








At-Large Website Analytics

June 2016

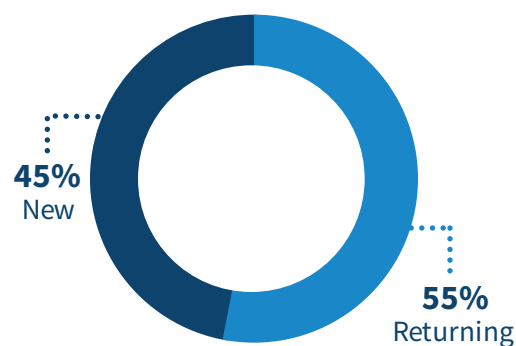
New At-Large Site Metrics

Year over Year Comparison – Recent Activity & Engagement

SESSIONS	VISITORS	PAGEVIEWS	VISIT DURATION	PAGES PER VISIT	BOUNCE RATE
 84%	 22%	 257%*	 114%	 96%	 -16%
24 February – 23 June, 2015 24 February – 22 June, 2016			*Inflated by launch traffic. More recently leveled out to YoY increase of about 100%		

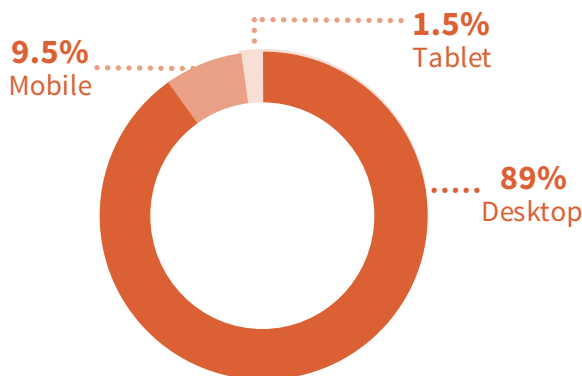
2016 Audience & Top Content

NEW VS. RETURNING



24 February – 22 June, 2016

BROWSING DEVICE

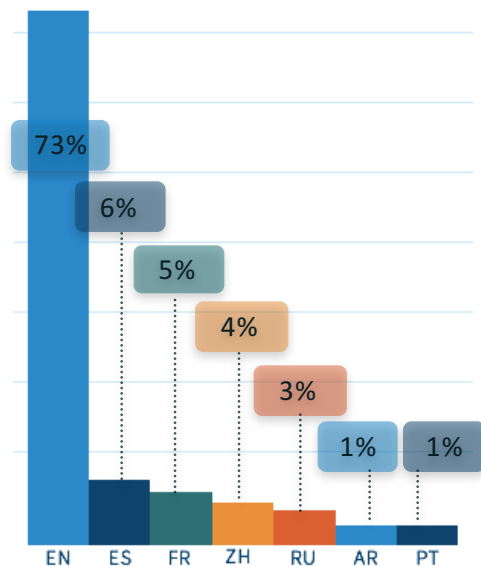


TOP VIEWED PAGES

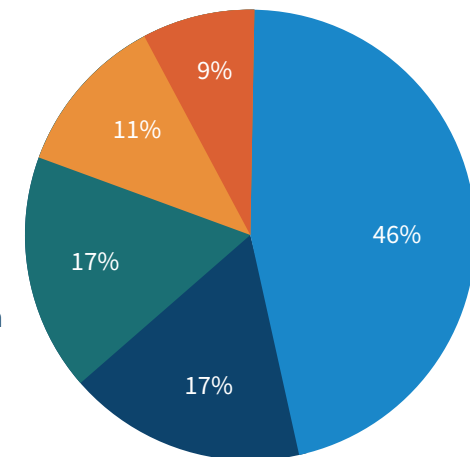
- At-Large Homepage
- Policy Summary
- About At-Large
- How to Apply
- ALS List
- How to Join Overview
- ALAC Page
- Get Involved
- News Summary Page
- RALO List
- Get Involved-Individuals

New At-Large Site Metrics

..... BROWSER LANGUAGES



..... SESSIONS BY REGION



24 February – 22 June, 2016