONS:

(recommendations to ICANN. For each, specify:

- 1. Target of recommendation (ie Staff, Board, SubProc PDP)
- 2. Nature of recommendation
- 3. Implementation details, exceptional costs, etc.)

(ex:

- 1. Begin Outreach 6 months prior to accepting applications
 - a. Staff recommendation
 - b. Likely 20% increase in outreach cost
- 2. Use more radio advertising for outreach
 - a. Staff recommendation

b. Likely 30% increase in outreach cost)

REVIEW:

(how the effectiveness of these recommendations will be reviewed)

- 1. Data source recommended for review
- 2. Recommended timeframe for review)

(ex:

- 1. Repeat applicant cohort survey, look for 40% increase in awareness
- 2. Review in one year to make changes if an increase is not observed.)

Research Analysis Worksheet

(intended to feed into the hypothesis worksheet)

TITLE

OWNER - Drew, Fabro, Calvin

DESCRIPTION

(short description of the product, article, survey, economic analysis, including the underlying methodology)

The ICANN CCT Review Team commissioned a quantitative study on comparative DNS Abuse trends in legacy versus new gTLDs.

TOP LEVEL QUESTIONS ADDRESSED

(a list of high level questions addressed by the research. If none, drop it ie:

1. Is there more or less DNS abuse in the new gTLDs?

2.

3.

HYPOTHESES ADDRESSED

(for each hypothesis, include the description of the hypothesis and the findings of the research ie

- 1. The new gTLD program
 - a.
 - b.
 - C.