## Support a Secure, Stable, and Resilient DNS Infrastructure in the MEAC Region

<table>
<thead>
<tr>
<th>No.</th>
<th>Objectives</th>
<th>Actions</th>
<th>Activities</th>
<th>Timeline</th>
<th>Target Stakeholder Group</th>
</tr>
</thead>
</table>
| 1.1 | To have the necessary technical expertise that contributes to building and maintaining a secure, stable, and resilient DNS infrastructure | Conduct training workshops on DNS operations and security | * Conduct three (3) DNS Operations and DNSSEC Workshops  
* Utilize four (4) regional trained trainers in different workshops  
* Make technical material available to the community as needed | FY20 | DNS-EC | TLD Registries | Registrars | ISPs and Mobile Operators | Network Operator Groups | Academia | CERTs |
| 2.2 | To have the needed DNS knowledge and expertise within law enforcement agencies (LEAs) and CERTS | Conduct workshops for policy makers, CERTs, and LEAs | * Conduct four (4) Handling Internet Identifiers Abuse and Misuse Workshops for CERTs and LEAs | FY20 | CERTs | Governments | Legal Experts | Law Enforcement Agencies |
| 2.3 | To have the needed DNS knowledge and expertise within law enforcement agencies (LEAs) and CERTS | Provide technical advice to LEAs and CERTs as needed | * Share relevant information with CERTs and LEAs, and provide them the necessary assistance and expertise upon their request  
* Target events that attract LEAs and CERTs, and try to speak about ICANN’s SSR work | FY20 | CERTs | Governments | Legal Experts | Law Enforcement Agencies |
| 3.1 | Stronger cooperation among ISPs and Mobile Operators, TLD Registrars, Registrars, and Academia to strengthen DNS security, stability, and resiliency | Conduct awareness programs to encourage DNSSEC deployment | * Provide updates and awareness on DNSSEC at relevant engagements such as Academic Engagement and ME DNS Forum  
* Encourage ccTLDs and DNS Industry players to raise awareness on the importance of DNSSEC amongst their respective communities  
* Share information on any DNS related attacks with DNS industry players | FY20 | DNS-EC | ISPs and Mobile Operators | Network Operator Groups | Academia | Businesses | Governments | Registrants |
| 3.2 | Increase the number of root server instances in the region | Increase the number of root server instances in the region | * Continue to fulfill demand on new instance requests | FY20 | ISPs and Mobile Operators | Registrars |
| 3.3 | Support the Task Force on Arabic Script IDNs (TF-AIDN) | Support the work of the TF-AIDN by supporting their teleconference calls and any face-to-face meetings | FY20 | Network Operator Groups | TLD Registries | Registrars | Academia | Registrants | Non-Commercial Users |
* Encourage the TF to intensify their work on Universal Acceptance and promote this initiative at the national level
* Encourage TF members to engage in the new projects undertaken by the IDN Program at ICANN

---


** FY20 is ICANN’s 2020 Fiscal Year. It starts on 1 July 2019, and concludes on 30 June 2020.

+++ Q1 FY20 covers the months of July, August, and September 2019 | Q2 FY20 covers the months of October, November, and December 2019 | Q3 FY20 covers the months of January, February, and March 2020 | Q4 FY20 covers the months of April, May, and June 2020.

++++ ICANN’s 2016-2019 MEAC Strategy was supposed to conclude on 30 June 2019. However, as ICANN’s 2021-2025 Strategic Plan will be effective on 1 July 2021, and after consulting with the MEAC Strategy Working Group and the wider Middle East community, it was agreed to extend the current 2016-2019 MEAC Strategy by a further 12 months to conclude on 30 June 2020 (in-line with the conclusion of ICANN’s 2016-2020 Strategic Plan).
# Promote a Healthy and Competitive Domain Name Marketplace in the MEAC Region

<table>
<thead>
<tr>
<th>No.</th>
<th>Objectives</th>
<th>Actions</th>
<th>Activities</th>
<th>Timeline</th>
<th>Target Stakeholder Group</th>
</tr>
</thead>
</table>
| 1.1 | To have broader and better advanced professional skills and expertise to further develop and grow the domain name marketplace | Work with the DNS Entrepreneurship Center (DNS-EC) and other potential partners on organizing workshops with the aim of developing expertise and knowhow in the different aspects of domain name marketplace | * Support the DNS-EC in conducting more business/marketing and legal oriented workshops  
* Work closely with our GSE Africa colleagues to promote the services provided by the DNS-EC within Africa  
* Continue to push the work of Universal Acceptance regionally in close coordination with the UASG and UA Ambassadors of the region | FY20     | DNS-EC | TLD Registries | Registrars | Businesses | New gTLD Applicants | Business Schools | Business Associations | Registrants | Non-Commercial Users |
| 1.2 | Assist TLD registries and registrars with best practices and experiences from leading players in the domain name industry | Assist TLD registries and registrars with best practices and experiences from leading players in the domain name industry | * Conduct 1-on-1 communications with TLD Registries and Registrars to better understand their needs, and act accordingly  
* Continue to utilize the Middle East DNS Forum as a good platform to bring regional players together, and update them on the latest trends in the industry | FY20     | DNS-EC | TLD Registries | Registrars |
| 2.1 | Stronger collaboration among stakeholders from TLD registries, private sector and governments to grow the domain name marketplace | Support the DNS Entrepreneurship Center (DNS-EC) and other potential partners to facilitate collaboration between stakeholders | * Explore the possibility of organizing local events around domain names related issues (such as “Domains Day”)  
* Continue to support the DNS-EC with expertise and material  
* Support and engage in DNS related events | FY20     | DNS-EC | ISPs and Mobile Operators | Network Operator Groups | Business Associations | TLD Registries | Registrars | New gTLD Applicants |
| 2.2 | Seek new initiatives and partnerships with interested and relevant actors | Seek new initiatives and partnerships with interested and relevant actors | * Continue to explore means of collaboration with GSMA in the region as part of the ICANN signed MoU with them  
* Seek two (2) partners in two (2) different countries to push the work of Universal Acceptance at the local level | FY20     | Governments | Businesses | Academia | ISPs and Mobile Operators | Network Operator Groups |
| 3.1 | **Greater benefit by TLD registries, registrars, and other relevant groups in the region from experiences and best practices of leading TLD registries and registrars** | * Implement the findings of the ME DNS Forum 2019 community survey as much as possible, and evolve the forum accordingly  
* Continue to work with the ME DNS Forum Program Committee in developing the annual event’s agenda  
* Hold the 7th edition of the Middle East DNS Forum sometime in H1 2020, and try to hold it in conjunction with a relevant regional event  
* Encourage ccTLDs and relevant DNS industry players to hold a “Domains Day” kind of event  
* Have open, effective, and continuous communications channels with DNS industry players, and flag to them relevant information and updates | FY20 | Internet Organizations | TLD Registrars | New gTLD Applicants | Registrants |
| 4.1 | **A continuously informed and updated community on DNS-related activities and opportunities** | * Work with the ICANN Business Constituency on one (1) joint business engagement  
* Target three (3) entrepreneurship entities and communities, and talk to them about business and entrepreneurial opportunities in the DNS industry  
* Partner with ISOC and RIPE NCC on their Entrepreneurship Workshops. The target is three (3) workshops across the region  
* Raise awareness amongst entrepreneurs on the work of Universal Acceptance of TLDs | FY20 | Business Schools | Business Associations | Businesses | Registrants | Non-Commercial Users |
| 4.2 | **A continuously informed and updated community on DNS-related activities and opportunities** | * Target two (2) media related activities like press conferences, interviews, featuring ICANN related news etc. around major ICANN regional events and other relevant regional events  
* Talk to the media during our various engagement activities | FY20 | Media |
The MEAC Strategy document can be accessed at https://community.icann.org/pages/viewpage.action?pageId=59642230.

FY20 is ICANN’s 2020 Fiscal Year. It starts on 1 July 2019, and concludes on 30 June 2020.

Q1 FY20 covers the months of July, August, and September 2019 | Q2 FY20 covers the months of October, November, and December 2019 | Q3 FY20 covers the months of January, February, and March 2020 | Q4 FY20 covers the months of April, May, and June 2020.

ICANN’s 2016-2019 MEAC Strategy was supposed to conclude on 30 June 2019. However, as ICANN’s 2021-2025 Strategic Plan will be effective on 1 July 2021, and after consulting with the MEAC Strategy Working Group and the wider Middle East community, it was agreed to extend the current 2016-2019 MEAC Strategy by a further 12 months to conclude on 30 June 2020 (in-line with the conclusion of ICANN’s 2016-2020 Strategic Plan).
## Clarify ICANN’s Role in an Evolving Internet Ecosystem through Engagement with the MEAC Community

<table>
<thead>
<tr>
<th>No.</th>
<th>Objectives</th>
<th>Actions</th>
<th>Activities</th>
<th>Timeline</th>
<th>Target Stakeholder Group</th>
</tr>
</thead>
<tbody>
<tr>
<td>1.1</td>
<td>More empowered stakeholders in the region to engage actively in ICANN SO/AC processes</td>
<td>Support ICANN At-Large Structures through training and other resources</td>
<td>* Work closely with ICANN At-Large staff on their capacity building programs with ALSs based in the region  &lt;br&gt; * Work directly with regional ALSs and help where and when possible</td>
<td>FY20</td>
<td>At-Large Structures</td>
</tr>
<tr>
<td>1.2</td>
<td>More empowered stakeholders in the region to engage actively in ICANN SO/AC processes</td>
<td>Develop engagement programs with academia to educate students and faculties on ICANN’s role</td>
<td>* Continue to seek new partnerships with academic institutes/networks to raise awareness on ICANN, its services and remits, and its role in the IG ecosystem  &lt;br&gt; * Enhance current academic partnerships in terms of format and in terms of substance  &lt;br&gt; * Promote the ICANN Learn platform</td>
<td>FY20</td>
<td>Academia</td>
</tr>
<tr>
<td>1.3</td>
<td>More empowered stakeholders in the region to engage actively in ICANN SO/AC processes</td>
<td>Participate in civil society activities to raise awareness about ICANN’s policy development process</td>
<td>* Attend relevant civil society events and gatherings; both regionally and globally, and raise awareness on the role civil society can play in ICANN’s work  &lt;br&gt; * Utilize remote webinars to reach out to a wider group of CS folks; mainly in countries we are unable to travel to  &lt;br&gt; * Organize one (1) seminar targeting civil society</td>
<td>FY20</td>
<td>Civil Society</td>
</tr>
<tr>
<td>1.4</td>
<td>More empowered stakeholders in the region to engage actively in ICANN SO/AC processes</td>
<td>Promote ICANN fellowship, NextGen and CROPP programs</td>
<td>* Push such programs via the different communication channels such as mailing lists, 1-on-1 emails, social media, the DNS-EC... and others</td>
<td>FY20</td>
<td>Civil Society</td>
</tr>
</tbody>
</table>
| 2.2 | Higher levels of awareness of ICANNs mission and efforts to enhance its accountability mechanisms | Encourage participation and input in work related to different ICANN processes and working groups | * Identify relevant and competent stakeholders, and utilize 1-on-1 communications to encourage them to be more involved in ICANN’s PDP  
* Explore with the community the need for PDP related workshops and seminars  
* Work on implementing the findings of the FY19 Regional Engagement Survey, and seek ways to enhance/evolve our regional engagement  
* Work closely with stakeholders in countries that we find difficulties traveling to enhance and strengthen engagement with their local communities  
* Continue to hold the Middle East Space at relevant ICANN Public Meetings; i.e. both the Community Forum and Annual General Meeting  
* Continue to hold the Readout Sessions Online and in Istanbul, and explore other places to hold such sessions  
* Encourage the regional community to take part in ICANN’s work with regards to evolving ICANN’s multistakeholder model of governance | FY20 | Governments | At-Large Structures | Civil Society | Businesses | ISPs and Mobile Operators | Registrants | Non-Commercial Users |
| 3.1 | Stronger collaboration with Internet organizations in the region | Coordinate with the Internet organizations and work together to better engage with the community | * Work closely with ISOC, the RIRs that operate in the region (AfriNIC, APNIC, and RIPE NCC), and the IGOs on joint projects and initiatives in the IG ecosystem. This would include; but not limited to, IG Schools/Workshops and regional IGFs  
* Host joint events and sessions with different stakeholder groups | FY20 | Internet Organizations | Regional IGOs | At-Large Structures |
<table>
<thead>
<tr>
<th>4.1</th>
<th>Better understanding of multistakeholder approaches in Internet Governance</th>
<th>Promote and support national and regional multistakeholder IG initiatives</th>
<th>* Contribute to national and regional IGFs and IG schools/workshops, and support their activities</th>
<th>FY20</th>
<th>Regional and National IGFs</th>
<th>Academia</th>
<th>Regional IGOs</th>
</tr>
</thead>
<tbody>
<tr>
<td>4.2</td>
<td>Continue organizing the annual MEAC-SIG and contribute to other similar activities</td>
<td>* Hold the annual MEAC School on IG, and work with the MEAC-SIG partners and community; via a Steering Committee, to develop the program and identify relevant expertise and participants</td>
<td>* Continue to work with the MEAC-SIG partners on enhancing it</td>
<td>FY20</td>
<td>Civil Society</td>
<td>Businesses</td>
<td>Academia</td>
</tr>
<tr>
<td>4.3</td>
<td>Develop and share materials with the broader community on ICANN’s role in the IG ecosystem</td>
<td>* Utilize the different handouts and material available by ICANN to raise awareness on ICANN and its role in the IG ecosystem</td>
<td>* Identify relevant stakeholders and encourage them to utilize one or more courses on ICANN Learn</td>
<td>FY20</td>
<td>At-Large Structure</td>
<td>Civil Society</td>
<td>Academia</td>
</tr>
</tbody>
</table>

+ The MEAC Strategy document can be accessed at [https://community.icann.org/pages/viewpage.action?pageId=59642230](https://community.icann.org/pages/viewpage.action?pageId=59642230).
++ FY20 is ICANN’s 2020 Fiscal Year. It starts on 1 July 2019, and concludes on 30 June 2020.
+++ Q1 FY20 covers the months of July, August, and September 2019 | Q2 FY20 covers the months of October, November, and December 2019 | Q3 FY20 covers the months of January, February, and March 2020 | Q4 FY20 covers the months of April, May, and June 2020.
++++ ICANN’s 2016-2019 MEAC Strategy was supposed to conclude on 30 June 2019. However, as ICANN’s 2021-2025 Strategic Plan will be effective on 1 July 2021, and after consulting with the MEAC Strategy Working Group and the wider Middle East community, it was agreed to extend the current 2016-2019 MEAC Strategy by a further 12 months to conclude on 30 June 2020 (in-line with the conclusion of ICANN’s 2016-2020 Strategic Plan).