
Global Stakeholder Engagement

Regional Activity Report

Region: Latin America & Caribbean / North America

Event Title: TMF Miami 2016

Date: 05/19/16

Organization Hosting Event: International Institute of Communications (IIC)

Activity Type: Regional Event

City: Miami

Country: United States

Event Category: Business Event; Government/IGO Event

Event Topics: Role of ICT in Development

Audience Size: 100-150

Event Link: <http://www.iicom.org/events/telecommunications-and-media-forum/tmf-miami-2016>

Staff Report

Staff Attending: Rodrigo De La Parra

Participation: Presentation/Speaking-Self

Discussions Held

The IIC organizes annual events in various regions.

It includes two tracks. A Regional Regulators Forum and a Telecommunications and Media Forum.

Main characteristic of these events is the level of participants and the Chatham Rule feature; very high-level participants from Governments and Business from the Americas, mainly from the LAC Region.

Full Program and Speakers can be found here:

<http://www.iicom.org/events/telecommunications-and-media-forum/tmf-miami-2016>

Attendee statistics can be found here:

<http://www.iicom.org/events/telecommunications-and-media-forum/tmf-miami-2016/item/tmf-miami-2016-attendee-statistics>

Staff Observations

I was invited to participate on a Panel on Growing STEM skills to drive ICT innovation in Latin America and the Caribbean – cross-fertilization between public administration, industry and academia

- Where in the region is the ICT talent-deficit most apparent and what is being done about it?
- Where are the pockets of success and what strategies are transferable across the regions?
- How to attract strong ICT talent and skills to government agencies, and create a culture of innovation
- Removing barriers to talent flow – particularly between public and the private sector
- Chair Diego Molano Vega, Digital Transformation Consultant, Innovando LLC, USA

Panelists included:

Senator Juan Gerardo Flores Ramírez, Secretary of Communications and Transportation Commission, Senate of the Republic, Mexico

Rodrigo de la Parra, Vice President for Latin America and the Caribbean, ICANN

Dr Daniel Manfredo, Territory Manager for Central America and Caribbean Countries, Intel

Pedro Julio Uribe-Bermúdez, Senior Director Latin America, Microsoft

My participation focused on capacity building initiatives to allow organizations from the LAC Region to become more active in the Domain Names Space. I shared our initiative of the LAC DNS Entrepreneurship Center.