

Support a Secure, Stable, and Resilient DNS Infrastructure in the MEAC Region

No.	Objectives	Actions	Activities	Timeline	Target Stakeholder Group
1.1	To have the necessary technical expertise that contributes to building and maintaining a secure, stable, and resilient DNS infrastructure	Conduct training workshops on DNS operations and security	<ul style="list-style-type: none"> * Conduct four (4) DNS Operations and DNSSEC Workshops * Explain the importance of deploying DNSSEC at four (4) relevant events * Partner with MENOG on their regional roadshows, and contribute to some of the workshops mentioned above 	FY18	DNS-EC TLD Registries Registrars ISPs and Mobile Operators Network Operator Groups Academia CERTs
1.2		Train trainers from the region and support them to become lead trainers	<ul style="list-style-type: none"> * Utilize at least four (4) different technical trainers to co-train at DNS operations and DNSSEC workshops * Hold another round of TtT and train 10 new trainers on DNS Operations and DNSSEC to become future trainers * Partner with MENOG on their annual event and roadshows, and utilize trained trainers in their DNS related workshops 	FY18	DNS-EC TLD Registries Registrars ISPs and Mobile Operators Network Operator Groups Academia CERTs
1.3		Make technical materials available to the community as needed	<ul style="list-style-type: none"> * Develop technical content for academic engagement workshops where needed * Coordinate with the ICANN Office of the CTO (OCTO) to provide technical material for the different training workshops that will be led by the trained trainers 	FY18	DNS-EC TLD Registries Registrars ISPs and Mobile Operators Network Operator Groups Academia CERTs
2.1	To have the needed DNS knowledge and expertise within law enforcement agencies (LEAs) and CERTs	Conduct contingency and coordination exercises to prepare CERTs for DNS related threats	<ul style="list-style-type: none"> * Conduct three (3) DNS Abuse and Misuse Workshops for CERTs and LEAs 	FY18	DNS-EC ISPs and Mobile Operators Network Operator Groups CERTs Law Enforcement Agencies
2.2		Conduct workshops for policy makers and LEAs			CERTs Governments Legal Experts Law Enforcement Agencies
2.3		Provide technical advice to LEAs and CERTs as needed	<ul style="list-style-type: none"> * Investigate ways to raise awareness amongst CERTs and LEAs on ICANN's work and its role in 	FY18	CERTs Governments Legal Experts Law Enforcement Agencies

			cybersecurity * Share relevant information with CERTs and LEAs, and provide them the necessary assistance and expertise upon their request		
3.1	Stronger cooperation among ISPs and Mobile Operators, TLD Registries, Registrars, and Academia to strengthen DNS security, stability, and resiliency	Conduct awareness programs to encourage DNSSEC deployment	* Explain the importance of DNSSEC deployment at our engagement travels (where relevant) * Deliver four (4) DNSSEC workshops and talks at technical and academic events * Share updates on the KSK rollover program * Work with the MENO G Secretariat on encouraging entities that receive DNSSEC training to deploy DNSSEC as part of the post-workshop T&C	FY18	DNS-EC ISPs and Mobile Operators Network Operator Groups Academia Businesses Governments Registrants
3.2		Increase the number of root server instances in the region	* Target the deployment of at least four (4) new instances * Encourage L-root instances hosts to join the RSSAC caucus	FY18	ISPs and Mobile Operators Registrars
3.3		Support the Task Force on Arabic Script IDNs (TF-AIDN)	* Support the work of the TF-AIDN by supporting their teleconference calls and face-to-face meetings * Present on behalf of the TF-AIDN at relevant fora * Seek new community members to join the work of the TF-AIDN	FY18	Network Operator Groups TLD Registries Registrars Academia Registrants Non-Commercial Users

* The MEAC Strategy document can be accessed at <https://community.icann.org/pages/viewpage.action?pageId=59642230>

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Promote a Healthy and Competitive Domain Name Marketplace in the MEAC Region

No.	Objectives	Actions	Activities	Timeline	Target Stakeholder Group
1.1	To have broader and better advanced professional skills and expertise to further develop and grow the domain name marketplace	Work with the DNS Entrepreneurship Center (DNS-EC) and other potential partners on organizing workshops with the aim of developing expertise and knowhow in the different aspects of domain name marketplace	<ul style="list-style-type: none"> * Assist and plan with the DNS-EC in organizing workshops as part of their 3-year strategic plan * Support the DNS-EC in their academic engagement workshops 	FY18	DNS-EC TLD Registries Registrars Businesses New gTLD Applicants Business Schools Business Associations Registrants Non-Commercial Users
1.2		Assist TLD registries and registrars with best practices and experiences from leading players in the domain name industry	<ul style="list-style-type: none"> * Solicit input from ccTLDs in the region and on their needs, and develop a plan to assist in improving their operations 	FY18	DNS-EC TLD Registries Registrars
1.3		Build on the recommendations of the MEAC DNS study and engage with industry leaders to address the skill gaps in other areas of the ecosystem	<ul style="list-style-type: none"> * Work on finalizing the commissioned study entitled "Accelerating the Digital Economy in the MEAC Region" 	H1 FY18	Internet Organizations DNS-EC Academia ISPs and Mobile Operators Network Operator Groups TLD Registries Registrars New gTLD Applicants Registrants
2.1	Stronger collaboration among stakeholders from TLD registries, registrars, private sector and governments to grow the domain name marketplace	Support the DNS Entrepreneurship Center (DNS-EC) and other potential partners to facilitate collaboration between stakeholders	<ul style="list-style-type: none"> * Support collaboration among DNS players in the region through capacity building and other engagement initiatives. 	FY18	DNS-EC ISPs and Mobile Operators Network Operator Groups Business Associations TLD Registries Registrars New gTLD Applicants
2.2		Seek new initiatives and partnerships with interested and relevant actors	<ul style="list-style-type: none"> * Seek partnerships with industry partners and new initiatives 	FY18	Governments Businesses Academia ISPs and Mobile Operators Network Operator Groups
2.3		Raise awareness across the broader business and entrepreneurship community of opportunities in the domain name marketplace	<ul style="list-style-type: none"> * Work internally with the Businesses Engagement team at ICANN, and use the Business Engagement toolkit during our outreach * Participate in events targeting startups and entrepreneurs to raise awareness about ICANN's mission and why it might be relevant to their business. 	FY18	DNS-EC TLD Registries Academia Businesses Business Schools New gTLD Applicants Business Associations

			* Invite the entrepreneurship community to the different regional DNS forums		
2.4		Organize media outreach activities to highlight key developments in the global and regional domain name marketplace and to raise more awareness across the region	* Organize three (3) media roundtables and/or press conferences with the community (where relevant) on topics of high interest at ICANN the organization	FY18	DNS-EC TLD Registries Registrars New gTLD Applicants Media Registrants
3.1	Greater benefit by TLD registries, registrars, and other relevant groups in the region from experiences and best practices of leading TLD registries and registrars	Continue to support and evolve the Middle East DNS Forum and the Turkey DNS Forum, and explore means to increase impact of these forums	* Hold a Turkey DNS Forum in early 2018 * Hold an ME DNS Forum in mid-2018 * Investigate ways to hold these forums around key regional events	FY18	Internet Organizations TLD Registries Registrars New gTLD Applicants Registrants
3.2		Support the DNS Entrepreneurship Center (DNS-EC) and other potential partners to bring experts to the region and to help improve the business ecosystem around domain names	* Work with the DNS-EC on a plan to build a pool of regional experts in the business, marketing, technical, and legal aspects of the domain name industry	FY18	DNS-EC Internet Organizations TLD Registries Registrars New gTLD Applicants
4.1	A continuously informed and updated community on DNS-related activities and opportunities	Raise awareness across the broader business and entrepreneurship community of opportunities in the domain name marketplace	* Participate in industry relevant events, and raise awareness on ICANN and its work * Target entrepreneurship entities and communities, and talk to them about business and entrepreneurial opportunities in the DNS industry	FY18	Business Schools Business Associations Businesses Registrants Non-Commercial Users
4.2		Organize media outreach activities to highlight key developments in the global and regional domain name marketplace and to raise more awareness across the region	* Conduct three (3) media roundtables during key projects undertaken at ICANN the organization * Tap in on media during our engagement trips and raise awareness	FY18	Media

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Clarify ICANN's Role in an Evolving Internet Ecosystem through Engagement with the MEAC Community

No.	Objectives	Actions	Activities	Timeline	Target Stakeholder Group
1.1	More empowered stakeholders in the region to engage actively in ICANN SO/AC's processes	Support ICANN At-Large Structures through training and other resources	<ul style="list-style-type: none"> * Work closely with ICANN At-Large staff on their capacity building programs with ALSs based in the region * Work with regional ALSs who shared a list of training needs during FY18, and help where and when possible 	FY18	At-Large Structures Non-Commercial Users
1.2		Develop engagement programs with academia to educate students and faculties on ICANN's role	<ul style="list-style-type: none"> * Seek one (1) new partnership with academic institutes/networks to raise awareness on ICANN, its services and remits, and its role in the IG ecosystem * Aware stakeholders on the ICANN Learn platform, and encourage them to use it 	FY18	Academia Non-Commercial Users
1.3		Participate in civil society activities to raise awareness about ICANN's policy development process	<ul style="list-style-type: none"> * Work closely with the MEAC-SWG Civil Society sub-group on pushing civil society engagement forward * Attend relevant civil society events and gatherings; both regionally and globally * Arrange for virtual and physical meetings, and awareness sessions * Empower ICANN fellowship alumni representing civil society, and utilize them in different capacity building programs 	FY18	Civil Society Non-Commercial Users
1.4		Promote ICANN fellowship, NextGen and CROPP programs	<ul style="list-style-type: none"> * Push such programs via the different communication channels such as mailing lists, 1-on-1 emails, social media, and via the DNS-EC * Target potential alumni and encourage them to get more engaged in ICANN's PDP 	FY18	Civil Society At-Large Structures ISPs and Mobile Operators Network Operator Groups Academia Governments Businesses TLD Registries End Users Registrars Non-Commercial Users

2.1	Higher levels of awareness of ICANN's mission and efforts to enhance its accountability mechanisms	Raise awareness on ICANN's new bylaws and accountability mechanisms post the IANA stewardship transition	<ul style="list-style-type: none"> * Raise awareness by talks, mailing lists, 1-on-1 communications, and Social Media * Encourage regional stakeholders to engage in such initiatives by joining one or more working group 	FY18	Governments At-Large Structures TLD Registries Registrars New gTLD Applicants Civil Society
2.2		Encourage participation and input in work related to different ICANN processes and working groups	<ul style="list-style-type: none"> * Identify relevant and competent stakeholders, and utilize 1-on-1 communications to encourage them to attend such working groups * Dedicated 1-on-1 engagement with regional GAC members to keep them abreast with discussions taking place within the GAC and ICANN, in hopes of getting them more actively engaged in ICANN 	FY18	Governments At-Large Structures Civil Society Businesses ISPs and Mobile Operators Registrants Non-Commercial Users
2.3		Engage with regional media and develop key messages to raise profile on ICANN related issues	<ul style="list-style-type: none"> * Conduct media roundtables during key projects undertaken at ICANN the organization * Tap in on media during our engagement trips and raise awareness 	FY18	Media
3.1	Stronger collaboration with Internet organizations in the region	Coordinate with the Internet organizations and work together to better engage with the community	<ul style="list-style-type: none"> * Work closely with ISOC, the RIRs that operate in the region (AfriNIC, APNIC, and RIPE NCC), and the IGOs on joint projects and initiatives in the IG ecosystem. This would include; but not limited to, the DNS Forums, the IG School, and the regional IGFs * Host joint events and sessions 	FY18	Internet Organizations Regional IGOs At-Large Structures
3.2		Participate in and support activities related to TLD registries and technical fora such as regional and national NOGs	<ul style="list-style-type: none"> * Work with the Middle East NOG (MENOG) on their annual event and the roadshows, and support them with expertise, human resources, and sponsorships * Contribute to and support the South Asian NOG (SANOG) when it is held in a Middle Eastern country 	FY18	Internet Organizations ISPs and Mobile Operators Network Operator Groups
4.1	Understanding of multistakeholder approaches in Internet	Promote and support national and regional multistakeholder IG initiatives	* Contribute to national and regional IGFs and support their activities	FY18	Regional and National IGFs Academia Regional IGOs
4.2		Continue organizing the annual MEAC-	* Hold the annual MEAC School on IG, and work	FY18	Civil Society Businesses

		SIG and contribute to other similar activities	with the community; via a Steering Committee, to develop the program and identify relevant expertise and participants * Support the formation of national schools on IG through expertise and lectures		Governments Academia ISPs and Mobile Operators Internet Organizations End Users Non-Commercial Users
4.3		Develop and share materials with the broader community on ICANN's role in the IG ecosystem	* Utilize the different handouts and material available by ICANN to raise awareness on ICANN and its role in the IG ecosystem * Develop slides and relevant content, and share on ICANN Learn	FY18	At-Large Structure Civil Society Academia Governments Registrants Non-Commercial Users

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