

Adobe Connect chat transcript for 29 July 2016:

Terri Agnew:Welcome to the RPM TMCH sub team call held on Friday, 29 July 2016 at 15:00 UTC for 90 minutes. Call with Greg Rafert of the Analysis Group and RPM WG members will begin at 15:30 UTC

Terri Agnew:wiki agenda page: <https://community.icann.org/x/eQ2bAw>

Kristine Dorrain - Amazon Registry:Hi everyone, sorry I'm late.

Terri Agnew:Welcome Kristine Dorrain

Mary Wong:Did we lose Susan?

Kristine Dorrain - Amazon Registry:I don't hear her

Terri Agnew:@Susan, we are no longer hearing you, please let me know if a dial out on the telephone is needed

Philip Corwin:I can't hear her anymore either

Kristine Dorrain - Amazon Registry:Can staff link to the analysis group report? I have to admit I missed it.

Mary Wong:@Kristine - <https://newgtlds.icann.org/en/reviews/tmch/draft-services-review-25jul16-en.pdf>

Mary Wong:Additional information and the public comment forum: <https://www.icann.org/public-comments/tmch-review-2016-07-25-en>

susan payne:sorry! qwill dial in

Kristine Dorrain - Amazon Registry:Thanks, Mary

Terri Agnew:Susan is on audio

susan payne:hi sorry everyone. dodgy internet connection. I am on audio

Philip Corwin:FYI, I will not be on the calls for this subgroup on August 5th or 12th as I shall be on vacation

Terri Agnew:@Phil, apology will be noted for both dates, thank you

David Tait:yes

Kristine Dorrain - Amazon Registry:I can hear you

susan payne:yes

Kurt Pritz:my mic not workin

susan payne:yes

Terri Agnew:Welcome Monica Mitchell

Antonietta Mangiacotti:Repository of TMCH monthly reports

<https://newgtlds.icann.org/en/about/trademark-clearinghouse/registries-registrars/reports>

Kristine Dorrain - Amazon Registry:yes,

Kurt Pritz:I think Susan's correct. The report compares downloads by registrars with registrations - not abandoned shopping carts

David Tait:For those joining the room we're on a brief break before we're joined by Greg Rafert of the Analysis Group

Maxim Alzoba (FAITID):Hello Everyone, do we have adobe audio?

David Tait:Maxim we do and it will be resuming shortly for the discussions

Mary Wong:Welcome, Greg, Stacey and other Working Group members to this TMCH Sub Team call!

Sonigitu Ekpe:Greetings from Calabar, I Nigeria.

Philip Corwin:Those GAC recommendations were from several years ago, before the Applicant Guidebook was complete and way before the application window opened.

Mary Wong:The GAC request was from 2011, I believe.

Philip Corwin:I believe that's correct, Mary. I point that out only to make the point that they were based on conjecture about the new gTLD program rather than an informed understanding of the final Guidebook

Kurt Pritz:Greg: Are those SIC codes?

Griffin Barnett:Is that two-digit code the same as the Nice Classification code?

Griffin Barnett:Thanks

Kurt Pritz:SIC codes would provide the sort of detail for which you were looking

Kurt Pritz:is my last statement correct? (It was meant to be a question.)

Terri Agnew:Vaibhav Aggarwal is on audio only

Maxim Alzoba (FAITID):Registries are prohibited from interactions .. with exception for tests

Philip Corwin:Thanks Maxim. However, a registry might have made such queries via an affiliated registrar, or through a cooperative third party registrar.

Kurt Pritz:What question would more detailed industry codes help us answer? What question were you seeking to answer using the industry codes?

Sonigitu Ekpe:There is need to aggregate data. Hope this is what the analysis group did.

Maxim Alzoba (FAITID):@Philip, I agree, the information could go through few hands, but I think this could not be identified by technical means.

Philip Corwin:@Maxim-- it could look at whether any registrars affiliated with registries had disproportionately high levels of TMCH downloads, but that's about it

Sonigitu Ekpe:sorry for the typo. I hope the analysis group aggregated the data?

Griffin Barnett:I haven't fully reviewed the draft report, but can you provide some detail on who was surveyed from the TM agent/ tm owner communities?

Maxim Alzoba (FAITID):Is it possible to check how many TLDs (which are non-brands) are using endless claims period?

Maxim Alzoba (FAITID):@Philip, I think the number of downloads should be checked versus number of clients (there should be a proportion of sorts)

Griffin Barnett:*or at least, the process of how interviewees were selected

Philip Corwin:Based on my interactions with TM owners it's a combination of both high sunrise prices (or lack of applicability of a gTLD name to their products or services) and the existence of the Claims Service that contributed to low usage of sunrise periods

Sonigitu Ekpe:I think if the survey used spreadsheet then it is easy to check the TLDs @ Maxim.

susan payne:Question: did you seek data from registrars?: did they refuse to provide?

Maxim Alzoba (FAITID):my personal view ... the nicer claims message, which does not freak out potential legitimate registrants would be great

Philip Corwin:Not sure registrars would know the reason for an abandoned registration, given how it's an automated online process

susan payne:Question re matching - did you also look at mark plus generic term?

susan payne:from the data you did have could you have just looked at everything that had apple in?

Mary Wong:Question 3 under Additional Questions

susan payne:Question re Registrars with large downloads: what additional data would you have needed to determine if this was improper activity? Is this being looked at elsewhere (eg ICANN compliance?)

Maxim Alzoba (FAITID):some registrars with coders who were not so great are going to fall into this category (tests e.t.c)

Mary Wong:@Susan, in the absence of a complaint, I'm not sure this is the sort of thing Compliance would be looking at.

susan payne:@Mary - but how can anyone complain, we don't know who the registrars are or even if they are doing anything wrong. could be innocent. but shouldn't it be checked/followed up?

Mary Wong:@Susan, true - but not sure what, exactly, can be followed up here without knowing who the registrars are.

PAUL KEATING:Has there been any followup research on the number of domains were actually registered following a notice from TMCH? For example DomainTools WHOis Searches (disclaimaer - I am a director of DomainTools)

PAUL KEATING:In other words testing further to see if the caution notices are working.

susan payne:@Mary - well we don't know, but Analysis group does and presumably so does Antonietta?

PAUL KEATING:Also compare to filed UDRPs and URS?

PAUL KEATING:to test the extent cautions are working, etc

PAUL KEATING:what about the notices? They shoield list the domain no?

Kurt Pritz:I am with Susan - it seems that IBM should be able to keep that information if it chose to do so

Philip Corwin:@Paul--I think the Claims Notice is generic, so it may not list the domain in it. But registrars may have records of the domain associated with an abandoned registration, since they made the TMCH inquiry and then posted the Notice

PAUL KEATING:@ Phil, thank you for correcting that point. I had nott hought it out well enough.

PAUL KEATING:Thank you everyone.. Very helpful presentation

Philip Corwin:Yes, thanks. very useful

Maxim Alzoba (FAITID):bye all

Paul Tattersfield:thank you interesting bye

Griffin Barnett:Thank you

Robin Gross:thanks. bye

Kristine Dorrain - Amazon Registry:Thank you.

khouloud Dawahi 2:thank you all