YEŞIM NAZLAR:	Good morning, good afternoon, and good evening to everyone. Welcome to the AFRALO Discussion on CROPP Program and Outreach and Engagement Call, taking place on Thursday, 16th of June, 2016, at 17:00 UTC.
	On today's call, on the French channel, we have Aziz Hilali, Tijani Ben – apologies for that. We just moved them. On the French channel, we have Aziz Hilali, Baudouin Schombe, Abdeldjalil Bachar Bong. And on the English channel, we have Tijani Ben Jemaa, Sarah Kiden, Daniel Nanghaka, Beran Dondeh, Seun Ojedeji, Nkemdilim Nweke. Currently, we don't have any apologies for this evening. And from staff, we have Heidi Ullrich, Silvia Vivanco, and myself, Yeşim Nazlar. Our French interpreters today are [Camila] and Claire.
	Finally, I'd like to remind everyone to state their name while speaking, not only for transcript purposes, but also for interpretation purposes as well. So over to you, Aziz.
AZIZ HILALI:	Good evening, everyone. Welcome to this particular teleconference regarding the community regional requests within the framework of the CROPP program. Before we start, I would like to thank the members of staff, given that this call had not been foreseen, and we had to schedule at it at the last minute. So I would like to thank the members of staff for organizing the call for us. I would specifically like to thank Silvia and Yeşim for taking care of the invites.

We have an agenda today that has been established. We have two people who will be talking about the CROPP program today. I would like to say that this corresponds to the requests we received from some of those to receive some more information on what the CROPP program is, because either you haven't exactly understood what it is or how it works. I hope everyone will get the chance to ask every question they have today so that we all agree on what the program is and what the CROPP program implies.

I know Tijani will be dealing with a presentation, but I would like to remind you all that this program was created for the RALOs. So this is a community outreach and engagement program at the regional level within which each RALO can ask for budget requests in order to get funding for different travel to regional events. I think we can have up to four or five regional travels pursuant to the program, and these travels must be aimed at doing outreach activities. All ALSes, all RALO members, and all ALS members can ask for a budget request in order to have access to such travels.

Now, the request has to be funded within the framework of an outreach event. They have to justify these outreach activities as grounds to request that their travel be funded. So the requests are not only submitted to the RALO, but rather, to a committee within ALAC that is to take care of this program and the way we handle it.

Before I give the floor to Tijani, I would like to share two links that I have prepared with you. The one that I've just shared now on the chat is where you should present your request. That is the place where you should submit them. And the second link, I will share with you in a

minute, regards the terms and conditions that an applicant must respect in order to be considered for funding for his travel.

I hope I didn't take much time. I respected the five minutes that were assigned to me within item 3, which was the introduction. I see that Heidi is raising her hand, so if Tijani agrees, we're going to give the floor to Heidi so that she can ask her question.

Heidi, go ahead.

HEIDI ULRICH: Yeah, thank you very much. And I'm very sorry, Tijani, I just wanted to make sure that everyone is aware that the requests need to follow, be in line with the AFRALO Outreach Strategy that was approved. And that is what the Vice President for Africa, Pierre, looks at when he is looking at the requests, whether to approve them or not. So it's very important that the strategy is covered. And I see that's actually on item 5. So, thank you.

AZIZ HILALI: Thank you, Heidi. I think one of the main purposes of this meeting was precisely what you have just raised, which is that we all discuss the strategy, and that will be Daniel who will be presenting that. So without further ado, I will give the floor to Tijani now.

Tijani, you have the floor.

TIJANI BEN JEMAA:	Thank you very much, Aziz. I would like to apologize to French speakers. There is only three people on the French channel, and there is many more people on the English channel. So I will be speaking in English today.

Thank you very much. So thank you, Aziz. Thank you, Aziz. I'd like to say first that this call is not only for CROPP or to explain CROPP. It is also to explain the outreach and engagement in AFRALO and the strategy with the [inaudible] we prepared for FY19. So this is a call for outreach and engagement, two parts. One part is the program, the CROPP program. The second part is the strategy. So I will speak about the CROPP program.

As Aziz described very well, the CROPP program is intended to help the RALOs, plus the [inaudible] of the GNSO that are not contracted parties, to make outreach, make outreach for their work, for ICANN and for their work. And the program was done so that it is very targeted, if you want, because it permits for each RALO – which is our case – for each RALO five slots of travel for the travel of one working day and two nights. Means that they count three days. Three days is one day for traveling, one day working, and the last day is for traveling. So it is, in general, one working day and two nights.

So far, it is always used to go to events that are well defined, having a website, sponsored, etc. So if you come and say, "I will go to this event," and there is nothing, no appearance for this event, it will not be accepted. So far, the CROPP for the RALOs is intended to help people to go to events and to make outreach there.

So for our RALO, the AFRALO, we have five slots of one working day and two nights. They will pay the per diem for three days, because there's one day travel to go and one day travel to come back. There is clear and very explained conditions for this to get, to have those requests for slots accepted.

First of all, you have to go for an objective, and you have to define the objective. What are you going to do there? And when you come back, you have to make a report explaining that you have met what you intended to do. And it is an evaluation report, so you have to say what are the results. What is the return on investment? In general, any travel should give an added value to the RALO. And added value is not to attend. It is not an added value at all. If you don't make contribution there, if you don't impress people, if you don't [drag] people to come and ask you about AFRALO, about ICANN, you've failed your mission. So we have to be really effective in those trips. You have to bring something to your community, means to AFRALO or to ICANN.

So this is the general principle of the CROPP program. It is a pilot program. I think this is the last year which will be the pilot program. Next year, we don't know if it will be included in the core budget of ICANN or it will be moved under [conflict]. We don't know. But I think, as I am seeing it, as I hear people speaking, people are satisfied, more or less, by this program. And perhaps it will be included in the core budget of ICANN in the future.

So what is important now to tell you? First of all, our RALO is represented – it's not represented. Our RALO has two program coordinators who are myself and Daniel. I am appointed by AFRALO, but

through the Subcommittee on Finance and Budget. And Daniel is appointed by AFRALO through the Outreach and Engagement Subcommittee, because we decided inside ALAC that we will add another entity, which is the CROPP Review Team. It is not in the CROPP program. It is our issue, if you want. We wanted to do it like this.

So the CROPP Review Team is there to help people to make their requests. Is that if you make a request that not be accepted because you forgot something, because you didn't follow the rules, etc. You will be advised to arrange your request. It is there to help people, to tell them, "Your request will not be accepted, because it is out of the scope." And this is, I think, very valuable advice, because people will not waste their time, and we will not waste our slot at the end.

So for the CROPP Review Team, we have two people who are the coordinator of the program for AFRALO, who are myself and Daniel. Any request will go through the CROPP Review Team to see if there is a problem, if it is okay. So that at the end, the CROPP Review Team, which is considered the whole RALOs, two people from each RALO, the CROPP Review Team will say, "Yes, it can go," or, "No, there is a problem. We have to tell them." This is what the CROPP Review Team do. And so you had better to try to read the guidelines – they are very clear – so that you make proposals for trips which will be accepted.

Now, finally, what is the objective for us, for AFRALO? We need to make outreach. We need to have more ALSes. And I ensure you that since the first CROPP trip I made, we gained a lot of ALSes. We have a lot of people who are joining, because we are doing a good outreach effort. The outreach effort is not to go and say, "AFRALO is very good. Come

and join," is not the right way. The right way is to go there and to show that you have something to add, that you have a substantial contribution, only to speak about the AFRALO or to speak about ICANN. It is not [inaudible]. You have to speak about the substance of the event. You have to impress people, to give a good impression, so that the people will come to you and ask you, and will join.

If you are only saying good things about AFRALO, people will, "Yes, that's normal. Everyone would say good things about his organization. That's normal." But if you prove them that you are effective and you are participating in the substance, people will come to you and will ask you to join, because they will see that you are really attractive in this event.

So this is my advice to everyone. And I would like to see more requests, more valuable requests, more acceptable requests, and more requests that we bring to AFRALO and to ICANN something. I think I said enough. I will wait for your questions, if you have questions Thank you, Aziz.

AZIZ HILALI: Can you hear me now?

TIJANI BEN JEMAA: I hear you fine, Aziz.

AZIZ HILALI: I'm going to use Adobe Connect. Can you hear me now? I was saying instead of going straight to the Q&A session, I'd rather give the floor to Daniel, because we have a number of items to deal with. And then I

would like us to have a discussion with the entire group at the end of the presentations, as expected in the agenda.

So, Daniel, you have the floor now.

DANIEL NANGHAKA: Can you hear me well?

AZIZ HILALI: Yes. You have the floor.

DANIEL NANGHAKA: Okay. And can I request staff to put up the link to the AFRALO Strategy [inaudible]? As the link is coming up, the [inaudible] team, we are benchmark this strategy for FY16. And in FY16, we had a lot of engagement [coming] from a [policy] [inaudible] that Tijani attended. We had very wonderful outreach in Marrakesh, where we visited the [inaudible]. And then also at the Africa Internet Summit, where [inaudible] had its [inaudible] more engagement.

So in the draft for the FY17, the aim of our strategy is to increase the [upswing] of engagement is to make sure that we reach out to more African and end users [over] Africa in order to raise awareness about the benefit of that involvement in ICANN activities and to [inaudible]. ICANN must [recall] the model in its [inaudible] decision-making process, and also to explain more how an Internet organization [inaudible] may become an At-Large Structure.

They have been doing this. I just simply refer back to the outreach that was [currently]. This is organization that came to Marrakesh for the meeting. And I'm happy to report that the organizations that were selected to come to Marrakesh, I think at least one or two of them, if I'm not mistaken, come with an application to become ALSes, which is a very big milestone for us.

And also, a part of the Marrakesh strategy is to reach out through ICANN for universities which we work closely to develop discussion with the students of ICANN and how they can get involved. In the plan, the strategy plan is we shall be able to participate in different events across Africa, especially in countries without ALSes.

I would like also to make it clear that the CROPP program for AFRALO only supports activities within the Africa region. So any activity that is not part of Africa region, CROPP will not be able to support it. [inaudible] in the strategy to make adequate outreach to bring African Internet organizations into the ICANN arena and make them interested to become ALSes. Furthermore, they will also be making presentations about topics under discussion in ICANN to show how the African ICANN community participates effectively in the ICANN policy development. That strategy is to exhibit ICANN structure, information, and activity and detail its working methods, and also to organize local events, in partnership with the local ALSes to enhance their engagement and broaden their radiance in their respective countries.

Also, I will come back through to [inaudible] continue to identify university and academic institutions to organize fruitful discussions with students and teachers about Internet Governance to bring young

people into ICANN. Our activity is an ongoing process, and we cannot typically jump out of the [inaudible] to get more discussions with the students involved. Because [inaudible] students [inaudible], and [inaudible] not about ICANN [inaudible] understand this [inaudible]. And this is where the strategy comes in.

So some of the outreach events that are targeted – and they are not limited to these activities. Any member is welcome to submit a request regarding to a respective activity, as long as it's going to lie in line with this strategy. So this strategy has to be endorsed by the community members such that it is [now] approved by GSE – that is, Global Stakeholder Engagement – and then from there, can look at [submit] request. So all the requests that are submitted to CROPP must lie in line with this AFRALO strategy.

At this moment, I would like to give back to Aziz or open up a discussion if we want anything amended. And also, I got the request [inaudible] to also probably talk about the GSE, the Global Stakeholder Agent, because [they're two different] things. Thank you. Back to you, Aziz.

AZIZ HILALI: Hello. Hello?

DANIEL NANGHAKA: I'm done. Hello?

AZIZ HILALI: Daniel, can you hear anything?

DANIEL NANGHAKA: Yes, I'm here. Can you hear me?

AZIZ HILALI: I can hear you, but I can't hear anything else.

DANIEL NANGHAKA: Okay.

AZIZ HILALI: Okay, now I can hear. I think we'll move on to the discussion on the strategy to the Q&A, because we are going to have to stop the call on the top of the hour. So does anyone have any questions? This is the time to raise your hands.

ABDELDJALIL BACHAR BONG: I have a question. Good everyone. Thank you. Tijani, thank you. And thank you, Aziz. Thank you, Daniel, for your presentation. In my ALS, we have been working on the different regional activities, such as the IGF and the Africa Internet Summit. So we have focused on those activities as events at which we should participate. The stakeholders in our ALS are very much interested by the topics that we'll be discuss at those events. So our idea was to present requests in order to get funding for us to participate at those events.

So I think the three travels that should be funded should be to these regional events, not necessarily from our ALS but for relevant AFRALO members who will be able to make a greater contribution. Thank you.

AZIZ HILALI: Thank you, Abdeldjalil. I don't know if anyone has any answer to give to Abdeldjalil, but I am going to try to do so myself. Regarding the events organized by ALSes at the local level, you should normally have the possibility of getting funding to have an ICANN expert to come to your event without having to resort to CROPP events. And then any member of AFRALO can also submit a request in order to get funding to travel to your event. But as Daniel and Tijani said, there's countries where there's no ALSes, so we should focus on those countries in order to make greater outreach there.

So, Tijani, you have the floor.

TIJANI BEN JEMAA: Thank you very much, Aziz. I'm going to answer in French. It was not a question. It was a proposal, and I approve it. I agree with it, because it will encourage the ALSes to organize some events in AFRALO because there are some events that are not visible for us. So it's good to give some visibility to their activities. And also, because I think that the CROPP shouldn't be dedicated only to participation to events organized by Africa only. I think the CROPP travels should be made to organized events so we can work more on outreach. Because when you organize something in a country where there are no ALS, the result will be very good, I think. We will have a contact point in this country, someone to

help us to organize the event we have down. But I think it will have more impact than to go to other people's meetings if there are big forum like the African Internet Summit. It's good. It has a strong impact. But if not, these are small meetings, the impact is no so important. We prefer to have a small meeting organized by us where there are no ALS, or very few ALSes.

So I think what Abdeldjalil said is okay. We can think about this. We can do some proposals through the CROPP so as in the future we can organize, think differently. Thank you very much.

AZIZ HILALI: Thank you. So as [Aziz] said and as Daniel said, we're going to encourage everybody in the AFRALO members to participate in events organized by other ALSes. So, Daniel and Tijani, you will have to push. So during the meeting with the funding strategy, we will ask to go in countries where we can work with other ALSes also.

Are there any other comments or any other questions?

Okay, if there are no comments or no questions, okay.

BERAN DONDEH: I have a question.

AZIZ HILALI: Okay, Beran. Just a minute. First, Daniel, then Beran, then Tijani. Okay?

Daniel, you have the floor.

DANIEL NANGHAKA: Hello, can you hear me? I'd like to request the current members on the call right now in case they have any suggestions that can be input in the strategy for FY17 to [admit] [inaudible]. Otherwise, the person will not get a response [inaudible] shall go ahead and submit this strategy for endorsement by the GSE. Then we shall work on [inaudible] that meeting. As you can see, it's still in draft. And AFRALO is the only [inaudible] had its strategy [inaudible]. On the call, we wanted to get community feedback. Thank you.

AZIZ HILALI: Okay, thank you, Daniel.

Beran, you have the floor.

BERAN DONDEH: Thank you, Aziz. Actually, what I wanted to ask is, Tijani mentioned that you only apply for the CROPP, only attend the CROPP, you need to have some form of impact. But what I want to know is how the CROPP program actually measure that. What are the [CCIs] that you use to measure the impact that the person has [inaudible] attend an event in the CROPP program?

And my second question is for Daniel. I wanted to know when the deadline is of the GSE to actually approve the strategy. On this strategy, only because it is supposed to be effective – is it for 2016 [inaudible] this year I think ICANN [inaudible] or is it for 2017? These are both of my questions. Thanks.

AZIZ HILALI:

Thank you very much, Beran. For your questions, Tijani is asking for the floor. So, Tijani, you have the floor.

TIJANI BEN JEMAA:

Thank you very much, Aziz. So I'm going to answer in English, because the question was in English. So, I'm sorry, I'm going to change channel.

Okay, thank you, Beran, for those questions. So I described how the CROPP program works. There are applications online. You have to fill in on this, click the link to fill in your application for a trip. And you have to follow the guidelines that Aziz also sent a link for it. So you have the guidelines and a link for the application.

As I said, when you go to now the CROPP program, imagine that the only way to use those slots is to go to attend events organized by other people, events that are very well known, that have a websites, that have sponsors. So it is not something that people don't know about. So if you have one of those events and you want to participate, you have to make an application. And in this application, you say what are your objective, what you will do. And when you come back, you have to describe what you did and how it is relevant with your objectives, with your reason/objectives. And you have to prove that the result of your trip is relevant with the outreach strategy that we already now set up and that is now under approval of the Vice Chair for Africa.

So this is the mechanism, if you want. But you said, "Shall we continue in the same way?" It depends on the requests. And I just said before

this, in French, I said that I prefer to use those slots for events that we organize in areas where there is no ALSes. It is the best way to have results. But the program is not done like that. So I will, with Daniel, will try to introduce this kind of activities. I will speak with the CROPP program staff. And perhaps we will convince them is also another way to make outreach, and perhaps a better way to make outreach.

I know that it is more difficult, because you are going to a place where you don't have ALSes, so you don't have contact, if you want. But you cannot go where you don't have contact. Now, we don't have, for example, ALSes in Nigeria. But I know people in Nigeria. I can help contact there to help us to organize something that perhaps will raise awareness of people of the advantage for end users in Nigeria to have an ALS. This is another way to do it.

But in my point of view, any kind of outreach that have output, that have results, tangible results, should be allowed under the CROPP program. The only problem in this program is that it is for very short time. And very short time means that it is one day of work. One day of work, if you don't do it well, you lost your mission. You lost what you have to do. And if, for example, you are in a place where you don't find what was expected, what you prepared for, you may lose everything.

In my point of view, the CROPP program should be reviewed, especially to change the period. It must not be fixed, like it is now. It must be valuable according to the activity you will do, according to the kind of outreach you want to do. And also, I know what they do it like this, because it is limited. So if you have five slots, it is five working days and ten nights. So they know the investment. If we make it valuable, it may

be not known. But we can do it known. We can say it can be valuable, but it cannot exceed X night for each RALO. So we can find solutions.

This is my response to your questions. I think I responded to your question. But if I didn't, please tell me.

AZIZ HILALI: Thank you very much, Tijani. Are there any other questions? Okay.

BERAN DONDEH: I believe I asked another question. It wasn't answered.

AZIZ HILALI: No questions.

BERAN DONDEH: Hello?

AZIZ HILALI: So do you have something to add in any other business? Who is speaking, please?

BERAN DONDEH: It's Beran. I asked [crosstalk].

AZIZ HILALI: Okay, just a minute, Beran. Beran, you have the floor, Beran. Go ahead.

BERAN DONDEH: Thank you, Aziz. My second question to Daniel about the strategy, what year is covered. Is it for FY16, FY17? And when is the cutoff? When is the deadline to actually get it approved by the GSE. That was the question. It wasn't answered. Thank you.

AZIZ HILALI: Daniel, could you please answers Beran's question? Daniel? Could you please answer Beran's question?

YEŞIM NAZLAR: Hi, Daniel, can you hear me?

AZIZ HILALI: Tijani's asking for the floor, so we will give him the floor. Tijani, you have the floor.

TIJANI BEN JEMAA: Thank you very much, Aziz. I wanted to do a comment at the end of this call to say that I'm not answering Beran's question. She asked this question twice. She asked me the question. She asked Daniel the question. Are we going to do the same in FY17? We have no model that we are planning. We have a problem that we try to use to do some outreach. We try to innovate also. I have mentioned some innovation form that we can apply if the staff approve our proposal. But that's all.

So we don't know what we're going to do next week. Maybe we'll repeat the same thing.

I wanted also to say that we need some more participation in our program. We need people to participate, to participate in a very good way because we want people to participate to this program and give something and contribute with ICANN. So please, try to participate more to this program. If you don't know what to do, it doesn't matter. Do anything you want, and we will help you. We will guide you. We will correct your request. We want everybody to participate to this program. So we don't want to send people just to be present to an event. We want people to do some outreach. We want people to really do outreach and to bring new ALSes to ICANN and more visibility and credibility to ICANN also.

AZIZ HILALI: Thank you very much, Tijani. I think Daniel is maybe back with us, so I give floor. Daniel, are you –

BERAN DONDEH: Before Daniel takes the floor, can I say something?

AZIZ HILALI: – are you with us? Just a minute, Beran. Just a minute. Just a minute.

Beran, you have the floor.

BERAN DONDEH: Thank you, Tijani. I don't think you understood my question. My question had nothing to do with what you were repeating. Daniel said that our strategy has not been approved yet by the GSE, from what I understand. Maybe I [inaudible] wrong. My question was, when is the deadline to actually finalize the strategy? That's the first part of the question. The second part of the question was the strategy, was it for this year or next year? Is it for FY16 or FY17? Those were my questions. My question had nothing to do with what you were repeating and whether you were innovating.

TIJANI BEN JEMAA: Okay –

AZIZ HILALI: Okay, thank you. Thank you very much. Tijani, did you want to answer?

TIJANI BEN JEMAA: Yes.

AZIZ HILALI: Heidi is asking for the floor. Can I give her the floor?

TIJANI BEN JEMAA: Yes, I –

AZIZ HILALI: Heidi, you have the floor.

HEIDI ULRICH: Tijani, may I go ahead?

TIJANI BEN JEMAA: Yes, if you want. If you want me to answer the question.

HEIDI ULRICH: Thank you.

TIJANI BEN JEMAA: But now I understand very well and I can answer the question and you take the floor.

So now it is clear. Now I understand your question. So the approval of Pierre and [Geno] is done, but it is not formal. He didn't do it by written. But I met him in Gaborone, and he asked me questions about the strategy. And then he told me, "No problem. I will approve it. There's no problem." So perhaps he didn't do it yet formally, but he accepted to approve it.

Second point, the strategy is for FY17. FY17 starts from 1 July to 30 June, next year. So 1st July, 2016, to 30 June, 2017. That means that the strategy is for now. And the deadline to approve it is 13 June this year, so that we the new year with [varied] strategy. I hope I answered now the question and you are satisfied by the answer. Are you?

BERAN DONDEH: Yes, thank you. Yes, thank you.

TIJANI BEN JEMAA: Okay, very good. Heidi, go ahead, please.

HEIDI ULRICH: Tijani, your answer was perfect, so I have nothing more to add.

TIJANI BEN JEMAA: Okay, thank you very much. Aziz.

AZIZ HILALI: Heidi, go ahead, please.

TIJANI BEN JEMAA: Aziz, Heidi said that she had nothing to add.

AZIZ HILALI: Heidi said she has nothing to add. Tijani was on the wrong channel. Tijani, you are speaking on both channels, and it's a problem. You are speaking in English in the French channel, Tijani, and it is a problem, please. Tijani was speaking on both channels, so it was a problem.

Okay, thank you, everybody. I think we are going to stop here. So we will have the possibility to rest a little bit before to start the next teleconference. For those of you who are available, you can participate to the next teleconference about the outreach problem and the

engagement problem. So thank you to the staff. Thank you, Heidi, Silvia, Yeşim. Thank you to the interpreters. And we will follow our own during next meeting. See you on next meeting. And for those who are doing Ramadan, good Ramadan. Thank you.

YEŞIM NAZLAR: The meeting is now adjourned, so you will now be disconnected. Thank you very much for your participation, and have a lovely rest of the day. Bye-bye.

[END OF TRANSCRIPTION]