

Research Analysis Workseet
(intended to feed into the hypothesis worksheet)

TITLE

OWNER

DESCRIPTION

(short description of the product, article, survey, economic analysis, including the underlying methodology)

TOP LEVEL QUESTIONS ADDRESSED

(a list of high level questions addressed by the research. If none, drop it ie:

- 1. Did the new Gtld program enhance competition among registries?*
- 2. Did the safeguards help to prevent DNS abuse*
- 3. Did the application process serve the developing world*

HYPOTHESES ADDRESSED

(for each hypothesis, include the description of the hypothesis and the findings of the research ie

1. The new gTLD outreach program used the wrong vehicles for outreach
 - a. Support
 - b. The program used online advertising
 - c. The developing world still primarily uses radio for news