

Support a Secure, Stable, and Resilient DNS Infrastructure in the MEAC Region

No.	Objectives	Actions	Activities	Timeline	Target Stakeholder Group
1.1	To have the necessary technical expertise that contributes to building and maintaining a secure, stable, and resilient DNS infrastructure	Conduct training workshops on DNS operations and security	<ul style="list-style-type: none"> * Conduct five (5) DNS Operations and DNSSEC Workshops * Explain the importance of deploying DNSSEC at four (4) relevant events * Seek feedback from the technical community (registries, registrars, network operator groups, etc.) on their DNS related training needs for FY18 * Partner with MENOG on their regional roadshows, and contribute to some of the workshops mentioned above 	FY17	DNS-EC TLD Registries Registrars ISPs and Mobile Operators Network Operator Groups Academia CERTs
1.2		Train trainers from the region and support them to become lead trainers	<ul style="list-style-type: none"> * Utilize at least four (4) different technical trainers to co-train at DNS operations and DNSSEC workshops * Plan to train additional regional trainers in FY18 (if needed) * Partner with MENOG on their annual event and roadshows, and utilize trained trainers in their DNS related workshops 	FY17	DNS-EC TLD Registries Registrars ISPs and Mobile Operators Network Operator Groups Academia CERTs
1.3		Make technical materials available to the community as needed	<ul style="list-style-type: none"> * Develop technical content for academic engagement workshops where needed * Seek feedback from the technical community on their needs for the next fiscal year (FY18) 	FY17	DNS-EC TLD Registries Registrars ISPs and Mobile Operators Network Operator Groups Academia CERTs
2.1	To have the needed DNS knowledge and expertise within law enforcement agencies (LEAs) and CERTs	Conduct contingency and coordination exercises to prepare CERTs for DNS related threats	* Conduct three (3) DNS Abuse and Misuse Workshops for CERTs and LEAs	Q2 FY17	DNS-EC ISPs and Mobile Operators Network Operator Groups CERTs Law Enforcement Agencies
2.2		Conduct workshops for policy makers and LEAs			CERTs Governments Legal Experts Law Enforcement Agencies
2.3		Provide technical advice to LEAs and CERTs as needed	* Investigate ways to raise awareness amongst CERTs and LEAs on ICANN's work and its role in	FY17	CERTs Governments Legal Experts Law Enforcement Agencies

			cybersecurity * Share relevant information with CERTs and LEAs, and provide them the necessary assistance and expertise upon their request		
3.1	Stronger cooperation among ISPs and Mobile Operators, TLD Registries, Registrars, and Academia to strengthen DNS security, stability, and resiliency	Conduct awareness programs to encourage DNSSEC deployment	* Explain the importance of DNSSEC deployment at our engagement travels (where relevant) * Deliver four (4) DNSSEC workshops and talks at technical and academic events * Share updates on the KSK rollover program	FY17	DNS-EC ISPs and Mobile Operators Network Operator Groups Academia Businesses Governments Registrants
3.2		Increase the number of root server instances in the region	* Target the deployment of at least four (4) new instances	FY17	ISPs and Mobile Operators Registrars
3.3		Support the Task Force on Arabic Script IDNs (TF-AIDN)	* Support the work of the TF-AIDN by supporting their teleconference calls and face-to-face meetings * Present on behalf of the TF-AIDN at relevant fora * Seek more community members to join the work of the TF-AIDN	FY17	Network Operator Groups TLD Registries Registrars Academia Registrants Non-Commercial Users

* The MEAC Strategy document can be accessed at <https://community.icann.org/pages/viewpage.action?pageId=59642230>

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Promote a Healthy and Competitive Domain Name Marketplace in the MEAC Region

No.	Objectives	Actions	Activities	Timeline	Target Stakeholder Group
1.1	To have broader and better advanced professional skills and expertise to further develop and grow the domain name marketplace	Work with the DNS Entrepreneurship Center (DNS-EC) and other potential partners on organizing workshops with the aim of developing expertise and knowhow in the different aspects of domain name marketplace	<ul style="list-style-type: none"> * Assist and plan with the DNS-EC in organizing workshops as part of their 3-year strategic plan * Support the DNS-EC in their academic engagement workshops 	Q1 FY17	DNS-EC TLD Registries Registrars Businesses New gTLD Applicants Business Schools Business Associations Registrants Non-Commercial Users
1.2		Assist TLD registries and registrars with best practices and experiences from leading players in the domain name industry	<ul style="list-style-type: none"> * Solicit information from regional registries and registrars on their current status, and develop a plan (to be executed in FY18) to assist registries/registrars in improving their operations 	Q4 FY17	DNS-EC TLD Registries Registrars
1.3		Build on the recommendations of the MEAC DNS study and engage with industry leaders to address the skill gaps in other areas of the ecosystem	<ul style="list-style-type: none"> * Tackle one of the recommendations listed in the MEAC DNS Study; “local language content”, and work with relevant partners * Explore means of cooperation to tackle the “local language content” recommendation 	FY17	Internet Organizations DNS-EC Academia ISPs and Mobile Operators Network Operator Groups TLD Registries Registrars New gTLD Applicants Registrants
2.1	Stronger collaboration among stakeholders from TLD registries, registrars, private sector and governments to grow the domain name marketplace	Support the DNS Entrepreneurship Center (DNS-EC) and other potential partners to facilitate collaboration between stakeholders	<ul style="list-style-type: none"> * Facilitate at least one (1) internship opportunity for the DNS-EC team * Support in building at least one (1) partnership between the center and a relevant player 	FY17	DNS-EC ISPs and Mobile Operators Network Operator Groups Business Associations TLD Registries Registrars New gTLD Applicants
2.2		Seek new initiatives and partnerships with interested and relevant actors	<ul style="list-style-type: none"> * Seek partnerships with industry partners and new initiatives 	FY17	Governments Businesses Academia ISPs and Mobile Operators Network Operator Groups
2.4		Organize media outreach activities to highlight key developments in the global and regional domain name marketplace and to raise more awareness across the region	<ul style="list-style-type: none"> * Organize two (2) media roundtables and/or press conferences with the community (where relevant) on topics of high interest at ICANN the organization 	FY17	DNS-EC TLD Registries Registrars New gTLD Applicants Media Registrants

3.1	Greater benefit by TLD registries, registrars, and other relevant groups in the region from experiences and best practices of leading TLD registries and registrars	Continue to support and evolve the Middle East DNS Forum and the Turkey DNS Forum, and explore means to increase impact of these forums	* Hold a Turkey DNS Forum in early 2017 * Hold an ME DNS Forum in mid-2017 * Investigate ways to hold these forums around key regional events	Q3 and Q4 FY17	Internet Organizations TLD Registries Registrars New gTLD Applicants Registrants
3.2		Support the DNS Entrepreneurship Center (DNS-EC) and other potential partners to bring experts to the region and to help improve the business ecosystem around domain names	* Work with the DNS-EC on a plan to build a pool of regional experts in the business and legal aspects of the domain name industry	FY17	DNS-EC Internet Organizations TLD Registries Registrars New gTLD Applicants
3.3		Seek internship opportunities with leading TLD registries and registrars to support knowledge transfer and the acquisition of new competencies	* Tap in on internship opportunities from leading registries and registrars, and encourage local stakeholders to attend * Utilize the DNS-EC as a platform for the transfer and acquisition of such new competencies	FY17	DNS-EC TLD Registries Registrars New gTLD Applicants
4.1	A continuously informed and updated community on DNS-related activities and opportunities	Raise awareness across the broader business and entrepreneurship community of opportunities in the domain name marketplace	* Participate in industry relevant events, and raise awareness on ICANN and its work	FY17	Business Schools Business Associations Businesses Registrants Non-Commercial Users
4.2		Organize media outreach activities to highlight key developments in the global and regional domain name marketplace and to raise more awareness across the region	* Conduct two (2) media roundtables during key projects undertaken at ICANN the organization * Tap in on media during our engagement trips and raise awareness	FY17	Media

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Clarify ICANN's Role in an Evolving Internet Ecosystem through Engagement with the MEAC Community

No.	Objectives	Actions	Activities	Timeline	Target Stakeholder Group
1.1	More empowered stakeholders in the region to engage actively in ICANN SO/AC's processes	Support ICANN At-Large Structures through training and other resources	* Seek feedback from ALSs on their training needs for the next fiscal year (FY18)	Q4 FY17	At-Large Structures Non-Commercial Users
1.2		Develop engagement programs with academia to educate students and faculties on ICANN's role	* Seek two (2) partnerships with academic institutes/networks to raise awareness on ICANN, its services and remits, and its role in the IG ecosystem * Aware stakeholders on the ICANN Learn platform, and encourage them to use it	FY17	Academia Non-Commercial Users
1.3		Participate in civil society activities to raise awareness about ICANN's policy development process	* Attend relevant civil society events and gatherings; both regionally and globally * Circulate a survey to regional civil society entities to assess the nature of engagement they'd like to see * Arrange for virtual and physical meetings, and awareness sessions * Empower ICANN fellowship alumni representing civil society, and utilize them in different capacity building programs	FY17	Civil Society Non-Commercial Users
1.4		Promote ICANN fellowship, NextGen and CROPP programs	* Push such programs via the different communication channels such as mailing lists, 1-on-1 emails, and social media * Target potential alumni and encourage them to get more engaged in ICANN's PDP	FY17	Civil Society At-Large Structures ISPs and Mobile Operators Network Operator Groups Academia Governments Businesses TLD Registries End Users Registrars Non-Commercial Users
1.5		Support the creation of remote hubs for ICANN meetings	* Communicate with ALSs, ISOC Chapters, Civil Society organizations, and other relevant entities to host at least three (3) hubs	FY17	At-Large Structures Civil Society Regional IGOs

2.1	Higher levels of awareness of ICANN's mission and efforts to enhance its accountability mechanisms	Raise awareness on ICANN's new bylaws and accountability mechanisms post the IANA stewardship transition	<ul style="list-style-type: none"> * Raise awareness by talks, mailing lists, 1-on-1 communications, and Social Media * Encourage regional stakeholders to engage in such initiatives by joining one or more working group 	FY17	Governments At-Large Structures TLD Registries Registrars New gTLD Applicants Civil Society
2.2		Encourage participation and input in work related to different ICANN processes and working groups	<ul style="list-style-type: none"> * Identify relevant and competent stakeholders, and utilize 1-on-1 communications to encourage them to attend such working groups 	FY17	Governments At-Large Structures Civil Society Businesses ISPs and Mobile Operators Registrants Non-Commercial Users
2.3		Engage with regional media and develop key messages to raise profile on ICANN related issues	<ul style="list-style-type: none"> * Conduct media roundtables during key projects undertaken at ICANN the organization * Tap in on media during our engagement trips and raise awareness 	FY17	Media
3.1	Stronger collaboration with Internet organizations in the region	Coordinate with the Internet organizations and work together to better engage with the community	<ul style="list-style-type: none"> * Work closely with ISOC, the RIRs that operate in the region (AfriNIC, APNIC, and RIPE NCC), and the IGOs on joint projects and initiatives in the IG ecosystem. This would include; but not limited to, the DNS Forums, the IG School, and the regional IGFs * Host joint events and sessions 	FY17	Internet Organizations Regional IGOs At-Large Structures
3.2		Participate in and support activities related to TLD registries and technical fora such as regional and national NOGs	<ul style="list-style-type: none"> * Work with the Middle East NOG (MENOG) on their annual event and the roadshows, and support them with expertise, human resources, and sponsorships * Contribute to and support the South Asian NOG (SANOG) when it is held in a Middle Eastern country 	Q3 and Q4 FY17	Internet Organizations ISPs and Mobile Operators Network Operator Groups
4.1	Better understanding of multistakeholder approaches in Internet Governance	Promote and support national and regional multistakeholder IG initiatives	<ul style="list-style-type: none"> * Contribute to the Arab IGF review process * Contribute to the initiation of the North Africa IGF * Support the national IGFs, and encourage stakeholders in different countries to kick-start similar initiatives 	FY17	Regional and National IGFs Academia Regional IGOs

4.2		Continue organizing the annual MEAC-SIG and contribute to other similar activities	* Hold the annual MEAC School on IG, and work with the community; via a Steering Committee, to develop the program and identify relevant expertise and participants	Q1 FY17	Civil Society Businesses Governments Academia ISPs and Mobile Operators Internet Organizations End Users Non-Commercial Users
4.3		Develop and share materials with the broader community on ICANN's role in the IG ecosystem	* Utilize the different handouts and material available by ICANN to raise awareness on ICANN and its role in the IG ecosystem * Develop slides and relevant content, and share on ICANN Learn	FY17	At-Large Structure Civil Society Academia Governments Registrants Non-Commercial Users

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