



MEAC-SWG

Teleconference Call | 13 July 2016

Agenda

Time (UTC)	Agenda Item
10.00 – 10.05	Where on the timeline are we & what lies ahead?
10.05 – 10.15	ICANN's perspective & lessons learned from MESWG
10.15 – 10.35	Members' perspective & lessons learned from MESWG
10.35 – 10.45	Update & discussion on the MESWG Evaluation Committee (track 1)
10.45 – 10.55	Update & discussion on the ICANN Strategic Plan Alignment Committee (track 2)
10.55 – 11.00	AoB

Where are we on the timeline & what lies ahead?

Timeframe	Tasks
6-17 June	<ul style="list-style-type: none">* Introductions [✓]* Setting the wiki page and mailing list [✓]* Electing a Chair and Vice Chair [✓]* First group call [✓]
18-30 June	<ul style="list-style-type: none">* Define work modalities [✓]* Conclude Timeline of the work in-hand [✓]* Agree on the frequency of calls [✓]* Sharing information on the 2013-2016 ME Strategy [✓]* Define an initial template of the strategy document [✓]
1 July – 30 September	<ul style="list-style-type: none">* Review and Assess the 2013-2016 ME Strategy; i.e. what worked, and what needs to be refined* Use the ICANN 2016-2020 Strategic Plan as a key basis* Work on the first draft strategy document
1-14 October	<ul style="list-style-type: none">* Issue the draft strategy for community feedback
15 – 28 October	<ul style="list-style-type: none">* Discuss community feedback received with the MEACSWG* Incorporate relevant feedback in the strategy document
29 October – 4 November	<ul style="list-style-type: none">* Finalize the strategy document

ICANN's perspective & lessons learned from MESWG

1. What worked for MESWG and ought to continue for MEACSWG?
 2. What didn't work as originally planned and why?
 3. What ICANN should do differently?
-
1. What should MEACSWG members do differently?
 2. Other suggestions/comments?

What Have We Achieved?

- **Task Force on Arabic Script IDNs**
 - Concluded work on LGRs at the TLD level;
 - Work underway on LGRs at the domain name level, as well as Universal Acceptance
- **Middle East DNS Forum** – Annual event that attracts DNS industry players; both regional and global
- **Middle East and Adjoining Countries School on Internet Governance (MEAC-SIG)** – Annual workshop that is helping bring onboard more new faces to the IG scene
- **DNS Entrepreneurship Center (DNS-EC)** – Provides technical, business, and legal trainings and workshops

... cont. (What Have We Achieved?)

- **DNS Market Study** – Study showcasing the state-of-play of the DNS Industry in the region
- Bi-monthly **webinars** on various topics
- Promoting **remote hubs** around the region
- More **media** presence
- Demand for **DNS Operations and DNSSEC** Workshops
- Increase in **L-root Instances** Deployments
- Increase in **DNSSEC** Deployment
- More members in the various SO/ACs
- More applicants applying for our various events (ICANN fellowship program, regional events)

... cont. (What Have We Achieved?)

- More coordinated Civil Society Engagement and Business Engagement
- Engagement with Law Enforcement Agencies (LEAs)
- A stronger database of regional contacts

What Needs to be Re-Looked Into?

- Workshops on TLD Best Practices and Registry Operations [No demand]
- Trainings related to IPv6 [RIRs are already working on such workshops]
- Collection of some metrics and KPIs
 - Increase in number of ASCII ccTLD and IDN ccTLD registrations
 - Increase in number of ccTLD registrars
 - ...

Were the increase in numbers caused by the ME Strategy?

- Promote secondary DNS hosting in the region [Not much will to do so]

Food for Thought

- Metrics and KPIs must be carefully defined
- Delve into engaging with Civil Society, Businesses, and SMEs
- How to re-activate current stakeholders from the region to be more involved in IG related fora
- Engagement with countries that are facing challenging situations for local communities to get engaged, or need special attention

Members' perspective & lessons learned from MESWG

1. What worked for MESWG and ought to continue for MEACSWG?
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1. Google document contributions
2. Usage of the mailing list
3. Other points

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- Any other business?

Questions?!



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