Support a Secure, Stable, and Resilient DNS Infrastructure in the MEAC Region

No.	Objectives	Actions	Activities	Timeline	Target Stakeholder Group
1.1	To have the necessary technical expertise that contributes to building and maintaining a secure, stable, and resilient DNS infrastructure	Conduct training workshops on DNS operations and security	* Conduct four (4) DNS Operations and DNSSEC Workshops * Partner with MENOG on their regional roadshows by leading the DNS/DNSSEC track, and encourage entities receiving training to deploy DNSSEC * Utilize 4 regional trained trainers in different workshops * Make technical material available to the community as needed	FY19	DNS-EC | TLD Registries | Registrars | ISPs and Mobile Operators | Network Operator Groups | Academia | CERTs
2.2	To have the needed DNS knowledge and expertise within law enforcement agencies (LEAs) and CERTS	Conduct workshops for policy makers, CERTs, and LEAs	* Conduct three (3) DNS Abuse and Misuse Workshops for CERTs and LEAs	FY19	CERTs | Governments | Legal Experts | Law Enforcement Agencies
2.3		Provide technical advice to LEAs and CERTs as needed	* Share relevant information with CERTs and LEAs, and provide them the necessary assistance and expertise upon their request * Target events that attract LEAs and CERTs, and try to speak about ICANN's SSR work	FY19	CERTs | Governments | Legal Experts | Law Enforcement Agencies
3.1	Stronger cooperation among ISPs and Mobile Operators, TLD Registries, Registrars, and Academia to strengthen DNS security, stability, and resiliency	Conduct awareness programs to encourage DNSSEC deployment	* Explain the importance of DNSSEC deployment at our engagement travels; where relevant * Target 4 different events to talk about DNSSEC * Engage with the relevant technical community on the KSK rollover program * Encourage two (2) regional ccTLDs willing to deploy DNSSEC to hold C-level roundtables to explain the importance of DNSSEC deployment	FY19	DNS-EC | ISPs and Mobile Operators | Network Operator Groups | Academia | Businesses | Governments | Registrants
3.2		Increase the number of root server instances in the region	* Target the deployment of at least four (4) new instances	FY19	ISPs and Mobile Operators | Registrars
3.3		Support the Task Force on Arabic Script IDNs (TF-AIDN)	* Support the work of the TF-AIDN by supporting their teleconference calls and face-to-face meetings * Present on behalf of the TF-AIDN at relevant fora	FY19	Network Operator Groups | TLD Registries | Registrars | Academia | Registrants | Non-Commercial Users

| | | | * Seek new community members to join the work of the TF-AIDN | | |
| | | | * Develop; in close coordination with the TF-AIDN Chair, a report on their work during FY18, and develop a plan for FY19 | | |

* The MEAC Strategy document can be accessed at https://community.icann.org/pages/viewpage.action?pageId=59642230

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Promote a Healthy and Competitive Domain Name Marketplace in the MEAC Region

No.	Objectives	Actions	Activities	Timeline	Target Stakeholder Group
1.1	To have broader and better advanced professional skills and expertise to further develop and grow the domain name marketplace	Work with the DNS Entrepreneurship Center (DNS-EC) and other potential partners on organizing workshops with the aim of developing expertise and knowhow in the different aspects of domain name marketplace	* Assist and plan with the DNS-EC in organizing workshops as part of their 3-year strategic plan * Support the DNS-EC in their academic engagement workshops * Work closely with our colleagues in Africa to promote the services provided by the DNS-EC within Africa	FY19	DNS-EC | TLD Registries | Registrars | Businesses | New gTLD Applicants | Business Schools | Business Associations | Registrants | Non-Commercial Users
1.2		Assist TLD registries and registrars with best practices and experiences from leading players in the domain name industry	* Implement outcomes from the ccTLD and IDN ccTLD survey related to ccTLD operations and best practices * Conduct 1-on-1 communications with gTLD Registries and Registrars to better understand their needs, and act accordingly	FY19	DNS-EC | TLD Registries | Registrars
1.3		Build on the recommendations of the MEAC DNS study and engage with industry leaders to address the skill gaps in other areas of the ecosystem	* Push the work of the Universal Acceptance Steering Group, and work on initiatives at the local level in four (4) countries * Tap in on local content related initiatives to promote the usage of IDNs	FY19	Internet Organizations | DNS-EC | Academia | ISPs and Mobile Operators | Network Operator Groups | TLD Registries | Registrars | New gTLD Applicants | Registrants
2.1	Stronger collaboration among stakeholders from TLD registries, registrars, private sector and governments to grow the domain name marketplace	Support the DNS Entrepreneurship Center (DNS-EC) and other potential partners to facilitate collaboration between stakeholders	* Explore the possibility of organizing local events around domain names related issues	FY19	DNS-EC | ISPs and Mobile Operators | Network Operator Groups | Business Associations | TLD Registries | Registrars | New gTLD Applicants
2.2		Seek new initiatives and partnerships with interested and relevant actors	* Seek partnerships with industry partners and new initiatives * Seek ways to collaborate with GSMA in the region building on the MoU ICANN signed with them	FY19	Governments | Businesses | Academia | ISPs and Mobile Operators | Network Operator Groups
2.3		Raise awareness across the broader business and entrepreneurship community of opportunities in the domain name marketplace	* Participate in industry relevant events, and raise awareness on ICANN and its work	FY19	DNS-EC | TLD Registries | Academia | Businesses | Business Schools | New gTLD Applicants | Business Associations

3.1	Greater benefit by TLD registries, registrars, and other relevant groups in the region from experiences and best	Continue to support and evolve the Middle East DNS Forum and the Turkey DNS Forum, and explore means to increase impact of these forums	* Implement the findings of the ME DNS Forum 5-year community survey, and evolve the forum accordingly * Hold an ME DNS Forum in 2019 in conjunction with the APTLD 75 in Dubai, UAE * Explore ways to encourage local DNS stakeholders to organize annual events for the local community	FY19	Internet Organizations |TLD Registries | Registrars | New gTLD Applicants | Registrants
4.1	A continuously informed and updated community on DNS-related activities and opportunities	Raise awareness across the broader business and entrepreneurship community of opportunities in the domain name marketplace	* Participate in industry relevant events, and raise awareness on ICANN and its work * Target entrepreneurship entities and communities, and talk to them about business and entrepreneurial opportunities in the DNS industry	FY19	Business Schools | Business Associations | Businesses | Registrants | Non-Commercial Users
4.2		Organize media outreach activities to highlight key developments in the global and regional domain name marketplace and to raise more awareness across the region	* Target three (3) different media related activities like press conferences, interviews, featuring ICANN related news etc. around major ICANN global and regional events	FY19	Media

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Clarify ICANN's Role in an Evolving Internet Ecosystem through Engagement with the MEAC Community

No.	Objectives	Actions	Activities	Timeline	Target Stakeholder Group
1.1	More empowered stakeholders in the region to engage actively in ICANN SO/AC's processes	Support ICANN At-Large Structures through training and other resources	* Work closely with ICANN At-Large staff on their capacity building programs with ALSs based in the region * Work directly with regional ALSs and help where and when possible	FY19	At-Large Structures | Non-Commercial Users
1.2		Develop engagement programs with academia to educate students and faculties on ICANN's role	* Continue to seek new partnership with academic institutes/networks to raise awareness on ICANN, its services and remits, and its role in the IG ecosystem * Enhance current academic partnerships in terms of format and in terms of substance * Aware stakeholders on the ICANN Learn platform, and encourage them to use it	FY19	Academia | Non-Commercial Users
1.3		Participate in civil society activities to raise awareness about ICANN's policy development process	* Work closely with the MEAC-SWG Civil Society sub-group on pushing civil society engagement forward * Attend relevant civil society events and gatherings; both regionally and globally * Arrange for virtual and physical meetings, and awareness sessions * Empower ICANN fellowship alumni representing civil society, and utilize them in different capacity building programs	FY19	Civil Society | Non-Commercial Users
1.4		Promote ICANN fellowship, NextGen and CROPP programs	* Push such programs via the different communication channels such as mailing lists, 1-on-1 emails, social media, and via the DNS-EC * Target potential alumni and encourage them to get more engaged in ICANN's PDP	FY19	Civil Society | At-Large Structures | ISPs and Mobile Operators | Network Operator Groups | Academia | Governments | Businesses | TLD Registries | End Users | Registrars | Non-Commercial Users

2.2	Higher levels of awareness of ICANN's mission and efforts to enhance its accountability mechanisms	Encourage participation and input in work related to different ICANN processes and working groups	* Identify relevant and competent stakeholders, and utilize 1-on-1 communications to encourage them to attend such working groups * Dedicated webinars for regional GAC/ccNSO members to keep them abreast with discussions taking place within the GAC/ccNSO and ICANN, in hopes of getting them more actively engaged in ICANN * Work on implementing the findings of the GNSO survey in hopes of having more regional community members active in the work of the GNSO * Work on implementing the findings of the FY18 Regional Engagement Survey, and seek ways to enhance/evolve our regional engagement * Work closely with stakeholders in countries that we find difficulties traveling to enhance and strengthen engagement with their local communities	FY19	Governments | At-Large Structures | Civil Society | Businesses | ISPs and Mobile Operators | Registrants | Non-Commercial Users
3.1	Stronger collaboration with Internet organizations in the region	Coordinate with the Internet organizations and work together to better engage with the community	* Work closely with ISOC, the RIRs that operate in the region (AfriNIC, APNIC, and RIPE NCC), and the IGOs on joint projects and initiatives in the IG ecosystem. This would include; but not limited to, the IG School and regional IGFs * Host joint events and sessions	FY19	Internet Organizations | Regional IGOs | At-Large Structures
4.1	Better understanding of multistakeholder approaches in Internet Governance	Promote and support national and regional multistakeholder IG initiatives	* Contribute to national and regional IGFs and SIGs, and support their activities	FY19	Regional and National IGFs | Academia | Regional IGOs
4.2		Continue organizing the annual MEAC-SIG and contribute to other similar activities	* Hold the annual MEAC School on IG, and work with the MEAC-SIG partners and community; via a Steering Committee, to develop the program and identify relevant expertise and participants * Continue to work with the MEAC-SIG partners AWII, IGP, ISOC, and RIPE NCC on enhancing the MEAC-SIG	FY19	Civil Society | Businesses | Governments | Academia | ISPs and Mobile Operators | Internet Organizations | End Users | Non-Commercial Users
4.3		Develop and share materials with the broader community on ICANN's role in the IG ecosystem	* Utilize the different handouts and material available by ICANN to raise awareness on ICANN and its role in the IG ecosystem	FY19	At-Large Structure | Civil Society | Academia | Governments | Registrants | Non-Commercial Users

			* Identify relevant stakeholders and encourage them to utilize one or more courses on ICANN Learn		

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